

Welcome,
This Web Conference
Will Begin Soon



A Project of



Peer Learning Forum –
Improving our Practice:
Evaluating Sexual and Domestic
Violence Prevention Efforts



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Evaluating Sexual and Domestic
Violence Prevention Efforts

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95814

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Email: info@preventconnect.org
Email Group:
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eLearning: learn.preventconnect.org
Wiki: wiki.preventconnect.org

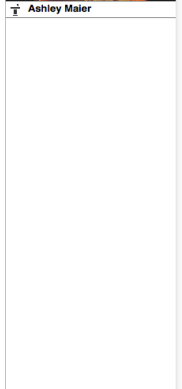
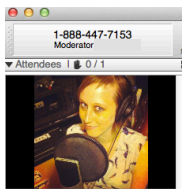


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How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

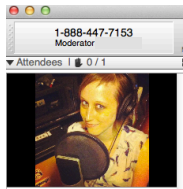
Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



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Peer Learning Forum

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Making Connections, Honoring Communities

February 26: **Using Popular Education to Engage Communities in Sexual Violence Prevention**

March 25: **Supporting Community Culture as Norms Change Strategy for Preventing Sexual and Domestic Violence**

March 26: **The Role of Alcohol Policies to Prevent Intimate Partner Violence and Sexual Violence Perpetration**

April 9: **Men of Color and Community Trauma Prevention: What Do Sexual And Domestic Violence Efforts Offer to Support Well-Being?**

May 7: **From Foundations to the Future: A Prevention Approach to Sexual and Domestic Violence**

June 11: **Linking with Child Focused Approaches when Preventing Sexual and Domestic Violence**

July 9: **Joint Strategies: How Does Sexual and Domestic Violence Better Leverage Local Health, Justice, Education, and Community Sectors?**

August 13: **Closing the Loop: Increasing Investment and Sustainability for Sexual and domestic violence prevention.**



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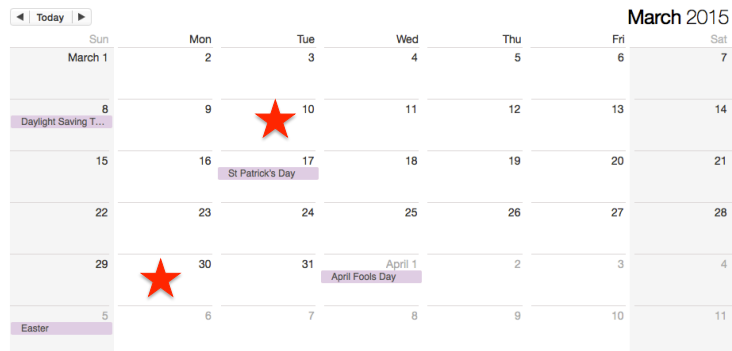
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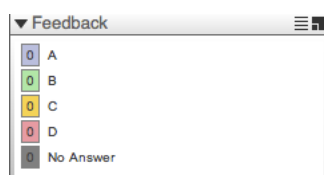
DIFFERENT

Peer Learning Forum



Audience Question

Did you attend the last sessions? Did you listen to the recordings?



▼ Feedback

0	A
0	B
0	C
0	D
0	No Answer

- Attended 1st session
- Attended 2nd session
- Attended both sessions
- Listened to recordings



PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners



PreventConnect

- Domestic violence/intimate partner violence
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- Prevent before violence starts
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Learning Objectives

- Identify at least 1 use for EvaluACTION in your training and technical assistance efforts.
- Identify at least 1 use for NSVRC's evaluation tool in your training and technical assistance efforts.
- Describe how you plan to incorporate evaluation into your training and technical assistance plans.





EVALUATING SEXUAL VIOLENCE PREVENTION PROGRAMS: STEPS AND STRATEGIES FOR PREVENTIONISTS

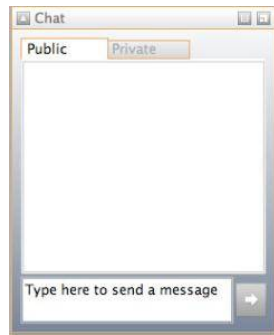
Welcome Jen!



Jennifer Grove
Prevention Outreach Coordinator
National Sexual Violence
Resource Center



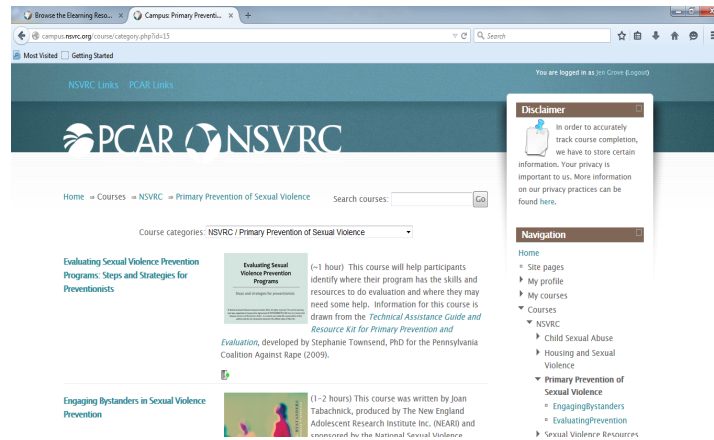
NSVRC Evaluation Unit



What is the strongest impression you have from the last session?



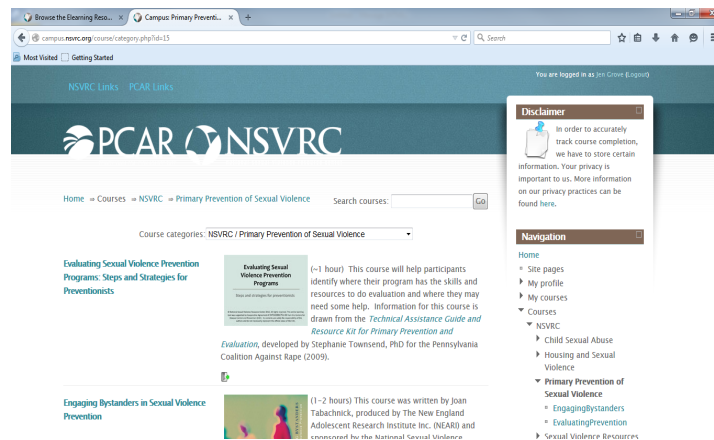
Assignment

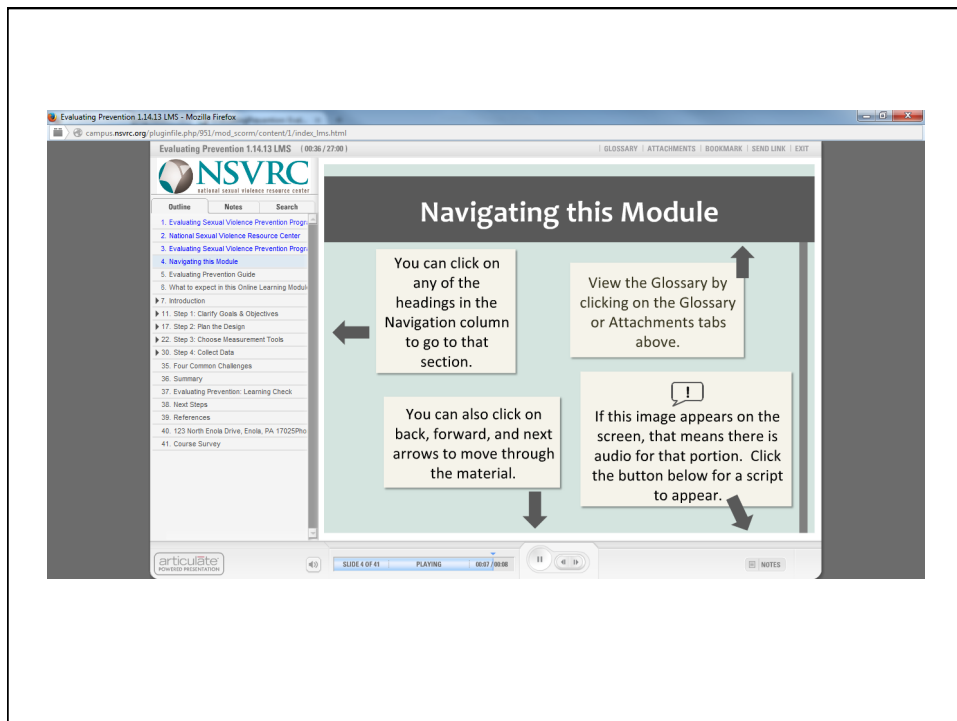
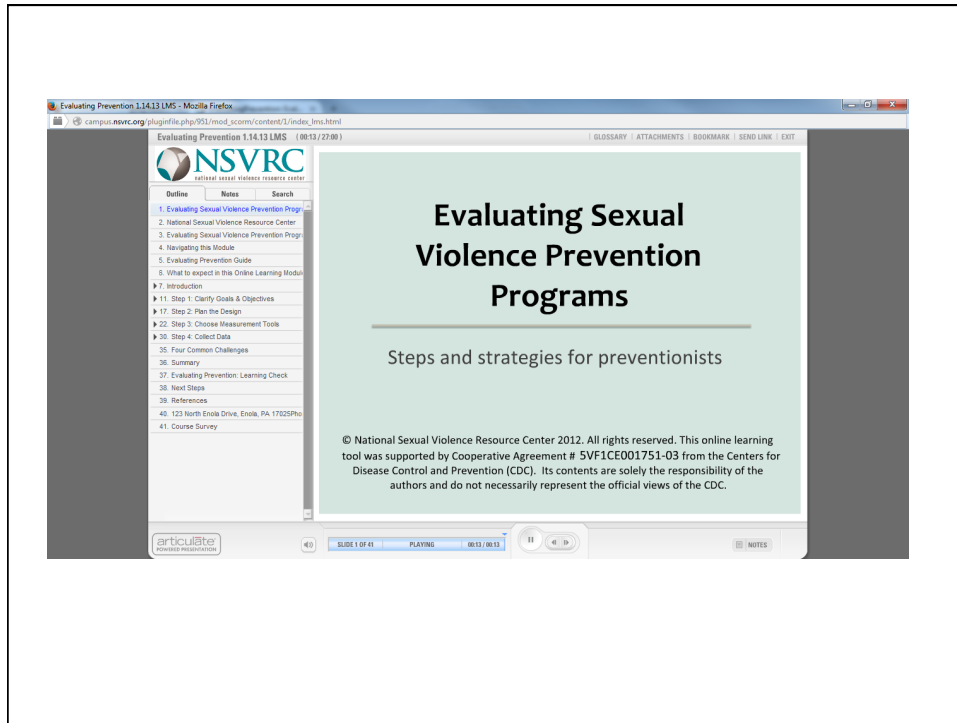


Another Best Incentive Ever!



Let's Review





Evaluating Sexual Violence Prevention Programs: Steps and Strategies for Preventionists

This interactive online course **walks the user through the basic steps of evaluating the impact of sexual violence prevention programs.** Users will learn the key issues to consider at each of the following steps:

- Step 1: Clarifying Goals and Objectives
- Step 2: Planning Evaluation Design
- Step 3: Choosing Measurement Tools
- Step 4: Collecting Data



- The course takes approximately 60 minutes to complete
- It will help users identify
 - where their program has the skills and resources to do evaluation
 - where they may need some help.



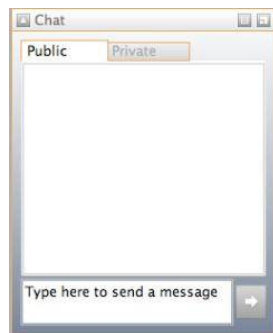
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Step 1: Clarifying Goals and Objectives



How can you use this in your efforts?



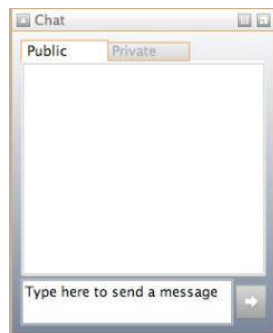
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Step 2: Planning Evaluation Design



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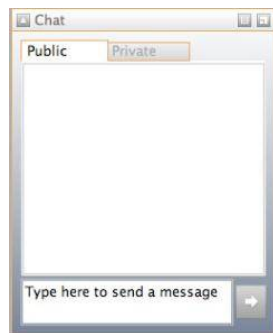
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Step 3: Choosing Measurement Tools



How can you use this in your efforts?



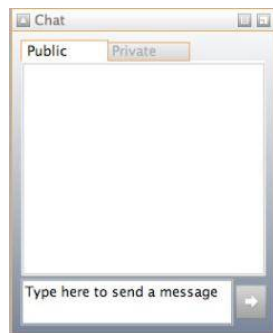
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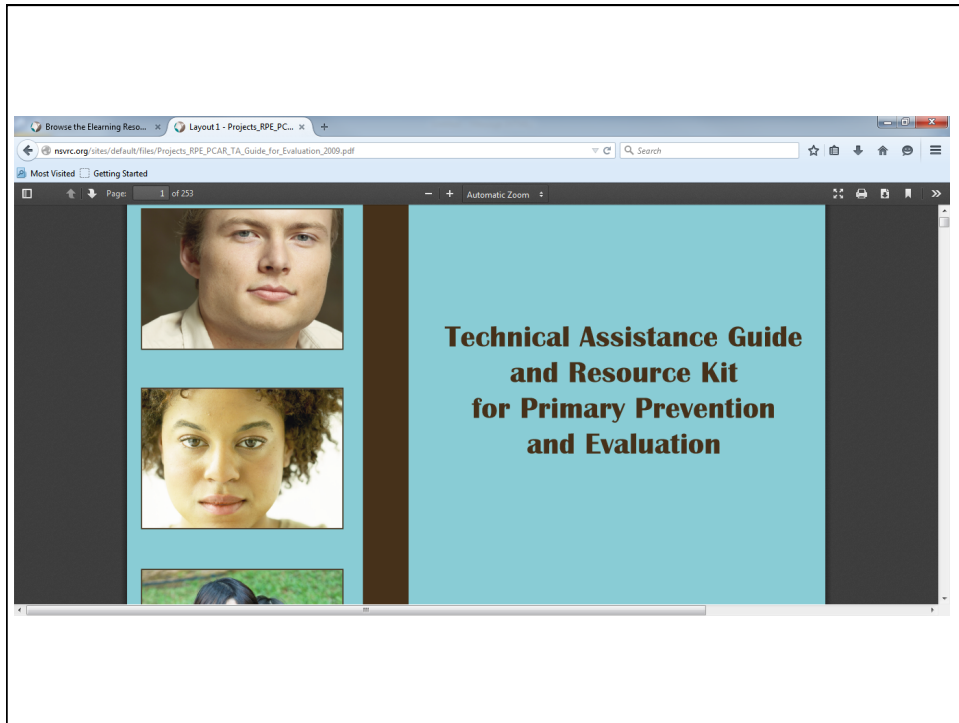


Step 4: Collecting Data



How can you use this in your efforts?





Question for You

Did you review this document?

Feedback

Yes

No

No Answer

The image shows a survey question "Did you review this document?" with a feedback form below it. The form has three radio buttons: "Yes", "No", and "No Answer". The "No Answer" option is selected. A blue arrow points from the "No Answer" radio button to the feedback form. The PreventConnect logo is in the bottom right corner.

Technical Assistance Guide and Resource Kit



How is it useful in your efforts?

A screenshot of a Learning Management System (LMS) page. The browser title is 'Evaluating Prevention 1.14.13 LMS - Mozilla Firefox'. The page header includes 'campus.nsvrc.org' and 'Evaluating Prevention 1.14.13 LMS (10/13/27:00)'. The main content area is titled 'Meet Calvin!' and features a video player showing a man in a red shirt. To the left of the video is a text box with the following information:

Name: Calvin Cuevas
Job: Community Outreach & Prevention Specialist
Program: Reducing incidents of sexual harassment in a local middle school.

On the left side of the page is a navigation menu with the NSVRC logo and a list of topics including 'Outline', 'Notes', 'Search', and various numbered steps from 1 to 40. At the bottom of the page, there is a video player control bar showing 'SLIDE 16 OF 41', 'PLAYING', and other controls.

And most importantly...



How do you feel about Calvin?



EVALUATION IN PRACTICE

Let's go on a journey...



Colorado



Tomei Kuehl

Sexual Violence Prevention Unit Supervisor
Violence and Injury Prevention – Mental health Promotion Colorado
Department of Public Health & Environment



SVP Survey

Administrative Use Only
SVP Survey

ORG ID

Local ID

Pretest
 Posttest
 Follow-Up 1
 Follow-Up 2

Today's Date:

month	day	year
<input type="text"/>	<input type="text"/>	<input type="text"/>

Birthdate:

month	day	year
<input type="text"/>	<input type="text"/>	<input type="text"/>

Gender:

Male Transgender
 Female Other

Sexual Orientation:


Bisexual Queer
 Gay Questioning/Unsure
 Heterosexual/Straight Self Identification/Other
 Lesbian

If "other" please specify: _____

What best describes you? (Your ethnicity):

African American/Black Hispanic or Latino/a, Central American descent
 Asian Hispanic or Latino/a, South American descent
 Native Hawaiian/Pacific Islander White, European descent
 Native Alaskan/Native American Multiracial
 Hispanic or Latino/a, Mexican descent Other

If "other" please specify: _____




SVP Survey

Please read the following statements, and then choose the answer that best describes your feelings. For example, if you feel the statement is not like you at all, choose "1" and if you feel it is exactly like you choose "5", etc.

	Not at all like me	Mostly not like me	Somewhat not like me	Somewhat like me	Mostly like me	Exactly like me
1. I resolve my conflicts with other people.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. I avoid unnecessary conflicts with others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Other people look up to the way I handle conflict.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. If I choose to do something dangerous or unstable, I think carefully about the consequences.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. I usually know how much personal space people need to feel comfortable around me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. People are usually comfortable about the way I behave around them.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. I feel that I can handle many things at a time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. My belief in myself gets me through hard times.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. My life has meaning.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Based on your experience, mark whether you think it is really wrong, sort of wrong, sort of ok, or perfectly ok to:

	Really wrong	Sort of wrong	Sort of ok	Perfectly ok
10. ... grab, shove, punch or kick someone.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. ... threaten to hurt someone else.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. ... make unwanted physical sexual advances (grabbing, touching, kissing) toward someone else.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
13. ... make unwanted sexual comments (teasing someone else, for example, repeatedly asking to get together with someone who has already said no, publicly "rating" someone else's attractiveness, making jokes about someone's sexuality like "that girl is a slut" or "that guy is a fag"?)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14. ... push or hit someone who is trying to kiss or grab your boyfriend/girlfriend?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



20


SVP Survey

Now please read the next statements, and then choose how much you agree with each statement?

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
15. If someone says "no" to sex they may not really mean it.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16. Magazines and music videos show disrespectful sexual images of women.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17. It doesn't hurt anyone to tell dirty jokes about women or men.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18. A person is not really abusive as long as they don't physically harm anyone.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19. Most of my friends believe people my age should wait until they are older before they have sex.	Definitely no	Probably no	Probably yes	Probably yes	Definitely yes
20. I believe protection against pregnancy and sexually transmitted diseases should always be used if people my age have sex, even if they know each other very well.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21. I believe people my age should talk with their boyfriend/girlfriend about safety (avoiding STDs and pregnancy) before having sex.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please read the following statements, and then choose the answer that best describes you.

	I'm really not good at this	I'm only fair at this	I'm in the middle	I'm sort of good at this	I'm really good at this
22. Telling your dating partner that he or she is doing something that embarrasses you.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23. Telling your dating partner that he or she has done something to hurt your feelings.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24. Telling your dating partner that he or she has done something that made you angry.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



SVP Survey

Now please read the next few statements, and then choose how much you agree with each statement.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
25. If a guy or girl gets really drunk at a party and has unwanted sex, it is partly their fault.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
26. It is ok for a guy or girl to force someone to have sex if that person has been flirting and leading them on.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
27. It is not rape if dating partners have had sex before.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>


Based on your experience, mark whether you think it is really wrong, sort of wrong, sort of ok, or perfectly ok to:

	Really wrong	Sort of wrong	Sort of ok	Perfectly ok
28. ...question your boyfriend/girlfriend about other romantic relationships they have had?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
29. ...question your boyfriend/girlfriend about their telephone calls?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30. ...question your boyfriend/girlfriend about where they have been.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
31. ...say something mean and insulting to your boyfriend or girlfriend if they were caring really close with someone else at a party, and totally ignoring you?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Please read the next 2 questions, and based on your best memory, choose how often these things have happened.

	Never	Rarely	Sometimes	Often	Very often
32. In the past 12 months have you ever teased, threatened or harassed someone who you heard others say was gay, lesbian, bisexual or transgender?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
33. How often do you hear people say mean things about someone because of their:	Never	Rarely	Sometimes	Often	Very often
a. sexual orientation?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. gender?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. race?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. religion?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Thank you!



Heading East



The image shows a map of the United States with state abbreviations. The map is oriented with the Atlantic coast on the right side, indicating a west-to-east direction. The PreventConnect logo is located in the bottom right corner of the slide.

Ohio



Rebecca Cline, LISW-S, ACSW
Prevention Programs Director
Ohio Domestic Violence Network



Debra Selter
Program Administrator
Ohio Department of Health



The slide features two portraits of women. The first portrait is of Rebecca Cline, LISW-S, ACSW, Prevention Programs Director at the Ohio Domestic Violence Network. The second portrait is of Debra Selter, Program Administrator at the Ohio Department of Health. The PreventConnect logo is in the bottom right corner.



Riding Tandem on Our Pathway to Prevention

Empowerment Evaluation Toolkit
[www.tinyurl.com/
EmpowermentEvaluationToolkit](http://www.tinyurl.com/EmpowermentEvaluationToolkit)


Primary Prevention Capacity Assessment

Outcome Item Bank

Data to Action



OHIO DOMESTIC VIOLENCE NETWORK
The comprehensive resource on domestic violence



Ohio

Contact Information

- Debra Seltzer – Debra.Seltzer@odh.ohio.gov
- Beth Malchus – Beth.Malchus@odh.ohio.gov
- Rebecca Cline – rebeccac@odvn.org
- India Harris-Jones – indiahj@odvn.org
- Sandra Ortega – ortega.12@osu.edu



Jersey Shore!



njcoalition against sexual assault



Liz Zadink
Capacity Building Specialist
New Jersey Coalition Against Sexual Assault



New Jersey

GENDER AND VIOLENCE How Media Shape Our Culture

A media literacy education curriculum to address
sexual violence and harassment



Appendix

CONTENTS:

Media Literacy Strategy Pre-Program Survey	x
Introduction to Media Literacy	x
Language of Persuasion	x
Thinking About Media & Social Attitudes	x
Media Justice Scavenger Hunt.....	x
Media Justice Scavenger Hunt Answer Key.....	x
Session Four Activity-based assessment: Attitudes toward violence in media.....	x
Session Five Activity-based assessment: Attitudes toward real-life violence in media.....	x
Creating Counter-Ads.....	x
Media Literacy Strategy Post-Program Survey.....	x




FACILITATOR REFLECTION

Session One

THIS IS A SPACE WHERE YOU CAN THINK ABOUT THE SESSION YOU JUST PRESENTED.

Do you feel as though participants are better able to do the following after the session?

	Yes	No	I'm not sure...
Describe common types of media?			
Describe ways media shape attitudes?			
Describe ways media messages affect our thoughts, attitudes, actions, or emotions?			
Describe how media is created with a target audience in mind?			
Describe the visual parts of a piece of media (the text)?			
Describe the hidden message of a piece of media (the subtext)?			



Where to next?

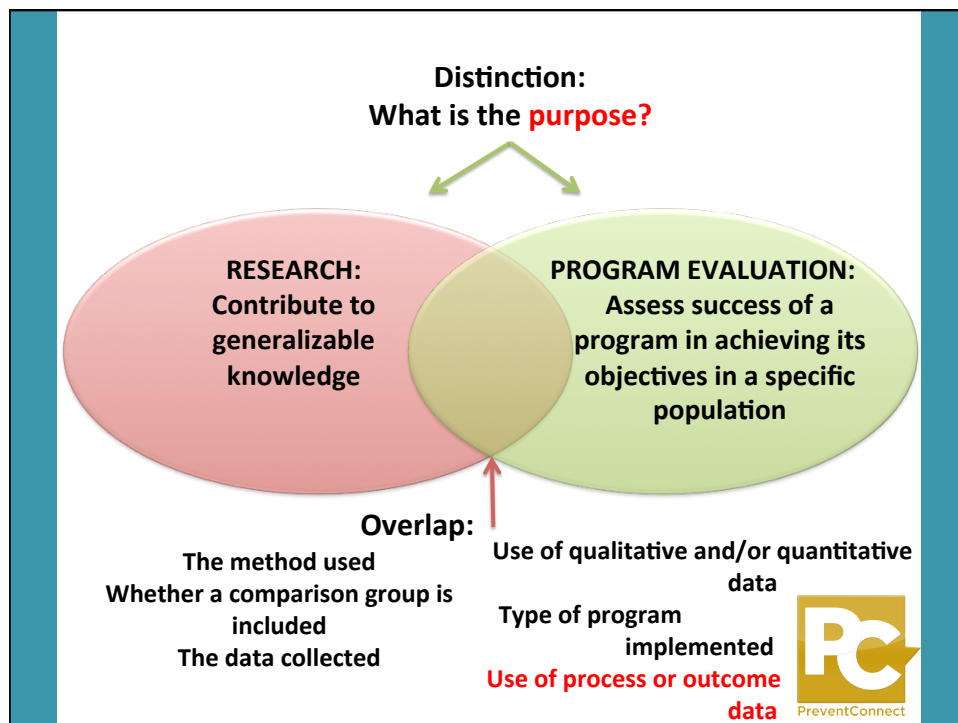




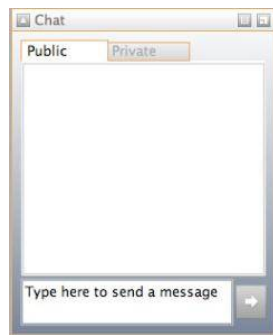




WHERE WE'VE BEEN & WHERE WE'RE GOING



Question for You



What's your role in this?

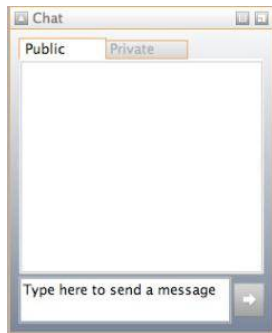


Onward!

- Identify at least 1 use for EvaluACTION in your training and technical assistance efforts.
- Identify at least 1 use for NSVRC's evaluation tool in your training and technical assistance efforts.
- Describe how you plan to incorporate evaluation into your training and technical assistance plans.



Action!



How do you plan to incorporate evaluation into your training and technical assistance plans?



PreventConnect
1215 K Street
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Sacramento CA
95814

Website: preventconnect.org

Email: info@preventconnect.org

Email Group:

preventconnect.org/email-group

eLearning: learn.preventconnect.org

Wiki: wiki.preventconnect.org



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