

**WELCOME,  
THIS WEB CONFERENCE  
WILL BEGIN SOON**

DON'T LET PREVENTION STAND ALONE:  
INTEGRATING SEXUAL AND DOMESTIC VIOLENCE  
PREVENTION EFFORTS IN YOUR  
AGENCY AND COMMUNITY



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PreventConnect  
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Sacramento, CA 95814

Website: [preventconnect.org](http://preventconnect.org)  
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YouTube: [www.youtube.com/CalCASAVideo](http://www.youtube.com/CalCASAVideo)  
Email Group (listserv): <http://groups.yahoo.com/group/Prevent-Connect/>  
Email: [info@preventconnect.org](mailto:info@preventconnect.org)



PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



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**PreventConnect**

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to others doing prevention work



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### How to use this technology



- Raise hand
- Text chat
- PowerPoint slides
- Polling questions
- Phone

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.



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### 2012 Web Conferences

#### Connect for Success: Enhancing impact through innovative partnerships

- [A Good Solution Solves Multiple Problems \(April 24 & 26, 2012\)](#)
- [Social Change and Social Justice: Building Bridges Between Movements \(May 22, 2012\)](#)
- [Don't Let Prevention Stand Alone: Integrating Sexual and Domestic Violence Prevention Efforts in Your Agency and Community \(June 13 & 14, 2012\)](#)
- Expanding the Evidence Dialogue I: Exploring Research, Community Context and the Experiences of Practitioners to determine *What Works*. (June 18 & 20, 2012)
- How Can We Help? Developing Shared Goals For Diverse Community Priorities (July 31, 2012)
- When Place is the Focus: Connecting Prevention Approaches to Place Based Initiatives (August 15 & 16, 2012)
- Expanding the Evidence Dialogue II: Balancing Research, Community Context and the Experiences of Practitioners to determine *What Works*. (September 18 & 19, 2012)



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### Don't Let Prevention Stand Alone

Training conducted by:



Annie Lyles, MSW      Benita Tsao, MPH

**June 13 & 14, 2012**  
**11:00AM -12:30 PST; 2:00-3:30 PM EST**



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**This Year's Focus**

Connect for Success:  
Enhancing Impact through Innovative Partnerships

- Build upon foundational understanding **primary prevention**
- Explore **specific strategies** to enhance partnerships
- Identify opportunities to incorporate the principles of primary prevention in the **development, implementation and evaluation** of efforts to end sexual and domestic violence.



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**Learning Objectives**

- Engage in a **candid discussion** of the challenges and opportunities
- Provide examples of **lessons learned**
- Identify opportunities to incorporate **population based efforts**
- Identify **potential indicators**



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**Prevention**  
a **systematic** process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occurring.

**Primary Prevention**  
*taking action **before** sexual and domestic violence occurs.*



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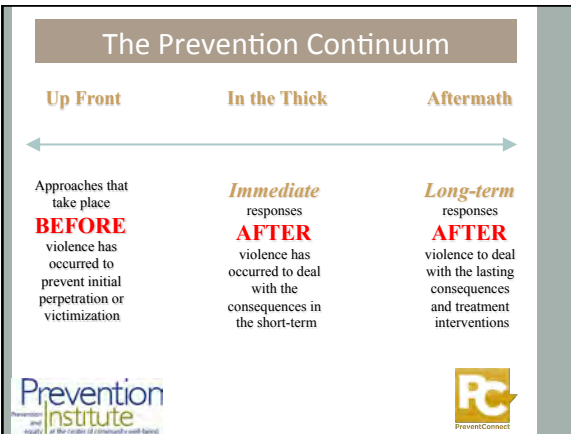
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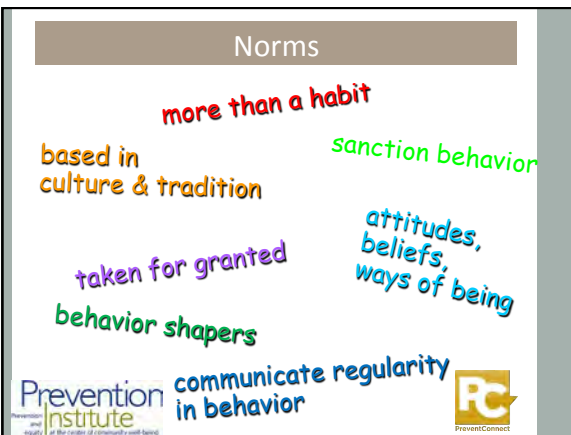
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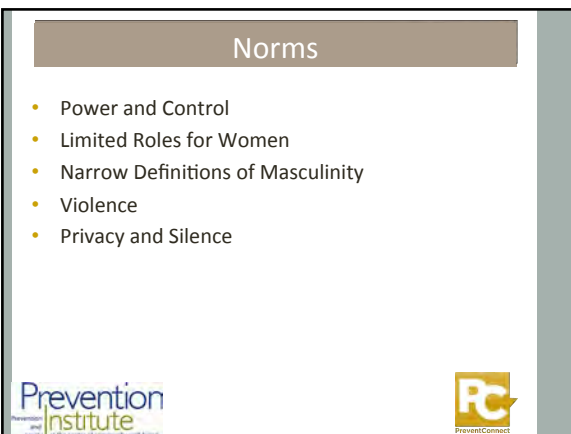
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**Don't Let Prevention Stand Alone:  
Integrating Sexual and Domestic Violence  
Prevention Efforts into Your  
Agency and Community**



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**Don't Let Prevention Stand Alone**



How have you seen prevention efforts integrated into agencies or communities?



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**Social Change and Social Justice**



**Prevention Assessment**

**Year 2 Report:  
Innovations in Prevention**

<http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention>



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### Innovative Programs

National Sexual Violence Resource Center  
Prevention Assessment

Year 2 Report:  
Innovations in Prevention

- Prevention in Mission or Vision Statement
- Strategic Plans Guide Prevention Work
- Efforts to Integrate Prevention & Intervention
- Integration Across Social Issues
- Administrative Support

 <http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention> 

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### Fostering Innovation

National Sexual Violence Resource Center  
Prevention Assessment

Year 2 Report:  
Innovations in Prevention

“...was all made possible by strong administrative support for prevention.”

 <http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention> 

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### Administrative Support

National Sexual Violence Resource Center  
Prevention Assessment

Year 2 Report:  
Innovations in Prevention

- High-level leadership
- Internal leadership development
- Staff time
- Staff autonomy

 <http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention> 

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### Key Factors in the Effectiveness of Multisector Partnerships

- Partnership resources
- Common vision for partnership
- Leadership
- Organizational structure
- Membership
- Quality of relationship
- External and contextual factors

 Prevention Institute  
Partnership and the Science of Community Health

Woolf, J., Oliver, T.R., Zahner, S.J., Siemering, K.Q. Multisector partnerships in population health improvement. Prev Chronic Dis 2010;7(6):A119.  
[http://www.cdc.gov/prevention/2010/07/0706\\_a119.html](http://www.cdc.gov/prevention/2010/07/0706_a119.html)

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### Feedback Question

How many strategies do you currently use?

A. None yet  
B. 1  
C. 2  
D. 3 or more

Strategies

1. Mission or Vision Statement
2. Strategic Plan
3. Active Integration Efforts
4. Integration Across Social Issues
5. Administrative Support

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Partnership and the Science of Community Health

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### Polling Question

Which strategy have you found most challenging?

A. Prevention in Mission or Vision Statement  
B. Strategic Plans Guide Prevention Work  
C. Efforts to Integrate Prevention & Intervention  
D. Integration Across Social Issues  
E. Administrative Support

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Partnership and the Science of Community Health

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Wanda Powless  
Executive Director  
Klamath Crisis Center

Diane McDaniel Rhodes  
Co-Chief Operating Officer  
Safe Place

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### Benefits to Multi-Field Collaboration

- Diverse expertise and resources
- Access to broader constituencies and networks
- Access to funding opportunities and other resources
- Fosters sustainability

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### Collaboration Multiplier Approach

1 Information Gathering


2 Collaboration Multiplier Analysis


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### Advantages of Using Collaboration Multiplier

- Stimulates conversation and builds understanding
- Reveals differences and similarities of views and approaches
- Establishes potential areas of agreement between different sectors



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<b>Collaborator 1</b>	<b>Shared Outcomes</b>  <b>Partner Strengths</b>  <b>Joint Strategies</b>	<b>Collaborator 3</b>
<b>Expertise:</b>		<b>Expertise:</b>
<b>Desired Outcomes:</b>		<b>Desired Outcomes:</b>
<b>Key Strategies:</b>		<b>Key Strategies:</b>
<b>Collaborator 2</b>		<b>Collaborator 4</b>
<b>Expertise:</b>		<b>Expertise:</b>
<b>Desired Outcomes:</b>	<b>Desired Outcomes:</b>	
<b>Key Strategies:</b>	<b>Key Strategies:</b>	



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[www.pawsforchange.com](http://www.pawsforchange.com)



**Wanda Powless**  
Executive Director  
Klamath Crisis Center



**Mark McDaniel**  
Program Manager  
PAWS for Change



**Kim McArthur**  
Community Development &  
Education Coordinator  
PAWS for Change



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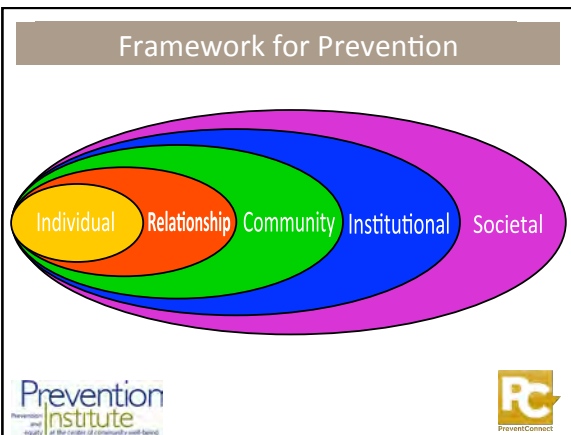
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- 9 Principles of Effective Prevention Programs
1. Comprehensive
  2. Varied teaching methods
  3. Sufficient dosage
  4. Theory driven
  5. Positive relationships
  6. Appropriately timed
  7. Socio-culturally relevant
  8. Outcome evaluation
  9. Well-trained staff
- Prevention Institute  
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**Diane McDaniel Rhodes**  
Co-Chief Operating Officer  
Safe Place



<http://www.safeplace.org/>


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## Social Change

This graphic illustrates the connection between the risk factors for experiencing interpersonal violence. We can participate in creating social change by working to affect these at the individual, relationship, community and broader society levels. Below are examples of how SafePlace addresses each:

Individual	Relationship	Community	Societal
<p>Individual attitudes &amp; beliefs determine a person's interpersonal treatment. Risk factors include a history of abuse or witnessing violence.</p> <p>SafePlace's Family Center Counseling provides families the opportunity to heal &amp; stop the cycle of violence in their families.</p>	<p>Relationships formed in family environments that is emotionally manipulative, physically violent or rooted in controlling others.</p> <p>SafePlace's School-Based Services provide support groups for students experiencing domestic violence, sexual abuse or teen dating violence. This program educates young people about respectful relationships.</p>	<p>Community: general tolerance of sexual &amp; domestic violence; lack of support from all community systems; lack of employment opportunities; weak community sanctions against perpetrators.</p> <p>SafePlace's Community Collaborations engages with a variety of agencies &amp; organizations working to benefit people at risk of violence. Collaboration begins with networking and establishing relationships with various community systems, such as hospitals, law enforcement, government entities and other non-profits that survivors of sexual and domestic violence often need.</p>	<p>Societal inequalities based on gender, race, sexual orientation, religion or cultural beliefs, economic &amp; social policies.</p> <p>Using guidelines SafePlace helped the Austin Independent School District develop the Governance of Texas signed HB 121 into law. This law requires every school district in Texas to adopt and implement a dating violence policy to help protect youth.</p>





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### Strategic Plan 2010-2012





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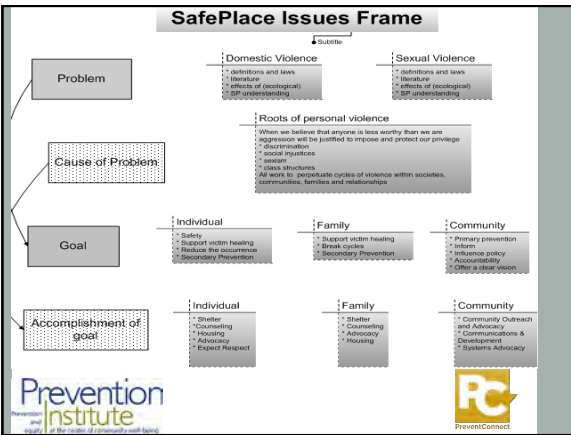
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**Indicators**

- How do we know we are having an impact?
- How do we measure that impact in a relevant way?

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### Sample Indicators

- Prevention included in mission, vision or strategic plan
- New initiatives/activities developed
- Expansion of existing initiatives
- Expansion of network or constituencies



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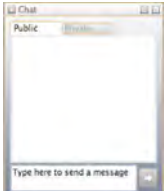
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### Don't Let Prevention Stand Alone



What are indicators that will measure progress towards integrating prevention efforts?



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Putting prevention at the center of community well-being

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