Welcome, this web conference will begin soon

COMMUNITY ENGAGEMENT: INTENTIONALITY AND HEALTH EQUITY

Monday, May 16, 2022 11 AM-12:30 PM PT/2 PM-3:30 PM ET



Meet the PreventConnect Team



Ashleigh Klein-Jimenez Director of Prevention she/her/hers



Janae Sargent Project Coordinator she/they





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How to use Zoom

- Text chat
- PowerPoint Slides
- Polling Questions
- Phone
- Closed Captioning
- Web Conference Guidelines





Have you attended a PreventConnect Web Conference before? Polling Question



PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence and oppression
- Connect to other prevention practitioners





PreventConnect is a national project of ValorUS sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or VALOR.





- Build foundational knowledge around community engagement framework
- Examine and address barriers to community engagement within the sexual and intimate partner violence prevention field
- Uplift examples of partnerships between public health and community organizers for violence prevention



Meet Today's Guest Speaker



Amber Akemi Piatt, MPH

Health Instead of Punishment Program Director, Human Impact Partners she/her/hers



What does authentic community engagement mean to you? Text Chat Question

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Chat

From Me to Everyone:

Use this text chat box to respond to our questions, ask your own, and connect with others!



Type message here...

We need community engagement to...

- Build skills
- Promote social norms
- Create protective environments
- Strengthen economic supports
- Provide opportunities to empower girls and women
- Engage influential adults and peers





Preventing Intimate Partner Violence Across the Lifespan: A Technical Package of Programs. Policies. and Practices

> https://www.cdc.gov/violenc eprevention/communication resources/pub/technical-pa ckages.html#technicalPack ages



Health Equity and Community Engagement

"A health equity approach to preventing sexual violence means that we need to both understand and address the factors that contribute to violence and safety and factors that expose some communities — especially communities that have been historically oppressed — to higher rates of sexual violence (NSVRC, 2019)."



Leveraging Community Expertise to Advance Health Equity

"What makes the community engagement piece so critical is that anytime we're trying to serve a population of people, and particularly as a government agency, if we're not taking the time that we need to develop relationships and develop trust, then we're not going to be hearing from them about the factors that are impacting their lives. And if we don't fully understand that, then our work is just a big guessing game.'



RESEARCH REPORT

Leveraging Community Expertise to Advance Health Equity Principles and Strategies for Effective Community Engagement

| Eva H. Allen | Jennifer M. Haley | Joshua Aarons | DaQuan Lawrence |
|--------------|-------------------|---------------|-----------------|
| July 2021 | | | |





https://www.urban.org/sites/default/files/publication/104492/l everaging-community-expertise-to-advance-health-equity_0 _0.pdf



Community engagement that advances health equity



Triple Aim of Health Equity

- Implement a health in all policies approach with health equity as the goal
- Expand our understanding of what creates health
- Strengthen the capacity of communities to create their own healthy future



https://www.health.state.mn.us/communities/practice/equityengage/community/advancingequity.html#engages



Assessing Community Engagement

IMPROVED

HEALTH + HEALTH CARE PROGRAMS + POLICIES Community-aligned solutions

Actionable, implemented,

recognized solutions

Sustainable solutions

Drivers of health • Drivers of change in health & health care • Social, political, racial, economic, historical, and environmental conterport HEALTH EQUITY THROUGH TRANSCORMED SYSTEMS FOR HEALTH

> THRIVING COMMUNITIES Physical + mental health Community capacity + connectivity Community power Community resiliency Life quality + well-being

> > https://nam.edu/assessing-meaningful-comm unity-engagement-a-conceptual-model-to-adv ance-health-equity-through-transformed-syst ems-for-health/



EXPANDED KNOWLEDGE New curricula, strategies + tools **Bi-directional learning** Community-ready information

STRENGTHENED PARTNERSHIPS+ ALLIANCES Diversity + inclusivity

Partnerships + opportunities Acknowledgment, visibility, recognition Sustained relationships Mutual value Trust Shared power Structural supports for community engagement

Co-equal Trust Bi-directional created COMMUNITY Ongoing Inclusive ENGAGEMENT Shared Culturally centered governance Multi

Equitably knowledge

Assessing Community Engagement

| Outreach | Consult | Involve | Collaborate |
|--|---|--|---|
| Some Community Involvement Communication flows from one to the other, to inform Provides community with information. Entities coexist. Outcomes: Optimally, establishes communica- tion channels and chan- nels for outreach. | More Community Involvement Communication flows to the community and then back, answer seeking Gets information or feed- back from the community. Entities share information. Outcomes: Develops con- nections. | Better Community InvolvementCommunication flows both ways, participatory form of communicationInvolves more participa- tion with community on issues.Entities cooperate with each other.Outcomes: Visibility of partnership established with increased coopera- tion. | Community Involvement Communication flow is bidirectional Forms partnerships with community on each aspect of project from development to solution. Entities form bidirectional communication channels. Outcomes: Partnership building, trust building. |

Reference: Modified by the authors from the International Association for Public Participation.

https://www.atsdr.cdc.gov/communi tyengagement/pdf/PCE_Report_50 8_FINAL.pdf



Meet Today's Guest Speaker



Amber Akemi Piatt, MPH

Health Instead of Punishment Program Director, Human Impact Partners she/her/hers



COMMUNITY ENGAGEMENT FOR PREVENTION: HEALTH EQUITY & INTENTIONALITY

Amber Akemi Piatt, MPH (she/her/hers)

Health Instead of Punishment Program Director Human Impact Partners (HIP)



Why we're here today

Building authentic community engagement in sexual and domestic violence prevention is an important aspect in building safe, healthy, and equitable communities. Community engagement allows the lived experiences and knowledge of community members to guide and drive solutions, and gives insight into the conditions in which community members live, work, and play. Engagement strategies that advance health equity are intentional in who is engaged, how they are engaged, and to what end they are engaged. Join PreventConnect and Human Impact Partners for a discussion about the connections between structural inequities, violence prevention, and community engagement.



Power is the ability to achieve a purpose. Whether or not it is **good** or **bad** depends on the purpose.

Dr. Martin Luther King, Jr.



Power to win a specific election or decision

Organizing people and resources for direct political action



Power to set the agenda

Building infrastructure to shape the political agenda



Power to change/hold public narratives

Shaping how we make meaning of the world and our place in it







Solo journal exercise

Take a few minutes to breathe, stretch, & take stock of how this is landing. Potential prompts:

- In violence prevention work, we talk a lot about power and control. How does my understanding of interpersonal power dynamics influence my understanding of structural power?
- How have I shared power or built collective power with others, especially community members?
- What do I notice about how these reflections are feeling in my body? Am I tensing my muscles? Am I taking shallow breaths? Am I clenching my jaw?



Part 2

How Human Impact Partners approaches Community Engagement



How often does your organization engage with community members? Polling Question



What does your organization do well with community engagement? Text Chat Question

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Chat

From Me to Everyone:

Use this text chat box to respond to our questions, ask your own, and connect with others!



Type message here...

What do you wish your organization did differently with community engagement? Text Chat Question v

Chat

From Me to Everyone:

Use this text chat box to respond to our questions, ask your own, and connect with others!



Type message here...

Some quick tips:

Build upon existing networks

Center those who are impacted

Invest in relationships Walk with humility Share appreciations early and often





Brooke Anderson Photography

Research



March 2021 HumanImpact.org/HealthNotSROs



California can stop the cycle of trauma and take steps to promote the health and wellness of each of our state's diverse communities. The brief concludes with steps the California Governor and Legislature can take to interrupt this process - this includes ending ICE transfers, releasing immigrants to their families and communities, supporting immigrant families, and using a public health approach to advance community safety and wellness.

HumanImpact.org/HealthNotTransfers

August 2020

Liberating Our Health:

Ending the Harms of Pretrial Incarceration and Money Bail



February 2020



1

Coalition Building









Steering Committee

Our Steering Committee helps guide our Health Instead of Punishment Program's strategic directions. We believe social change work must be rooted in accountability to people directly impacted by criminalization, incarceration, and surveillance, as well as movement leaders.

Thus, our current members include:

- Country, *#DeeperThanWater Coalition*
- Dr. Gabby Medina Falzone
- James King, Ella Baker Center for Human Rights
- Mark Rice, Ex-incarcerated People Organizing (EXPO)
- Molly Porzig, *Critical Resistance*
- Dr. William Lopez











What commitments do you want to make? Text Chat Question

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Chat

From Me to Everyone:

Use this text chat box to respond to our questions, ask your own, and connect with others!

To: Everyone 🔻

Type message here...

Everything worthwhile is done with other people.

Mariame Kaba



Thank you!

Questions?

amber@humanimpact.org – emoil https://humanimpact-hip.medium.com – blog

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Part 2 - Open to RPE and DELTA Impact Recipients







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