



TEXT CHAT CONTENTS

WEB CONFERENCE

A New *That's Not Cool Campaign* Tools Website for Local Teen Dating Abuse Prevention Efforts

Wednesday, January 27, 2010

Session Two: 1:30 PM – 2:30 PM Pacific

Presenters

Catherine Pierce and Nadine Neufville,
United States Department of Justice, Office on Violence Against Women

Brian O'Connor, Sara Fewer, and Belinda Sirha
Family Violence Prevention Fund

Host

David Lee, Prevent Connect,
California Coalition Against Sexual Assault

Participant names have been removed from this chat record, unless provided by the participant in text.

David Lee: Welcome. We will start soon.

David Lee: We are glad to see you all here.

Glad to be here.

You as well.

Thank you

Looking forward to it

Thank you

David Lee: Welcome. We will start at half past the hour.

Looking forward to the presentation

David Lee: Please write in the name of your organization and where you are from

Citizens Against Family Violence, Martinsville, VA

Albion Fellows Bacon Center, Evansville, IN

Center for Community Solutions, San Diego, CA

YWCA of Walla Walla- I'm Cathy O'Brien

Wayne Uplift Domestic Violence Program, Goldsboro NC

Domestic Violence Intervention of Lebanon County, Inc, Lebanon, PA

STAND! Against Domestic Violence, Concord, CA

Ministry of the Attorney General, Ontario Victim Services Secretariat

Volunteers of America Greater New York-New hope

Lindsey McLennan, Shelter Agencies for Families in East Texas, Mt. Pleasant, TX

Mitzi White, Calcasieu Women's Shelter, Lake Charles, LA

Tammy Thomas The Refuge Vidalia Ga.

Associate Counseling Center, Vienna, Va

WIRC-CAA Victim Services, Macomb, IL

The Women's Center of Montgomery County, PA

West Virginia Coalition Against Domestic Violence

Family Crisis Center, Bastrop, Texas

Abused Deaf Women's Advocacy Services (ADWAS) Seattle, WA

Time-Out Family Abuse Shelter Washburn County Outreach Office Spooner, WI

Donna Ouderkirk: Victims' Intervention Program, Honesdale, PA

Department of Sociology, Lincoln, NE

Peaceful Paths, Gainesville, FL

Family Support Council; Gardnerville, NV

Maricopa County Attorney's Victim Services, Phoenix, AZ

Sandy Cuevas, Friendship of Women, Inc. Brownsville, Texas

Volunteers of America-Greater New York, New Hope Shelter. NYC, NY

A Safe Place, Domestic Violence Agency, Lake County, Illinois

Nevada Coalition Against Sexual Violence Andrea Sundberg

Sargent Shriver National Center on Poverty Law, Chicago, IL

Washington Co. Teen Pregnancy Prevention Coalition, Hagerstown, MD

Patricia Francisco, community advocate, Minneapolis, Minnesota

Women's Resource Center, Mahopac NY (Putnam County)

Indiana Coalition Against Sexual Assault. Indianapolis, IN

First Step, Plymouth, Michigan

SAHELI For Asian Families, Austin, TX

Hi-Line's Help, Conrad, Montana

Bahar Hanjani: Women Helping Women, Cincinnati, OH

End Violent Encounters (EVE) Lansing, MI

hi bahar

Tamara Williams: TAASA, Austin TX

hey

Advocate Safehouse Project Garfield County Colorado

do you have internet at work?

Bonnie Weaver and Jenny Bradley from The Shelter, Inc. in Lawrenceburg, TN

Domestic Violence Crisis Center, Stamford Connecticut

In LAS

good

Violence Intervention Project, Inc.

Quigley House, Orange Park, FL

Algoma, WI

Angie Puente: Friendship of

Interval House Domestic Violence Shelters and Crisis Services, Long Beach, CA

MT Coalition Against Domestic and Sexual Violence, Helena, MT

Azucena Ugarte, Hannah Jones, and Amy Jones from WAA in Philadelphia

Angie Puente: Friendship of Women Brownsville TX.

Women Helping Women and Legal Aid Society, Cincinnati Ohio

Supporters of Abuse Free Environments, Hamilton MT

Jane Straub, Human Services Inc MN

Carly Stein, Jewish Family & Children's Service of Minneapolis, MN

Hey Carly from MN

Hello!

Susan Vitale-Olson: Educator, Naval Base Kitsap, Washington State, Fleet & Family Support Services

North Coast Rape Crisis Team, Humboldt County, CA

LeMon Perales: Lake Family Resource Center Rape Crisis Center, Lake County, Ca

Domestic Violence Program, Murfreesboro TN

Hello from Las Vegas!

Durango Colorado!

Educational Information and Resource Center, NJ

Hello from Las Vegas Nevada!

Lee Conlee House, Putnam County, Florida

Hello Teri from Vegas!

Patrick Rushton

Relief After Violent Encounter, Ionia/Montcalm Counties- Michigan

Hello, Samantha from Massachusetts!

Victims Resource Center, Wilkes-Barre, PA

family violence prevention project--Cincinnati, Ohio

Hello everybody. This is Lydia from Delaware

Hello, Gotwin from Houston, Texas

WomenSafe; Middlebury, VT

HI fro Providence House in Shreveport, LA

Hey, Andrea! Happy New Year!

NM Counseling Center, Albuquerque, NM

Westside Family Healthcare

Joyce Johnston: Turning Point, Marion, Ohio

yes

yes

Yes

no

no

Thank you Teri! Happy New Year to you as well!

faith

dual

Legal Services

Private Sector

Fleet & Family Support services w/navy naval base kitsap Washington state

Legal Services as well

Crisis intervention center

David Lee: www.preventconnect.org

Are we muted?

I can't hear anything as well

Charma Berdeaux: domestic violence

I have no sound either

David Lee: call in to faudio

Chad Sniffen: Please call 1-800-214-0694 Passcode: 609124#

Chad Sniffen: All of the audio for this conference is by phone.

will we get to print the powerpoint?

thanks.

<http://www.preventconnect.org/downloads/2010/ThatsNotCool-Jan2010FINAL.pdf> to print

David Lee: The powerpoint is available at

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=267§ionID=248>

David Lee: What are the unique issues facing teens in relationships?

peer pressure

being taken seriously

cyber bullying

technology

stalking and sextng

Alcohol usage

privacy

lack of knowledge, power, vocabulary

Afraid to talk to adults about issues that come up.

lack of resources

no healthy role models for forming relationships

technology; peer pressure

Cyber bullying and Peer pressure

alcohol and other drugs

peer pressure and sex

lack of things to do in a small town

new hormones and feelings

They fear that if they don't go along with it they will lose the relationship

cyber harassment

Lack of understanding what abuse is and that they are being abused

Afraid to get in trouble for violence that is not their fault

social pressure

Not knowing what's a normal relationship

pregnancy

legal access

recognizing it as abuse

They don't understand that what is happening is not ok

lack of mentors

peer pressure

Violent Role Models; Peer Pressure; Confidentiality

social networking

teens don't have much experience with dating, so they may not be savvy re: healthy vs. unhealthy relationships.

not having a great model for what constitutes a healthy relationship

lack of knowledge of what is ok or normal

no reliable resources

insecurity

lack of resources without parental consent

Drug use. Primarily, Marijuana usage

protection orders not being readily available

want to be recognized as adults

rural location

loyalty

Technologically stalked, abused

lack of positive role models

Lack of understanding of definitions surrounding domestic violence (respect, abuse, violence, healthy relationships, etc)

poor examples of healthy relationships in our culture

Protection orders for teens

misinformation

both parents working

fear

They see sexual violence in the home and see it as "normal"

Violence in family of origin

lots of rural issues!

confidentiality

inability to make choices (lack of power)

Too much violence in music videos and movies

Crystallization of gender roles

violence as a cultural norm

abusive partner in same school

Isolation by peers

victim blaming

culture reinforces sexism

poor self esteem

LACK OF COMMUNICATION W/PARENTS: SUSAN VITALE-OLSON

Tammy Thomas: fear

not being taken seriously by adults

adults uncomfortable to talk honestly to youth

self-esteem

fear of being alone

distrust of adults

financial dependence

peer pressure and not enough education on appropriate relationships (How to show love)

they feel that they everything about dating

Pressure by friends

David Lee: Senate Resolution 373 passed on Monday making it a month

<http://www.govtrack.us/congress/bill.xpd?bill=sr111-373>

teens don't "date" they "hang out", so the language adults use does not reflect teen experiences.

or "hook up"

or "talk"

teens may not have the same legal recourse as adults and may fear seeking help from adults b/c of mandatory reporting standards

or they may not realize who to ask or when they need help (thinking they can handle it themselves or talking to friends instead of adults)

We used materials from the campaign to put up bulletin boards in each of the middle, junior and senior high schools we serve last year. Those were schools in 4 rural counties in west central Illinois.

in rural counties it is more that they don't want to report/talk about it because they may be outcasts or further victimized thru bullying/isolation etc.

Sara Fewer: Diane, that is great to know! That's a perfect example of what we'll be discussing in a few minutes...

We had an increase in crisis line calls specifically from some of the students regarding stalking and phone harassment.

we're sending postcards from teens to teens directing them to that's not cool as part of our teen dating violence awareness month activities

I actually used the website in 6th and 7th grade classrooms. They loved it.

What happens during the 10th grade? Students I see in 9th grade are not the same ones I see in the 11th.

hormones kick in

Exactly April!

I wonder how much of the 18% of boys are only feeling pressure because they have first pressured and received sextings from their girlfriends?

Interesting question, CH. I'm not surprised at the 18% however.

music videos send sexual and violent messages

is that's not cool going to be at Warped Tour this summer?

OOH?? (under advertising)

Interruptive Stunts?

ooh - http://www.oohmedia.com.au/ooh-solutions_oohmobile.aspx?

Sara Fewer: Belinda will be speaking a little about the Vans Warped Tour, the largest rock festival in the country, which was huge hit with teens we met! No plans to attend Vans 2010 yet but who knows!

David Lee: www.thatsnotcool.com

that would be awesome if they did...I know so many kids who get their first taste of social consciousness at Warped

Sara Fewer: "Interruptive Stunts" refer to scripts we created that were acted out by young people in public places - these stunts interrupted bystanders, caught teen attention, and provided a unique way to talk to teens about teen dating abuse

Hi Sara

is there a forum for discussion for these bystanders?

Did folks perform the interruptive stunts at warped tour?

do you have examples of these?

We developed a 50 minute activity based curriculum on Digital Technology and Healthy Teen Relationships, incorporating That's Not Cool 2 sided stories we are happy to share with anyone. Kelly Miller, Idaho Coalition

Sara Fewer: Belinda will be describing the Vans Warped Tour effort and the Interruptive Stunts in a bit. And examples and support information is on the Campaign Tools Website

Thanks!

That would be great Kelly, what's your contact info?

Ty

Sara Fewer: They were really fun so I'm glad you're keen to know more!

I would love to see that Kelly. My e-mail is MMcCarthy@pnwwrc.org

kmill@idvsa.org or 208 384 0419 It's a curriculum appropriate for youth organizations, health classes, etc designed for middle school and junior high school students.

Thanks! I will e-mail you!

I'd like to get a copy of the curriculum too! KayReed@DibbleInstitute.org

me too kelly!

Do you think anyone has texted the scripts on the cards to a harasser?

Kelly, I would like it as well

I would too - shanahellerogden@povertylaw.org thanks!

i'll email you

Me too!

I'll be e-mailing you too Kelly---this sounds great and very on point for an upcoming event we have. Linda.Chamberlain@alaska.gov

I'd like to get a copy of the curriculum too.

Email me at kmiller@idvsa.org and I will send it out.

I would like a copy of the curriculum also, vbarricelli@avaloncentertrn.org

Thank you so much for sharing Kelly!

my email is theshelter@charter.net

me too I would like the curriculum rarruda@thewomenscentersc.com

Kelly, I would like a copy of the curriculum also. cfranke@i-kan.org. Thanks.

I would also like a copy. rbrandenburg@chetn.org

Thank you

Kelly, you're going to be busy sending out the curriculum I would love it also prushton@vrcnepa.org

I would also like a copy:

For anyone that would like a copy - email me please, I can

I would like a copy as well.....ssides@emh.org. Thank you

lol

Me too: agutka@womensafe.org

Kelly...I would like a copy too..

kelly what is ur email address

susan.vitaleolson.ctr@navy.com

I would like a copy as well please, jskaggs@jcsd1.us

Thank you, Kelly. I will email you!

I would like a copy too: lisa.melander3@gmail.com

Thank you!!!

careyw@familycrisiscenter.us

I can't write the emails that fast - unless we can cut and paste from this chat.

thanks!!

Me too: Intense4me@aol.com Thanks!

Kelly's email - kmiller@idvsa.org

David Lee: Please send requests for the curricula via private chat

Thank you i will email you Kelly!

me too

Here too. A copy

aurora@florencesos.org

Chad Sniffen: To send a private message, click on the "Private" tab and select the person you want to send the message to.

will you send a copy to Peaceline@wrcnr.org as well? Thanks

Chad Sniffen: Please note that this public chat session will be posted on our website.

Brian O'Connor: Hi All - at the end of the presentation, we'll ask Kelly to briefly share that info. with the entire group. Thanks for letting me put you on the spot, Kelly.

Happy to share.

thank you kelly

David Lee: We will take questions in about 10 minutes

awesome

I may have missed this, who moderates the chats?

Sara Fewer: Hi Elisa - are you asking who moderates the That's Not Cool Talk it Out forum? It is moderated several times a day to remove any inappropriate or offensive information. The FVPF also responds to every single request asking for advice or help or describing a situation that is potentially abusive.

Do you have any videos of some of the "interrupted stunts"?

David Lee: What has been your experience using social marketing? Have you used That's Not Cool?

Thank you, sounds like a lot of work (great work)!

I have used That's Not Cool and also talk with students about social networking

we have it linked on our website and facebook page

bring cookies and they'll come

We've used That's not cool...DVI has a facebook and myspace page, and we have a lot teens as fans

We're working on campaigns to reach teens through FB, Twitter, and other tech sites. It's coming along slowly!

Used it for all of the Teen Advocate Trainings and have used the videos in Teen Dating Violence and Sexual Assault Presentations in middle and high schools

I created a "Domestic Violence Intervention and Education" and a "Batterer Intervention Programs" groups on Facebook to increase awareness of intervening with abusers.

I have not yet used this but do now have facebook and plan to use this at our summit in March

we are starting our own movement called Got Respect and we are using social marketing

Facebook

No, but just discovered it and will use it. looks awesome.

facebook and twitter

Alaska is currently developing a campaign, but haven't used That's Not Cool, yet.

morning announcements at middle and high schools

we use a lot of YouTube clips in presentations

it's interesting because we also get a lot of fans who are not in "our county" which is awesome

We deliver "cyber safety" workshops for parents where we show them the site and callout cards

some type of social networking site, but getting access to youth thru schools has been hard

we would love to add that is not cool

In every presentation I do, I print out the powerpoint that includes a slide of resources of sites like hotlines, and will include that's not cool in future presentations

facebook has been a bust with teens. Twitter has been better with parents and community partners. You Tube has been great with teens

facebook/myspace; we have annual youth battle of the bands concert contest - Peace Rock - with collaborative partners and message delivery between acts

facebook and Twitter

my middle school kids will love this site.

I think Facebook has been the biggest hit with teens

too many adults moving into facebook.... chases them away!

besides schools how are others reaching youth to help build their social networking sites so that they are youth-based, focused and exciting to youth

David Lee: www.thatsnotcool.com/tools

social marketing is big in Western Massachusetts. Right now Massachusetts is involved in White Ribbon Campaign. Teen led and teens like to use the web, you tube and like to create their own videos

wow...that's fabulous. yay!

We have bookmarks on Teens & Responsible Use of Cell Phones developed by our teen council and will be including www.thatsnotcool.com as a resource on the next printing.

Will the slides from today be available too?

I saw that PSA...I loved it!!!

Are the videos from you tube also available through download from this "tools" site?

me too - it's great!

lol i love that psa. the kids respond to it really well too

I saw this PSA All I could say was WOW

Sara Fewer: Andrea, yes, the 2 Sided Stories and Guest Videos are all available on the Campaign Tools Website

can we use through schools... like channel 1

Sara Fewer: and Linda, yes, the presentation will be available on Prevent Connect

is there anyway to purchase the posters?

Sara Fewer: All That's Not Cool media pieces can be used for educational purposes or on donated broadcast media time. This basically means that you cannot pay a media station or company to air a TV/Radio spot or put up a poster. All this legal stuff is also described on the Campaign Tools Website

these stunts sound amazing and I cannot wait to use them with the kids!!!

I do not see anything on my screen. What do I need to do?

Sara Fewer: The posters are available for direct download on the Campaign Tools Website. To adapt the posters for a billboard or bus shelter ad, the website directs you to contact the Ad Council for support.

these stunts will be great for our event and in the middle and high school

We have an event coming up for teachers of science and technology and I think these resources will really click with them in terms of getting on board for prevention

I have been trying to get our agency to adopt social networking sites as a way to reach youth with little success so far...ha!

i've been running into the confidentiality issue regarding social networking sites

We were just discussing this today because these sites are blocked from our government computers...

our agency is now adopting social network and it is my job to pull it off

if we use facebook though, and kids disclose, don't we then become mandatory reporters for young people we may not have ever met?

I love to hear how other dual domestic/sexual violence agencies handle the social networking get a teen assistant!

David Lee: www.thatsnotcool.com/contest starts February 4, 2010

When is the card due

Creating FAN pages vs GROUP pages makes a difference. Agencies can control FAN pages much easier than GROUP pages on Facebook.

Sara Fewer: The Callout Card Contest will last until March 15th

David Lee: What elements of the That's Not Cool Campaign would work best in your community? How will you implement them?

Video

video and the skits

callout cards and the stunts

the videos I can add into my presentations

videos

skits

call out cards

ditto Jason

Videos, callout cards

videos and website info

Videos

cards/skits

I'm excited to see how we can enhance social networking...and being able to use call out cards

Based on some past experiences re: mandatory reporting in such situations, I imagine that attorney generals in different states will have different interpretations of state law on this...

videos and skits

Working with our local access channels to show the videos and skits

callout card contest and psas

video and skits could become talking points during our presentations; they look great

videos/stunts/call out cards

videos and websites

videos and skits

videos and call out cards.

I also love the skits idea. We do one of those as well

cards, skits, videos

videos and skits.

I will use the videos into presentations, ask youth to join the callout card contest

I'm thrilled about the phone video PSA

I teach prevention curriculum in middle school and they would love this social media networking..particularly the contest. I can implement within my classes. Still trying to get into high school

I am looking forward to using all of these tools

i want to use the psa in our in-school channel... can we?

videos in presentations

I am also going to talk to our agency about how to create a thatsnotcool local site

Call Out cards at middle and high schools; incorporating videos into our current presentations & offering them (to borrow) to like skills classes at the high schools

videos a big yes!

High energy and excitement when implementing these is most important when engaging tweens.

We can use them in the indigenous community through our community gatherings as part of active bystander training we are planning to integrate into our pow wow gatherings

I would like to get start a local site as well

is there a way we can share with the campaign how we use their materials? and with other agencies?

Sara Fewer: April Curtis, you asked if you can use the PSA in your in-school channel. As long as the in-school channel doesn't appear on broadcast TV (and only plays in-school) and you're not paying for any media time, then, yes, you can use it.

thanks sara

David Lee: kmiller@idvsa.org or 208 384 0419

sweet

David Lee: www.thatsnotcool.com/contest

Thank you for the information

Brian O'Connor: Thanks all!!!

Thank You!!! This was awesome.

Thank you, it was very informative

Awesome Work! Thanks

Gracias!

Thanks!

Thank you!

Thank you!

thank you all for the info.....love it

Thank you

thank you - great!

Thanks

thanks!

thanks y'all

thanks

I've been on a lot of webinars this month, but this was the best interface. The content was great too!

Thank you this was a great and very useful conference

Thank you!

Great website and info thank you!!

need to get info on the booth

Thank you very much

Thank you! Great resources! and thank you for opening up the group today to include some more listeners!

Thanks for the resources. Very helpful and nice work with that's not cool