



TEXT CHAT TRANSCRIPT

WEB CONFERENCE

From Girls to Women: Countering Limited Roles for Women Through Norms Change

August 5, 2010

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

Presenters and Guests

Annie Lyles and Christine Chang, Prevention Institute
Cory Wechsler, Team Up for Youth
Megan Williams, Hardy Girls Healthy Women

Host

David Lee, PreventConnect Project
California Coalition Against Sexual Assault

Participant names have been removed from this chat record, unless provided by the participant in text.

Hello from Evanston, IL!

Hello from New Jersey

David Lee: GO ahead and say where you are from (City, State) and what is the weather
Sumter, South Carolina...HOT AND MUGGY!

in Flemington NJ it is about 95 degrees and HUMID

Fort Wayne, IN....Hot but SuNNY!

Hello from Seattle, WA! Sunny and 72

Hey! from Chehalis WA...70's and Clear = PERFECT

Hello from San Diego, CA! Weather is perfect

I WISH IT WAS THAT TEMP HERE LOL

Hot and muggy here too, but with snow coming in a few months, I better be quiet and enjoy!

Albuquerque, NM is humid and hot

Hi from WCSAP! It's mid 60s right now in Olympia

I am dreading the snow!

Hi from Michigan. Weather is a perfectly, warm 85 degrees!

hello i am from the YWCA in Chicago Heights IL

we haven't seen snow in years lol

Oh I wish Marjetta! lol. I'll send you some

Hi Danielle! I am from the YW in Fort Wayne, IN

Fort St John is hot as well

Hello from Houston....it's sooo HOT out here. We're under a heat wave

David Lee: It is cloudy and low 60s here in Oakland, CA

Hello from Michigan! I agree with Karen -- a beautiful 85 degrees!

awh sad face

hello from McBride, British Columbia, Canada - many wild fires burning and there is a lot of smoke in the air.

Oh, 60's sounds wonderful!

I am from Salmon Arm British Columbia Canada it is almost 30 which is over 80

Hello everyone glad to be here 109 here is Brownsville, TX

109?!?!?

Hello from Michigan. Weather is still perfect.

Hi from Victorville CA Desert Community 95 degrees

wow! It's hot in Texas!

Nice to Meet you Cassie , I am one of the educator

Hello from Boulder Colorado. 77 and sunny

David Lee: Texas wins the hot weather contest - so far

yike 109!!

lol @David

Imagine the Heat Index

Nice. I am a case manager for the Steps to Success program.

tell me about it lol

Ah... Boulder, one of my favorite places!

Hello from PCADV!

Hello from Charlottetown, Prince Edward Island

David Hinojoas - what do you do in Boulder?

Steps to Success i never heard of that program .

Hi! From Morgantown, WV its 75 & overcast

Hi from Seattle

Hi from Chattanooga Tennessee

It's a new program, a 2 year intensive community based program that helps survivors of DV restart their life. It's amazing!

Good afternoon from Maine!

Hello from Ossipee, NH, where it is humid and in the 80s

Hello from Fort Walton Beach Florida!!

Waving from Tri Valley Haven in Livermore California. We are between Sacramento and San Francisco

Erie, PA. It's 84ish here! We're all inside and don't get the outside temp till 4:30 EST!

Hello from Florida

Hello from Houston Area Women's Center, Houston TX

Lynn, I work with the Boulder County Rape Crisis Center. I coordinate a program called Men Standing Up that works in primary prevention by engaging men and boys

Hello from Chicago, Illinois.

Lynn I went to boulder for undergrad and denver for my masters degree

Hi, is anyone else receiving an echo type feedback on David's voice?

Hello from Chatham county NC!

Hello from Cookeville TN Genesis House Inc.

Fern- I muted the computer

that helped the feedback

David's voice is garbled and I can hardly hear him.

for me as well.....

i can hear fine

David Lee: For better sound please call in at -1866-237-3252 code 970934#

dual rural agency

Sorry, we are not seeing the poll...PCADV

ok now i see

Hi from McMinnville, OR

David Lee:

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=312§ionID=248>

heyyyy!

David Lee: Upfront is primary

Not so subtle!

Cassie, where is your program located?

Fort Wayne, IN YWCA

Thanks! I work for a similar program in NJ.

Oh cool!

Nice to know it is somewhere else...it is such a good program.

i work for the YWCA as well

YWCA in the house!

claps

David Lee: What are some examples you have seen encouraging limited roles for women?

I am with the YWCA in Omaha!

i love it here!

Pastor Mason-Faith Base in the HOUSE!

Sports- no equal or supported

music videos,

I'm gonna sound like a broken record, but...abstinence only education.

I work for the Portland YWCA, nice to see the other Y's

media, music videos

Some of the parents I work with don't push daughters to go to college

nice to see you too

toys, toy commercials

Girls Gone Wild

women must keep their innocence

career choices

advertising

video games and children's toys

bad girls club

music videos, advertising

Unequal Pay rates

specific professions: nursing, teaching, etc

receiving dolls

reality TV shows

Very sexist pop music

legos

I've seen clothes in stores that are not age appropriate for the ages

clothing

biological determinism - every woman must become a mother

cleaning products

By all means, don't act SMART!

magazine ads

Very little representation in high-level political positions. If so, commentary is based around appearance.

The birthday presents that are given to my one-yr-old nephew and two-yr-old niece -- highly gendered. My niece likes the "boy's toys" better but doesn't get them as presents.

girls aren't encouraged to excel in math and science

the new Maroon 5 video really upsets me!

My partner was just on America's Got Talent last week and all the way through the judges would only comment on their looks vs. dance skills

women learning that hyper-sexualization means "power"

value of motherhood and being a good wife over all else

following family tradition of teen pregnancy

submissive or passive role

Can have a career but must be in charge of household organization

oh my gosh anything in the material culture

Very short shorts with a very low waist

acting dumb is sexy and cute

single parent families

legislators in Ct are primarily males

family versus career

The idea of only submissive roles for women , particularly in marginalized and oppressed communities as a strategy for community building

Not just legos but blocks too

hyper sensitive toys .. boys isle and girls isle

fitness classes featuring learn how to strip dance and use strip poles

Media promote short and tight being right..attire for girls...

busty silhouettes of women on big trucks

awareness and prevention usually targeted to women such as women need to keep themselves safe reinforcing this idea that women or victims are to blame

Blonde Jokes - Only seem to apply to women

Billboard on my way to work- malt liquor "Always Smooth" with African American woman in "skimpy" top.

Sex Appeal in advertisements

Brats dolls

strong women are always single in movies and TV

parenting magazines, girls shown almost always as passive and boys always depicted as active and aggressive

academia

I went to a hobby shop the other day and was told they have cars for girls.

Re-make of Dora and Rainbow Brite

limited roles in leadership in higher education

beauty contests for little girls

Being pushed to be an adult in society

especially african american examples of women in the media

toddlers and tiaras

if you are over 30 and single, or a 'tom boy' you are assumed to be lesbian; if you are a lesbian you are assumed to be "less" female/feminine.

strong women are also vilified in media i.e Snow White, the evil queen

Toddlers and Tiaras

assertive = bitch for women but assertive = assertive for men.. etc

Video Vixens

(embarrassed)

Disney (shudders)

Women and girls in "reality" shows

real housewives shows

Ha ha Davide

ratings in movies- violence against women ok; healthy sexual romantic or lesbian sex scenes rated 'r' or 'x'

it starts in the nursery pink girly for baby girls and cars blue for boys.

submissive roles for women as a strategy to improve communities

Muscular girls are "scary" in middle school

Halloween costumes for kids from Disney are quite gendered

i've noticed a heightened interest in what is described as lesbianism but it is really about sexually stimulating males

women are viewed as objects

Traditional wedding ceremonies

Being addressed as "Honey" by men who would never call another man "Honey" - so pet names in general

exactly- the heterosexual male gaze

po idols who like Miley Cyrus going wild compared to her Disney character Hannah Montana

Being told to smile by a male stranger

implying that women are supposed to be available and pleasant

EVERYTHING!!!

lol

youth & adults become more and more desensitized

David Lee: How does a normalization of limited female gender roles contribute to gendered violence?

Women on women violence in "reality" shows. This is seen as the only option to reconcile issues, disagreements.

Sex sales records is what the media tells us

Men are visual and then they become aroused and the world promotes less and some men are not playing with a full deck..but their emotions..With little respect for women.

Makes girls feel submissive

women are viewed as sexual objects

sex sells

Young boys believe that girls are sexual objects

Plural marriage is one man and many wives. I don't see it the other way around.

The assumption that if a woman makes a comment that a man is unhappy with that she has PMS

creates low self esteem when girls cannot meet these "expectations" of beauty

A man wearing "the pants in the family"

Focusing on being sexy teaches girls that their physical attractiveness is the most important of being a girl/woman. Boys get stereotypes that girls who "look like this" are "asking" to be raped.

limited roles - limits a girl's range of experience

All these examples puts girls/women in a role that is considered lesser than male roles and when we don't view ppl as equal it lends to mistreatment, dehumanization and violence.

media = conditioning = you can be conditioned to think and act a certain way and treat people a certain way. boys = taught to be "aggressive" "powerful" .. etc

Didn't Britney Spears start out in the same "virgin" position as Miley Cyrus?

political women wear suits and cover themselves to look conservative yet pop stars show as much skin as possible to get another record sell just seems so sad to me.

yes she did

great

so did Christina Aguilera

the ultimate goal for girls is to attract the male gaze. it's like they have no other value - if a girl walks into a room and no one notices does she exist?

totally agree

in other words..sex sells.

lol

That's a good point about what political women wear. Often when women are taken more seriously they are subscribing to more masculine norms, but not so much as to totally suppress what is viewed as feminine

in a way its a form of prostitution in the way a lot of female star managers push her to dress a certain way look and certain way.

dismemberment of women's bodies in media and when women are used as the object for sale in the ad this shows women as an object in general, to be bought and sold

women supposed to be gatekeepers of sexuality - blamed for being raped

the more limited a woman is in terms of social roles the easier she is to control

If women are thought of as mere sexual objects, it becomes easier for men to treat them as such

implants to enhance the body to make it into movies, videos, Hollywood, being a star, etc.

all women live with the threat of being attacked whether in a relationship or by a stranger, it changes how we act

its the marketing of sex sells the person the music

the glass ceiling gives men control over women...when that is broken, so is the control

woman are not portrayed as full human beings, limited to just sexual objects for men

but with clothing on roles you can only use one... if a pop star wears a suit they are washed up and old

Certain men will be perpetrators, and limited, sexualized roles for women provides a convenient shield for that behavior. The woman wearing the short skirt, for example, will be blamed for asking for it. Blamed for not "knowing better"

even women politicians are using botox to look younger

Girls don't see the hearts of the man, they simple see how he looks outward. Unable to see the intent is a downfall for little girls just trying to be noticed.

If women have prescribed gender roles, then it's easier for victim-blaming to occur and harder to create accountability for perpetrators.

When women are objectified in these normalizations, this provides an almost justification for men to treat women in the same way.

one thing that stands out for me is the age that eating disorders are starting amongst young girls because they want to look like Britney Spears

women are not supposed to "fight back" and are therefore more likely to stay passive -- this can also lead to setting images of passivity for next generation

Objectification is portrayed as glamorous

I agree Fern.

in a lot of contexts, and particularly when it come to sexuality, girls are encouraged to be passive "recipients"...the only thing they are told they can control is sexual access (and some girls aren't even told that they're allowed to control this) which is of course trying to be gained by any means necessary (including coercion or force) by men who are encouraged to be the pursuers/shot-callers and to take charge...and "win" access with as many girls as possible. Not the conditions for mutual participation.

read some recent research that HR personnel will value good looks over skills in hiring.

peer pressure to look like the stars of tomorrow

I think that more girls now do not have their "fathers" in their life, those girls are much more likely to be caught up in sexual exploitation and their behaviors would be suited more to vulnerabilities

i heard that Sarah Pallin spent more on her stylist than her foreign policy advisor - unfortunately seems likely

David Lee: DO y ou have a question? Your hand is raised

Well many girls grow up just fine without their fathers in their life

another is websites such as facebook or myspace where girls and women feel they must take pics of themselves to been seen as beautiful by others

I agree with you Beth. without a strong father as a role model, many woman do not know how to react in situations dealing with men in their lives

i also agree with you Cassie. I didnt have my father in my life as a child and I think i turned out great lol...but i did have other strong male role models to take this place

Absolutely, I have a daughter that's 27 and she's done just fine, I'm looking beyond that

i disagree margetaa...a little heteronormative

Having a strong father might just reinforce those limited roles for women

David Lee: We will get to questions in a few minutes

Hardy Girls sounds like it has a community psychology philosophy which = very cool as far as I'm concerned!

I disagree with Beth somewhat. That is a fairly generalized statement. There are so many factors that go into growing up without that father. Also, some women have fathers that could be worse of an influence than not having one at all.

thats true too

Beth & Marjette - I disagree strongly. Girls (nor boys) do not necessarily need men as primary caretakers to learn this... yes Renee...quite heteronormative.

This is a great tool to use with kids I use it a lot.

David- yes- At some point can Megan Williams of Hardy Girls Healthy Women talk about the SPARK Summit on Oct. 22 in New York? There is only a small bit of information on their facebook page. Thank you.

True- I do try and see all sides, but I also see many girls who are SA'd from their fathers etc...

The girls are angry and they cannot hurt what hurts them so that hit those close to them. Consequently they hurt themselves.

David Lee: We will be talking about the Spark Summit

Our culture breeds hate for your sisters (friends, whatever)

This is such a great point- it wasn't until I was a little older than I truly came to value female partnership and realized how integral it is to positive female devp.

oh no i didnt i didnt mean it like that Julie. im just saying that there were certain things both parents can teach their children growing up and I missed that my father wasn't there to share it with me, but I learned from my mom and she did a great job

To be one of the boys, you have to put down other girls

we are always trying to one up or look better or be skinnier

David Lee: We will post a copy of the text chat on the PreventConnect web page www.preventconnect.org

Marjetta-I completely agree. We cannot ignore the important role men should play and can play in the lives of their daughters.

this is great!!

Thanks i just wanted both parents there.

Prevention Institute: <http://www.hardygirlshealthywomen.org/docs/HardinessZones.pdf>

It is great for both when it's possible, but when not the village works in a lot of cases.

again assuming they are a heterosexual couple,

One of the messages I got out of Queen Bees and Wannabes and of Mean Girls is that girls should ultimately ban together and see the good in one another, and that doing so makes everyone stronger and healthier...but I think that gets missed by youth workers who just get caught up in the whole "catty" thing...they don't see these larger issues / messages.

has anyone seen the dove project video about photoshopping? it is great

Yes it is wonderful!@

Oh wow! Healthy sexuality is part of the topic! Nice!

Prevention Institute: <http://www.hardygirlshealthywomen.org/docs/HardinessZones.pdf>

I show it to my girls support group when we talk about body image

Education...Education...Education... Educate the parents and children

Marjetta & Gayla - I affirm your desire to have had both parents there...yes thanks Renee... what about when both parents are women? I believe strongly that women can also support girls in learning what healthy femininity AND masculinity look like.

to Megan: how do you keep the girls from trying to 'impress' and 'one up' each other in the conversations you have with them?

that is great!

it is very eye opening. Allows them to see that the images that they see as "beautiful" are unrealistic and unobtainable because they literally are not real!

you right my mom had no choice lol

I do the sexual assault prevention program on our college campus and self esteem is still a huge issue for even college women

it sure is

Many people think that self esteem is not an issue in college since you are all grown up, but in reality, I've seen it become a bigger issue than anything.

Yes it starts very young. I read an article that was saying that 6 year old girls, when presented with different images of themselves at different sizes, gravitate toward the image that is 50% smaller than their actual body size

at least your college has something... my undergrad school i just graduated from had nothing and tried to cover up attacks on women... it was horrific

im looking at all the pages right now

multi tasking

my university did not have a sexual assault program, but my sorority host monthly sessions for woman on campus to discuss issues we have today. it was very helpful, plus a great way to meet over females with similar interests and issues

Last year we did a alternative fashion show for Love Your Body Day to show people that beauty is in the inside not on the outside. We had our participants to wear what they best felt fit their personality. We had a great turn out and I feel that it really made a difference.

sexual*

The fact that Axe & Dove are owned by the same company is very important to point out -- Dove would not have their "real women" campaign if they didn't think it would sell products.

interesting.. I think that "top model" has tried to change the image of girls just a little bit by adding plus size women in the show and stating that all sizes are beautiful..also kmart ads now have plus size women..

the best analysis girls relational violence I've read is Anita Roberts book Safeteen (she's Canadian). We use her concepts in our teen violence prevention programs. LOVE PBG totally going to use this idea in my girl's group!

Good point and Dove and Axe

The Dove real beauty campaign is contradictory anyway...they have "real" women sell products to fix their "real bodies"

I love the idea @ fashion show-Very Powerful

I'm sorry to hear that Jennifer but with your help you can apply for a grant to get awareness on your campus that is what we did

yeah, but plus size for advertisement isn't really plus size...

they gor a grant and it stopped the progress we were making bc we had to use thier program

you right Gayla

Hopefully people like us can change that

no but it is a good start in changing the image in society

Anyone read "Hungry" By Krystal Wrenn??

Plus it is questionable how Dove recruits "real" women.. they aren't professional models but they put a lot of restrictions on their appearance

She is a "Plus Size" model Who talks about the industry and sizes that are considered plus sized and the photoshopping of images

Local community fund raisers would be a good start to change these images

I think that communities and the media should empower and show women that not everyone cal or will be a "size 2"..we are all beautiful, big, medium, or small. Whats the point of being unique if we all look the same.

can*

i agree marjetta!!

Totally!

Prevention Institute: <http://www.teamupforyouth.org/ourwork/initiatives/>

Sounds like a fascinating book Gabrielle. I'm interested in reading it. Thanks for sharing!

"plus size" models are not really "plus sized" they look like healthy women as compared to the unhealthy thin models out there

Yes its great for teens to read as well. Busts some of the Beauty stereotypes for them

Megan Williams: size 6 and up is now considered "plus" by the fashion and modeling industry this is really interesting- one of the subsidized sports program of which I am aware allows boys to sign up for football and girls to sign up for cheerleading

Did anyone else lose the audio???

Torrirds models are the most "real" models i've seen

oh wow....if a size 6 is plus, then i must be OBESE lol

Size 6?! Sheesh.

No sound is on.

Prevention Institute: <http://www.teamupforyouth.org/ourwork/initiatives/>

Great point Jennifer- Plus size models are actually the average size woman... now what does that teach our children!!?

My 17 year old grand-daughter recently told me plus size is now sizes 8 to 12.

my sound is fine

I thought 8-12 was...normal

i wanted to share this Dove commercial.. <http://www.youtube.com/watch?v=iYhCn0jf46U>

I know stores here in South Carolina consider plus size from 13 on up. but many females do think that any size beyond a 7 is plus

8 to 12 omg that's way to far

i know right lol @ Paula

http://www.youtube.com/results?search_query=jean+kilbourne&aq=0 Any of these videos are amazing....

Me too but that is not the messaging now.

then I'm obese

size 14

lol

me too @ Paula. im a 11-12 lol

Plus size here is 14-24

lol me too

Same here

Geena Davis funded a research study and found out that movies targeting the under-11 yr old population portray female role models or female main characters only 17% of the time!

<http://www.thegeenadavisinstitute.org/>

Today's size 8 is not yesterdays size 8.

I cant hear anything. Is anyone else having that problem?? Or can you all still hear the audio??

i so agree

i can still hear

me too

good audio here

i hear the audio

audio good here

Its crazy that Marilyn Monroe was a size 11 and now that would be considered huge

my girls were in sports it was a great thing for them

i can hear fine

really? wow i never knew that

sports is also a great to challenge norms change for masculinity

Is the size 11 from then the same as now though/

?

what worries me is the increase in violence from girls.

such programs as MVP and Coaching boys to men

David Lee: If you have an audio problem call in at 866-237-3252 Code 970934#

No Maryln would be around a six now.

I have lost all sound

I'm using the phone to hear, much clearer

no, size 11 now is much smaller than yesterdays 11

research is showing violence among girls is not increasing

oh lol

No they changed the ranges of sizes that is why it is so crazy marilyn monroe today's six would be a 3

i am also using the phone.

police are arresting more and linking to cultural norms showing women as more violence they are not polling in my area then

I called in. Much better.

violent

Title 9 is still not fully implemented though, no?

BUT 11 was never considered large.

Megan Williams: violence among girls is not actually going up:

<http://hghw.blogspot.com/2010/01/samhsas-tired-re-discovery-girls-just.html>

I'm seeing more of that too. Seems like more females are being suspended and expelled from school than males in high school

I LOVE the policy focus of Team UP, btw.

due to violence and fighting

girls who play sports are seen as big because they have more muscle tone in their legs and arms which makes them bigger compared to others so then these girls are ridiculed as having thunder thighs or giant arms

<http://www.ncjrs.gov/pdffiles1/ojdp/218905.pdf>

Marjetta and Cheryl - violence among girls isn't going up. The rules are simply being enforced - gender norms make violence in women seem "abnormal"

Through media and norms girls are taught that they need to compete for their "man" sports for girls especially team sports for girls with good coaches teaches girls to be allies and not competitors with each other, it is way for them to support each other

check it out...about violence among girls NOT going up

We are educating the youth in schools. male and female so they are ALL aware of what acceptable behavior in society, our laws, roles in relationships eyc.

What does it mean to be a "verbal champion" as a male coach for women's sport. Whatt would that look like specifically?

Where are we seeing these programs? Are they expanding to other communities?

Not a lot of dad involvement with the girls we see...

it has been my experience that girls with muscles on high school and college teams are immediately deemed lesbians because of their body type... it is a struggle that keeps girls out of playing

i know people who quit playing because of the taunting

Cory, do you reach out to coaches? My daughter has some gymnastics coaches who are verbally and sometimes purposely cause pain while stretching and spotting them. This is a case where women teaching girls is what I'd like to see...anyone else experience this?

Yes Jennifer, it was like that in my high school. The entire Softball team was considered lesbian.

I meant isn't what I'd like to see!

really? wow I'm shocked to hear that Jennifer

absolutely... we need to see women sports as equal and not sexual

Thanks!

is this program similar to the coaching boys into men program?

Informal interactions are a great way to influence people. The more people we can get involved in a mission, the more our message will have an impact, even in an informal way. If we can encourage individuals to speak their minds in everyday conversation, we all have the opportunity to make change in that way.

I hope they are expanding, right now the state of Maine has educators from SA centers that are attending most schools, our organization covers our entire county plus 2 other towns

Prevention Institute: <http://www.teamupforyouth.org/ourwork/initiatives/>

Where I live we have a lot of women in the coaching position and your right it really makes a big difference

2 secs

we don't see serena or venus williams on the top ten sexiest women that is how media teaches us that sports is not an attractive thing for women to do

have to redial

i so agree Tara!

great point Tara!

I agree with tara as well

I think adding Serena and Venus to a top ten sexiest list would demean all of their athletic achievements

but anna kornekova was but she is a blonde haired blue eyed fit "skinny" tennis player

I think it is a testament to their success that they haven't been objectified

@ Tara:Very true. Though I'm not even sure what being "sexy" has to do with being a good athlete, so the whole premise is problematic

I have noticed in my small town near Fort Wayne, IN the girls softball teams are very focused on the game and looking attractive.

too many prompts.

Tara, at the same time I do think that women athletes are often made to be sexualized in any way possible, Such as Anna Kornekova

exactly

Killing us Softly is amazing!

Dreamworlds 3 is awesome too

enjoy a little more than killing us softly

links more directly with SA

what are boy, and men's roles in creating change in how women are viewed?

Killing us Softly 4-Yes PLEASE!!

yes your so right it was for my daughters

I watched Killing Us Softly in high school and immediately became an advocate for women. (a FEMINIST!)

wanted to know if her organization works policy wise with loc or state dept of educ to include Phys Educ equitably statewide. Thanks.

A lot of young folks seem to be put off by Dreamworlds though...mostly because of the narration and it's judgmental tone...it seems like he's casting judgment on "their" pop culture

thanks!

David Lee: What are strategies at the individual, community, and providers levels that counter limited roles for women?

Brad, I agree, I wish it had youth's voices

i didn't find that, just a critique

I agree with Brad about Dreamworlds

mentoring - rites of passage programs for girls

Hi Again, Can Megan Williams please talk more about the SPARK summit? If we were to organize a group to go all the way to New York for this, what can wew expect to find?

I talk to my sisters and pass on all my readings about gender relations

Girls Circles

Rutrgers university does a rape-bystander education program for incoming freshmen to encourage people to stand up and say something

financial empowerment programs for girls and women

Discussion groups with men on attraction and re-enforcing a norm of women as sexualized beings and nothing more

Expanding gender roles and promoting more than just the binary to include more gender identities in community, and supporting policies to expand gender fluidity and respect for differences

Teaching self-defense classes for girls that have a component that emphasizes self-esteem, assertiveness and self-awareness (LEAP in Boston)

Asking the community football youth leagues to incorporate the Boys to Men program to educate their boys to help break the norms.

GroundSpark has a new film Straightlaced--How Gender's Got Us All Tied Up (documentary with 50+ diverse youth) that we are using around the country to open dialogue on pressures around gender and sexuality -- for youth, educators, youth service providers, etc.

I work in our high schools teaching boys and girls about critical thinking about "stereotypes" and believes they hold about gender norms.

using Hardy Girls Healthy Women's From Adversaries to Allies

Programs helping women to become aware of career advancements and opportunities in careers that are mainly dominated by men (construction, plumbing, welding, etc.)

in Canada we have a fabulous program called Safeteen that is all about learning assertiveness for both boys and girls

Micky Mouse Monopoly

I would like to see self defense classes which incorporate self empowerment and self esteem elements for all middle and high schoolers boys and girls but separately

Mentoring, being a role model

simple media analysis to spark girl's ideas about gender norms

There's a pretty cool sexuality education seminar for young women in Richmond...it's on-going and focuses on women's health AND pleasure (which is I think why it is generally well attended)

A store owner in Libertyville IL has started a program for middle-school girls called Pay it Forward to bolster self-esteem. Store is called Present Moment

Sexual Health education is so important

My program at the YWCA in Fort Wayne Indiana is called Steps to Success and we focus on

empowering the survivors of domestic violence to become independent.

comprehensive sexual health! and sex positive attitudes!

Megan Williams: SPARK (Sexualization Protest: Action, Resistance, Knowledge) is a growing coalition of national and grassroots organizations. Our focus is to "push back" to start a new social movement for girls' sexual rights, in which girls and young people are part of the solution. The initial event will be a day-long Summit (400+, 50% teens 14-18 yrs old, a mix of plenary sessions with talent and hands-on workshops, action stations, speakouts, and a closing "Intervene in Halloween" Fashion Show.

we have a mentoring program designed to serve girls in the juvenile justice system...often people don't want to work with this challenged population

I understand that Girls Inc has some good programs

I feel like educating our youth is vitally important

Leading seminars for college women in traditionally male-dominated fields (engineering, IT, etc.) to discuss challenges

Educating parents to change their expectations on their children's roles are male and female is very important as well

I ran a program to help prepare girls for middle school --socially and emotionally.

i agree with the sexual health education being so important - particularly when it is paired with activism - sharing the info with their peers solidifies their confidence & helps them to own the info

thats a good one Paula

i meant as male and female sorry

I think we need to teach human value to our children from birth

to the organizers: can we get some of the info from this resource brainstorm shared back after the session is over? lots of great ideas and too fast to capture them!

Girls Rock Camp is another AMAZING program...check out the documentary, "Girls Rock"

lol @ Amy. i know right

I agree with Amy S. Lots of great ideas

we have a program here in South Carolina that host a summer camp for females who want to get into shape and boost their self-esteem

has anyone read Reviving Ophelia?

the Roots of Empathy program brings babies into the classroom to teach children empathy

David Lee: What are strategies at the coalition and networks level that counter limited roles for girls and women

There is also Sing the Truth which is a group of men who rap about treating women with respect

A local group through Planned Parenthood has a youth theatre troupe that tackles all kinds of subjects from intimate partner violence, healthy relationships, gender roles/ stereotypes/ hetosexism/ homophobia, etc.

We bring youth to the table- always

Organizing men's groups that will counter VAW and both boys and girls stereotypes.

4H, Healthy Community Healthy Youth group

loved Reviving Ophelia i think it's out of print right now so hard to find

Teen Councils

We are partnering with a number of sexual and reproductive health folks to address several issues around the state...too complicated to get into on text chat

Women's Health, University campus organizations, Latino youth initiatives

Our dv and sc agency works with our teen clinic to get teens access to services and work with peer mentoring to foster discussions about healthy relationships

Teen Pregnancy Council

Interesting that we seem to sort of avoid or gloss over, even in this conversation, and certainly in the broader culture - the significance of talking openly about sexual orientation for girls/women. Addressing "healthy sexuality" , sexism, and gender norms means addressing sexual identity directly and openly... yes, thanks Karen for acknowledging this.

Leadership Development, and civic engagement

I chair a community coordination committee and we are actively working with RCMP, City Hall, Crown, Hospital, Social workers, Community agencies pulling together Sexual assault protocols and working on prevention of violence in our community.

Our YWCA has college mentors to promote higher education as well as women from "non traditional" career roles.

@ Julie...agreed...and addressing this is a part of our healthy sexuality work...we have our state AVP on the group

City of Glendale, CA--Commission on the Status of Women runs a day camp for teen girls from under-served families that partners with local organizations (Junior Achievement for financial literacy, SHIELD Self-Defense, Break the Cycle for teen dating safety)

OOO Gabrielle....I like that!

We are just finding ways to reach our youth such as by facebook on the areas of texting, sexting and the long term effects. Right now we have a facebook page called "where do you draw the line."

We work with many local/state community organizations and collaborate often

Yes, the girls really benefit from it and get to experience college life more fully before they get there.

We have a similar program here call College Summit and Upward Bound that promotes that too @ Gabrielle

but its for males and females lol

I would be interested in more info about that and maybe starting that here... in Fort Wayne, my email is chaugli@ywcaerew.org

Thats awesome! Our program focuses on selfe esteem and empowerment, but this is just one of the aspects of the program. Great to see there are other agencies promoting the importance of females seeking education

Thank you for recognizing the realities of those of us who are mothers in this field. Organizations are very small and benefits like these aren't even offered WITHIN the movement let alone "outside" the movement.

yep the females go into the elementary and middle schools and host sessions with the younger students about careers and going to college when they get older. its really effective

Cassie, we use a curriculum called "girls circle" Check it out here: www.girlscircle.com

thanks!

exactly I can't imagine having to deal with the texting and web as are youth does today.

I supplement each topic with relevant outside activities that are in our area and i reach out to the internship and volunteer programs at local colleges for our mentors

interesting that there is a distinction between mat and pat leave. Why not parental leave so that families can decide what makes sense for them (also very heteronormative)

YWCA doing big things

Yes! Its such a wonderful agency to work for!

since 1894.

Yeah, Sarah!

it sure is!

David Lee: What are strategies at the organizational practice and policy levels that counter limited roles for girls and women?

Infusing gender violence certification into K-12 education degree programs

I work with children 3 - 18 years of age and most counselors are female and trying to change gender norms with boys and girls always coming from a female voice was challenging, so for the first time ever our agency hired a young male JR A hockey player to co-facilitate groups. He started by volunteering with me and it has been very positive, as he has been viewed by the stereotype of being a hockey player, he has been able to show the youth that we are not what we do or defined by our gender. Changing policy to hire more male role models.

in our rural area it can be very difficult to find sympathetic individuals in other agencies; has anyone found strategies that work well for rural areas?

I think maternity leave identifies the needs of the person who is still recovering from the actual birth. It is very heteronormative and also doesn't take into account the needs of adoptive parents. But, it does at least hint at the fact that a birthing mother needs some time to recover. Women often times are returning to work without even having stopped bleeding - let alone sleeping. Sorry for the graphic, but if we can't say it here...

probation and law enforcement should be required to be training in gender-specific topics

Providing training for preschool teachers to be more gender neutral

Right on, Christine!

Preach! LOL!

i work in a very rural area, but i have lived here all my life and have great connections.. we just have to show our passion and it spreads... obviously most people don't wanna hear about it but they are asking me to come in to school .. so baby steps We'll get there!

For example, there should be a policy that a victim of prostitution should NEVER be arrested- average age of victims of prostitution is 13 years old in the US

Policies in schools should be changed to allow health classes to teach about birth control methods. Also holding boys responsible for pregnancy prevention and not putting it all on the girls shoulders to obtain the birth control and take care of the clinic visits

Megan Williams: the healthy media for youth act is an example of policy work:
<http://www.shapingyouth.org/?p=11577>

We attend police briefings to help educate them and offer our services anyone can go to the police briefings so that's a good idea

In rural Iowa, we work with churches who are sympathetic to ending VAW and will support their youth on healthy relationship skills, develop policies that are anti-sexual violence, etc.

Amen to Gabrielle! u hit it right on the head

thanks

welcome

Rural areas: school, church, scouts, sports, 4-H are great organizations to partner with--but also the Court systems--Get the judges on board!

policy change to influence the reduction of sexism and heterosexism in our culture?... how about the current fights for marriage equality, workplace non-discrimination for LGBT, repeal of DADT...

I'm in a rural/remote area. We have found that starting in the schools with a very gentle approach around bullying/violence. Once they see the results you can start addressing the more gendered issues (it has taken about five years)

David Lee: What are indicators that will measure progress towards countering limited roles for girls in communities?

policy changes about equal pay for the same jobs of men and women

Not to split hairs, but wouldn't feelings of hope/opportunity be individual level indicators? The ACTUAL opportunities would be community indicators, no?

California just struck down the Gay Marriage Ban!

Reduction in gendered bullying incidents

High schools in this district require a course for graduation- Health Science, which includes sex education, birth control education, the laws regarding consent, self-esteem, peer pressure. This course is usually given to freshman or sophomore and is FABULOUS!!

increased comfort within schools and at community level with variation in gender expression and gender identity

More women enrolled in traditionally "male" majors & classes (mathematics & science focused)

Less teen pregnancy/ unplanned pregnancy

I think we need more than the perception of increased safety, but we need real safety as well as increased accountability for perpetrators

we need that in SC Katherine

possibly more support in female students for math and science classes, girls feeling confident to pursue broader career choices.

On college campuses, *more* women coming forward to report sexual assaults, because increased reporting indicates that sexual assault is not viewed as socially acceptable or "hidden"

We need an active, dynamic coordinated community response to gendered violence and more males going into traditionally female jobs

Posts to newspapers/websites decrying narrow stereotypes of women

definitely! I was gladly surprised to hear how the students actually get involved and participate/ enjoy taking this course.

I would like to see sexual assault survivors on college campuses be able to come forward for help and have an expectation that they will get community support. And not have to feel shame and hide.

have more women on corporate boards instead of non profit boards .. or more CSO's CFO's etc...

wow spell check for me sorry

language is a big indicator of change

I know NOW focuses on getting women into power positions- Is anyone online from NOW that can speak about these efforts??

EXACTLY!

sorry that was meant to say "women"

yes cassie - no more "that's gay", "throw like a girl"

David Lee: Check out Vicki Baynard's Stages of Change model for measuring changes for campuses (see my blog referring to this) <http://calcasa.org/prevention/social-marketing-to-prevent-sexual-violence-2/>

yeah... has anyone ever thought of HERstory>

increased participation in our second annual conference "because I'm a girl"

Thank you!

I would love to hear kids taking responsibility for their language.

?

Thank you!

THANK YOU!!

thanks!

you did a great job!

my 1st time here - it was awesome!! thank U

Excellent presentation! Thank you

Thank you!

thank you so much!

Great talk everyone!!!\

thanks -- this was really great!

Awesome webinar! Thanks all!!

Thank you!

Thank you from Southwest Virginia!

Thanks to all!

Thank you thank you!!

thank you

thank you.

Thanks!

Thanks.

Thank you from WA!

Thank you from orlando, Fl

Loved this so much great information. Thank you.

thank you and it was fantastic

Thank you! Very informative

amazing!

Thank you!

Excellent webinar!! We need more of this.

Thank you it was very imformative!

great info

Thanks

Thank You from NH, My 1st time, will not be the last

Excellent!

Thanks so much from Humboldt County, CA!

Gracias!!!!

Yes

i'll be there

yaya

one of my happiest moments is when I heard a young man telling another teen that he shouldn't say "that's gay" thanks bye

Thanks for presenting. I look forward to your future trainings.

inspiring

We'll see you in L.A.!

Judith Martinez Thank you

see you in LA!

OMG! That is my dream come true in my schools Sarah

You to

gracias

Thanks

Thank you!

is it over?

yes

awh i was enjoying this lol

where are you gabrielle? I need a getaway!