Creating a Legacy – Successfully Sustaining Your Efforts   May 2010

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Alternate source of forms www.gjcpp.org – pdfs see Tool II - Vision
TOOL A: Creating A Vision

Instructions: Work with your team to identify the change you are trying to create through your work. Begin to plan the ways to sustain your vision. Note that this is a first step in preparing the sustainability process – be expansive, be loose, this is not a final product; you will sharpen it later as you go.

Creating Your Vision

As a team, read the following scenario:

It is 5 years from now and your local newspaper has decided to do a feature story on your work. The story will focus on the changes and accomplishments that have occurred through your work over the last 5 years. The reporter is coming today to interview you about the history of problems and issues in the community, how people came together and the changes that the community has undergone.

QUESTIONS:

1. What does the article say?
    Think about changes that have taken place in the community; programs/services that have been created; new relationships, ways of doing business, who carries messages about your work, what norms have been affected, etc.

    Write 4-5 bullets, key points.

2. What would the article's headline be?

Alternate source of forms www.gjcpp.org – pdfs

Put Tool I from above here : "Four Steps ….."

See gjcpp pdf for other versions of the four tables like this
Applying Four Approaches to Sustaining Your Community Based System

Approach: Institutionalization

Strategy for Achieving Your Legacy:	Institutionalizing Programs				
Definition:	• Programs are spun off to existing community institutions.				
Why Community Engagement is Essential:	• Involving partnering agencies early maximizes chances of successfully transferring ownership • Soliciting input and promoting leadership from the community ensures that programs are implemented, evaluated and refined in such a way as to reflect the assets and needs of the community.				
How important is this strategy for achieving your legacy?	Not at all Extremely 1 2 3 4 5				
List examples of how you are currently engaging the institutions and the community to effectively institutionalize programs:					
List ideas for how you might engage institutions and the community in the future to effectively institutionalize programs:					

Institutionalization

What programs do you hope to institutionalize?

Who could adopt them?

How will you engage them?

If you spin off programs, what are the implications for the collaborative?

Approach: Policy Change

Strategy for Achieving Your Legacy:	Changing Organizational and Public Policies
Definition	• Rules, regulations, laws, policies and practices, (at the organizational and community levels), are permanently altered.
Why is changing organizational and public policies essential to achieving your legacy?	• How will you leverage the power of your coalition to influence policy makers, and advocate for strategic changes in organizational and public policy (or against changes that are detrimental to the legacy).
How important is this strategy for achieving your legacy?	Not at all Extremely 1 2 3 4 5
List examples of how you are currently engaged in working to effectively change organizational and public policies:	
List ideas for how you might work to effectively change organizational and public policies:	

Policy questions:

Large policies you can address

Small policies you can address

What must be done to achieve these policy changes?

Barriers

New steps you could take

Approach: Expanding Community Ownership

Strategy for Achieving Your Legacy:	Building Community Ownership/ Changing Community Norms
Definition	• Community-building and empowerment strategies are utilized to mobilize the community to sustain specific activities and change community norms around violence.
Why Community Engagement is Essential:	• Informed and engaged residents and stakeholders adopt new attitudes and behaviors that support the legacy. • Informed and engaged residents and stakeholders can mobilize to challenge media messages and images that are harmful to the legacy. • Organized residents can take ownership of specific programmatic activities or events.
How important is this strategy for achieving your legacy?	Not at all Extremely 1 2 3 4 5
List examples of how you are currently engaging the community to build ownership and change norms:	
List ideas for how you might engage the community in the future to effectively build ownership and change norms:	

Expanding Community Ownership: Guiding Questions

What community norms do you wish to change?

Who in the community can influence these norms?

How do you engage them?

What part of the collaborative's activities would you like to have owned by the community?

How have you engaged residents?

How have you assessed the assets of the community?

How can you engage and affect the media?

Approach: Finding the Resources

Strategy for Achieving Your Legacy:	**Finding Resources**				
Definition:	• Additional or continuous revenue is generated to support ongoing activities				
	Here sustaining the coalition means finding additional sources of revenue to support your ongoing activities				
How important is this strategy for achieving your legacy?	Not at all 1	2	3	4	Extremely 5
List examples of how you are currently seeking resources to sustain your efforts:					
List ideas for how you might seek additional resources to effectively institutionalize programs:					

Under this strategy, sustaining the coalition means finding additional sources of revenue to support your ongoing activities. This is the definition of sustainability that is most commonly used. The rationale is simple – finding new funding sources allows the successful coalition to continue its success. The advantage of this approach is that the program can continue to fund staff and programs it has created. The peril is that finding new dollars is often seen as the only approach and doesn't allow for other strategies that might involve more community ownership of both the issue and the long term solution. Obviously the severe shortage of resources for many excellent programs also suggests not putting all your hopes on finding new resources.

Finding Resources: Guiding Questions

What resources are needed to sustain your collaborative activities?

Which activities can be continued with hard dollar resources?

Where will you find these dollars?

Which of the following sources might you tap?

    Grants: Seek government funding, Local, State, Federal Foundations
    Fees: Fees for service

What part of your program can be sustained by in-kind resources?

    Space, staff, other

Who can you turn to for in-kind resources?

For more details on Finding Resources see: *The Community Tool Box*
http://ctb.ku.edu/tools/en/sub_section_main-1330.htm

Action Plan for Sustainability: Guiding Questions

1. What needs to be done?

2. Who will take this action?

3. Who else needs to be involved (what other sectors in the coalition will work with you)?

4. By what date will the action be taken?

5. What other financial, human, political and other resources are needed? Are available?

6. What individuals and organizations might resist? How?

7. What specific next steps need to happen?