WELCOME, THIS WEB CONFERENCE WILL BEGIN SOON

UNDERSTANDING EVIDENCE FOR INTIMATE PARTNER VIOLENCE AND SEXUAL VIOLENCE PREVENTION:
A DEMONSTRATION OF CDC'S INTERACTIVE TOOL TO SUPPORT EVIDENCE-BASED DECISION MAKING

PreventConnect
1215 K Street
Suite 1850
Sacramento, CA 95814

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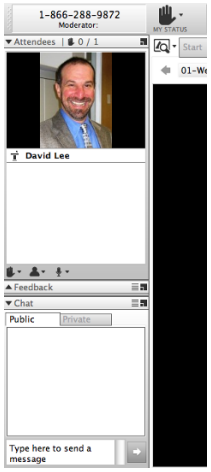
How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

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2013 Web Conferences

Preventing Sexual and Domestic Violence: Learning from the evidence of practice to create community action

- April 23: **Indicators of Change: Meaningful Ways to Measure Success in Preventing Sexual and Domestic Violence**
- May 10: **Understanding Evidence: A Demonstration of CDC's Interactive Tool to Support Evidence-Based Decision Making for Technical Assistance Providers**
- May 15: **Start Strong: Lessons learned from a four-year initiative to promote healthy relationships and prevent teen dating violence**
- June 20: **Shifting Boundaries: Lessons Learned from Implementing a Sexual Violence Prevention Program**
- July 9: **Primary Prevention in the context of a traumatized community**
- July 16: **Understanding Evidence: An Interactive Web Resource for Evidence-Based Decision Making in Sexual Violence and Intimate Partner Violence Prevention**
- Tuesday, July 30: **Gender Transformative Programs: Lessons Learned from HIV Prevention and other health program**
- Tuesday, September 12 : **Bystander Intervention: Continuing Discussion**

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Ending Child Sexual Abuse Web Series

#PowerInPrevention
Ending Child Sexual Abuse Web Conference Series

- Thursday, July 18: **Faith Communities Engaged in Ending Child Sexual Abuse**
- Tuesday, Sept 17: **Secret Survivor's Tools for Strengthening your Prevention Efforts**
- Tuesday, Oct 15: **Power of Organizational Practices: Innovations to Keep Kids Safer**
- Thursday, Jan 16, 2014: **Child Sexual Abuse and Disabilities**
- Thursday, March 13, 2014: **Telling our Stories: Learning as we Build a Movement**

August 28-30, 2013

INSPIRE A MOVEMENT
INVEST IN CHANGE
IMAGINE...
NATIONAL SEXUAL ASSAULT CONFERENCE 2013

calcasa.org/nsac

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- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners

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CENTERS FOR DISEASE CONTROL AND PREVENTION

Division of Violence Prevention
National Center for Injury Prevention and Control

UNDERSTANDING EVIDENCE

for Intimate Partner Violence and Sexual Violence Prevention: A Demonstration of CDC's Interactive Tool to Support Evidence-Based Decision Making

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Understanding Evidence

Sally Thigpen, MPA

Natalie Wilkins, Ph.D.

Richard Puddy, Ph.D., MPH & Helen Singer, MPH
Division of Violence Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

CDC
Centers for Disease Control and Prevention

July 16, 2013
11:00AM -12:30 PST; 2:00-3:30 PM EST

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Practitioner

Deborah Zelli, Ph.D.
YWCA Wichita Women's Crisis Center

Women's Crisis Center & Outreach Services
eliminating racism empowering women ywca

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Learning Objectives

- Define the multiple forms of evidence involved in evidence-based decision making
- Identify standards of rigor for best available research evidence
- Identify sources of and ways to collect best available research evidence, contextual evidence, and experiential evidence
- Identify key stages and characteristics of an evidence-based decision making process

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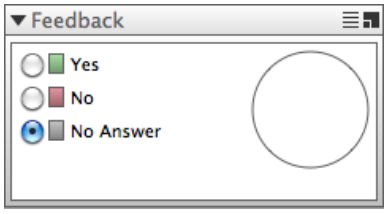
Have you heard of CDC's Evidence Project?

Answer on the left



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What is 'Evidence?'

ev·i·dence /'evədəns/
noun

"The available body of facts or information indicating whether a belief or proposition is true"

(*New Oxford American Dictionary,2001)*

What is 'Evidence?'

"Evidence concerns facts (actual or asserted) intended for use in support of a conclusion."

(Canadian Health Services Research Foundation, 2004)

What is 'Evidence?'

"Evidence comprises the interpretation of empirical data derived from formal research or systematic investigations using science or social science methods."

(Rychetnik et al, 2002)

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What is 'Evidence?'

"Evidence can be defined as information or facts that are systematically obtained, i.e. obtained in a manner that is replicable, observable, credible, verifiable, or basically supportable."

(Rycroft-Malone & Stetler, 2004)

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What is 'Evidence?'

"For public health professional evidence is some form of data - including epidemiologic (quantitative) data, results of program or policy evaluations, and qualitative data - for use in making judgments or decisions"

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(Brownson, Fielding, and Maylahn, 2009)

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Evidence

How do you use evidence?

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Framework for Thinking About Evidence

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Framework for Thinking About Evidence

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Questions Best Available Research Evidence Can Help Answer

- How much scientific research has been done on the program/strategy?
- What effects has the program had on your desired outcomes?
- How rigorously has the program been evaluated?
- How much confidence can we have in the validity of study findings?
- What implementation guidance is available, and what does that guidance tell us about capacity needed to successfully implement the program?

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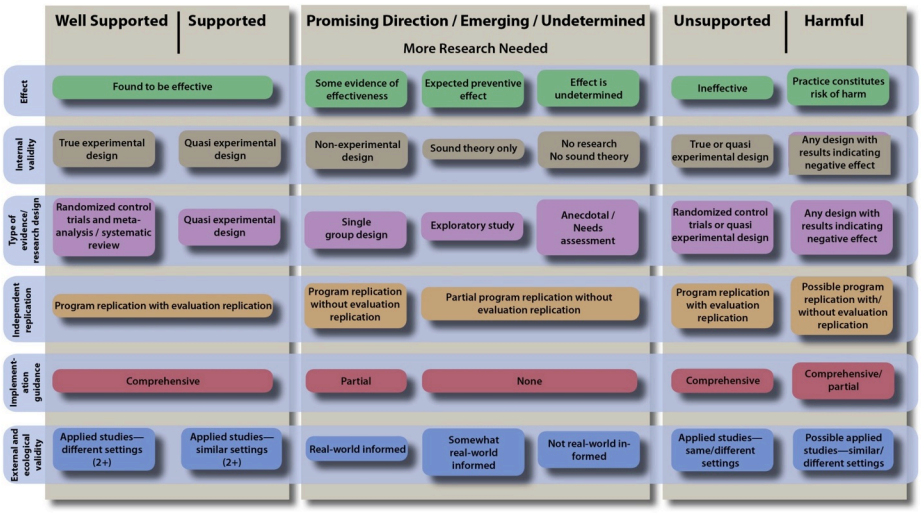
Continuum of Evidence of Effectiveness



For more information:
Centers for Disease Control and Prevention
National Center for Injury Prevention and Control
Division of Violence Prevention
1-800-CDC-INFO • www.cdc.gov/violenceprevention • cdcinfo@cdc.gov

Framework for Thinking About Evidence

What is Contextual Evidence?

- Measurable factors in the community that are likely to influence the implementation of a strategy.
- Provides information on whether a strategy is likely to be:
  - Feasible to implement
  - Useful
  - Acceptable to the local community

Questions Contextual Evidence Can Help Answer

- Does the community have the resources and/or capacity to implement the prevention strategy effectively? Who will implement the strategy?
- What are the characteristics of the setting/ population to be served by the prevention strategy?
- Who will be implementing the strategy?
- How might setting/population characteristics affect implementation of the prevention strategy?

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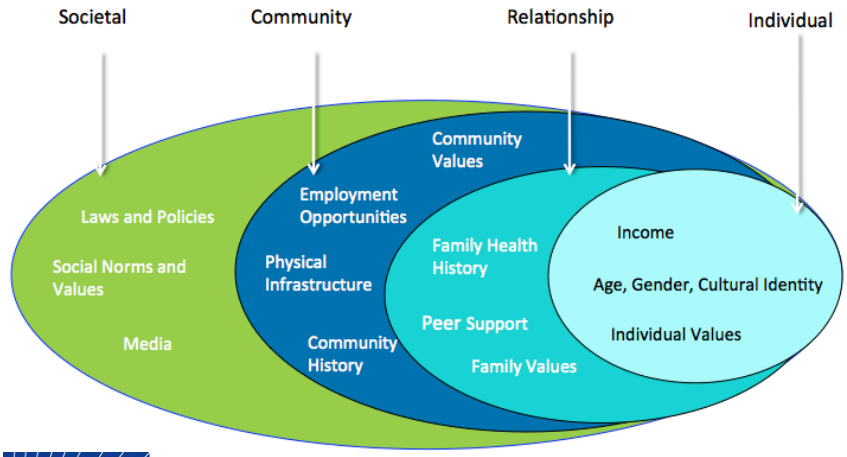
Measurable Contextual Variables Across the Social Ecology



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Measurable Contextual Factors
Setting and Population

SETTING-RELATED CONTEXT:
- Community History
- Institutional/Organizational Culture
- Location
- Social Determinants of Health
- Community Values

POPULATION-RELATED CONTEXT:
- Education
- Income
- Gender
- Racial, Ethnic, and Cultural Identity
- Religious Affiliation
- Sexual Orientation

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How do you Measure Contextual Evidence?

- **Existing Sources of data**
  - Census data
  - Local administrative data (hospital, school, law enforcement)
- **Gathering new data**
  - Community Assessments
  - Surveys
  - Focus Groups/Interviews

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Framework for Thinking About Evidence

What is Experiential Evidence?

- The **collective** experience and expertise of those who have practiced or lived in a particular setting.
- The knowledge and expertise of subject matter experts.

Questions Experiential Evidence Can Help Answer

- What has previously worked/not worked in the community?
- Would this program appeal to stakeholders and participants?
- What are common goals among stakeholders related to this issue?
- How well matched are these goals to the programs based on the best available research evidence that are being considered?

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How do you Measure Experiential Evidence?

Methods

- Reflective questions
- Communities of practice
- Expert panels
- Team decision making
- Other consensus processes

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Putting it all Together: *Evidence-Based Decision Making*

Key Characteristics

- Transparency
- Inclusiveness/Participation
- Openness/Explicitness
- Skilled Leadership
- Defined Process

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Questions about Evidence

What types of questions do you have about evidence?

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CDC's Framework for Program Evaluation

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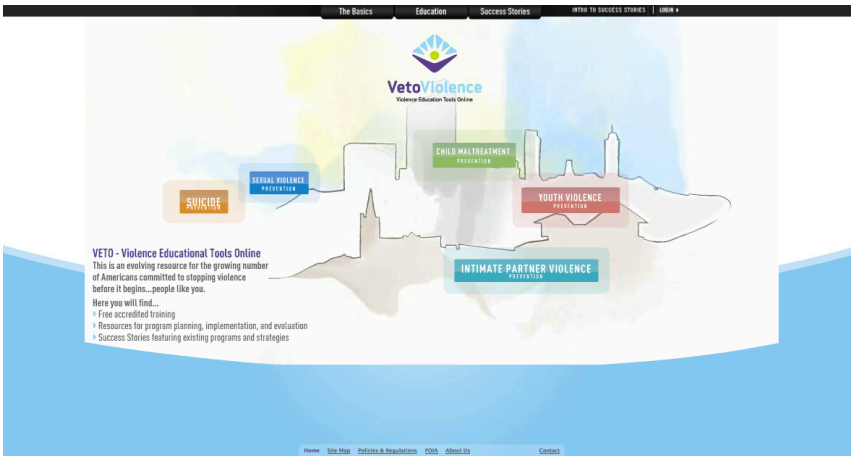
VetoViolence



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http://vetoviolence.cdc.gov/

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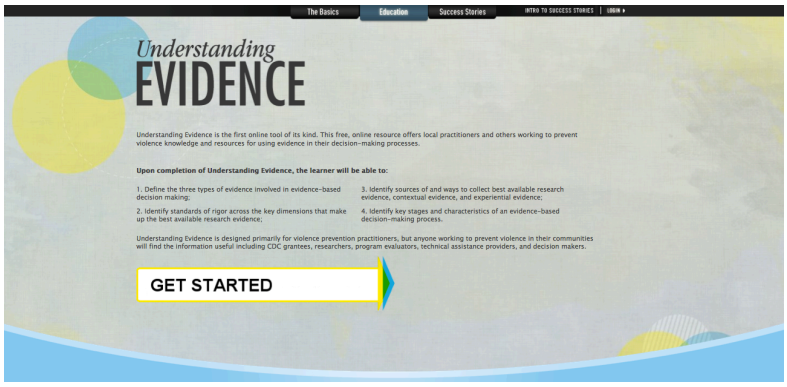
Understanding Evidence



https://vetoviolence.cdc.gov/evidence-landing.html

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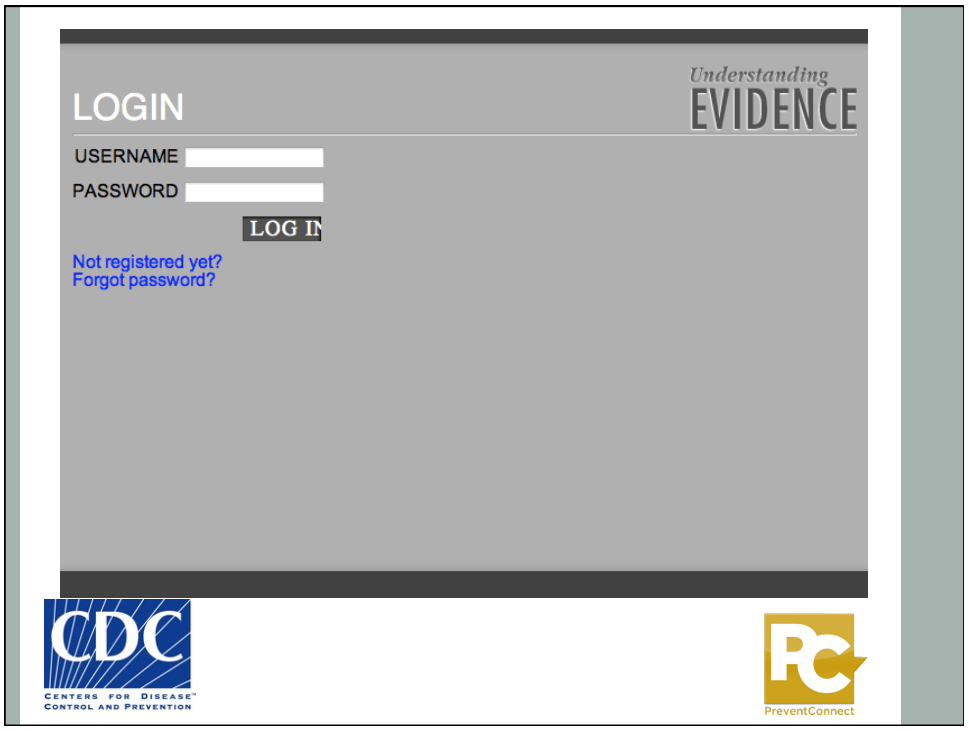
LOGIN
Understanding
EVIDENCE
USERNAME
PASSWORD
LOG IN
Not registered yet?
Forgot password?
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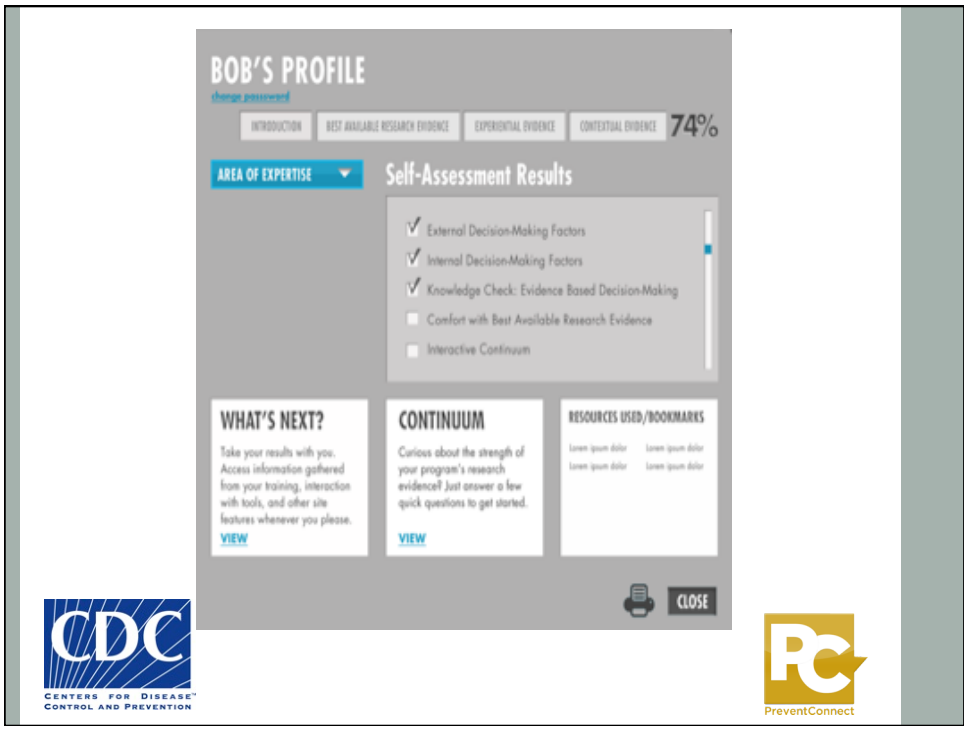
BOB'S PROFILE
change password
INTRODUCTION
BEST AVAILABLE RESEARCH EVIDENCE
EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
74%
AREA OF EXPERTISE
Self-Assessment Results
External Decision-Making Factors
Internal Decision-Making Factors
Knowledge Check: Evidence Based Decision-Making
Comfort with Best Available Research Evidence
Interactive Continuum
WHAT'S NEXT?
Take your results with you. Access information gathered from your training, interaction with tools, and other site features whenever you please.
VIEW
CONTINUUM
Curious about the strength of your program's research evidence? Just answer a few quick questions to get started.
VIEW
RESOURCES USED/BOOKMARKS
CLOSE
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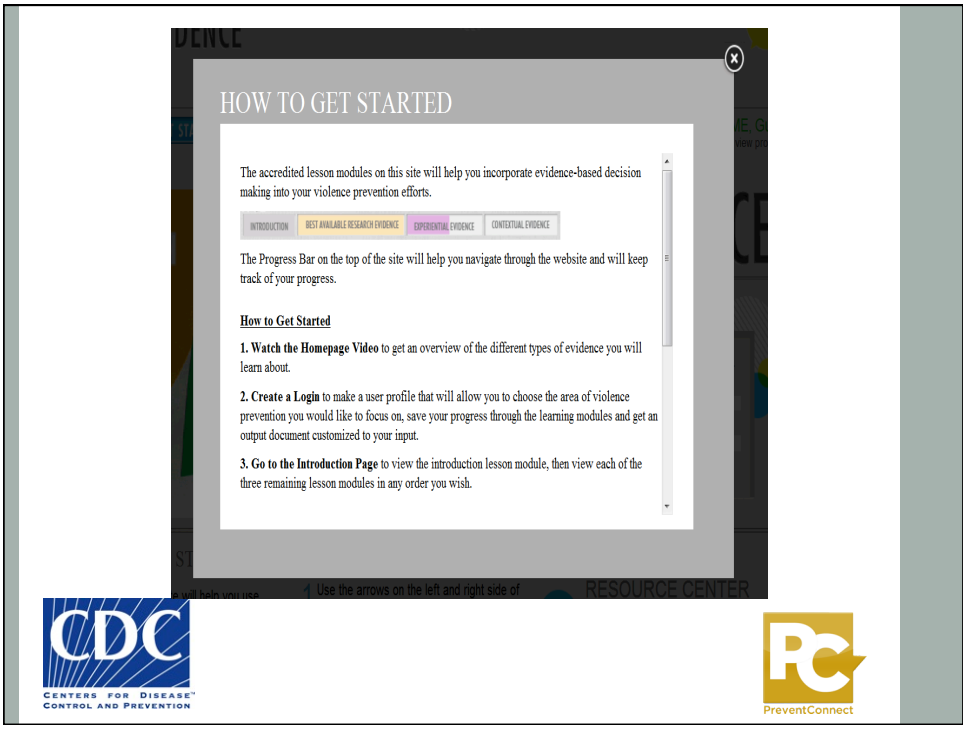
HOW TO GET STARTED
The accredited lesson modules on this site will help you incorporate evidence-based decision making into your violence prevention efforts.
INTRODUCTION
BEST AVAILABLE RESEARCH EVIDENCE
EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
The Progress Bar on the top of the site will help you navigate through the website and will keep track of your progress.
How to Get Started
1. Watch the Homepage Video to get an overview of the different types of evidence you will learn about.
2. Create a Login to make a user profile that will allow you to choose the area of violence prevention you would like to focus on, save your progress through the learning modules and get an output document customized to your input.
3. Go to the Introduction Page to view the introduction lesson module, then view each of the three remaining lesson modules in any order you wish.
RESOURCE CENTER
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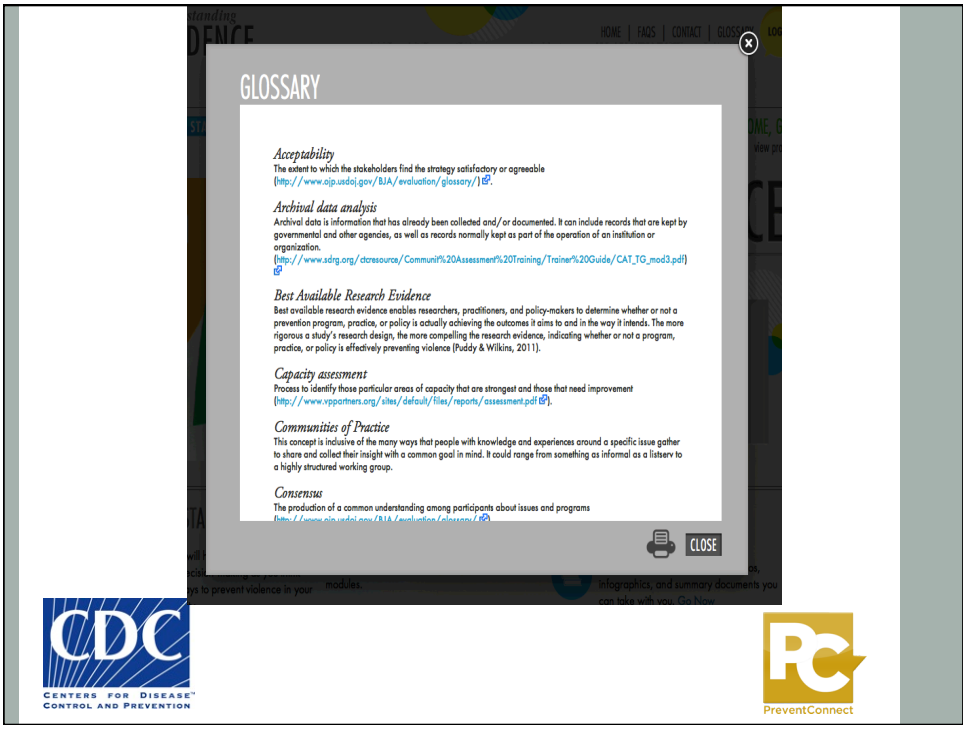
GLOSSARY
Acceptability
The extent to which the stakeholders find the strategy satisfactory or agreeable
(http://www.ojp.usdoj.gov/BJA/evaluation/glossary/).
Archival data analysis
Archival data is information that has already been collected and/or documented. It can include records that are kept by governmental and other agencies, as well as records normally kept as part of the operation of an institution or organization.
(http://www.sdrg.org/ctcresource/Community%20Assessment%20Training/Trainer%20Guide/CAT_TG_mod3.pdf)
Best Available Research Evidence
Best available research evidence enables researchers, practitioners, and policy-makers to determine whether or not a prevention program, practice, or policy is actually achieving the outcomes it aims to and in the way it intends. The more rigorous a study's research design, the more compelling the research evidence, indicating whether or not a program, practice, or policy is effectively preventing violence (Puddy & Wilkins, 2011).
Capacity assessment
Process to identify those particular areas of capacity that are strongest and those that need improvement
(http://www.vppartners.org/sites/default/files/reports/assessment.pdf).
Communities of Practice
This concept is inclusive of the many ways that people with knowledge and experiences around a specific issue gather to share and collect their insight with a common goal in mind. It could range from something as informal as a listserv to a highly structured working group.
Consensus
The production of a common understanding among participants about issues and programs
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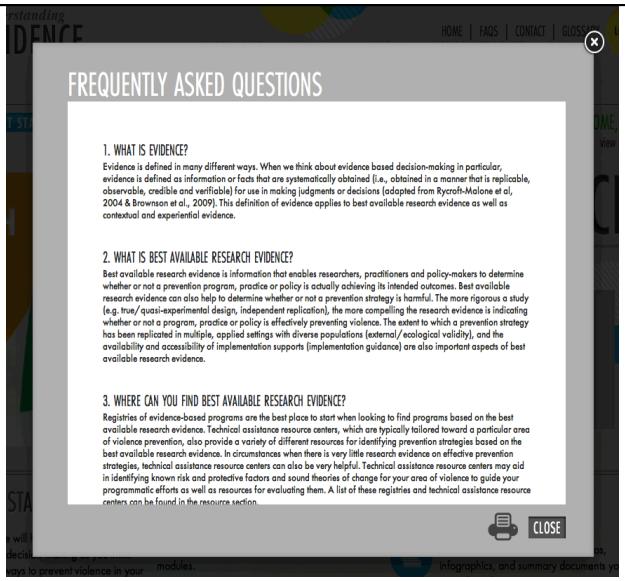

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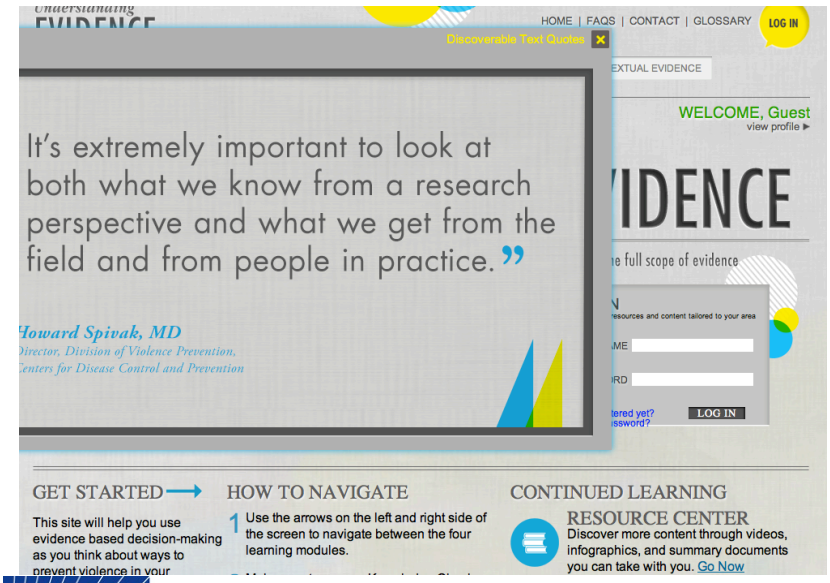

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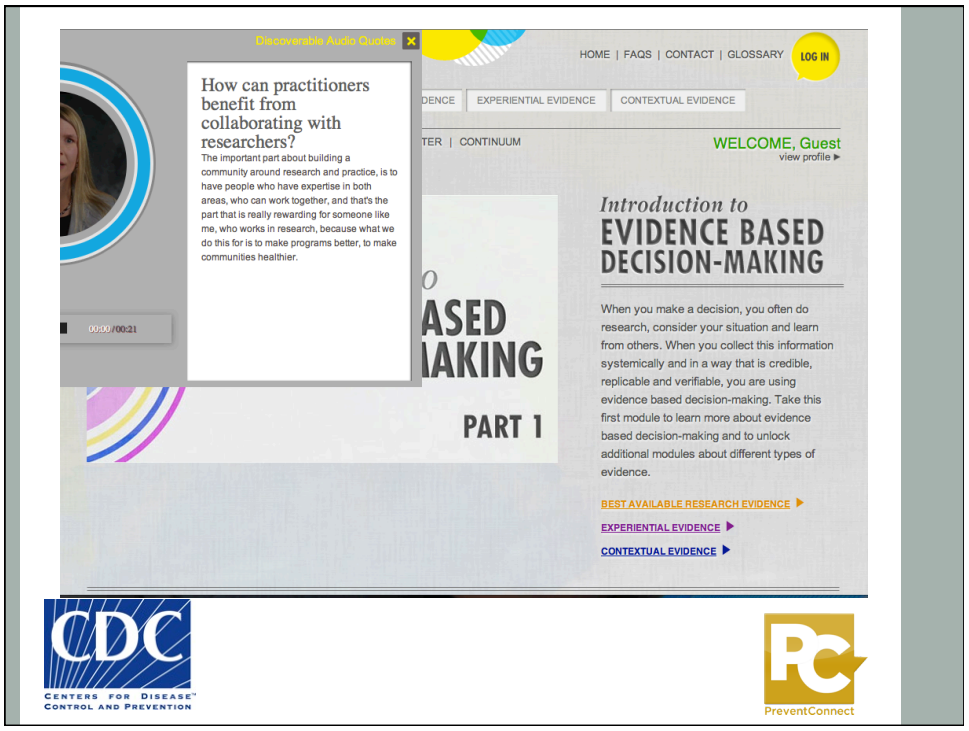
Discoverable Audio Quotes
How can practitioners benefit from collaborating with researchers?
The important part about building a community around research and practice, is to have people who have expertise in both areas, who can work together, and that's the part that is really rewarding for someone like me, who works in research, because what we do this for is to make programs better, to make communities healthier.
HOME | FAQS | CONTACT | GLOSSARY
LOG IN
EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
CONTINUUM
WELCOME, Guest
view profile
Introduction to
EVIDENCE BASED DECISION-MAKING
When you make a decision, you often do research, consider your situation and learn from others. When you collect this information systemically and in a way that is credible, replicable and verifiable, you are using evidence based decision-making. Take this first module to learn more about evidence based decision-making and to unlock additional modules about different types of evidence.
BEST AVAILABLE RESEARCH EVIDENCE
EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
PART 1
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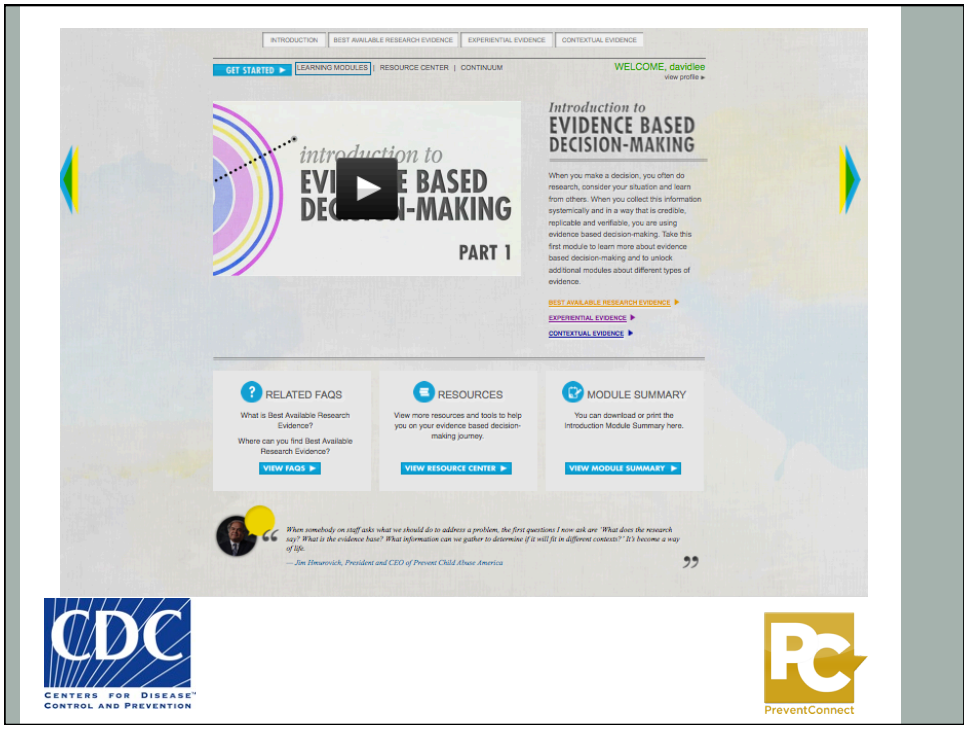
INTRODUCTION
BEST AVAILABLE RESEARCH EVIDENCE
EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
GET STARTED
LEARNING MODULES
RESOURCE CENTER
CONTINUUM
WELCOME, davidlee
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introduction to
PART 1
Introduction to
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BEST AVAILABLE RESEARCH EVIDENCE
EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
RELATED FAQS
What is Best Available Research Evidence?
Where can you find Best Available Research Evidence?
VIEW FAQS
RESOURCES
View more resources and tools to help you on your evidence based decision-making journey.
VIEW RESOURCE CENTER
MODULE SUMMARY
You can download or print the Introduction Module Summary here.
VIEW MODULE SUMMARY
When somebody on staff asks what we should do to address a problem, the first questions I now ask are 'What does the research say? What is the evidence base? What information can we gather to determine if it will fit in different contexts?' It's become a way of life.
— Jim Elmorvick, President and CEO of Prevent Child Abuse America
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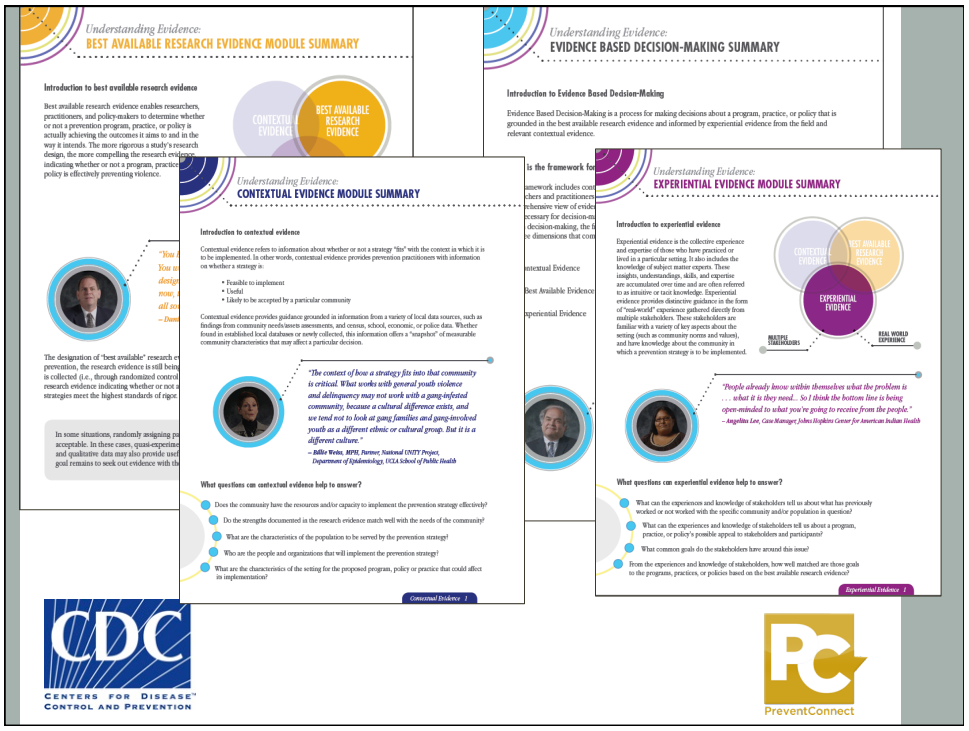
Understanding Evidence:
BEST AVAILABLE RESEARCH EVIDENCE MODULE SUMMARY
Introduction to best available research evidence
Understanding Evidence:
EVIDENCE BASED DECISION-MAKING SUMMARY
Introduction to Evidence Based Decision-Making
Understanding Evidence:
CONTEXTUAL EVIDENCE MODULE SUMMARY
Introduction to contextual evidence
What questions can contextual evidence help to answer?
Understanding Evidence:
EXPERIENTIAL EVIDENCE MODULE SUMMARY
Introduction to experiential evidence
What questions can experiential evidence help to answer?
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INTRODUCTION
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EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
GET STARTED
LEARNING MODULES
RESOURCE CENTER
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RESOURCE CENTER
TOOLS for SUCCESS
The resources and tools below will help you on your evidence based decision-making journey.
TECHNICAL ASSISTANCE
VIDEOS
CASE STUDIES
MODULE SUMMARIES
RESOURCES
GLOSSARY
BONUS MATERIALS
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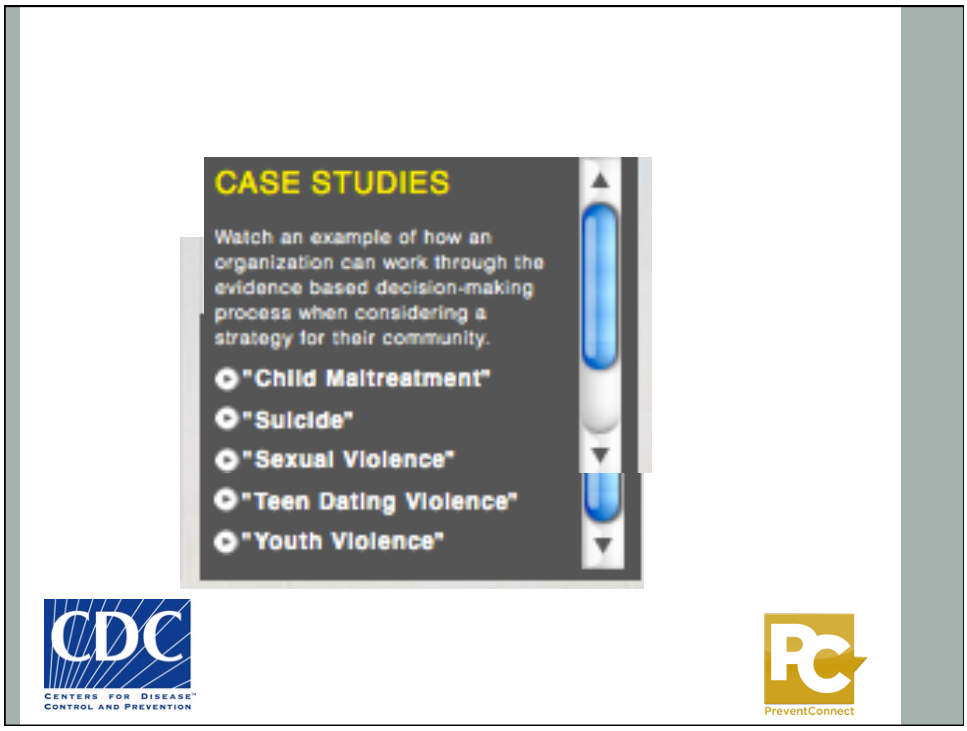
CASE STUDIES
Watch an example of how an organization can work through the evidence based decision-making process when considering a strategy for their community.
"Child Maltreatment"
"Suicide"
"Sexual Violence"
"Teen Dating Violence"
"Youth Violence"
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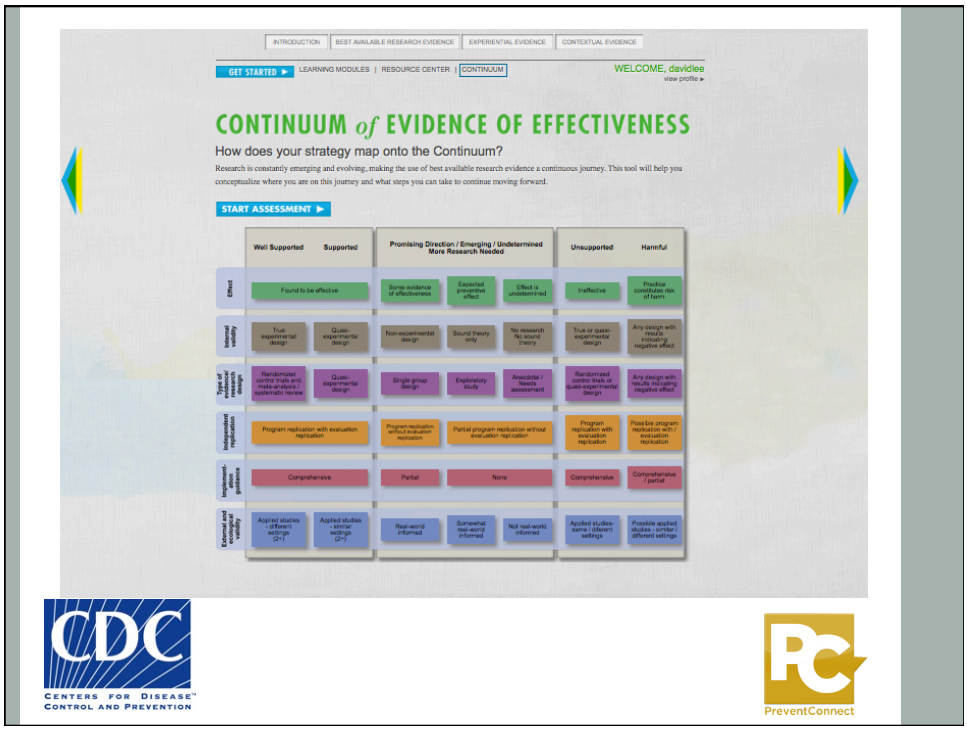
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EXPERIENTIAL EVIDENCE
CONTEXTUAL EVIDENCE
GET STARTED
LEARNING MODULES | RESOURCE CENTER | CONTINUUM
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CONTINUUM of EVIDENCE OF EFFECTIVENESS
How does your strategy map onto the Continuum?
Research is constantly emerging and evolving, making the use of best available research evidence a continuous journey. This tool will help you conceptualize where you are on this journey and what steps you can take to continue moving forward.
START ASSESSMENT
Well Supported
Supported
Promising Direction / Emerging / Undetermined More Research Needed
Unsupported
Harmful
CDC
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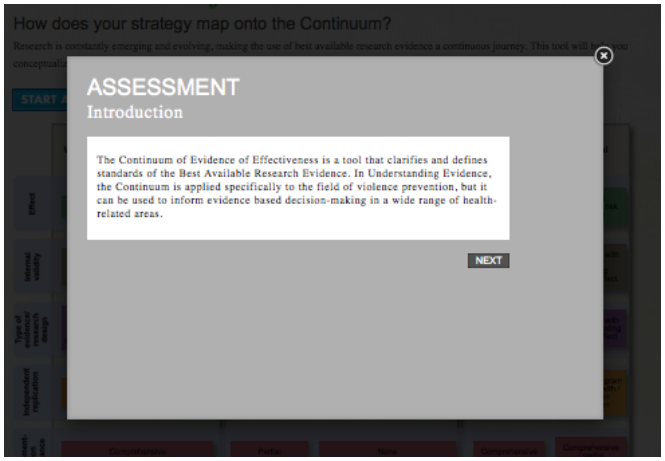

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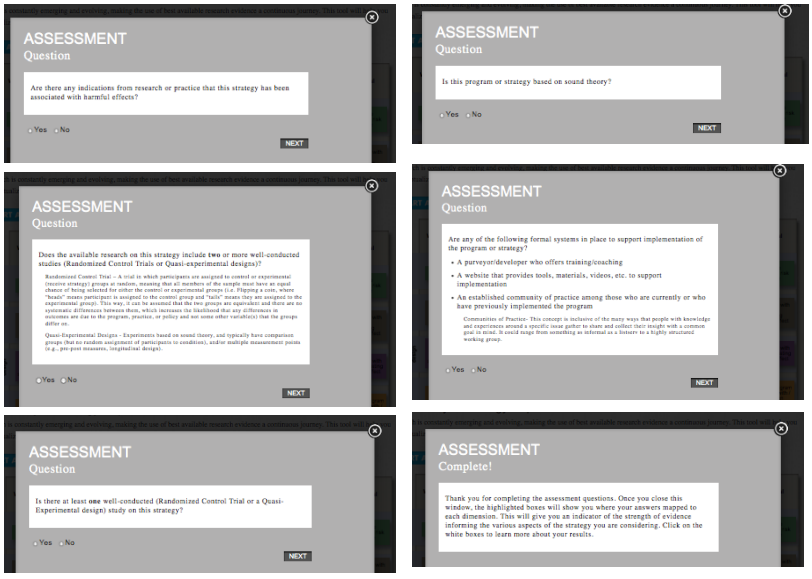

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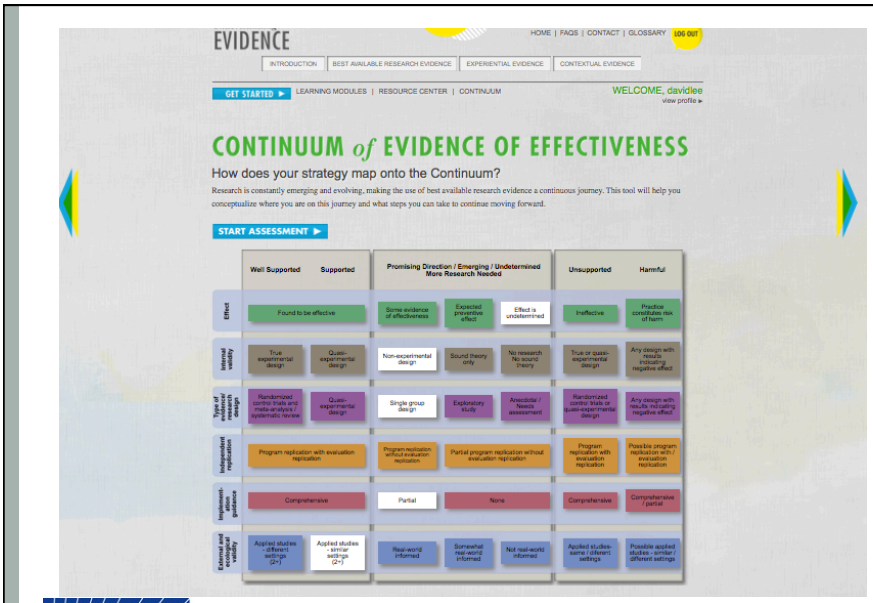

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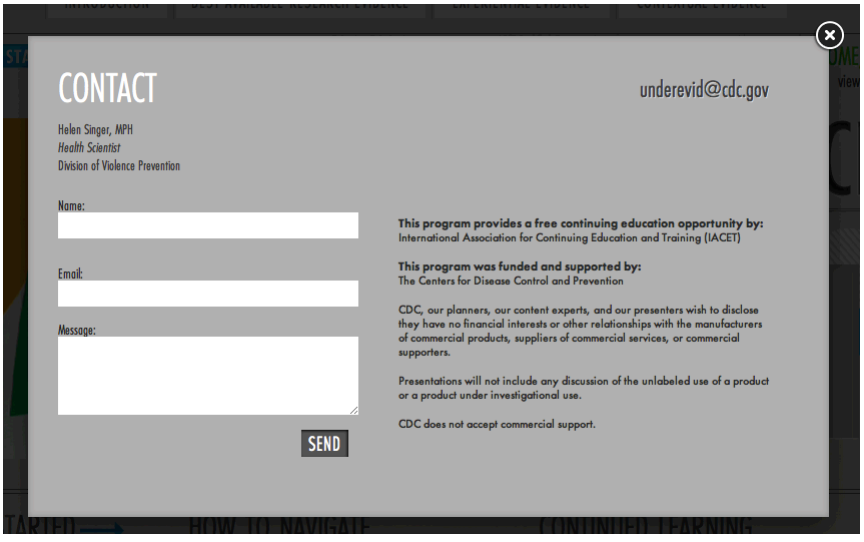

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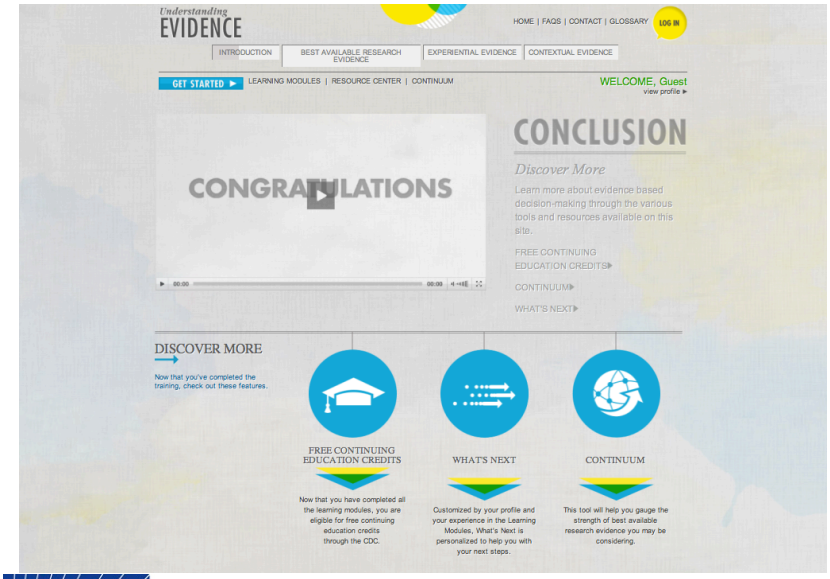

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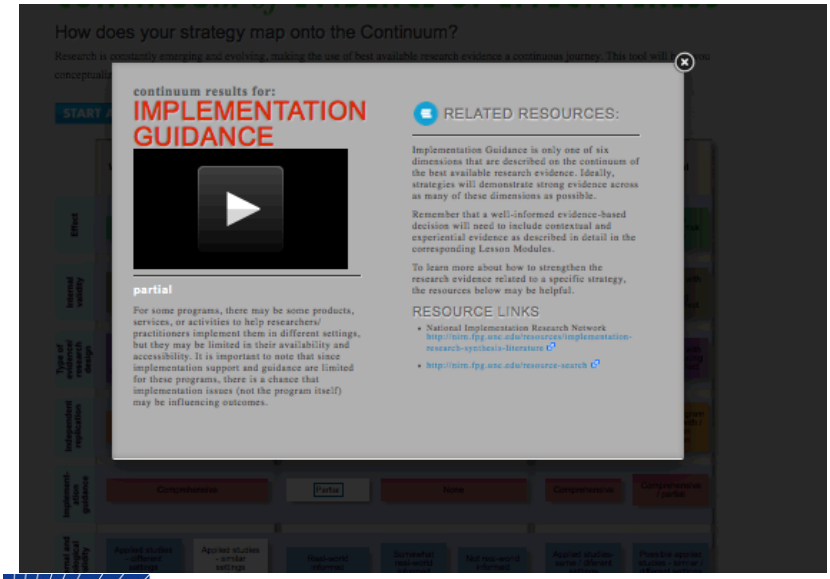

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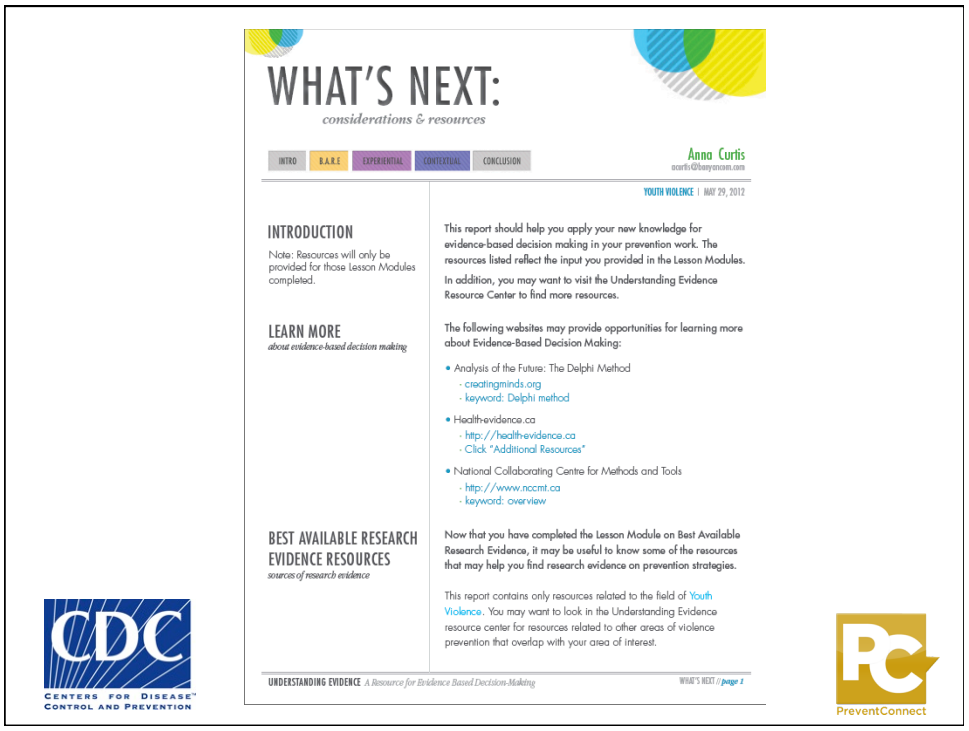
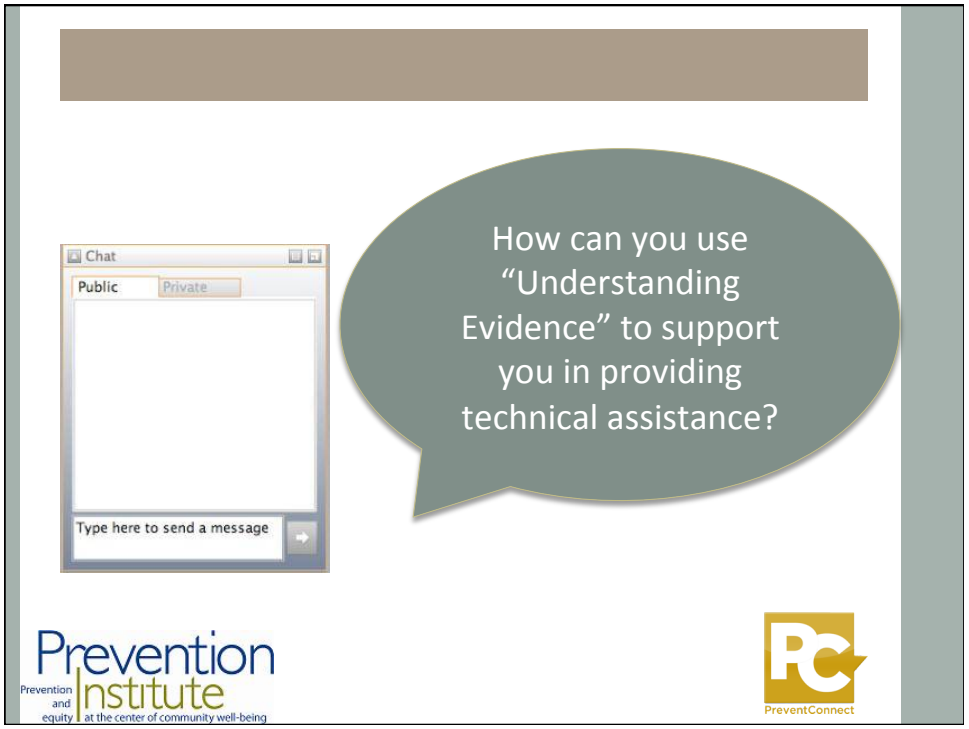

WHAT'S NEXT:
considerations & resources
INTRO
B.A.R.E
EXPERIENTIAL
CONTEXTUAL
CONCLUSION
Anna Curtis
acurtis@banyancom.com
YOUTH VIOLENCE | MAY 29, 2012
INTRODUCTION
Note: Resources will only be provided for those Lesson Modules completed.
This report should help you apply your new knowledge for evidence-based decision making in your prevention work. The resources listed reflect the input you provided in the Lesson Modules.
In addition, you may want to visit the Understanding Evidence Resource Center to find more resources.
LEARN MORE
about evidence-based decision making
The following websites may provide opportunities for learning more about Evidence-Based Decision Making:
• Analysis of the Future: The Delphi Method
· creatingminds.org
· keyword: Delphi method
• Health-evidence.ca
· http://health-evidence.ca
· Click "Additional Resources"
• National Collaborating Centre for Methods and Tools
· http://www.nccmt.ca
· keyword: overview
BEST AVAILABLE RESEARCH EVIDENCE RESOURCES
sources of research evidence
Now that you have completed the Lesson Module on Best Available Research Evidence, it may be useful to know some of the resources that may help you find research evidence on prevention strategies.
This report contains only resources related to the field of Youth Violence. You may want to look in the Understanding Evidence resource center for resources related to other areas of violence prevention that overlap with your area of interest.
UNDERSTANDING EVIDENCE A Resource for Evidence Based Decision-Making
WHAT'S NEXT // page 1
CDC
CENTERS FOR DISEASE CONTROL AND PREVENTION
PreventConnect


Chat
Public
Private
Type here to send a message
How can you use "Understanding Evidence" to support you in providing technical assistance?
Prevention Institute
Prevention and equity at the center of community well-being
PreventConnect

Thank you!

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Women's Crisis Center & Outreach Services
eliminating racism empowering women ywca

CDC Centers for Disease Control and Prevention

PreventConnect

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Website: preventconnect.org

Facebook: www.facebook.com/PreventConnect

Twitter: Follow @PreventConnect

Flickr: www.flickr.com/people/preventconnect

YouTube: www.youtube.com/CalCASAVideo

Email Group: http://groups.yahoo.com/group/Prevent-Connect/

Email: info@preventconnect.org

eLearning: learn.preventconnect.org

FLICKR CONTACT FACEBOOK TWITTER VIDEO

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