



**PREVENTION  
CONNECTION**  
THE VIOLENCE AGAINST WOMEN  
PREVENTION PARTNERSHIP

A Project of  
  
CALCASA

## TEXT CHAT CONTENTS

### WEB CONFERENCE

What is Collaboration Math? Enhancing Cross-Sector Partnerships for Preventing Violence Against Women

**Tuesday, March 11<sup>th</sup>, 2008**

11:00 AM – 12:30 PM Pacific

### Presenters

Larry Cohen and Elizabeth Waiters, Prevention Institute

### Guests

Sheryll Brown, Oklahoma State Department of Health  
Andrea Hamor Edmondson, Oklahoma Coalition Against Domestic  
Violence and Sexual Assault  
Amy Lester, Reporter, KWTW News Channel 9

### Host

David Lee, Prevention Connection

*Participant names have been removed from this chat record, unless provided by the participant in text.*

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I'm not seeing the slides anymore. Any idea how to get them back?

Sally Foster I'm not seeing the slides

I can't see anything. The screen just changed

### **Switching to Restricted Mode**

**Chad Sniffen:** Please click on the tab titled "3-11 ppt" to see the slides

**Chad Sniffen:** You should all see two tabs at the top of your iLinc window.

**Chad Sniffen:** If you do not, click on the button at the bottom of your (Windows) screen that says "iLinc - What is Collabo..."

**Chad Sniffen:** If you see the "3-11 ppt" tab but nothing else, try clicking on the 'Synchronize' button, which is represented in the top right corner of your screen by two circular arrows.

### Switching to Open Mode

**David Lee:** What are the advantages of cross-sector collaboration?

Your able to reach more people

resource sharing

money, influence,

If you don't, you talk to yourself and are not successful.

lends more credibility to the work that you're trying to do

Cross-sector collaborations allows for an enhanced safety net

Benefits: pooling of resources including organizational strengths, perspectives

Many organizations have restricted resources and personnel

In order to affect social change you need buy-in across sector

There is strength in numbers with any cause

Learn more about how others do their work and how it impacts ours

Because VAW is a community issue, collaboration gets buy in to stop the violence.

There is no one way that is "RIGHT" in any vein of prevention.

When working cross-sector you are able to have a complete picture of a problem.

diverse perspectives

able to learn from more people

It makes the work in each collaborator more effective.

appeal to wider audience

build common understand re initiatives

effectiveness /efficiency

synergy and varied perspectives

learning other peoples perspective and helping them to take responsibility and do their part

We can't do it all, we need more people to help

dv affects everyone so we should work together to prevent violence

problem solving involves whole community

preaching to the choir

Increase diversity

Makes for better use of resources

everybody brings a different piece to the table

ability to look at systemic reinforcement of violence

overall network connections /problem solving together

Working in collaboration you are able to fully understand the causes and effects , in our case violence against women

everyone brings a different opinion to the table

It is a community issue and not just individual.

Many hands lighten the work load of an individual.

Each agency brings a different perspective that the rest of the agencies doesn't have.

what one agency may have never heard of in prevention, another agency may be experiencing an abundance of it and therefore can help each other.

**David Lee:** What are the major challenges you face in cross-sector collaboration?

different goals and perspectives

primary prevention is not commonly understood

Getting people to the table.

buy-in

agencies not wanting to work with our center

lack of information about various services available

Recognizing the value of multiple voices

communication

turf, limited pools of funding

lack of basic feminist philosophy -- have to start from the beginning

funding/buy-in

different agendas and needs

identifying the members to invite to the table

Different ways of learning

Priority setting

budget

lack of education

Cultural Differences

Some people can be territorial

It takes time - building trust, doing it  
lack of communication  
competition for resources  
public sector (law enforcement) & private sector (churches, temples)  
to much paper work required  
it can be hard to get every one on the same page  
People that don't think VAW exists!  
turf  
location  
People afraid to lose funding in a competitive market  
committment  
Different agendas  
where to find resources  
clear communication  
Territory issues  
victim blaming  
misunderstanding, takes time to learn to understand and see a new perspective  
egos!  
get understanding  
different roles in addressing violence (investigative and advocacy)  
power difference  
Everyone has a different perspective and may not be willing to let go of their agenda.  
there is not conciousness of cross-sector work from other sectors  
history  
not their issue  
always doing "101"  
Power struggles  
thank goodness  
without money to use as a carrot, many are not interested  
mis information  
Who's been here the longest  
lack of trust across disciplines

struggling to work effectively together

territorial

"ownership"

lack of common language for speaking about the issues

Getting some to understand it is worth their time and what their role is

relationship building

each sector has its own "language."

Trying to recognize everyone in a community who contributes.

pre conceived notions about what we all do

burn out

not enough time in the day

beyond learning STYLES are culturally different ways of :reading the world"

different languages, jargon, different worldviews

Some are already discouraged or think it's "too much" work

Power struggles from other agencies

different priorities

differing ideas about intended outcomes.

Being able to respect and value the strengths each group brings

What's in it for me attitude

moving beyond deeply held values and beliefs that may be in conflict to find areas of agreement

you need bridgers & such people are often not rewarded

hidden agendas

powerpoint is too big for the viewer (can't see whole slide)

click on the icon in the top right hand corner with the pull down menu...fits okay with 50 or 75%

years of life lost

community safety

injury prevention

use of ER

injury morbidity and mortality

cost

money

long term health consequences

cost

cost

community safety/traffic intersections and dangers

productivity

hey david glad to be here

employment

cost..cost...cost

**David Lee:** How do public health officials define the problem of traffic safety?

decrease loss of lives

traffic jams

risk behaviors

built environment

insurance

costly

stress involved when traffic jams

alcohol or drug use a factor

increased accidents

charges laid

community risk

against the law to drive drunk

more work

laws broken

**David Lee:** how does law enforcement define the problem

time consuming

drug and alcohol issues

their own safety

more work

laws

collision reports

it is a law enforcement issue

location of most crashes  
time is spent on traffic accidents instead of protecting public  
type of criminal charges  
no seat belt use  
enforcement  
mortality rates  
time away from other responsibilities  
citations/arrests  
easy to prevent  
social problem  
number of traffic officers employed  
resources taken away from other areas  
What problems to expect when and what needs to be done  
visibility, traffic control  
flow of traffic  
time is spent trying to reroute traffic signals based on just a few careless drivers.  
road design  
sorry  
design of roads and bridges  
modify laws  
better roads  
**David Lee:** optometry  
senior drivers still driving  
night vision  
visibility  
**David Lee:** re traffic safety  
windshield clarity  
vision tests  
road signs  
depth perception  
where signage is placed and what sizes  
sign lettering size

whether or not someone call see a sign  
providing corrective lens restrictions on drivers license  
signage  
visibility  
low vision pop. groups  
vision testing for drivers/night driving  
night driving  
road sign effectiveness  
eye exam to simple to pass at DMV  
better vision options for all types of vision  
lighting  
access to vision tests  
providing information needed to enhance safety equipment such as signs, street lights  
etc  
glare/ design of roads and how the lights head on may affect drivers  
better evaluations  
moret lights and brighter signs  
road repair crews; traffic detours, SLOW, STOP  
slow down traffic  
urban development issue  
fast road repairs  
federal funding for roads  
take into consideration the time lights take to change, the time when traffic is more  
heavy to create a better balanced light synchornization  
it seems to me that the problem definition is not so much a definition as it is each  
sector's approach to traffic safety.

**David Lee:** More information about this collaboration can be found at the archive of a  
preventious prevention connection web conference (Nov 10, 2005)  
<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=64&sectionID=248>

i would like to know when this effort started and is there any stats on how it is  
working...in kansa

Hm. We don't have anyone from the media on our SVPPC.

**David Lee:** Write in your experiences to the questions being asked

**David Lee:** The text chat will be posted on [www.preventconnect.org](http://www.preventconnect.org) after the web conference

How did you decide not to include employers (re workplace prevention) at the initial strategic planning session in Sept. 2006?

have to disconnect soon - will notes from this conference be available somewhere online or be provided via email?

yes.[www.preventconnect.org](http://www.preventconnect.org)

thank you

good question, I will also have to disconnect

Hello Misty. Still seeing nothing?

thanks!

**David Lee:** The text chat and a recording of today's web conference will be available on [www.preventconnect.org](http://www.preventconnect.org)

On the drop arrow next to the synchronize button, try selecting "Synchronize All"

But how can an effort be made, in terms of mass media, to prevent the propagation of violence against women, when many shows, news, advertisements, among other promote physical, emotional, sexual and psychological violence against women?

Sorry, got to go! Thanks for the conference.

I hate to say it, but the best answer may be to quickly exit the session and re-join. You can keep your phone line open of course.

Thanks Karen and Sharon!

I suspect there would be a lot more diversity within "faith" communities about how to approach the mandate and purpose; individualism (and individual well being, is not a universal norm)

**Chad Sniffen:** The original slides will be available on our website in PDF format.

Creating safe and inclusive community

Reduction in violent acts overall

all these collaborators have interests in creating peaceful and encouraging communities, and this means physical and emotional safety.

great evaluation tool as well

Healthy supportive relationships in a safe community

when the entire community learns the dialogue of DV, people realize that it does affect them and a community as a whole. Building on partnerships can only strengthen the message and actions.

I'd like to ask about the life of coalitions...I've been involved in several where there are a few people doing a great share of the work i.e. How long do coalitions last? Is there a shelf life?

did you have a lot of community building activities? (food at meetings, bonding)?

the logo wars!

What are some practical ways to build trust and encourage truly open dialog?

Rose, at our SVPPC meetings, we do have a lunch time to do 'team building'.

We need to be involved with the type of music our children are listening to and videos they are watching. It can start in our homes

exactly, Larry...prevention isn't "sexy"...

Another challenge I have experienced in collaborations is the 'unfunded mandate' aspect of them; it often seems that the members with more funding expect too much of those with less funding; those with the least funding end up feeling used for their expertise to fulfill the mandates (often without attribution) of the better funded groups

I just got AWESOME coverage from the media for a parent-daughter fair in Eugene -- two TV stations and newspaper story, too; so there IS some media interest

Sometimes in the media SV gets portrayed as a "women's issue." How can we get more men involved in prevention, instead of just emphasizing women needing to protect themselves?

Also, by beginning when the children are younger, there, hopefully, will be fewer people who may use bullying tactics to feel powerful through their relationships.

We should also look to the companies who are providing this music and the television is another media format that has awful examples of unhealthy relationships

Coleen, there are quite a few models of getting men involved in VAW issues.

I agree that the funding issue among coalition members is very sensitive...particularly since public health is one of the few partners that are funded to work on prevention efforts...sometimes it is like herding cats and public health is driving the agenda of others

White Ribbon Campaign, NOMAS, come to mind.

A Call to Men with Tony Porter, too...

I just checked out "A Call to Men" about men's role in VAW prevention

Just wondering how we can motivate media to focus on these, so there's more of a balance.

We have a speaker coming to our agency this month Ben Atherton-Zeman "Voices of Men"

**David Lee:** Please raise your hand to ask a question?

Coaching Boys into Men through Family Violence Prevention Fund

Some of our local programs are also doing "A Walk in Her Shoes" to get men involved in bringing awareness.

How do media folks balance betw focusing on VAW w/out being exploitive? (Not that it would be intentional, but wondered if you ever get that.)

Have to leave, very interesting!!!

Wow.

Call To Men recently came to Maine, and has successfully swept a great deal of previously uninvolved males from all walks of life. I highly recommend introducing it into communities having difficulty with male involvement.

Amy, after a DV incident reported, how do you make it positive for the public?

We have been able to engage 35 different male leaders in our community for the "Voices of Men" program and have been very excited about what this could bring to our community in the future

Pam - I hadn't heard of Call to Men. Thanks for passing along the recommendation.

"Voices to Men" sounds great too.

yay Canada!

I've found working in faith community partnerships to acknowledge that there will be areas that you have to agree to disagree about certain things and at the same time focus on what we can agree on. It's not easy - people from within individual faith communities need to work from the inside to challenge norms that contribute to violence against women. Patience and meeting people where they are is important.

We have had Ben Atherton-Zeman for a voices of men performance in one of the high schools in our area. The kids who were around then are still talking about it

This is our first true prevention effort at the state level. I think all efforts wax and wane especially when you are looking at an effort that will take 15 to 25 years to see results.

Ben is AWESOME.

Jackson Katz has the MVP program focused on men for violence prevention on college campuses.

**David Lee:** The text chat, slides and recording of today's session will be posted at [www.preventconnect.org](http://www.preventconnect.org). The previous Prevention Connection web conference 8 Steps to Collaboration has additional information on coalition building

We just had a conference for local coaches based on the Coaching Boys into Men curriculum last Thursday. It was great!

I am glad to here that. We were not able to get into any local high school due to their being not willing, but we are at the University level and a Juvenile facility

Louisiana's SVPPC is the same 'age'

I've got to leave. Thanks for such a great discussion.

what are oklahoma's subgroups?

Everyone's comments sound really great. I'm a medical student in DC, and what's crazy is that we have such little experience with learning how to identify and treat victims of sexual violence. Quite frustrating.

faith communities, Media, colleges and universities and K-12 schools

faith, k-12 schools, media, colleges/universities are the 4 key areas/subgroups in OK

Have to leave. Great discussion look forward to future conferences.

maintain the integrity of our message...

do sub groups not counteract coalitions?

Megan, I would consider getting in touch with your local Sexual Assault center to get in touch with their Sexual Assault Nurse Examiner.

Sorry, I have to leave. Excellent web conference!

**David Lee:** Raise your hand if you want to ask a question or make a comment

Hey Misty-that's a great idea-thanks!

thanks for the conference

Sure.

ours is technically a "planning committee" so the subgroups are intended to bring options and recommendations to the coalition

Faith Trust Institute may be helpful for faith information.

Family Violence Prevention Fund has lots of free material and info for health care providers on domestic violence. [fvpf.org](http://fvpf.org)

I agree that the faith trust institute is a great resource. Also in MI the coalition has added a link for faith communities. Go to [MCADSV.org](http://MCADSV.org) and click on resources for faith communities.

in one interesting conversation, a friend pointed out that the "spare the rod, spoil the child" philosophy disregards and misinterprets the context. The "rod" refers to a shepherd's rod which would never be used to beat a sheep, but rather to gently guide.

Thanks, Bonnie. I didn't know about that.

that is a very interesting comment and I thank you for that because I had not thought of that quote in that way

Thanks, it was great, gotta go

Stand! Against Domestic Violence created a booklet entitled God is Not abusive-Three Faiths Address Domestic Violence- booklets are available for \$3. email [swoodhouse@standagainstdv.org](mailto:swoodhouse@standagainstdv.org) to order a booklet

Thank you - great webinar!

Wonderful conversation...thanks.

thank you

thank you

Thanks

Thank you.

thank you

Many thanks.

Thanks for such a thoughtful webcast.

Great job! Andrea, two presentations is becoming your norm.

Thank-you, very interesting

this was very informative. will attend again. will pass the info along to others!

Thank you

**David Lee:** We will close the session in a minute