

Welcome,
This Web Conference
Will Begin Soon




A Project of
PreventConnect CALCASA

Closing the Loop: Increasing investment and sustainability for sexual and domestic violence prevention

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How to Use This Technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.
Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners



Making Connections, Honoring Communities

February 26: Using Popular Education to Engage Communities in Sexual Violence Prevention

 March 12: Supporting Community Culture as Norms Change Strategy for Preventing Sexual and Domestic Violence

 March 26: The Role of Alcohol Policies to Prevent Intimate Partner Violence and Sexual Violence Perpetration

 April 9: Men of Color and Community Trauma Prevention: What Do Sexual And Domestic Violence Efforts Offer to Support Well-Being?


 May 7 & June 2: From Foundations to the Future: A Prevention Approach to Sexual and Domestic Violence

 June 11: Linking with Child Focused Approaches when Preventing Sexual and Domestic Violence

 July 9: Joint Strategies: How Does Sexual and Domestic Violence Better Leverage Local Health, Justice, Education, and Community Sectors?

 August 13: **Closing the Loop: Increasing Investment and Sustainability for Sexual and domestic violence prevention.**

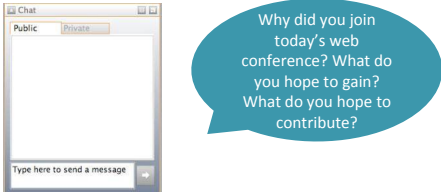




Closing the Loop: Increasing investment and sustainability for sexual and domestic violence prevention

August 13, 2015
11am-12:30pm PT; 2pm-3:30pm ET

Text Chat Question



Why did you join today's web conference? What do you hope to gain? What do you hope to contribute?

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Objectives

- Identify models for sustainable prevention funding
- Describe the key characteristics of a *Closing the Loop* approach.
- Share examples of successful efforts and tools to further refine their local work

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About the Facilitator



Lisa Fujie Parks, MPH
Program Manager
Prevention Institute

Prevention Institute
PreventConnect

About the Webtechs



Casey Castaldi
Prevention Institute



About Our Guests



William Haar
Program Coordinator
Prevention Institute



Ted Miller,
Principal Research Scientist and Program Director
The Pacific Institute for Research and Evaluation,
Calverton, MD



Rows of Prevention Funding



Photo Source: montsirey99.com



A Trellis of Prevention Funding



Photo Credit:
http://cdn.shopify.com/s/files/1/0072/8882/files/ferns_in_the_modern_garden_modern_arch_trellis_grande.jpg?466

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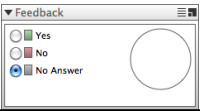
Please Answer the Polling Question

Is your organization's *primary* mission to save your funders or the taxpayer money?

Yes: My organization's *primary* mission is to save our funders or the taxpayer money

No: My organization's *primary* mission is not to save our funders or the taxpayer money

Answer on the left



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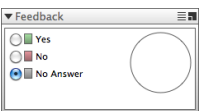
Please Answer the Polling Question

Do you believe a side benefit of your work is that you save society money in the long-term?

Yes: My organization ultimately saves money

No: My organization does not ultimately save money

Answer on the left



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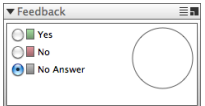
Please Answer the Polling Question

Do you feel that you are able to capture and reinvest the savings that you generate?

Yes: We are able to capture and reinvest the savings that we generate.

No: We are not yet able to capture or reinvest the savings that we generate.

Answer on the left

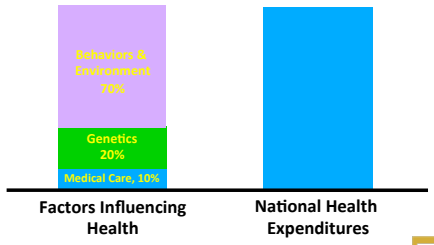


Systemic Failure of Investing in Health




Current Health Care Spending

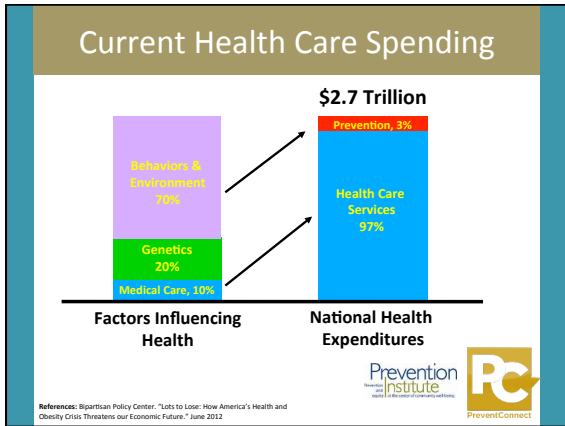
\$2.7 Trillion

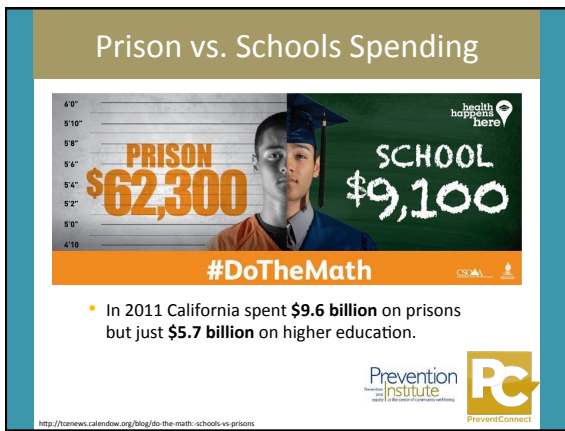


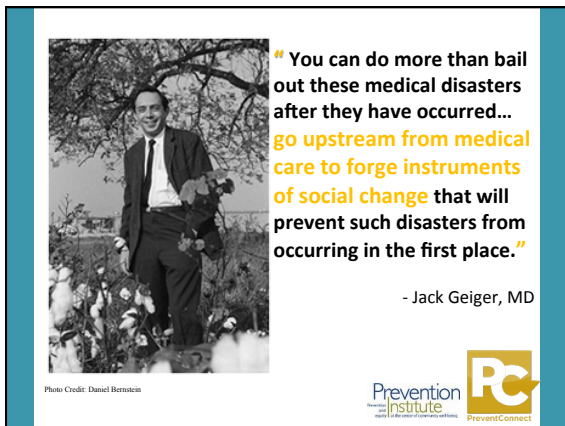
Category	Sub-category	Percentage
Factors Influencing Health	Behaviors & Environment	70%
	Genetics	20%
	Medical Care	10%
National Health Expenditures	Total	\$2.7 Trillion



References: Bipartisan Policy Center, "Lots to Lose: How America's Health and Obesity Crisis Threatens our Economic Future," June 2012







Why Do We Do This Work?



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Systemic Failure of Investing in Health



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Closing the Loop

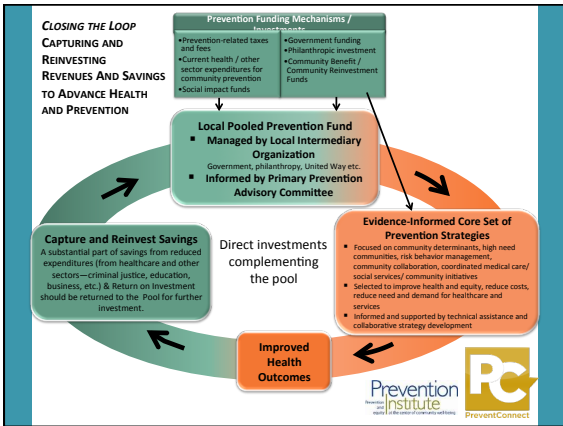
Discussion Paper

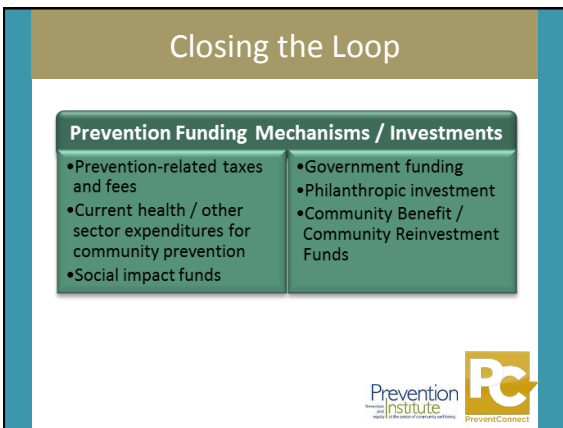
Closing the Loop: Why We Need to Invest—and Reinvest—in Prevention
Larry Cohen and Anthony Riser
August 15, 2014

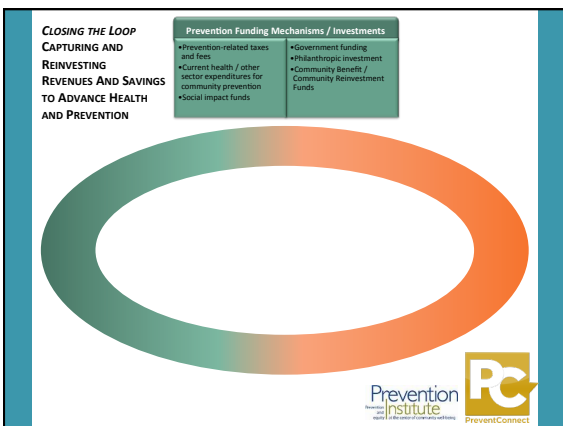
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Source: National Academy of Sciences






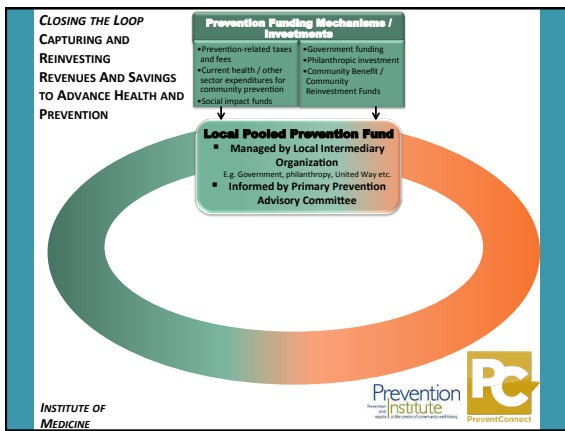


Closing the Loop

Local Pooled Prevention Fund

- **Managed by Local Intermediary Organization**
Government, philanthropy, United Way etc.
- **Informed by Primary Prevention Advisory Committee**




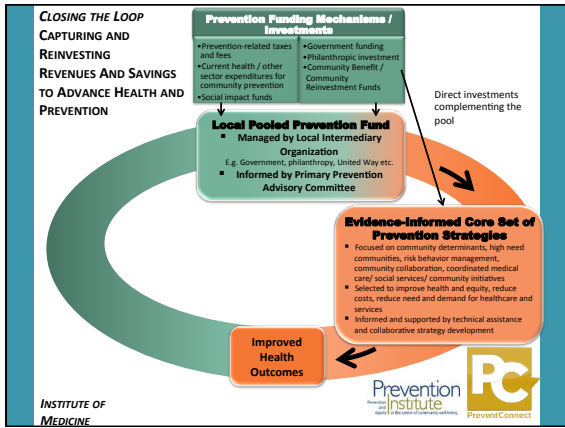


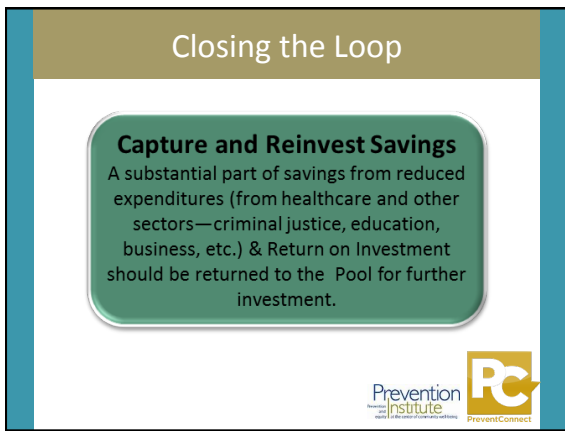
Closing the Loop

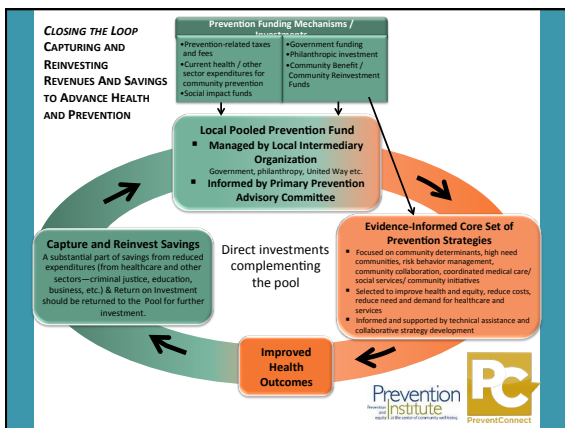
Evidence-Informed Core Set of Prevention Strategies

- Focused on community determinants, high need communities, risk behavior management, community collaboration, coordinated medical care/ social services/ community initiatives
- Selected to improve health and equity, reduce costs, reduce need and demand for healthcare and services
- Informed and supported by technical assistance and collaborative strategy development









What Does That Look Like?



A cartoon character with a large nose and a yellow shirt is looking through a pair of binoculars. The character is standing on a white background.

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We're Still Looking...




A glowing golden chalice or trophy cup is centered within a circular, sun-like glow, surrounded by soft, white clouds. The background is a light blue sky.

Photo Credit: maholobizze.wordpress.com

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Prevention Works

- There is a history of innovation and building public support to fund prevention
 - Tobacco Taxes 
 - Active Transportation Program 
 - Kids' Plates 
 - Sugary Drink Taxes
 - CA Mental Health Services Act (Prop. 63)
 - Prevention and Wellness Trusts

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From Theory to Reality: Prevention and Wellness Trusts



FACT SHEET
The Massachusetts Prevention & Wellness Trust Fund

OVERVIEW
The Massachusetts Prevention & Wellness Trust Fund is a new state trust that will provide funding for a wide range of prevention and wellness programs. The trust was established in 2012 and is the first of its kind in the United States.

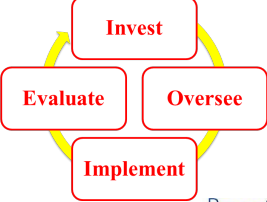
FUNDED AS OTHERS AND SIMILAR INITIATIVES
The trust is modeled after the California Prevention & Wellness Trust and the Minnesota Prevention & Wellness Trust. It is also similar to the Oregon Prevention & Wellness Trust and the North Carolina Prevention & Wellness Trust.



- In 2007, The Brookings Institution published an influential brief proposing a national wellness trust
- In 2012, Massachusetts established the first Prevention and Wellness Trust in the nation
- Similar efforts in North Carolina, Minnesota, California




From Theory to Reality: Prevention and Wellness Trusts

- A pool of revenue that is raised and set aside as part of a health improvement and cost-containment strategy to fund wellness and community prevention interventions



About Our Guest



Ted Miller,
 Principal Research Scientist and Program Director
 The Pacific Institute for Research and Evaluation,
 Calverton, MD
miller@pire.org





Why Injury Costs? Single Compact Metric

- Problem size & risk assessment
- Priority setting & resource allocation
- Performance comparison
- Program evaluation
- Communication for education and advocacy



To Estimate Costs

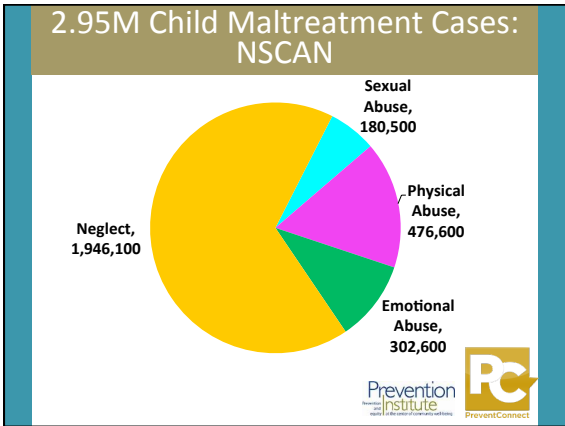
- Number of incidents
- Cost per incident
- Multiply those together
- Make the magnitude of the costs understandable



3 Categories of Crime

- Rape & sexual assault including unwanted touching and child sex abuse
- Other child maltreatment
- Other adult-on-adult domestic violence





Counting Incidents is Very Challenging

- Definitions & methods too restrictive or too inclusive
- Past-year domestic assault in NISVS is double total assaults in NCVS & 12 times the NCVS domestic assault count :: different recall periods favor NISVS undercounting
- YRBS, BRFSS don't even try to capture all incidents
- National Incidence Survey on CAN assumes all incidents are detected somewhere in the system

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4,430,000 Rapes & Sexual Assaults

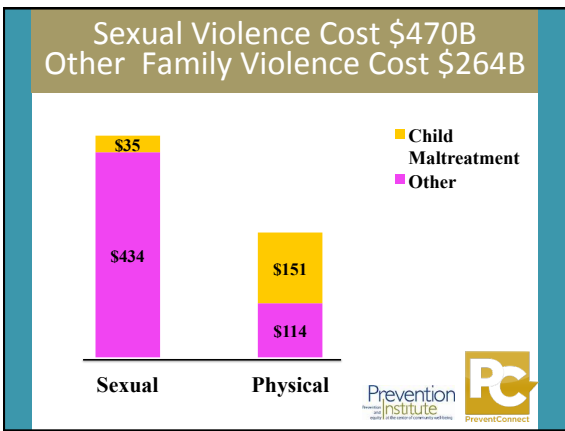
- NIPSVS female rape
- NCVS victimizations/victim & ratio M to F rape
- Sexual assaults/rape –Finkelhor (2009)
- National Survey of Children's Exposure to Violence
- NSCAN
- Prison & Jail Surveys

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5,430,000 Adult Domestic Physical Assaults

- NISVS with severe physical violence






Victim/Family Costs

- Medical
- Mental Health
- Lost Work
- Lost Quality of Life
- Victim Assistance
- STDs
- Pregnancy
- Alcohol Abuse/Dependence
- Drug Abuse
- Smoking
- Suicide Acts

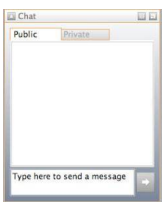


Other Public Costs


- Police
- CPS/Foster Care
- Adjudication
- Sanctioning
- Perpetrator Treatment
- Community Notification
- Fear & protection (e.g., alarms, mace) -- not costed
- Perpetrator earnings loss while confined



Text Chat Question

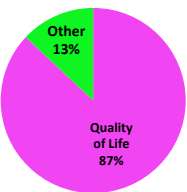


Which victim/family cost do you think is biggest cost?



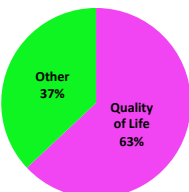
Quality of Life Is the Biggest Cost

Sexual




Category	Percentage
Quality of Life	87%
Other	13%

Physical



Category	Percentage
Quality of Life	63%
Other	37%



How Do We Measure Lost Quality of Life?

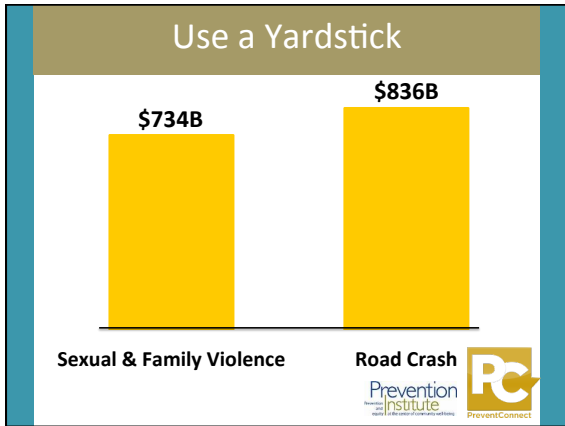


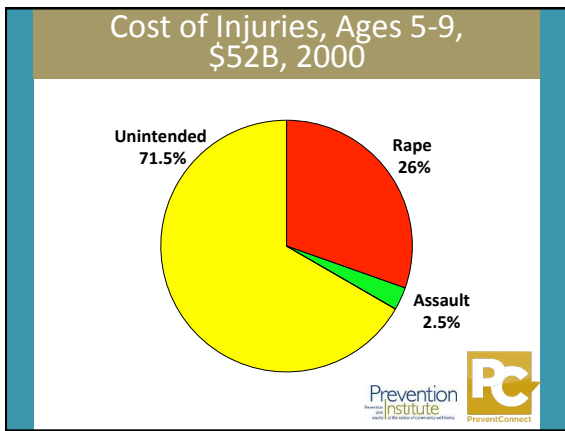
- Analyze jury awards for pain & suffering of crime victims
- Suits vs 3rd parties (poorly lit parking lots, hotels with security problems, bars serving intoxicated patrons)
- Exclude punitive damages
- Other unit costs from published sources, National Crime Victimization Survey, health care data



How Can we Make \$734 Billion Comprehensible?



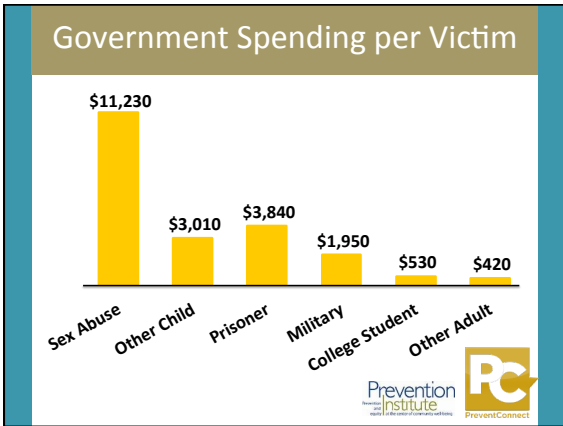


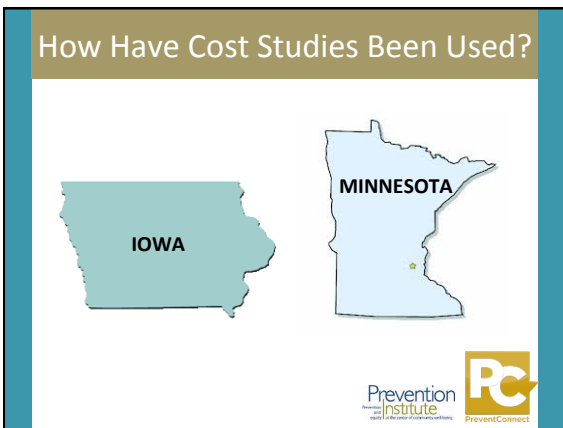


Divide by a Sensible Exposure Measure

- In 2010, sexual violence cost \$1,520 per US resident
- Other child maltreatment cost \$2,035 per child (\$2,510 including child sexual abuse)
- IPV cost \$485 per adult

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Text Chat Question

Public Private

Type here to send a message

What other tools and efforts have helped to increase investment and sustainability for S/ DV prevention?

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Prevention Institute
Prevention and equity at the center of community well-being
www.preventioninstitute.org

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