

WELCOME, THIS WEB CONFERENCE WILL BEGIN SOON

INCREASING SKILLS AND CAPACITIES FOR
COMMUNITY-LEVEL WORK



PreventConnect
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Email Group: <http://groups.yahoo.com/group/Prevent-Connect/>

Email: info@preventconnect.org

eLearning: learn.preventconnect.org



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How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Peer Learning

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



2013 Web Conferences

Preventing Sexual and Domestic Violence: Learning from the evidence of practice to create community action

- Tuesday, April 23: **Indicators of Change: Meaningful Ways to Measure Success in Preventing Sexual and Domestic Violence**
- Friday, May 10: **Understanding Evidence: A Demonstration of CDC's Interactive Tool to Support Evidence-Based Decision Making for Technical Assistance Providers**
- Wednesday, May 15: **Start Strong: Lessons learned from a four-year initiative to promote healthy relationships and prevent teen dating violence**
- Thursday, June 20: **Shifting Boundaries: Lessons Learned from Implementing a Sexual Violence Prevention Program**
- Tuesday, July 9: **Primary Prevention in the context of a traumatized community**
- Tuesday, July 16: **Understanding Evidence: An Interactive Web Resource for Evidence-Based Decision Making in Sexual Violence and Intimate Partner Violence Prevention**
- Tuesday, July 30: **Gender Transformative Programs: Lessons Learned from HIV Prevention and other health program**
- Tuesday, September 17: **Bystander Intervention: Continuing Discussion**

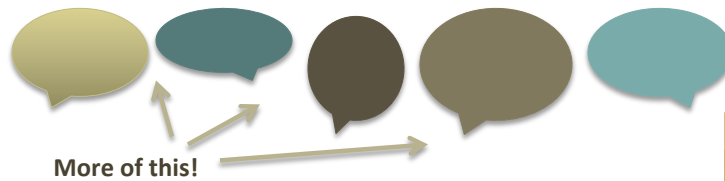


Peer Learning Forum

Building support for community prevention: Going beyond curriculum

- Tuesday, May 28: **Bringing Work to Scale: From Selected to Universal**
- Thursday, June 13: **Increases Skills and Capacity for Community-Level Work**
- Thursday, June 27: **Integrating Community Will and Engagement Strategies**

****EVALUATION****



PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- **Connect to other prevention practitioners**



What type of peer are you?


(A) Local RPE Grantee/ Subgrantee

(B) Local DELTA Grantee/ Subgrantee

(C) State/ Territory SV/ DV Coalition

(D) Other

Answer in box
to your left



Increasing Skills & Capacities



Annie Lyles, MSW Edward-Michael Muña, BA

June 13, 2013
11:00AM -12:30 PST; 2:00-3:30 PM EST



Increasing Skills & Capacities for Community Level Work



Learning Forum

- Bringing work to scale: How do we jump from selected to universal
- Increasing skills & capacities for community-level work
- Building community will & engagement



Please Answer the Polling Question

Which is the most **relevant** to your work right now?

Staffing and Organizational shifts supporting community level practice

1. Training for new hires/staff on community-level approaches and practice
2. Internal resistance to change (ex: moving staff or grantees beyond 1-time presentations)
3. Activities are in alignment with the organization, funding stream and community priorities
4. Ensure cultural relevance and be realistic with staffing
5. Partner with organizational cultures/sectors outside of your own
6. Overcome external resistance to change (ex: moving partners beyond 1-time presentations)
7. Respectfully re-direct partners when ineffective/inappropriate strategies are endorsed
8. Make the case for norms change when partners are interested in awareness building
9. Measure success when desired change cannot be accomplished in short grant period



Please Answer the Polling Question

Which is the most **important** to discuss?

Staffing and Organizational shifts supporting community level practice

1. Training for new hires/staff on community-level approaches and practice
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Please Answer the Polling Question

Which is the most **undervalued** in the field?

Staffing and Organizational shifts supporting community level practice

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Patti Tototzintle
Chief Executive Officer
Casa de Esperanza



Kimberley Hundley
Sexual Assault Services Site Manager
YWCA Greater Los Angeles






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<https://www.casadeesperanza.org/>







Kimberley Hundley
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**eliminating racism
empowering women
ywca**
greater los angeles

<http://www.ywcagla.org/>



Core Competencies of Injury & Violence Prevention



<http://safestates.org/displaycommon.cfm?an=1&subarticlenbr=41>

9 Core Competencies of Injury & Violence Prevention

- Describe and explain ... as a major social and health problem.
- Access, interpret, use and present injury and/or violence data.
- Design and implement injury and/or violence prevention activities.
- Evaluate injury and/or violence prevention activities.
- Build and manage an injury and/or violence prevention program.
- Disseminate information related to injury and/or violence prevention to the community, other professionals, key policy makers and leaders through diverse communication networks.
- Stimulate change related to injury and/or violence prevention through policy, enforcement, advocacy, and education.
- Maintain and further develop competency as an injury and/or violence prevention professional.
- Demonstrate the knowledge, skills, and best practices necessary to address at least one specific injury and/or violence topic and be able to serve as a resource regarding that area.



Core Competencies of Injury & Violence Prevention



Analysis

- Describe and explain ... as a major social and health problem.
- Access, interpret, use and present injury and/or violence data.
- Demonstrate the knowledge, skills, and best practices necessary to address at least one specific injury and/or violence topic and be able to serve as a resource regarding that area.
- Maintain and further develop competency as an injury and/or violence prevention

Facilitation

- Disseminate information related to injury and/or violence prevention to the community, other professionals, key policy makers and leaders through diverse communication networks.

Activities

- Design and implement injury and/or violence prevention activities.
- Build and manage an injury and/or violence prevention program.
- Stimulate change related to injury and/or violence prevention through policy, enforcement, advocacy, and education.
- Maintain and further develop competency as an injury and/or violence prevention professional.

Evaluation

- Evaluate injury and/or violence prevention activities.



<http://safestates.org/displaycommon.cfm?an=1&subarticlenbr=41>



Core Competencies of Injury & Violence Prevention

- **Analysis**
- **Facilitation**
- **Activities**
- **Evaluation**



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Increasing Skills & Capacities for Community Level Work

SCENARIOS



Core Competencies of Injury & Violence Prevention

- **Analysis**
- **Facilitation**
- **Activities**
- **Evaluation**



<http://safestates.org/displaycommon.cfm?an=1&subarticlenbr=41>



Analysis

How do employers or funders address the common lack of training for new hires on community-level approaches and practice?



Source: Charging Buffalo Society

*When you start with needs, you
get programs...*

*When you start with strengths
you get possibilities.*

Lupe Serrano

casa de esperanza

Analysis

**For staff or grantees
most comfortable with one time presentations,
how can resistance to change be eased?**

Core Competencies of Injury & Violence Prevention

- **Analysis**
- **Facilitation**
- **Activities**
- **Evaluation**

Facilitation

When you turn to the community to help define the prevention strategy, how do you ensure the ideas are in alignment with the agency/funding and also with the community?



Source: Ashland-Cherryland Strategy



Facilitation

**How do you honor culture
and also be realistic with staffing?**



Source: United Women of East Africa Support Team



Crear cambio
Celebrar nuestras culturas
ALCANZAR nuestras metas
LIVE FREE of violence
nationallatinonetwork.org

national
latin@
network
casa de esperanza

casa de
esperanza



Facilitation

**When working within schools, squadrons,
or other organizational cultures
what can you do to honor their culture
if you are not a part of it?**



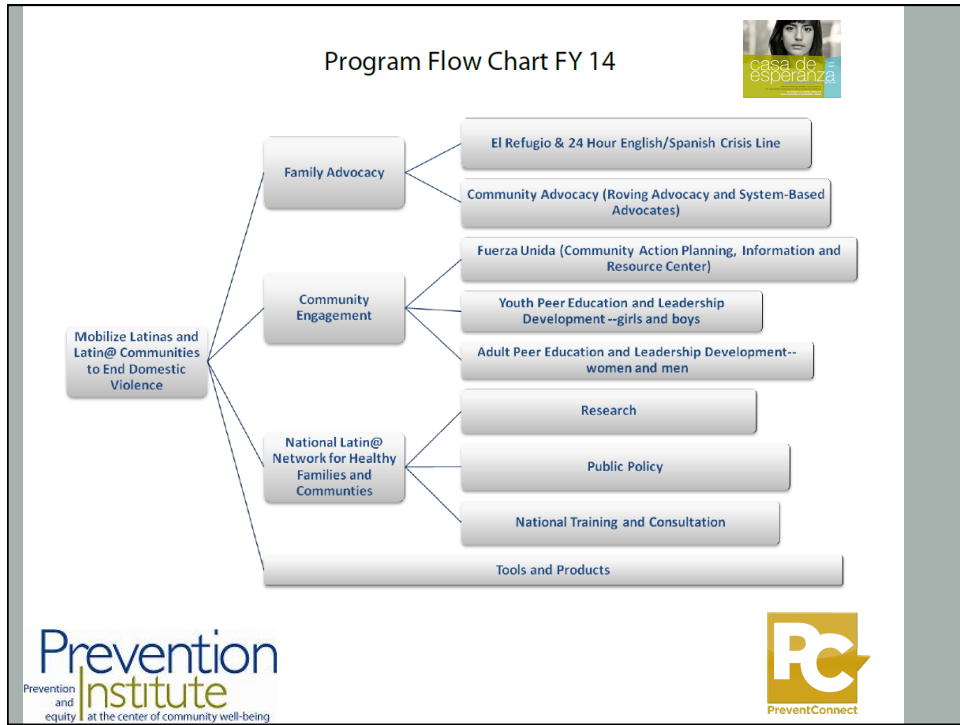
Core Competencies of Injury & Violence Prevention

- **Analysis**
- **Facilitation**
- **Activities**
- **Evaluation**

Activities

**How do you balance requests
from partners for one-time presentations
with the need to do larger-scale policy changes?**





Activities

How do you honor the requests of partners even if the strategy may be ineffective and when is it appropriate to re-direct them?

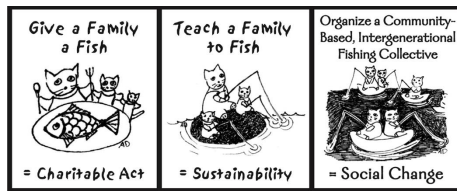
How do you honor the requests of partners even if the strategy may be ineffective and when is it appropriate to re-direct them?

The slide features a dark grey header with the word "Activities" in white. Below the header, a central text box contains the question: "How do you honor the requests of partners even if the strategy may be ineffective and when is it appropriate to re-direct them?". The text is bolded. At the bottom of the slide, there are two logos: "Prevention and equity Institute" on the left and "PreventConnect" on the right.

Activities

**“If you give me a fish you have fed me for a day.
If you teach me to fish then you have fed me until the river is
contaminated or the shoreline seized for development.
But if you teach me to organize, then whatever the challenge
I can join together with my peers and we will fashion our
own solution.”**

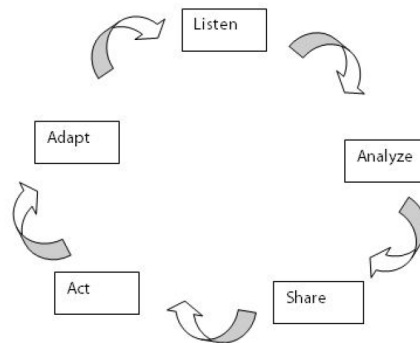
- Ricardo Levins Morales



Source: Peer Solutions



Community Engagement Approach



Activities

**How do you make the case for prevention
when you partner is interested in
awareness building?**





Prevention and equity **Institute** at the center of community well-being



Sexual Assault Crisis Services Community Stakeholders Campaign

Participation



The identified community-based organization will agree to send at least one representative to participate in:

- YWCA GLA SAGS Social Services Roundtables
- One of our major events
- Complete a one day training
- Agree to implement at least one policy change within their organization
- Partner with the YWCA GLA for one prevention community event

Prevention and equity **Institute** at the center of community well-being

Slide Content created by YWCA GLA SAGS



Sexual Assault Crisis Services Community Stakeholders Campaign

eliminating racism
empowering women
ywca
greater los angeles

Training

The representative will attend a one day training focusing on these topics:

- Session 1: Rape culture
- Session 2: Risk and protective factors of sexual violence
- Session 3: Bystander intervention
- Session 4: Primary prevention and strategies for implementation

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and
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Sexual Assault Crisis Services Community Stakeholders Campaign

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Commitment

- The YWCA GLA SACS will provide the organization with ongoing technical assistance
- The YWCA GLA SACS will conduct onsite in-service workshops
- The YWCA GLA SACS will offer guidance on policy change for specific CBO's

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Slide Content created by YWCA GLA SAGS



Core Competencies of Injury & Violence Prevention

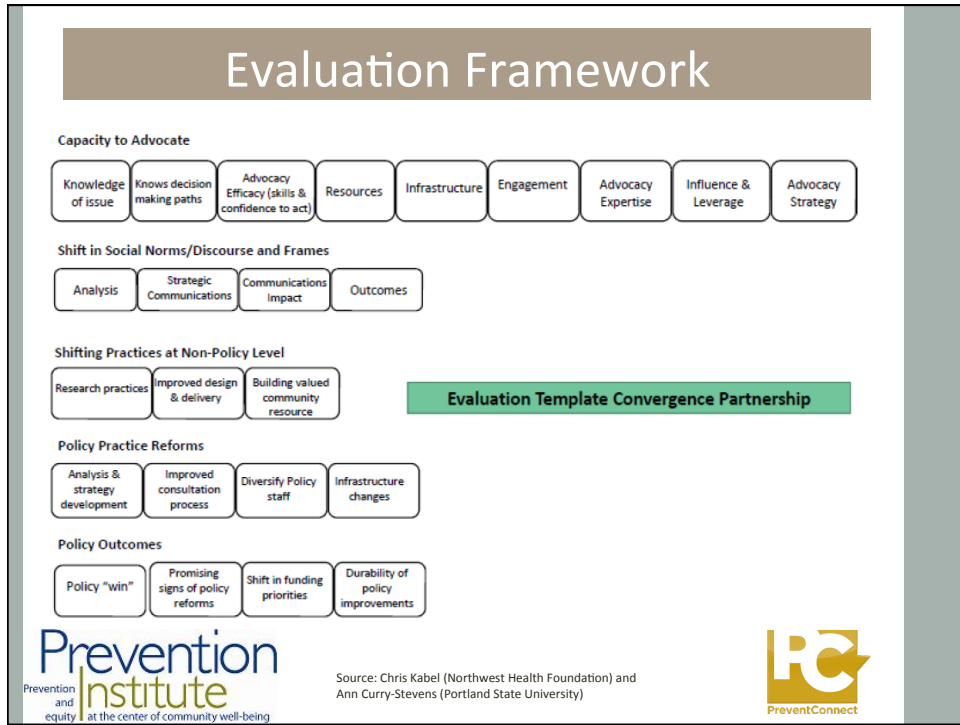
- Analysis
- Facilitation
- Activities
- Evaluation

Evaluation

**What does success look like
when you can't change a culture or a norm
during a grant period?**

Or can you?





Prevention
Institute
Putting prevention at the center of community well-being

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