



A Project of  
CALCASA

## TEXT CHAT TRANSCRIPT

### WEB CONFERENCE

Growing Boys Into Men:  
Countering Traditional Masculinity Through Norms Change

May 26, 2010

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### Presenters and Guests

Annie Lyles, Xavier Morales and Christine Chang, Prevention Institute  
Craig Norberg-Bohm, Jane Doe Inc.  
Jerry Tello, Therapist, Author, and Performer

### Host

David Lee, PreventConnect Project  
California Coalition Against Sexual Assault

*Participant names have been removed from this chat record, unless provided by the participant in text.*

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David Lee: Welcome we will start soon

hi from the ywca silicon valley!

hi from maine!

Hello from Alabama

Hey from south alabama

Hello from Pinedale, Wyoming

Hello from Nevada

Hi from Iowa

hello from East Los Angeles Women's Center

Hey everyone I'm in Shawano Wisconsin

Hello from Oshawa Ontario Canada!

Hi there from Metro Detroit!

KC missouri here!

Hi from Santa Barbara

Glad to be "here" from Tampa, Florida

Hi from Anoka, MN

Hello! From Des Moines Iowa with Monsoon United Asian Women of Iowa

Hello from Southeast Iowa

Hello from White Cloud Michigan!

It's amazing to see the amount of people that have joined for the conference

Hello from Orlando FL

Hi from lovely Greensburg PA

hello from chicago!

Hi from NY

**David Lee:** We will start in about 1 minute

Hello from New Jersey!

I grew up in NJ, glad to see someone representing the Garden State

Hello from Fort Smith, AR!

Hello from Denton, TX!

Greetings from Tahlequah, OK!

Hello from Fort Walton Beach, Florida!

I'm also glad to see you

Hello from Southern Oregon! - Klamath County District Attorney and Domestic Violence Reduction Unit

Hello from Salem, OR!

Good morning from snowing Lake Tahoe!!

Hello from Ottumwa, Iowa

hi all

Hello everyone. Monica and Jaime from Harbor House of Central Florida

Forensic Nurse Examiner - CA & AZ. Hi everyone

Hi I'm from the Polk County Attorney's Office Domestic Abuse Unit in Des Moines, Iowa

Education Program, The Retreat, East Hampton NY

Hi from UC Santa Barbara! We have a group here with reps from Counseling Services, Housing, and the Women's Center

Shelter for Help in Emergency -- Charlottesville, VA

hi

I am getting some audio feedback

Laura and Miller from Rape Crisis Services in Carlisle, PA

RPE Coordinator - Washington State Dept of Health, Olympia, WA

hi Renne from Houston area women's center

Hello. I am from Bright Future Foundation. Eagle County Colorado's Domestic Violence and Sexual Assault Non-Profit located in Vail

hi from Charlottesville, VA - Planned Parenthood

Susan DelPonte - Penn State University

Prevention Educator @ Carroll Rape Crisis Center in Georgia attended many conferences

hi from Someplace Safe in Alexandria, MN!

MA Dept. of Public Health- RPE and EMPOWER

Primary Prevention Specialist at Parkland Hospital (Dallas Cty, Dallas TX) Victim Intervention Program/Rape Crisis

Nebraska Domestic violence sexual assault coalition

hello from Washington State University Health & Wellness Services

No option for DV/SA combination program...?

Dual agency-DV/SA

I'm a both DV/SA agency

Mental Health

dual DV/SA

Other - community based resource

State agency funder

Dual DV/SA

DV and SA

Hi, I'm a Domestic Violence Children's Advocate in Seattle, WA.

No option for DV/SA

combined dv/sv program

Forensic Nurse Examiner & Consultant

dual DV/SA

Youth Development Organization

Hi from Voices Against Violence in Framingham MA

rape crisis

DV/SA agency

I am both DV/SA

Dual

Residential recovery program for men

dual program

Both here

looks like we need to reach out to more faith communities AND military.

Health Department

Hola! From The Women's Center of Tarrant County in Fort Worth, TX

SA

Leigh Kimberg, MD: SF Dept of Public Health and LEAP (Look to End Abuse Permanently)

regional planning agency

Beth Wilson: Hello from Searcy, AR

The March web conference was fantastic; if anyone wasn't able to participate, I highly recommend checking out the recording!

Is this powerpoint going to be available for download?

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=287&sectionID=248>

Hi. I'm a DELTA Coord from Rhode Island.

that link takes you to the page with the supporting documents (presentation slides, etc)

**Chad Sniffen:** The slides are currently on our website at preventconnect.org

Hello from Seattle, WA!

Hi from Hillsdale MI

Hi from Bend, Oregon

Hi Annie, It's Ashley Maier. Are you saying "gender" or "gendered" violence?

Hi from Muskegon, MI!

**David Lee:** We are using Gendered Violence

Hi from Weaverville, Ca

Hi from HIngham, MA

Hey Ashley, its Lisa Covington from San Diego. She is saying gendered violence.

RAVEN is also in Belleville IL, my hometown (Ashley Maier)

Hi Ashley! I miss you!

Is anyone else

s audio choppy?

Yes, Amy. It does a bit.

(Just trying to figure out if it's a problem with my computer)

It is for me, too.

no choppiness here.

phone connection is choppy too

I'll try calling in, see if that helps... Thanks

phone working fine for us

My audio is fine. must be your phone/internet connection

Beth Wilson: No problem here--good audio.

**David Lee:** If you are having audio problems on the audio on the computer call in to 1-866-237-3252  
passcode 111 974#

my phone connection is clear - seems to be individually by location or something

**Chad Sniffen:** If you have multiple programs connecting to the internet while you are participating in the web conference, that will reduce the overall bandwidth that you have access to (and make your audio choppy).

**Chad Sniffen:** So, it might help you to close some other programs (email, tweetdeck, etc.)

I did close other programs but didn't make any difference

The phone connection is much better, thank you

**David Lee:** Here is a link to eLearning unit on changing norms

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=87&sectionID=254>

we have found that "traditional masculinity" doesn't work with the men we work with either... narrow is a good shift in language

nope... this is Cliff this time

I'm a big fan of MyStrength's "Dominant Story"

tricky

Masculinity is also based on culture. The expectations are societal based.

**David Lee:** What are some examples you have seen encouraging narrow definitions of manhood?

boys can't cry

Jersey Shore

Any form of homophobia

Male studies

Societal expectations.

WWE

movies and music video and video games of course.

Commercials

boys will be boys

Sitcoms

division of labor

Athletics...ex. "you throw like a girl"

UFC

the entire military industrial complex

Using homophobia. If you don't fit in, you're so gay

every music video11

video games. . . coaching. . .

Women still do majority of housework.

**Chad Sniffen:** Sports news

Event themes related to fraternity/sorority life

laws and trials (rape cases)

chivalry

Masculinity and manhood vary, also based on race. Limited opportunities for young men of color, especially Latino and African American men.

"Man up - no whining"

faith based

sports, media

boys being taught to "take charge" / dominate sexual interaction...and that they're not a "real man" if that's not the way they approach it

One glance at the people who hold positions of power in all levels of politics

oh yeah-faith based!

video games

the streets

fatherhood fading away

women take care of their own health and men's health

jingoism

number of CEOs that are men

pay inequity; at the hospital, I hear regularly from male staff that they aren't interested in participating with our safe families initiatives (implied that it's a women's issue)

Our church has a great role-example. Real men are men of God. It's wonderful and the men set a great example for youth.

country music stereotypes

good ol' boy judicial network

law enforcement asking female victims if they "want to put them (male perpetrators) through this" (referring to accountability through the justice system)

very few females elected to positions of power

I am working with a chaplaincy program as part of our Outreach...I will be taking this information to them...

socializing men to speak more deeply, women higher-pitched

wooo American Apparel...NO GOOD

omg American Apparel!

**David Lee:** We do have a faith person on this call

**David Lee:** How do narrow definitions of manhood increase the likelihood of gendered violence?

validates it

Women are seen as accessories

objectifies women

it is often rewarded

kids live what they're taught--what they see everyday

devaluation of women

have to been seen as tough.

normalizes violence

justifies the violence

makes it acceptable

men are entitled to all points of access to women and girls and their bodies

encourages people who might disagree to remain silent

it is expected for men to dominate women in order to prove that they are real men

it encourages it

incentivizes it

men are violent to prove they're men - violent towards other men and to women

men are taught to be sexually aggressive and desire is linked with violence

women are objectified

misunderstanding of how a man can proof them self to be a man by a worldly def.

the more comfortable we are with hearing/seeing/observing hate language the more normalized it will be

encourages victims to stay silent, reinforces their shame

women's bodies become the route to manhood

attempts to mandate it

Men who are treated the way they have learned to expect, they feel somehow cheated by the women in their lives.

this links sexual violence to normal sexuality

it narrows the box in which one is allowed to exist, express, be. it dictates how one is to be.

it perpetuates and "justifies" stereotypical expectations

Gives men fewer options for "acceptable" behavior

Men who step out of their box are retaliated against by other males and females

inability to find positive alternatives or outlets for conflict, men are not often given "tools" for expression/communication

confuses strength w/ violence

men have to earn their masculinity and it is often threatened by other males when they are not aggressive or dominate

if a woman resists a man's power or control

Young men feel the need to be validating in their manhood. This includes increased levels of extremes to top one another. Reinforcing the act, forcing other men to continue the cycle.

all too frequently violence & aggression are not only validated or justified, but they're glorified as well

narrow expectations also increase likelihood of male-on-male violence, as well; aggression at large is part of male socialization

inaccurately represents sensitivity as weakness or less "manly"

yes Jerry. You hit it on the head. it's role modeling throughout young male lives.

it prevents males from living a fulfilled life in which they can demonstrate all aspects of who they are as individuals, particularly when it comes to identifying with any emotion other than anger

Thank you for bringing race and masculinity into the conversation.

narrow definitions of manhood discourage men from speaking out against gendered violence

**David Lee:** How do narrow definitions of manhood increase the likelihood of gendered violence?

Men are taught to be in control they call the shots, make the decisions and women are portrayed as submissive

what we permit, we promote

sets an ever higher bar of male aggression to qualify as a man

hey cristy!

sorry.. thought you were some one else. oops.

these narrow definitions fuel the atmosphere of acceptance of violent behaviors

Jane I'm quoting you on that!

I'd go so far as to say that violence is gendered at large

a lot of times aggression can be confused with power and control they are two different aspects that need to be evaluated

not my quote! but feel free

society conceptualizes violence in gendered terms

it constrains the options men have to deal with various life situations...and often constrains them toward negative behaviors (e.g., solving problems through coercion, etc.)

I think when women are assertive, it is typically viewed as aggressive.

with narrow definitions, there is little variation of what is considered "acceptable" and males may feel that they are "putting women (or others) in their place" because s/he didn't "behave" in a certain way

hard question to answer, as one does not directly cause the other; instead narrow definitions cause thoughts, beliefs, etc, which cause negative actions, which a culture for male violence, which excuses said violence, which creates the ultra environment for male violence

Jerry, I appreciate you sharing this. It's a great example of the male view as well as the female's acceptance due to environment.

I like your comment brad

Thank you Jerry, good story and point.

I love this slide!

A co-worker, Vernon Hysaw states, that it is ok to objectify women however we don't want our mothers to be objectify

I overheard someone is from San Jose...I'm curious to know what agency you work for?

Makes it a social norm instead of violence.

I heard a definition of tradition is: something that generations pass down from one to the next because it helps us to survive. Also, I agree that violence, power and control is a forced upon us "culture" it is an excuse for culture.

I'm from san jose: I'm at the YWCA of Silicon Valley

**David Lee:** This slide is available as a handout at  
<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=287&sectionID=248>

This is a great slide. I also wonder how we would describe a "noble woman"?

I'm originally from SJ..I worked for NextDoor

oh awesome! great to meet you

we are all put in a box before birth and if we dare venture out of those four walls, we are immediately labeled and/or judged...this more so for boys/men than females

Nice meeting you!! Happy the Bay is making change!

very true Stephany

Jane, I would think a "Noble Woman" SHOULD be described similarly, if not identically; unfortunately, society doesn't describe a Noble Woman that way

story was a great illustration, and our counselors will love this slide. Thanks!

So is there an innate problem that men have in being able to express feelings?

I would like to see the slide with Spanish as the main language and English as the secondary. After all, the word "compadres" is Spanish.

thank you, jerry-- totally agree

Good point, Amy.

I believe a noble woman would be defined the same

heard an interesting comment from a transwoman from Germany. she said that when she came here she didn't have anymore questions about not being male, our norms for gender are so narrow

But ideally.... We should create one statement titled "A Noble Person"

No it doesn't justify it, but we must be aware of what the environmental attitudes are if we can effectively address and try to bring change

Absolutely- I think the question for gendered violence is also how do we access strength in an empowering way which includes sensitivity and positive use of power over one's environment?

As a society, we have blurred the lines between gendered behavior and gendered roles

Yes Amy I agree

maybe, but I think there's a strength to referring to "noble man"

The narrow definition of masculinity promotes violence because it motivates men to "prove" their masculinity by hurting others, controlling women, etc so that they can feel accepted by friends, community, and feel they belong.

perpetuating the gender binary really serves to perpetuate oppression

Thank you Jerry that was real deep and the experience was so vivid. Thank you for sharing.

true, but it's that whole one-step-at-a-time dimension

i think what Jerry pointed out earlier is extremely important here. his context is within the Latino (my understanding of what he said) community. To take this and apply it outside of that concept is difficult. there's a reason it's in two languages

My box feels pretty small, too.

Takeo, in the context of our society & the work we're trying to do, I agree

that's not what machismo meant when I was in high school.

but I totally agree; the binary is very problematic

we need to challenge the binary AND we also need to address people where they are and how they identify themselves

absolutely, Cliff/Ashley

I read in the book Mitakuye Oyasin that the orginal crosses in Christianity were even on all ends, quite close to the medicine wheel of the Americas. This represents the balance of which you speak.

And teach them there is a choice

**David Lee:** We will post the text chat on [www.preventconnect.org](http://www.preventconnect.org) after the session

the only thing is that tearing down the binary is a very advanced concept

that is, for the privileged group

I find stating "noble person" is problematic because we need to hold men and male privilege accountable by being direct. stating that we need a gender neutral option sounds like we need to hold men and women equally accountable for men's violence. that's just not true.

yes, I agree

It doesn't seem to me that Jerry is talking about going against the binary...which i agree with to some extent. it's rather taking a culturally relevant approach to ending gendered violence

well said Cristy!

As Africans in America we are operating from another set of norms that are not of our culture. We were stripped of our original norms and any culture stripped of their original culture will have trouble mastering that which they do not know.

Cristy, I agree with you completely... I guess I was saying to use "Noble Person" in a "perfect world"

if we're communicating over the phone I apologize if anyone heard any noise on my end. it's extremely busy around me.

not one we're living in now, one we're working towards

indeed

sure, and theoretically, most people read "person" as "man" anyway. LOL

Hahaha true, Cristy

I think that including a strength option for women provides access to strength for women- which needs to be represented to both men and women as truth

It seems that "macho" and "machismo" is being used interchangeable to "masculinity" and it isn't.  
absolutely, Jane. but that's not a gender neutral thing.

(Ashley) - One question people ask us is "do you really WANT to work with the hostile men?"

So noble woman might be an awesome radical word choice

Right on Cristy

How are you defining chivalry, exactly?

yeah...chivalry traditionally implies women are weak and need to be taken care of

Good question, Cindy. I was thinking the same thing

which seems to perpetuate male privilege.

Cliff - if we don't work with "hostile men" will we be able to end the problem?

(Ashley) and I come from a community that tried to engage the people on the hostile side of the continuum. It didn't work.

**Chad Sniffen:** Ashley, what didn't work about it?

juuuust to play devil's advocate, and I say this being a mystrength facilitator... there is potentially a problematic dimension of pursuing "strength" anyway, conceptualized or reconceptualized; it is possible that such terminology reifies masculinity & individualism, yes? Is "weakness" or "dependence" necessarily a bad thing?

I look at chivalry as simple respect and kindness displayed to the valued role of a lady

Google Knights Code of Chivalry - honor to women was among a litany of criteria...

(Ashley) It turned into a "die feminism die" discussion.

So, can you identify the personal (innate) qualities of men as they transition from hostile to active leaders? Or is this a heuristic tool?

but "lady" is inherently problematic

Have to meet people where they are at...

You got it George

Nice one Takeo- I love this kind of conversation. I generally include weaknesses as a part of a person's strengths

Why is "lady" inherently problematic

if "lady" is problematic, is "gentleman"?

Mark, that's Rus Funk's statement exactly...use this continuum to "move" men one step to the right

Maybe the most influential way to bring hostile men out of their hostile place is to work directly with not-hostile men who are easier to reach, and hope the hostile men eventually follow their example

(Ashley) AND the hostile men got the engaged men on their side.

who defines who is a lady? historically, "lady" was used to exclude certain women from what was acceptable-women of color, poor women, sex workers, etc.

Oooo Ashley, that's no good...

"lady" implies a certain gender role that is a tight fitting corset. as a woman, I am not a lady nor do I intend to be.

(Ashley) - Attempting to engage the hostile men created an "I've now seen the light" situation with the previously non-hostile men.

scouts, church makes boys public leaders and gives them great self image, family values

i have to run to a doctor's appointment, thank you and i will look over the slides tomorrow morning! have a great day everyone!

church can also make boys sexist leaders

You have to show the hostile men that the gendered violence is confining and oppressing them, as well. And them make them think it was their idea.

and scouts are homophobic

that's bit of a stereotype

well, rather, the BSA have homophobic policy

As a society we try to stop males from being "whole" males, we say they can be protectors but not empathetic, they can be brave but not have weakness. Similarly we stop women from being "whole" women. They are told to be either independent and not to need a man or to be nurturing and caring but they cannot be both. I would like to see us promote everyone to express all of the emotions that we are capable of as humans.

and reinforce the difference between men/women

I must be really old school. All "females" deserve respect, even those engaged in sex for sale.

Cristy- thanks for the clarification

I think it is unproductive to say that faith-based orgs necessarily reinforce gender norms; like any institution, they can, but do not necessarily

@George, of course. but "lady" isn't about respect. it's about gender norms.

Education in Social Emotional Skills to young children and their parents. Diversity/acceptance of all.

i agree with u Kris

I believe "lady" is a sign of respect and makes females special. We are designed differently and women should be treated special, men should respect women as women.

@ Cristy. I guess that depends on what lens you look through when viewing the world.

I agree Kris

as a female, i prefer lady to woman because is not simply an add on to 'man', the supposed encompassing of all humanity

I'm no lady, but I still demand respect.

Men holding each other accountable... that's so important

I use woman. I do not like the term lady, for reasons expressed above

Ladies and gentlemen, can't we all just get along?

(Ashley) I wonder how (if) we are including trans men, gay men in this work.

Boys/Girls, Guys/Girls, Gentleman/Girl, Man/Girl then there's that lady over there. That's not respect...why is the "W" word so difficult for people?

the words we use have context. "lady" has specific historical meaning. Additionally, it enforces gender norms-telling little girls to act "ladylike" or stating that being a lady is the only kind of woman to be, for example.

Jerry is right its about accountability

I agree with Laura. As a young lady I had to be taught by my grandma why lady was offensive. In my lifetime I have not known it as a term associated with a certain class of women.

The term Lady or woman is not a gender issue but a woman to woman issue

thanks for bringing that up medication and labeling kids is the worst thing you can do to them

i recently addressed a group of 3rd graders as young women instead of girls. i laughed afterwards. talk about too much PC.

Good for you!

as a woman who never has been considered a lady, I definitely experience it as a word used to exclude women who don't fit a certain definition.

Nobody wants to deal with the issues that cause the problems and what's causing the behaviors to begin with they would rather have a quick fix to a long term problem

@ Cristy...i agree...in some contexts. but in what Jerry is talking about...within the Latino community...Lady is the counterpart to "noble man".

Changing social norms is about examining past accepted phrasing and historical applications and being willing to re-evaluate how those terms "box" people in

I agree with you Bryan. What do you suggest?

Ashley, I agree that gay men/trans men aren't usually included in these conversations (whether it's deliberate or not), and they should be... but I also believe that - and I don't want to generalize, but - I believe that by the very nature of their identity as gay/trans, many of those men have probably already broken away from the negative & narrow definition of Manhood

exactly, jennifer

i appreciate the point he made about not just teaching men to stop violence but teaching us how to nurture

**David Lee:** The handout can be found at

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=287&sectionID=248>

Jennifer, I appreciate your comment

@Eric, I hear that, but the language we choose always has power.

Thanks!

While I worked as a Behavioral Specialists I would often ask the kids if they even knew what ADD really meant or Bipolar and none of them could ever explain it

or really knew what they actually had

@Sheila what's PC?

a lot of being able to help them comes from being able to teach them about it another is stop segregating kids within the school systems

It becomes a stigma to these kids and they begin to use it as an excuse

I'm reading a lot of generalization on this chat...and isn't that part of the problem?

for getting away with things

@Cristy, I definitely agree. and i think the lenses from which we operate determine how we receive language.

Bryan, would the kids understand?

pc = politically correct

re gay/trans men to Amy: perhaps, but if we're saying that aggression/violence/power/control are still quite relevant in terms of a narrow definition of masculinity, then it would still apply to gay/trans men, esp in situations of domestic violence.

this is good Craig! you're doing a great job!

thank u

Wny cant we operate the school as a field for holistic education?

I agree, Katy

craig, this is great; very smart coalition-building

if you sat them down and told them that all ADD really means is that you have a harder time paying attention and need to learn how to refocus your train of thought it made them feel as though they weren't so damaged

or defective

Maybe we really need to teach MUTUAL Respect and MUTUAL Acceptance

Wow, that's AWESOME, Craig!

yes, non racial, non judgmental, non - "other agenda". Just building role models and behavior models. Fantastic.

**David Lee:** What are strategies at the individual, community education, and educating providers levels that counter narrow definitions of manhood norms?

yes Jennifer that's lacking a lot

through parenting education

Educating parents

school education

**David Lee:** What are strategies at the coalition, network, organizational practice, policy levels that counter narrow definitions of manhood norms?

Mentoring, building relationships with men

Educating school administration and teachers

recognition and discussion of gender stereotypes with parents

Examining the service agency sectors and making sure everyone is represented at the Coalition table and that those there are philosophically educated around VAW

Daycare for single dads, network classes

Parenting mentors?

comprehensive sexual education

bystander intervention - whether it's with bullying or gendered violence

teaching boys/young men to intervene when they hear other guys using sexist and homophobic language

Paid parental leave for both genders

Educating other community agencies and organizations

a possible resource is [allprodad.com](http://allprodad.com) Tony Dungee started

train male leaders in socially just leadership skills/styles

sex ed: REAL LIFE REAL TALK

Coaching Boys Into Men has helped us gather interest from men and a local sports tv affiliate. New environment for men to get messages and raise awareness.

positive male role models and males taking a stand to speak up.

systems need to be really included as the main parent

men of strength/mystrength/no zebras/ etc. bystander intervention stuff

So many agencies have parenting but implement parenting that is real

coach training

work with public school athletic departments to encourage/require things like community service or volunteering at non-profits the same way good grades are required to participate in school sports

men need maternity leave too

Our agency has a diversity committee to make sure diversity is accepted, embraced and pursued

I second comprehensive sex ed (funding and policy for this are at the societal level usually)

education in k-12 not just teens/college level

I so agree w/ maternity leave for males!

Donna McDonald- we are interested in what your Coaching boys into Men program looks like? Do you actually work with coaches?

home education

social emotional learning skills enhanced...have dad and me breakfast or lunch time with children.

offering family leave for all new parents

working more with faith-based programs that already exist as partners and allies

media education and consumer education

Educate the television stations

(Ashley) I EXPECT men to be involved.

training men who already work with boys doing violence prevention/gang prevention about masculinity

we place posters in women's restrooms that target victims, why don't we place posters in male restrooms to encourage respect

How about changing our language where dads aren't 'babysitting' their own children, but are parenting and have the same responsibility and ability to do this?

I love "essence of manhood/womanhood"

Leigh Kimberg: I would love to know if anyone is training healthcare providers to discuss relationship dynamics/power and control/how to negotiate differences of opinions with teenagers (before violence)?

That is so true, Jerry!

Locally, Males Advocating Change works with the Coordinated Community Response Network which works with DV agencies, speaks out against violence such as extreme fighting exhibitions, etc. and offers workshops in nonviolent masculinity.

I think a lot of this is generational. Some effort needs to be targeted at family court. A 12 step or group session (mandatory) for fathers who present behavior that will continue this generational mis-role model very true

girls need to know how to fix cars and guys need to know how to clean the house....life skills are needed by all, regardless of previous norms

We definitely partner and educate with our various houses of worship leaders in our county to counteract inaccurate representation that sets up the atmosphere for abusive patterns

Policies that support parents: livable wages, access to high quality & affordable child care, universal health care, paid sick leave, affordable, safe, & stable housing

Care For Kids teaches nurturing to little kids...it's a really cool healthy sexuality program.

get men to talk! Get them to reach some feelings. talk about care-taking as a shared responsibility

this so true

Traci: We tried that for the first time this past SAAM - we were pleasantly surprised with the community's response

Involve the faith community-especially pastors/priests so the proper message gets out on a regular basis (posters in men's bathrooms)

sharing responsibility is very important

Amy, where are you from? I wanted us to do it, didn't get much support

@tilton...i would say TEACH men to talk. teach us how to express feeling, pain, etc

I have changed my own tires, and my husband does laundry. I think our generation is already moving in the right direction.

One day care center here hires teen boys to work with the children. They seem to learn a lot about nurturing and responsibility.

yes george. Our church has a lot of "he men" showing sensitive, strong, men of Christ role models

Sexual harassment is on the rise from men on men....men who joke/make fun of other men who "aren't manly enough/wimpy/don't like sports"

A super-rural tiny ranch town in the mountains in western WY If it worked here, I'd think it would stand a good chance anywhere!

I'd like to see partnerships with heavyweight media institutions to see a wider / more positive representation of men in the media...characters on shows, human interest stories they're choosing to cover, etc.

publicly reward or reinforce the positive behavior for men who DO talk about their feelings, express sensitivity, etc

maybe someone said this already, but working with PTAs to engage parents in conversations? I would find it logically challenging to engage parents outside of the school system

I'm thinking of using the Young Men's Work curriculum... any input?

Michelle, I think this definitely happens with women against women also!

I'd like to hear about policies that would help change norms about masculinity.

We are doing a Community Call to Action Award Ceremony in the fall to recognize citizens who have supported the work to prevent violence against women

Does anyone have specific tips/strategies for engaging men in rural communities?

Awesome!

How about engaging our community leaders to create teamwork?

what about media? How do we get sitcoms to represent real positive role models?

Jess - Craig's model looks like a winner. Did you see that slide?

The comment about how we as society perpetuate the cycles of oppression. We need to shake all the old patterns of our beliefs about the role of men and women in society. We need to nurture our boys and girls with the same context of human being. We race our boys within a context of social expectations based on a patriarchal society

Teach media literacy - get kids to understand the negative messages in the media, so it has less power to shape them

Jess - in PA PCAR (Pennsylvania Coalition Against Rape) has a MSV men against Sexual violence group - you may want to get in touch with them for the basics.

Has anyone ever created a media packet that addresses preferred terminology when covering events?

Using an awards ceremony to recognize good prevention behavior and actions offers a great opportunity to engage the community at large and bring in the media for education too.

I second Christine's comment about media literacy too.

if you live near a university you can consult with them (ie schools of social work and others to start, and that would make it easier to reach out). Also college student groups are great foot power!

Yes, our Oakland County Coordinating Council Against Domestic Violence in Michigan is establishing a Media Response packet.

I'm in PA, and would LOVE to re-energize our PCAR MASV group, but we're not doing well with that.

media education foundation [mef.org](http://mef.org) has lots of good information.

I was on masv for a few years so sorry to hear...

We can all start by being role models to all around us

but we must recognize that a policy is only as good as the people who utilizes it.

and sometimes students need semester long projects--in graduate school we volunteered to be legislative advocates at the TX capitol for a group that needed assistance

i also think that useful strategy is often developed culturally

MEF is great, but it's a little advanced (in my experience) for the general population of men in a given community...I usually use it to train men who are already a bit invested (peer leaders, etc.)

which is what i think Jerry is saying now

Ruth- I think [mef.org](http://mef.org) is now mediaed.org

Susan, how did you recruit young men? we've tried on a couple of the college campuses, but we need faculty support and everyone's too busy!

what are some Men of Color programs that might be interested?

Terry email me at [psd2@sa.psu.edu](mailto:psd2@sa.psu.edu)

I read an article that wondered if men thought it was less acceptable to be a batterer than a rapist because of the secrecy of the sexual assault aspect of violence. Does this seem plausible with the issues of DV vs SV for funding and providing services to kids?

thanks I will!

I run a program for Men of Color at DePaul rooted in examining the intersections on race and gender

@Eric do you have a curriculum that you could email?

**David Lee:** What are indicators that will measure progress towards countering narrow definitions of manhood in the family?

positive indicators

Increased parent/child connectedness

getting men/boys to talk

more positive touch

more sharing of traditionally gendered household tasks

@kris, it's something that i'm still working out but would be willing to send it to you

if adults are watching tv with children, then how often they stop and discuss what they are watching

fathers being more involved with their daughters' traditionally feminine activities

sharing hobbies with children

Eric Mata, can you give you email address?

connection to community safe outlets places to connect

articulate the feeling we have in the family.

**Chad Sniffen:** shared control over household decisions

seeing more men go into teaching, especially at the elementary level

@eric it is owcrpe@gmail.com

role modeling healthy boundaries - getting consent for affection and intimate touch

shared discipline responsibilities

encouraging young men to have and understand their feelings

men taking on social roles - planning social/family events, sending holiday cards, (things women typically do or are expected to do)

Engaging media to report on positive situations and people rather than such focus on the negative man stereotypes

@terry HUGH! Our kids need men teachers

you need to reach the group who is affected. This group is usually not voluntarily looking for help. Mandatory group involvement might be a deterrent and change the generational dilemma

Trisha, we have 2 male kindergarten teachers in 17 different school districts! appalling

**David Lee:** What are indicators that will measure progress towards countering narrow definitions of masculinity in schools?

@traci, definitely...give me your email address and I can share with you

It is important to consider how we can teach lessons outside of the home if they witness the contrary in the home

Maybe we need to look at incentive models for involvement

more male/female friendship among elementary school youth

Recognizing bullying and have positive process for teaching conflict resolution through discussion and cooperation

research changing attitude through survey

using technology and the internet for engaging youth in the conversation;

I think an increase in graduation rates...particularly for males of color...could be an indicator

More men speaking out at all levels.

mutual encouragement between all sexes to speak up during class

with teens it's all about what's "cool". Lecturing to them just lets them get out of class. It needs to be a hands on activity that SHOWS them that behaving that way is cool.

Jerry - SO TRUE!

Involve coaches!

I agree with Jerry; we educate parents/professionals/students in a process of week-long presentation scheduling

Excellent point Jerry. We are working on training providers at the hospital in order to indirectly reach the patients.

Male heterosexual allies involved in GSAs

Jerry is talking about the importance of the Social Ecological Model!

IS that middle/high school or a college/university?

Policy change is the answer to the issue. We must have system change in order to see change happen.

I was telling my 13 yr old about that "INK" program (all these tough guys helping people and animals). He was amazed..... this SHOWS it was cool to behave that way

if you are bullied in the home, you are more likely to "accept" such bullying behavior in school...so can we look backwards and ask probing questions about home life for kids who are bullied in school?

We could have included some youth and male participants in this webinar too. Often times it is hard to plan for people when they are not at the table

I think it also also VERY important just to ask students if they feel safe with their peers... and on the campus

support for practicing what is taught is so necessary

Absolutely, Jerry! We work hard at home to socialize our preschool son in an inclusive way, but at school he is taught which colors he should like as a boy. it's insidious.

girls?

Thank you Jerry! We, people, perpetuate adult privilege all the time and expect the youth still to do as I say rather than as I do. We should be the example not educate on the ideal.

Perhaps we can say the ideal and then model the behavior...

it would be amazing if girls were able to focus on school rather than defending themselves

**David Lee:** What are indicators that will measure progress towards countering narrow definitions of manhood in communities?

common good; using bystander engagement has been very effective for our area

Increased sense of mutual respect between men and women

how do you measure community indicators

men getting more involved in more non-traditionally male community events/projects

that people would trust the community authority

The main issue is to reevaluate our society values, we do accept violence and oppression in a macro picture. We have a big challenge to insert human values, reengage with the human rights of every individual. Empathy, compassion, respect, etc.

It would be amazing if we could each focus on thriving rather than on surviving.

Increased buy-in by influential community members.

men's engagement in PTA meetings

change in behavior in the group and surrounding community

rate of violent crime done by male?

seeing diversity (at all levels) of people in power, leaders in community

stronger penalties at the Higher Ed level

working with justices and lawmakers as well

attitudes of law enforcement

increased presence of men in community coalitions, especially those that focus on issues traditionally handled by "women" (ie childcare coalitions, SART, etc)

I agree with so many of things that you are saying, but I'm not sure how to get that buy-in from community members, men at PTA meetings, etc

Increase number of men on coalition boards

community needs assessments are nice tools to explain relationships to community leaders

I agree with Jerry, getting community to identify fathers and men that are present for their children.

@Renae not just coalition board but in the movement in general

sorry I have to run! great web conference, everyone! thank you!

OUCH DAVID

@ margie: Just one example...The youth violence prevention field has some pretty well-established methods to measure "school climate". They actually place folks in the hallways to observe the behavior of students and they mark off what they see.

I agree, Leah!

this is where collaboration is really important. If you don't know how to get them involved, you have to come at them from a different direction--you have to find 1 person or agency who is your 'in',

is anyone getting multi-sessions in "community" programs

I have no idea what he's saying

my kids school PTA president has specifically sought out men to hold offices w/i org

David, something wrong with your audio

BACK OFF THE MIKE

David's and Jerry's microphones are now really distorted

Thank you all so much!!!

you are blasting

Thank you!

Can't understand anything he is saying

BACK OFF MORE

Thank you so so much everyone, another great web conference!!

Thank you!

I just hear hissing

this was a great web conf. thank you all!

Audio is BAD!!!

Thanks everyone! have a great day.

Thank you all for sharing your excellent idea!

thank you all

Thanks everyone!

thanks good session!

thnx

have a great rest of your day

Done - can't understand a word your saying. Thanks.

Thanks Jerry and Craig

any news on the SA conference in September for all of us?

hey mark b-n!

Nice work Jerry and Craig!

Enjoyed the interchange with everyone

Thanks!

Thank you!

Oria Araque Thanks so much

Felicitaciones! Buen trabajo todos.

Thank you for your work!

Hey Nikki!

**Prevention Institute:** jerrytello.com

thanks Craig!

Thank you Jerry and Craig

Keep up the great work all!

David Lee ur audio is really bad...fyi

Thanks everyone! I'm inspired!

THANK YOU!!!

Can't hear David

just text David

Excellent presentation!!

peace out!

GADS

bye and thanks

Thank you !

**Prevention Institute:** Thank you everyone!

thanks so much!

Thank you!!

Great presentation, thank you!

Enjoyed your presentation

**Chad Sniffen:** Sorry about the audio problems at the end, everyone.