

Welcome,
This Web Conference
Will Begin Soon



A Project of



Introducing PreventIPV: Tools for Social Change

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eLearning: learn.preventconnect.org

Wiki: wiki.preventconnect.org



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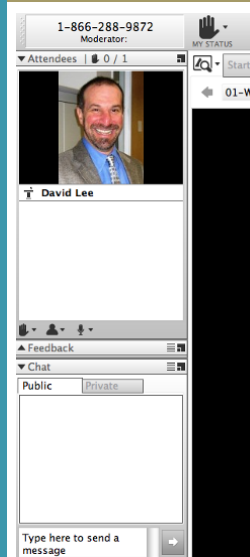
preventconnect.org/YouTube

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How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

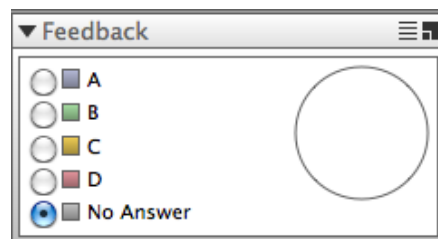
Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



How long have you been doing prevention work?

- A. Less than 1 year
- B. 1 to 2 years
- C. 2 to 5 years
- D. Forever!



2014 Web Conferences

Joining our fellow travelers: Practical applications for expanding the impact of sexual & domestic violence prevention efforts

- **March 25:** Foundations in Prevention
- **March 26:** Intimate Partner Violence in the United States – 2010: Implications for Prevention
- **April 24:** Growing Our Impact: Moving from individual awareness building to community norms change strategies
- **May 21:** Public Sector Partnerships: The role of local government in sexual and domestic violence prevention initiatives
- **May 27 & May 29:** Sexual Assault, Domestic Violence, Dating Violence, and Stalking on Campus: Implications for Prevention
- **June 26:** All Communities are Not Created Equal: Advancing health equity goals to enhance sexual and domestic violence prevention efforts
- **September 17:** Shifting our Goal from Individual Knowledge Change to a Community Mobilized for Norms Change



PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners





Introducing PreventIPV: TOOLS FOR SOCIAL CHANGE

Today's Presenters



Deborah DeBare
[Rhode Island Coalition
Against Domestic Violence](#)



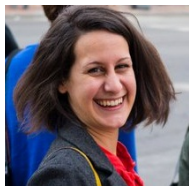
Casey Keene
[National Resource Center on
Domestic Violence](#)



Annika Gifford



Lorien Castelle
[New York State
Coalition Against
Domestic Violence](#)



Steph Trilling, LCSW
[Boston Area Rape
Crisis Center](#)



Shanna Burns
[CAMH Centre for Prevention Science](#)



Katie Brooks



Learning Objectives

- Describe the goals, function and activities of PreventIPV
- Describe the utility of the *Tools for Social Change* website
- Describe how the National Resource Center's Domestic Violence Evidence Project complements PreventIPV
- Identify key elements of two innovative prevention programs: BE SAFE and the Fourth R



DEB DEBARE, RICADV



The IPV Prevention Council

- **History:** Formed in 2011 as a voluntary association of domestic violence coalitions
- **Vision:** A future in which a wide network of collaborative and sustained primary prevention efforts lead to the social change necessary to end IPV



The IPV Prevention Council

- **Goal:** A unified national voice for prevention
- **Purpose:**
 1. Promote prevention as a sustainable priority for coalitions and local domestic violence programs
 2. Proactively engage federal partners, funders, and allied organizations to promote IPV prevention as a critical component of ending domestic and sexual violence



The IPV Prevention Council

- **Steering Committee Leadership:**
 - Kristi VanAudenhove, *Virginia Sexual & Domestic Violence Action Alliance*
 - Deborah DeBare, *Rhode Island Coalition Against Domestic Violence*
 - Janelle Moos, *North Dakota Council on Abused Women's Services*
 - Gloria Aguilera Terry, *Texas Council on Family Violence*



CASEY KEENE, NRCDV




Have you looked at PreventIPV.org yet?

Feedback

Yes


No


No Answer




The Website

The PreventIPV website promotes strategies, tools, and lessons learned by state/territory and community-based prevention programs across the United States.



 National Resource Center
on Domestic Violence



The Website

Lots of great resources to explore!



The Tools Inventory

Find seeds to sow!

- Peer-generated
- Searchable
- All levels of impact:
 - Individual
 - Interpersonal
 - Organizational
 - Community/Systems
 - Public Policy



preventIPV
tools for social change

VISION ENGAGEMENT INNOVATION **TOOLS INVENTORY** SUBMIT

IPV PREVENTION MATERIALS INVENTORY

This searchable collection of resources generated in the field includes training tools, campaigns, promising programs, evidence, policies, and other materials that can be adapted in your community to advance the prevention of intimate partner violence. We encourage our users to submit prevention tools for this collection.

SUBMIT MATERIAL

SEARCH BY TITLE

CATEGORY

- Training Tools
- Campaigns
- Promising Programs
- Capacity Building
- Evidence
- Policies
- Collections

STRATEGY

- Bystander Intervention
- Coalition Building
- Community Engagement
- Community Organizing
- Education/Raising Awareness
- Engaging Boys & Men
- Health Promotion
- Leadership Development
- Mentorship
- Organizational Development
- Peer Influence/Norms Change
- Preventing Adolescent Aggression
- Systems Change

MEDIA TYPE

- Any -

SETTING

- Any -

AUTHOR

- Any -

Advanced Filter Options

FIND

COACHING BOYS INTO MEN

MENTORS IN VIOLENCE PREVENTION
LEADERSHIP PROGRAM EMPHASIZING THE ROLE OF STUDENTS AS EMPOWERED BYSTANDERS.

STRENGTHENING WHAT WORKS

PRIMARY PREVENTION COMPETENCIES

Coming Soon

- **Engagement:** Materials and guidance for making the case for prevention to funders and a wide array of community partners
- **Innovation:** Key lessons learned, impacts and other relevant findings to help inform the work going forward

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click to **SUBSCRIBE**


National Resource Center
on Domestic Violence


PreventConnect




LORIEN CASTELLE, NYSCADV




NYSCADV
NEW YORK STATE COALITION
AGAINST DOMESTIC VIOLENCE

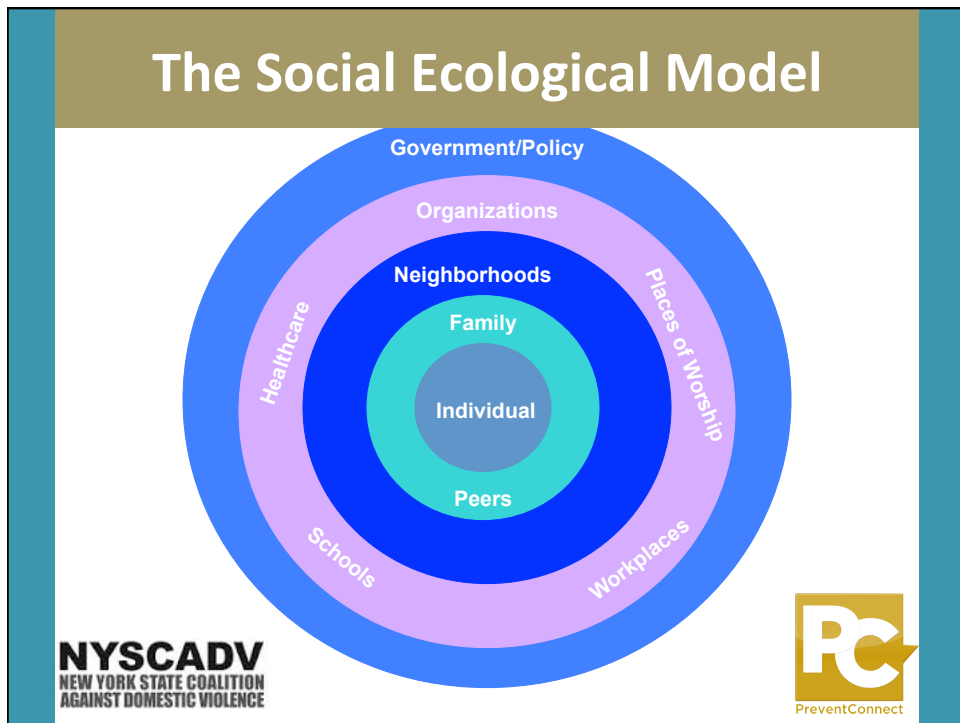
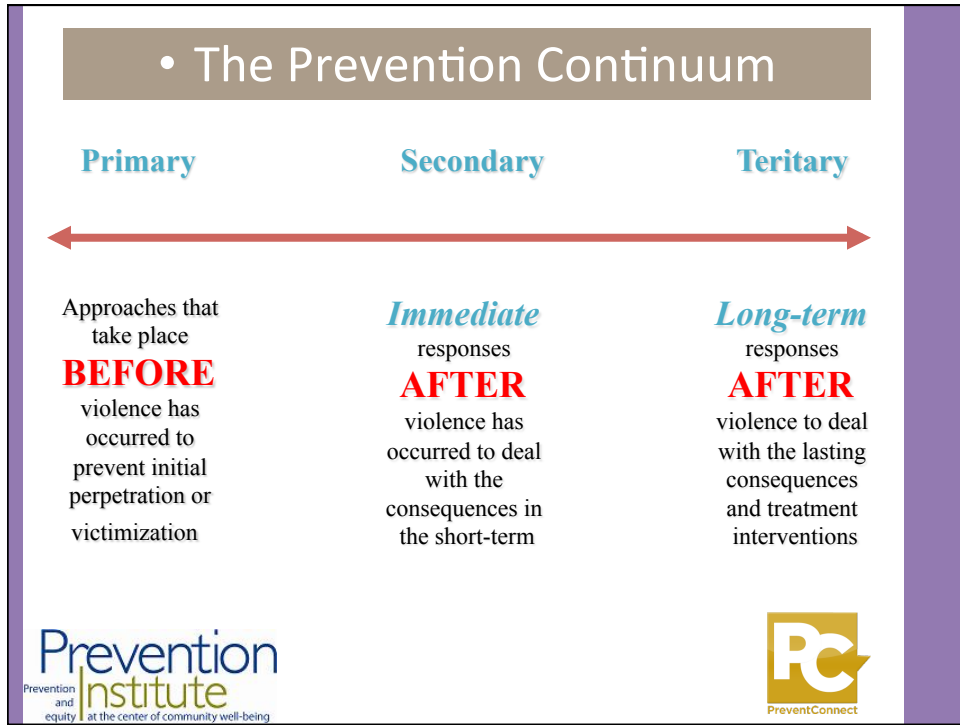
Prevention
a systematic process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occurring.

Primary Prevention
taking action before sexual and domestic violence occurs.



Prevention
and
equity
at the center of community well-being





The Spectrum of Prevention

- Influencing Policy & Legislation
- Changing Organizational Practices
- Fostering Coalitions & Networks
- Educating Providers
- Promoting Community Education
- Strengthening Individual Knowledge & Skills

Prevention and equity at the center of community well-being **institute**

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What is Helpful for Prevention

Chat
Public Private
Type here to send a message

What pieces of prevention science and prevention concepts do you find helpful?

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ANNIKA GIFFORD, NRCDV



Domestic Violence Evidence Project

DOMESTIC VIOLENCE EVIDENCE PROJECT

www.dvevidenceproject.org



WHERE EVIDENCE AND PRACTICE INTERSECT

Domestic violence advocates, allied professionals, policymakers and funders want to know:

- » Why do we do what we do?
- » How do we know we are making a difference?
- » What are we learning about from innovative community approaches?

The DV Evidence Project combines research, evaluation, practice and theory to inform critical thinking and enhance the field's knowledge to better serve survivors and their families in three focus areas:

- » Key Services to Adult Victims
- » IPV Prevention
- » Reducing Abusive Behavior

A project of the National Resource Center on Domestic Violence

www.dvevidenceproject.org/



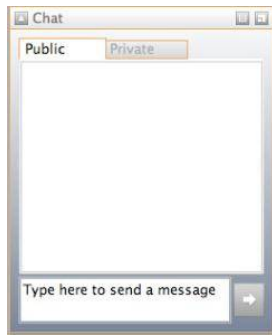
DV Evidence Online Resource Center

The screenshot shows the homepage of the Domestic Violence Evidence Project. At the top, there is a navigation menu with links for 'FOCUS AREAS', 'WHAT WORKS', 'EVALUATION TOOLS', 'PUBLICATIONS', and 'NOMINATE A PROGRAM'. The main header features the text 'DOMESTIC VIOLENCE EVIDENCE PROJECT' and the tagline 'Where evidence and practice intersect'. Below this, there are four buttons: 'Adult Victims', 'Children's Services', 'Prevention', and 'Reducing Abusive Behavior (Fall 2014)'. A central text block reads: 'WELCOME TO THE DOMESTIC VIOLENCE EVIDENCE PROJECT! We have updated our website look and added the Prevention focus area. We hope the new website is more engaging and intuitive. Rest assured, the integrity of the content and our mission remains the same. The Domestic Violence Evidence Project combines research, evaluation, practice and theory to inform critical thinking and enhance the field's knowledge to better serve survivors and their families in four focus areas: Services to Adult Victims, Children's Services, Prevention, and Reducing Abusive Behavior.' The footer includes the 'National Resource Center on Domestic Violence' logo and the 'PreventConnect' logo.

DV Evidence Focus Area Content

The screenshot shows the 'Key Services to Adult Victims' page. The navigation menu is identical to the home page. The breadcrumb trail reads 'Home > Focus Areas > Key Services to Adult Victims'. The main heading is 'KEY SERVICES TO ADULT VICTIMS', followed by three buttons: 'WHY?', 'HOW?', and 'WHAT?'. The 'WHY?' button is selected. Below this, the text reads: 'WHY DO WE DO WHAT WE DO? A theory of change reflects how and why we expect a desired change to occur as well as what we hope to accomplish and how we will get there. Conceptual frameworks are "road maps" designed to connect how we think about a problem with how we address that problem and what we hope to accomplish through our actions. The Social and Emotional Well-Being Promotion Framework presented below captures the goal of helping survivors and their children thrive, and it recognizes the importance of community, social, and societal context in our work.' A 'KEY RESOURCES' section is also visible, with a link to 'EXAMINING THE WORK OF DOMESTIC VIOLENCE PROGRAMS WITHIN A "SOCIAL AND EMOTIONAL WELL-BEING PROMOTION" CONCEPTUAL FRAMEWORK'. The footer includes the 'National Resource Center on Domestic Violence' logo and the 'PreventConnect' logo.

Evidence for Prevention



What evidence you do you to inform your prevention work?



BE SAFE

STEPH TRILLING, BARCC



BE SAFE Issues

- Sexual health
- Mental health
- Sexual violence
- Healthy relationships
- Substance use



BE SAFE Goals

- To increase the **skills** and **knowledge** of adults who work with youth around the interconnected BE SAFE issues.
- To improve the **climate**, **policies**, and **procedures** of youth-serving organizations in order to support healthy decision-making and development by all youth.



www.besafe.org/contact/training-manual-request





Collaboration



We all want the same thing...

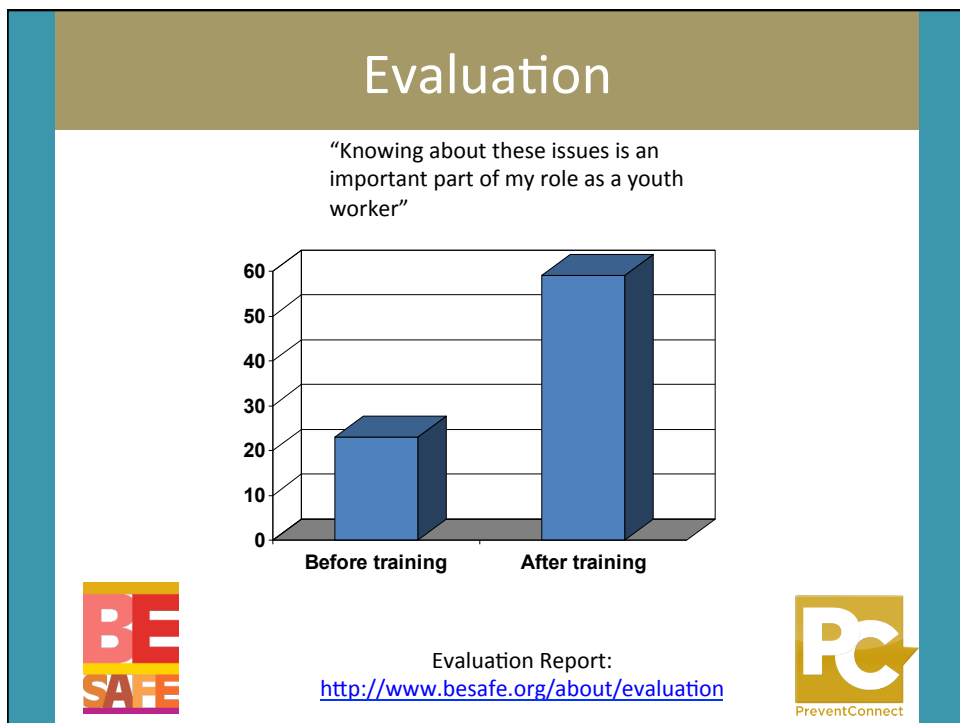
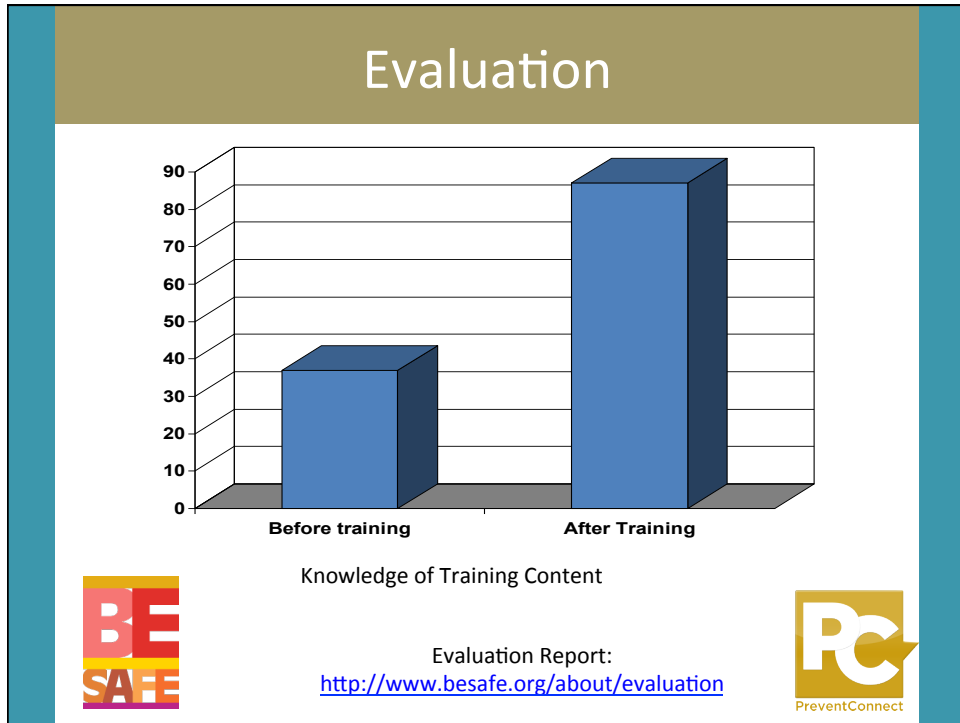


Collaboration



...but we have different ways of getting there.





Policy Toolkit

BE SAFE

be ready be connected
be a resource be open
be a leader be an advocate

HOME GET HELP TRAININGS POLICIES ABOUT US CONTACT

POLICIES

Why Policies?
Benefits
BE SAFE Model

Where to Start
Prioritizing
Writing
Implementing

POLICIES

Youth workers know that teens are experimenting with sex and relationships, struggling with substance use and mental health issues, or experiencing violence, yet many are hesitant or unsure about how to respond. Well informed organizational policies about mental health, sexual health, substance use, healthy relationships, and sexual violence can guide and support staff to provide consistency for youth and strengthen a program's ability to be true to itself regardless of who is at the program each day. They can enable youth to ask questions, share their feelings, and grow into healthy adults.

Read more about [the benefits of good policies](#) and [BE](#).

The role-playing part of the training was helpful. It was great to practice talking with

[SAFE's model](#) for policy development

In this section of the website you will find tools to help you:

<http://www.besafe.org/policies/why>

barcc
BOSTON AREA RAPE CRISIS CENTER
dedicated to healing.
advocating for change.

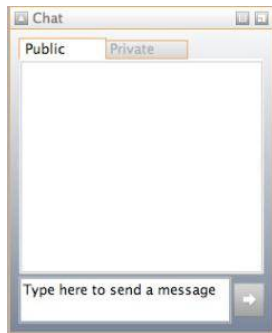
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Lessons learned

- Collaboration takes time (and money)
 - But is totally worth it.
- Positive Youth Development
 - IPV/SV agencies can better serve young survivors and prevent youth violence.
- Training is not enough
 - Systems change through policy development.



Prevention Policy for Youth Serving Organizations



What strategies have you used to promote policies to prevent domestic violence in youth serving organizations?



A school-based program to prevent adolescent violence and related risk behaviours

**SHANNA BURNS & KATIE BROOKS,
CAMH CENTRE FOR PREVENTION SCIENCE**



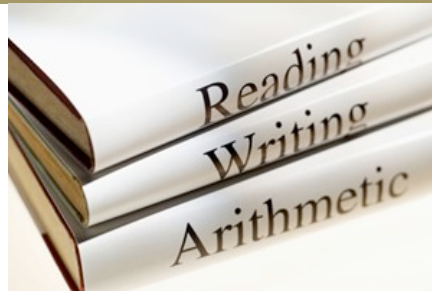
Centre for Research & Education
on Violence Against Women & Children



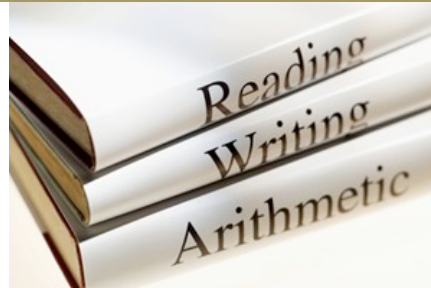
Relationships



Three Rs



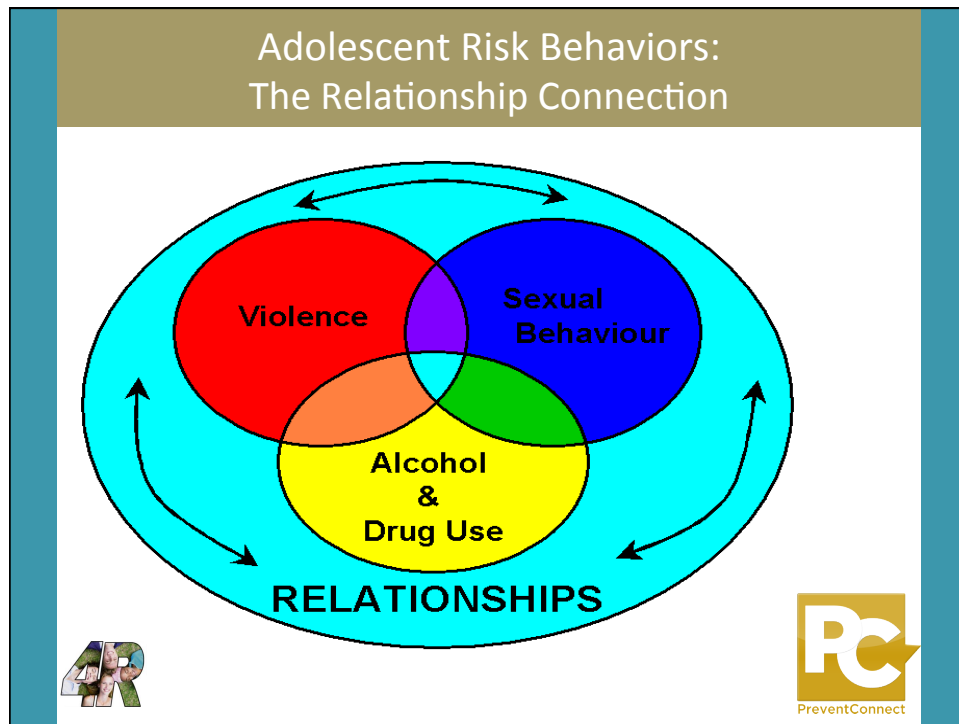
Fourth R



What is the *Fourth R*?



- A **relationship**-based approach to prevent adolescent violence and related risk behaviours
 - Safety and Injury Prevention
 - Substance Use, Addictions and Related Behaviours
 - Growth and Development
 - Healthy Eating
- School-based comprehensive prevention approach





Positive Youth Development

- Want to help youths go beyond not drinking, not being violent. etc.
- What do they WANT their relationships to look like, not merely what to avoid
- Build resilience for future stressful situations
- Universal intervention
 - No stigma for being involved
 - All youth will end up in difficult interpersonal situations
 - Increase capacity of bystanders

Skill Development

- Focus on helping youths keep themselves safe in potentially dangerous situations
- Recognize that some of these behaviours are normative
- Criminalization has not been an effective way to reduce problems and can exacerbate problems

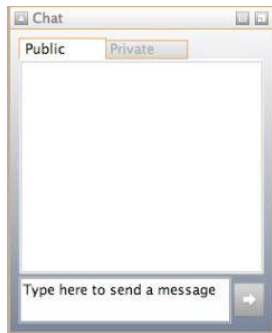


Fourth R Programs

- Grade 7-9 Health Education
- Grade 9-12 English
- Healthy Relationships Plus small groups program
- Uniting our Nations Aboriginal programs
- Program adaptations made for: Alternative Education schools, Catholic schools



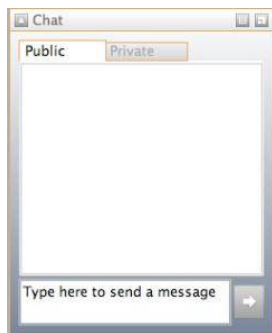
Adapting Prevention Programs



What are the key elements to adapting prevention programs?



Next Steps



Based on today's presentation, what are your next steps?



For More Information

- Deborah DeBare, Executive Director, Rhode Island Coalition Against Domestic Violence www.ricadv.org
- Annika Gifford, Senior Director of Policy and Research, Casey Keene, Online Resources and Education Manager, National Resource Center on Domestic Violence www.nrcdv.org
- Lorien Castelle, Director of Training, New York State Coalition Against Domestic Violence www.nyscadv.org
- Steph Trilling, Senior Coordinator of Youth Programs and Clinician, Boston Area Rape Crisis Center (BARCC) BE SAFE Program www.besafe.org
- Shanna Burns & Katie Brookes, CAMH Centre for Prevention Science – Fourth R www.youthrelationships.org



PreventIPV.org





THANKS AND STAY IN TOUCH!