

2010 Web Conferences

- **Violence is Everywhere:** Countering a culture of violence through norms change
- **Growing Boys into Men:** Countering traditional masculinity through norms change
- **From Girls to Women:** Countering limited roles for women through norms change (July 29; repeated August 5, 2010)
- **Under Control:** Countering the value placed on power and control through norms change (August 26, 2010; repeated September 8, 2010)
- **My Business:** Countering secrecy and privacy around violence through norms change (September 28; repeated September 29,

PreventConnect

- Domestic violence /Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC, or CALCASA.

Under Control: Countering the Value Placed on Power and Control Through Norms Change

Training conducted by:
Annie Lyles, MSW
Christine Chang, BA

August 26th & September 8th, 2010
11:00AM -12:30 PST; 2:00-3:30 PM EST

This Year's Focus: Changing Norms

- Build upon foundational understanding primary prevention
- Explore specific strategies to change the norms that contribute to gendered violence
- Identify opportunities to incorporate the principles of primary prevention in countering key norms to end violence against women

Learning Objectives

- Understand how norms create an environment in which violence is more likely to occur
- Provide examples of success from people and organizations working to counter these norms
- Identify strategies being used to effectively counter and change norms
- Identify potential indicators for measuring progress in norms change

Prevention

a *systematic* process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occurring.

Primary Prevention

taking action before violence against women occurs.

The Prevention Continuum



Norms

Sanction behavior

Taken for granted

Based in culture & tradition

Behavior shapers

More than a habit

5 Key Norms



Limited Roles for Women



Power & Control



Narrow Definitions of Masculinity



Privacy and Silence



Violence

Handout | **Power and Control Wheel/PCW**

In an abusive or violent relationship, power and control are repeatedly exercised against a partner, resulting in harm, whether it's just. Here are some examples of physical, verbal, and sexual abuse and control.



Horizontal lines for notes on page 13.

Harmful language

Social Standing

Intimidation

Minimizing & Blaming

Threats

Exclusion

Coercion

Harassment & Assault



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Value Placed on Power & Control

Defining the Norm

What are some examples you have seen encouraging power and control over others?



Use chat to answer

Horizontal lines for notes on page 15.

So What?

Linking the Norm to Gendered Violence



Value Placed on Power & Control Links to Gendered Violence

How does a normalization of power and control over others contribute to gendered violence?



Use chat to answer

MOVING

"We are still standing on the bank of the river, rescuing people who are drowning. We have not gone to the head of the river to keep them from falling in."

Negotiation

Equality

Trust

Accountability

Personal Growth

Communication

Role Modeling

Avoiding Violence

Handout | *Respect Wheel/RW*

In a healthy relationship, there is mutual respect among the individuals. Below are some examples of how respect can be expressed in relationships with a partner, boyfriend, family member, or peer.



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Value Placed on Power & Control



Shannon Breitzman
CO Dept of Public Health & Environment



Anna Sharratt
OurVoice NC

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Shannon Breitzman



Colorado Dept of Public Health & Environment
Director – Injury, Suicide & Prevention Unit

<http://www.cdphe.state.co.us/pp/injuryprevention/>

Colorado Department of Public Health and Environment

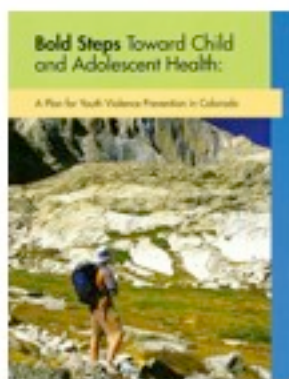


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Youth Violence Prevention in Colorado

Created integrated recommendations for violence prevention based on risk and protective factors for different types of child and adolescent violence across the socioecological model.

The socioecological model encompasses societal, relational and individual domains.



Socioecological Model for Prevention

THE SHARED RISK AND PROTECTIVE FACTORS



Cross Walk of the Research

	Hawkins & Catalano ¹	Enrick & Eisenberg ²	Surgeon General's Report ³	VWGP ⁴
COMMUNITY:				
Bonding w/ caring adults	X	X		X
Available resources and opportunities	X			X
Sense of safety		X		X
Healthy community norms & expectations	X			X
FAMILY:				
Parental monitoring			X	
Family connectedness/attachment	X	X	X	X
High educational expectations	X	X		
Share in regular activities with parents	X	X		X
Parent consistently home at optimum times		X		
SCHOOL:				
High academic achievement		X		X
Commitment/bonding to school	X	X	X	X
Clear rules for behavior	X			
PEER:				
Friends who participate in pro-social or conventional activities	X		X	X
INDIVIDUAL:				
High IQ	X		X	
Viewing problem behavior disapprovingly	X		X	X
Positive social orientation	X		X	X
Self-identified religiosity	X	X		X
Identity of perceived sanctions for wrongdoing	X		X	X
Emotional well being		X		X



Red saw this and got very hot.
"Stop laughing!" he told Yellow.
"Stop laughing!" he told Green.
"Stop laughing!" he told Purple and Orange. And they did.

Evaluation

- Process Evaluation
- Pre/Post Assessment of students
- Mid-Term Teacher Interview
- Observations
- Parent Focus Group
- End of Year Teacher Interview

Anna Sharratt



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The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills



Strengthening Individual Knowledge & Skills



Promoting Community Education & Educating Providers



"MVP offers the best means of eliminating violence against women before it starts. I expect the New England Patriots to be leaders on this issue – to their peers and in the community. I hope other NFL teams follow the example we have set."

Robert Kraft, Owner, New England Patriots



Athletes can set example on domestic violence
Guest viewpoint

By Andrew Skinner Lopata



Value Placed on Power & Control

What are strategies at the *individual, community, and providers* levels that counter value placed on power & control?



Use chat to answer

The Spectrum of Prevention

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Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills

Fostering Coalitions & Networks



Domestic Violence Fatality Review Team

Influencing Policy & Legislation

Industry	Fraction Female	Number of Created Jobs Expected to go to Women
Mining	13%	3,000
Construction	13	88,000
Manufacturing - Total	29	117,000
Wholesale Trade	31	49,000
Retail Trade	30	204,000
Information	42	21,000
Financial Activities	59	127,000
Professional and Business Services	45	154,000
Education and Health Services	77	186,000
Lewis and Hospitality	53	262,000
Other Services	52	52,000
Utilities	26	3,000
Transportation and Warehousing	24	23,000
Government - Total	57	140,000
Total	49	1,529,000

Source: BLS Establishment Survey and authors' calculations from Table 4

CHRISTINA BOMER

CHIEF, WOMEN'S ORGANIZATIONS

COUNCIL OF ECONOMIC ADVISERS

DARIN BERNSTEIN

CHIEF OF THE VICE PRESIDENT'S STAFF

JANUARY 9, 2009

Value Placed on Power & Control

What are strategies at the **organizational practice** and **policy levels** that counter value placed on power and control?



Use chat to answer

Indicators

- How do we know we are having an impact?
- How do we measure that impact in a relevant way?



Negotiation

Equality

Trust

Accountability

Personal Growth

Communication

Role Modeling

Avoiding Violence

Handout | *Respect Wheel/RW*

In a healthy relationship, there is mutual respect among the individuals. Below are some examples of how respect can be expressed in relationships with a girlfriend, boyfriend, family member, or peer.



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Sample Community Indicators



- Women in leadership positions
- Adoption of collaborative learning models
- Broader understanding of the role of allies and bystanders
- Clear workplace policies supporting equality, communication, and accountability
- Parity among girls & boys in academic achievement (math & science)

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Value Placed on Power & Control

What are indicators that will measure progress towards countering value placed on power and control in communities?



Use chat to answer

Horizontal lines for writing.



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