

**Welcome,
This Web Conference
Will Begin Soon**

Expected and Unexpected Partnerships in Funding

(November 12, 2015)

#PowerInPrevention
Ending Child Sexual Abuse Web Conference Series



Ms. Foundation

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PreventConnect

1215 K Street
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Sacramento, CA 95814

Website: preventconnect.org

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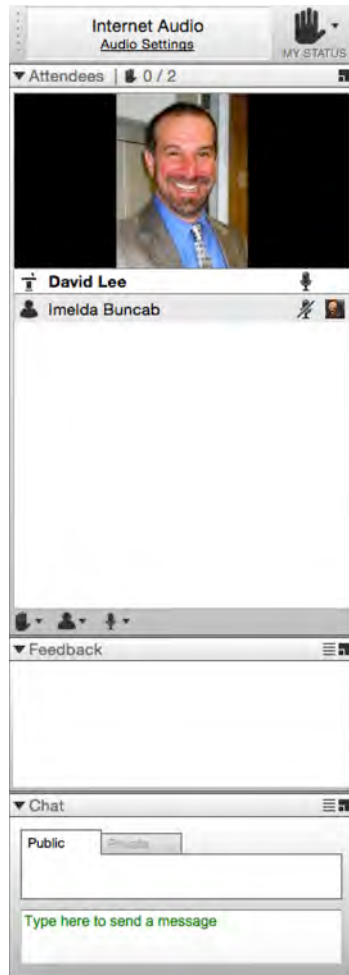
YouTube: www.youtube.com/CalCASAVideo

Email: info@preventconnect.org

Email Group: <http://groups.yahoo.com/group/Prevent-Connect/>



How to Use this Technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines
- iLinc Technical Support: 800.799.4510

Power In Prevention Ending Child Sexual Abuse Web Conference series is a national project of PreventConnect and the California Coalition Against Sexual Assault with support from the Ms. Foundation for Women. The views and information provided in this web conferences do not necessarily represent the official views of the Ms. Foundation for Women or CALCASA.

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- **September 28, 2015** **The Sexual Abuse to Prison Pipeline**
- **November 12, 2015** **Expected and Unexpected Funding Partnerships to Prevent Child Sexual Abuse**
- **January 19, 2015** **Building a Movement to End Child Sexual Abuse**

Recordings and Materials from over 20 previous #PowerInPrevention web conferences can be found at <http://www.preventconnect.org/2015/09/announcing-the-2015-2016-ending-child-sexual-abuse-web-conference-series/>

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Previous #PowerInPrevention Ending Child Sexual Abuse Web Conferences

Answer on
the left



Feedback

A

B

C

D

No Answer

- A. This is the **first** #PowerinPrevention Web Conference I have attended
- B. I have attend **one previous** #PowerinPrevention Web Conference
- C. I have attended **more than one previous** #PowerinPrevention Web Conference
- D. I **regularly attend both** #PowerinPrevention and PreventConnect Web Conferences

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What type of work
do you do in the
field?

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Expected & Unexpected Partnerships in Funding

November 12, 2015



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Cordelia Anderson



Joan Tabachnick

Series Co-Hosts



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Learning Objectives

- Understand the challenges in funding child sexual abuse prevention
- Name some potential funding opportunities that may be open to this movement
- Describe the importance of evidence based approaches (and evaluation) to funding

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Challenges to funding

- Child sexual abuse viewed as too big, too overwhelming; a black hole
- Funders many not believe it is indeed preventable
- All need to see solutions; highlight what is promising, inspiring & working!



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Growing Consensus

- Healthcare expenditures cost the US \$2.8 trillion a year .
- There is growing consensus to reduce healthcare spending through prevention.

Cohen and Iton, 2014



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Why Invest In Prevention?

- What would you say about an investment that returned 5,500 percent?



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CA Successful No Smoking Campaign

- From 1989 to 2008, the state of California invested \$2.4 billion from cigarettes taxes and into the California Tobacco Control Program
- The investment saved \$134 billion in reduced medical expenditures!

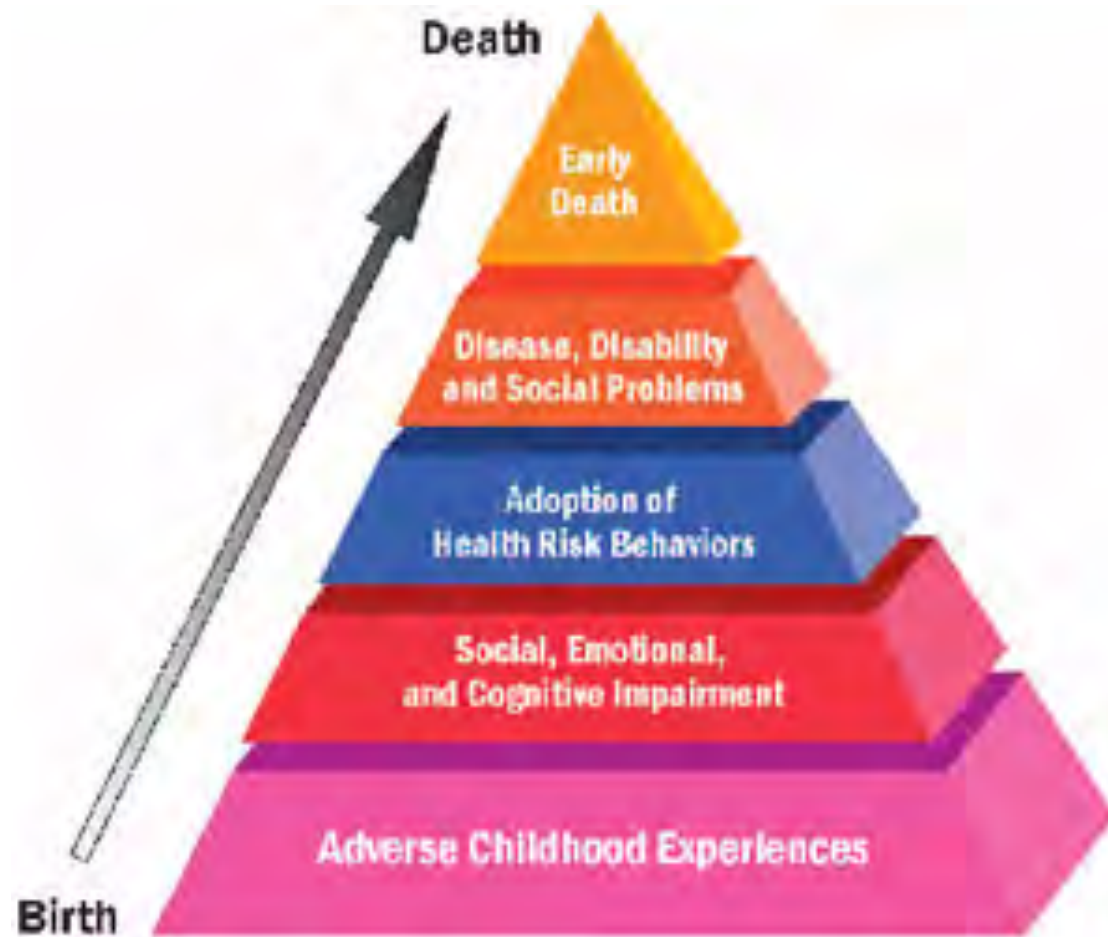


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Impact of Sexual Violence on Children Throughout Their Lives



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Lifetime Economic Burden of Child Maltreatment

\$124 Billion

- Productivity losses
- Health care costs
- Special education costs
- Criminal justice costs
- Child welfare costs

CDC, 2008

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Imagine a Disease...

- “Imagine a childhood disease that affects one in five girls and one in seven boys before they reach 18: a disease that can cause...”
- “Imagine what we, as a society, would do if such a disease existed...”
- “Such a disease does exist—it’s called child sexual abuse.”



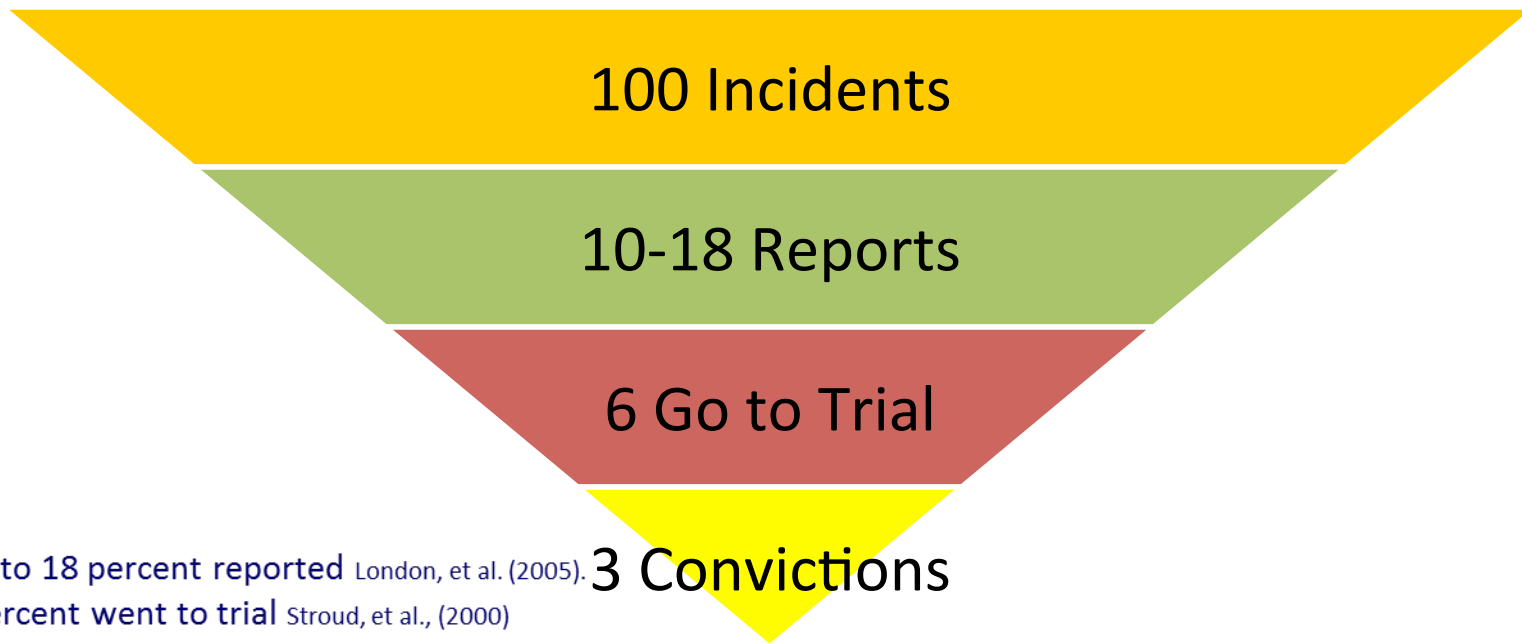
James Mercy, 1999

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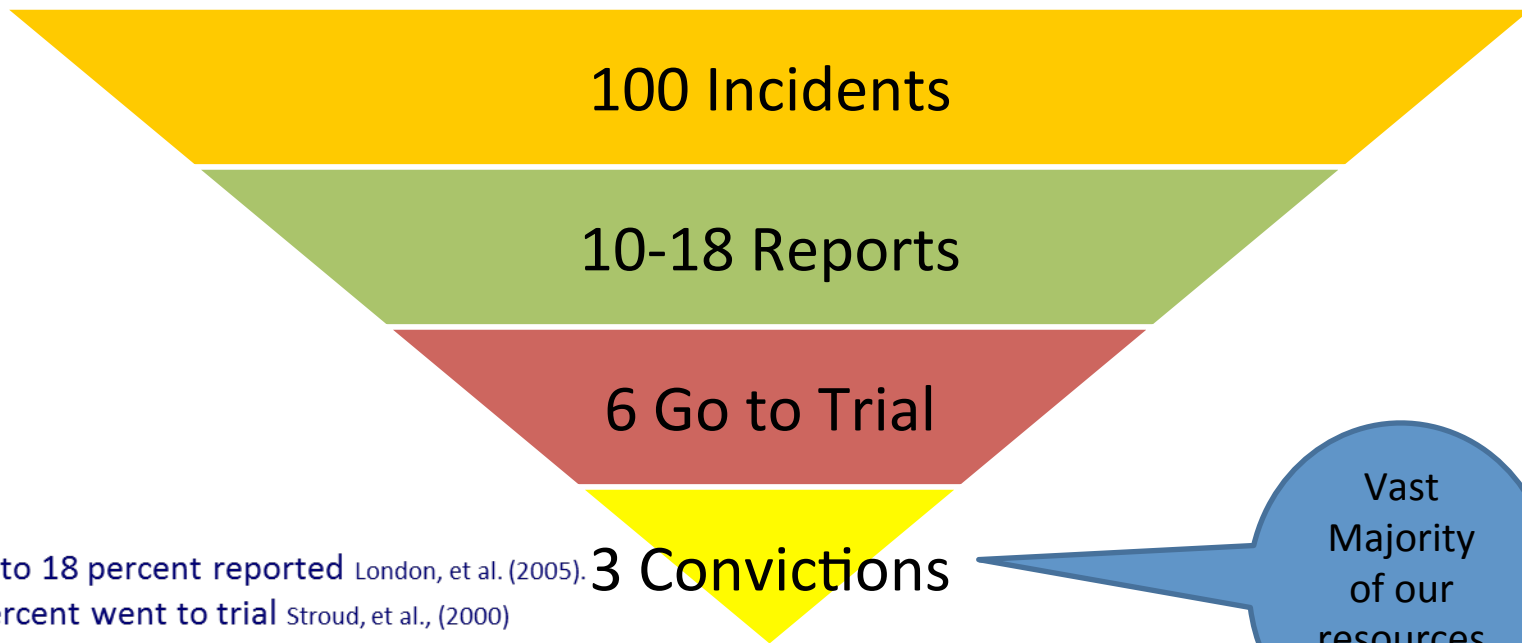
Who is Affected by Policies and Programs?



- Ten to 18 percent reported London, et al. (2005).
- 6 percent went to trial Stroud, et al., (2000)
- 3 percent convicted – Abel, et al., (1987)



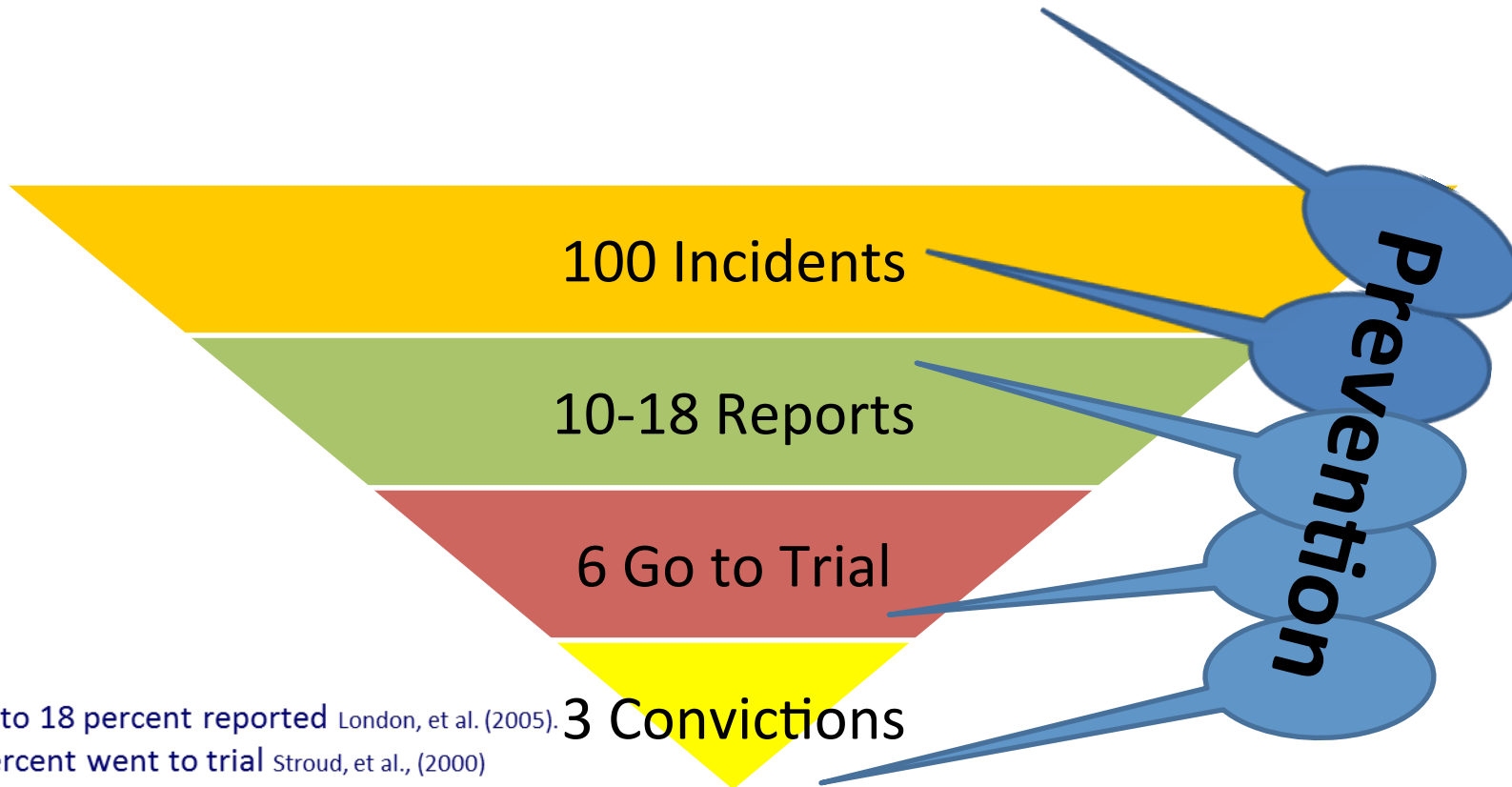
Where Do Our Resources Go?



- Ten to 18 percent reported London, et al. (2005).
- 6 percent went to trial Stroud, et al., (2000)
- 3 percent convicted – Abel, et al., (1987)

Vast Majority of our resources are here!

Prevention Targets the Whole Problem



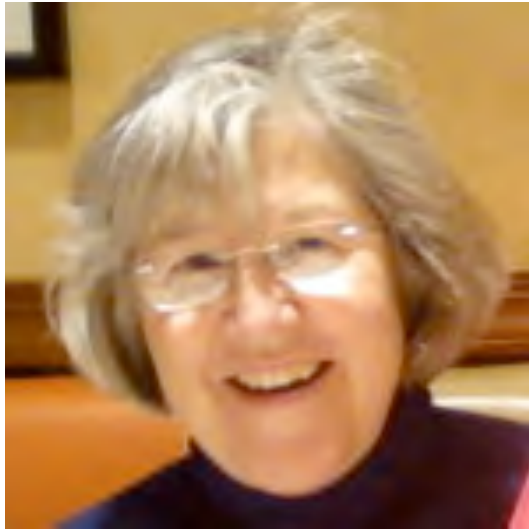
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Today's Guests



Joann Schladale
Executive Director of
Resources for Resolving
Violence



Beverly Fortson
Behavioral Scientist,
National Center for
Injury Prevention and
Control, CDC



Luis deBaca
Director of the SMART
Office
Office of Justice
Programs

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Resources for Resolving Violence, Inc.

Joann Schladale



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A Trauma-Informed Approach for Prevention

- *Resources for Resolving Violence, Inc. (RRV)* is a for-profit licensed trauma-informed mental health agency providing intensive in-home services, program development, consultation, and training.
- Our clinical services address prevention within the context of trauma therapy in accordance with SAMHSA Guidelines.
- Clinical and non-clinical staff collaborate to best serve individuals and families.

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Challenges in Funding

- Development, or unearthing potential sources
(which of course is why we are here today)
- Structure, size, and resources
- Competent grant and proposal writers
(successfully getting funding)
- Meeting funding requirements
- Collaboration (not for the faint of heart!)
- Research
- Going the distance...

Potential Funding Opportunities

- Violence Against Women Act (Coalitions for Violence and Sexual Assault Prevention)
- Centers for Disease Control
- Office of Juvenile Justice and Delinquency Prevention
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Office of Adolescent Health (OAH)
- National Campaign for the Prevention of Unplanned and Unwanted Teen Pregnancy
- Planned Parenthood
- Private Foundations (Annie E. Casey, Ms. Foundation, Just Beginning Collaborative)
- State Departments of Health, Mental Health, and Child Welfare
- Universities
- Community collaboratives for youth violence and child abuse prevention

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Evaluation is Now Critical for Funding

- Promising practices: *A Trauma-Informed Approach for Adolescent Sexual Health (Harm-free and Protected Sex)*
- Determining effectiveness: *Efficacy of a Sexual Assault Resistance Program for University Women (NEJM, June 2015)*
- Replication studies: Multiple tiers of studies by entities not affiliated with the developer
- Achieving Evidence-Based Practice(EBP) status:
The gold standard

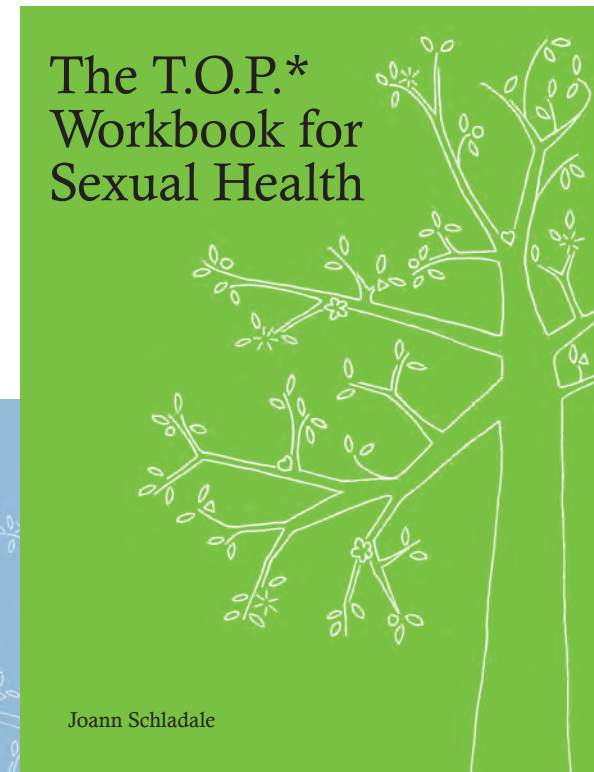
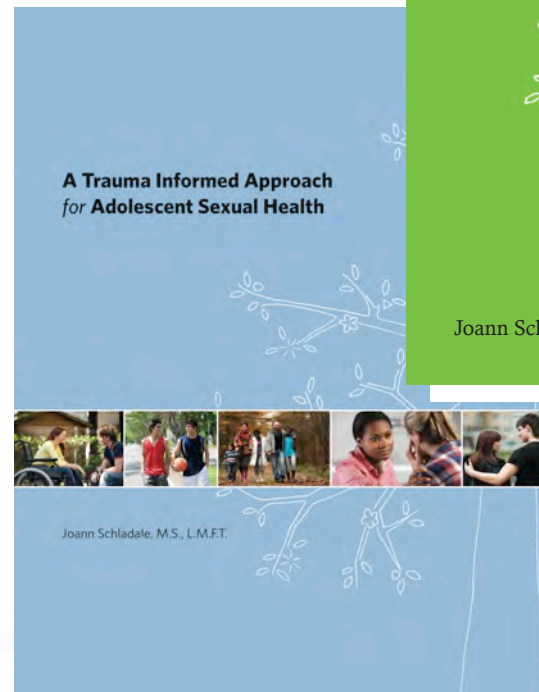
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A Trauma-Informed Approach for Adolescent Sexual Health

- My story unfolds...
- Connecting child sexual abuse and teen pregnancy prevention
- Out of the blue good things happen
- Be the change...



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Vital Partnerships

- Individuals and organizations
- Community stakeholders
- For-profit and non-profit
- Researchers when indicated (universities, government agencies, private research firms)
- Research study participants



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What opportunities
have you seen to
prevent child sexual
abuse?

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Beverly L. Fortson, Ph.D.

Behavioral Scientist

Division of Violence Prevention

National Center for Injury Prevention and Control

Centers for Disease Control and Prevention

CDC's Role in Preventing Child Sexual Abuse

The findings and conclusions in this presentation are those of the author and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



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Why is Child Abuse and Neglect a Public Health Issue?



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Why is Child Abuse and Neglect a Public Health Issue?

- Magnitude of the problem
- Significant public health burden
- Potential contribution to solutions
- Potential lifelong health consequences



(Finkelhor et al., 2015)

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How can we better educate and increase interest in child sexual abuse prevention?



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Increasing Knowledge and Interest

- Highlight urgency of CSA prevention
- Reframe how we describe the problem
- Emphasize the relevance of CSA prevention

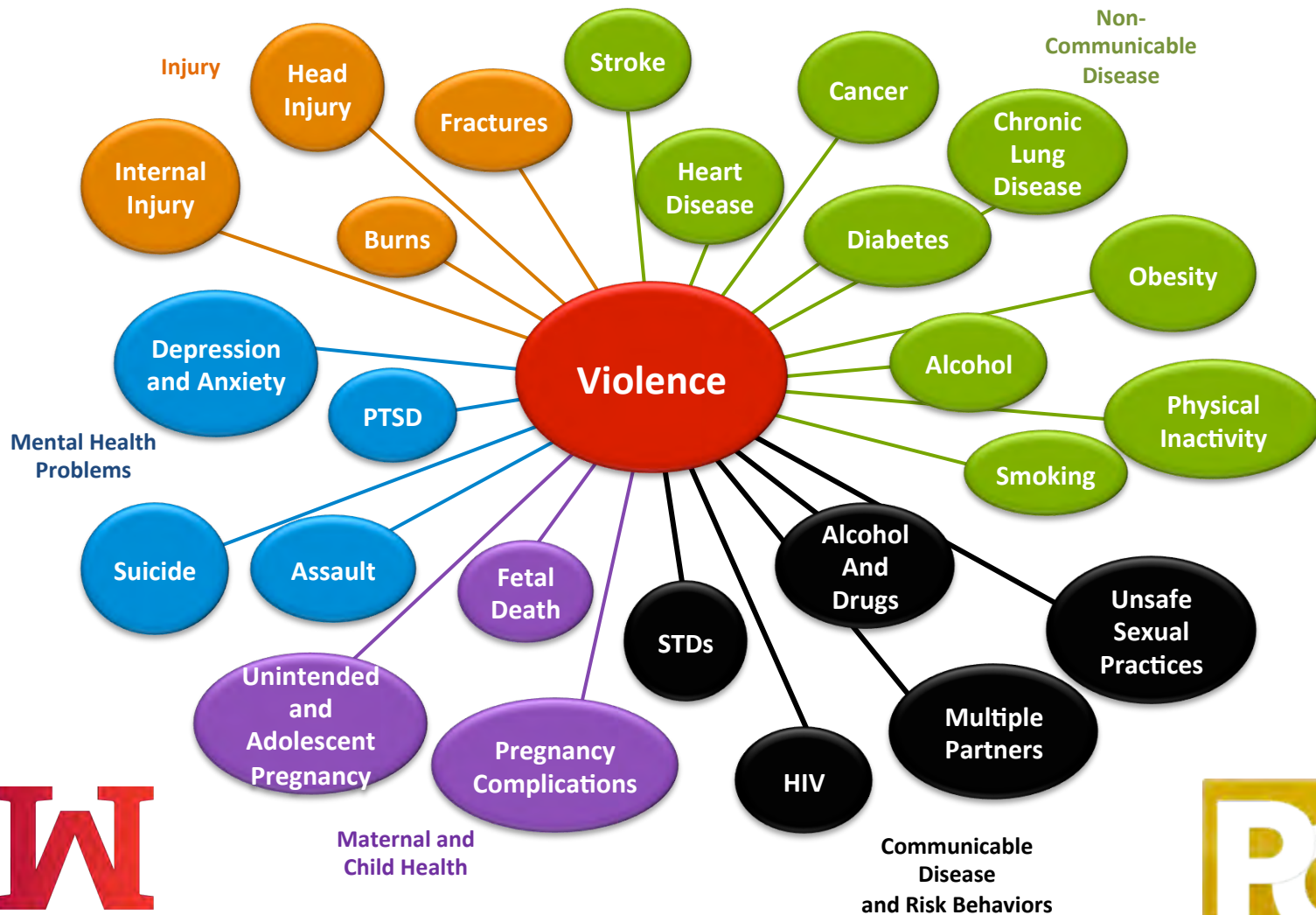


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Violence Is Costly and Destructive



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Essentials for Childhood: Steps to Create Safe, Stable, Nurturing Relationships & Environments

- Goals & strategies
 - Four goal areas
 - Raise awareness and commitment
 - Use data to inform solutions
 - Create the context for healthy children and families through norms change & programs
 - Create the context for healthy children and families through policies



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What funding has CDC provided for CSA prevention?



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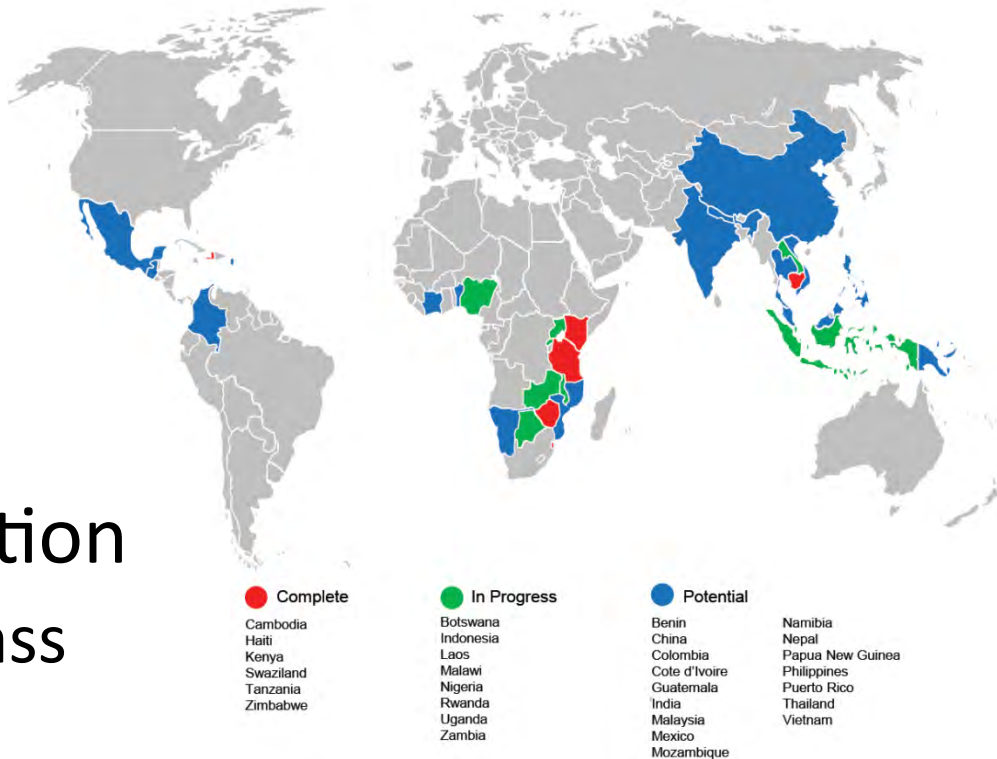
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Research Activities

- Surveillance
 - Violence Against Children Surveys
 - Supported by PEPFAR & CDC Foundation
- Research/Evaluation
 - Evaluation of mass media products developed by Darkness to Light

Violence Against Children Surveys Map



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Program/Partnership Activities

- Rape Prevention and Education Programs
 - Some states using funds for CSA prevention
- National Resource Centers
 - Funding to provide support for sexual violence prevention work



- Essentials for Childhood
 - Funding 5 state health departments to implement Essentials goals

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Program/Partnership Activities

- Collaborative Efforts to Prevent Child Sexual Abuse
 - Three awards to create statewide prevention collaboratives
- Core Violence & Injury Prevention Programs (Core VIPP)



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What can you expect from the CDC going forward?



<https://www.kalcounty.com/opa/dv/childabuse.html>

"It shouldn't hurt to be a child."

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On the Horizon . . .

- Technical package
 - Strategies and approaches to prevent child abuse and neglect
 - Highlight on treatments to prevent child sexual behavior problems

CDC Injury Center Research Priorities



- New research priorities
 - Released online in early November
 - Opportunity for research on CSA

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On the Horizon . . .

- Programmatic and research activities
 - CORE Violence and Injury Prevention Programs –
<http://www.cdc.gov/injury/stateprograms/>
 - Funding Opportunity Announcements
 - Cooperative agreements
 - Research grants
 - Contracts



<http://www.cdc.gov/injury/fundedprograms/>

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What do you think...



What can we/you do
to make child sexual
abuse prevention
more urgent?

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SMART

Office of Sex Offender Sentencing, Monitoring,
Apprehending, Registering, and Tracking

Luis deBaca



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About SMART



SMART
Office of Sex Offender Sentencing, Monitoring,
Apprehending, Registering, and Tracking

The SMART Office was authorized by the Adam Walsh Child Protection and Safety Act of 2006 to:

- Administer the standards for SORNA and AWA
- Provide technical assistance and assistance with SORNA implementation and:
 - Administering grant programs
 - Operating NSOPW
 - Collaborating with other OJP offices to support evidence-based and promising programs
 - Informing about a broader scope of sex offender management activities needed to ensure public safety

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SOMAPI: Sex Offender Management Assessment and Planning Initiative



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- Common Goal: to protect the public from sex offenders and prevent sexual violence
- A variety of policies and programs exist but little is known about “what works”
- SOMAPI: identify evidence based practices and gaps/needs of the field, and provide guidance for adults and for youth
- <http://ojp.gov/smart/SOMAPI/index.html>

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Literature Review Chapters

5 Juvenile Topics

- Etiology/typologies
- Risk assessment
- Recidivism
- Treatment effectiveness
- Registration and notification

8 Adult Topics

- Incidence and prevalence
- Etiology
- Typologies
- Risk assessment
- Recidivism
- Internet offending
- Treatment effectiveness
- Management strategies



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Prevention Focus



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- How we look at sex offenders affects how we develop our prevention programs.



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Prevention Focus



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- How would prevention look if this was the image that came to mind? .



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Prevalence of Victimization



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20% of U.S. College Women Are Victims
of Attempted or Actual Sexual Assault



Source: U.S. Justice Department

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Prevalence of Perpetration



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- Approximately 10-15% of male college students report that they have perpetrated sexual assault during the past year



Abbey et al. 2014; Thompson, et al. 2013

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Perpetration Prevention Matrix



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	INDIVIDUAL/RELATIONSHIP	COMMUNITY/SOCIETY
BEFORE	Programs focusing on preventing first time perpetration	New protocols and standards for colleges and youth serving organizations
AFTER	Treatment and management of sex offender	Policies directed towards sex offenders

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SMART Office Funding Initiatives



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- Collaborative funding
- Promoting evidence-based practices
 - Based on SOMAPI recommendations
- Indian Country

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SMART Collaborative Funding



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Of Particular Interest:

- Youth with Sexual Behavior Problems (YSBP) Program
- SORNA Research
- Circles of Support and Accountability (COSA)
- Risk assessment
- NASOM
- Campus Sexual Assault Perpetrator Treatment Program

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What SMART Is Adding to the Mix



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- **Campus Situational Prevention:**
Criminological approach examining situations that increase or decrease risk for crime to be committed

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What do you think?



How does the involvement of criminal justice affect prevention efforts?

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Discussion with Speakers



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ONE Action



What is ONE action you plan to take based on this web conference?

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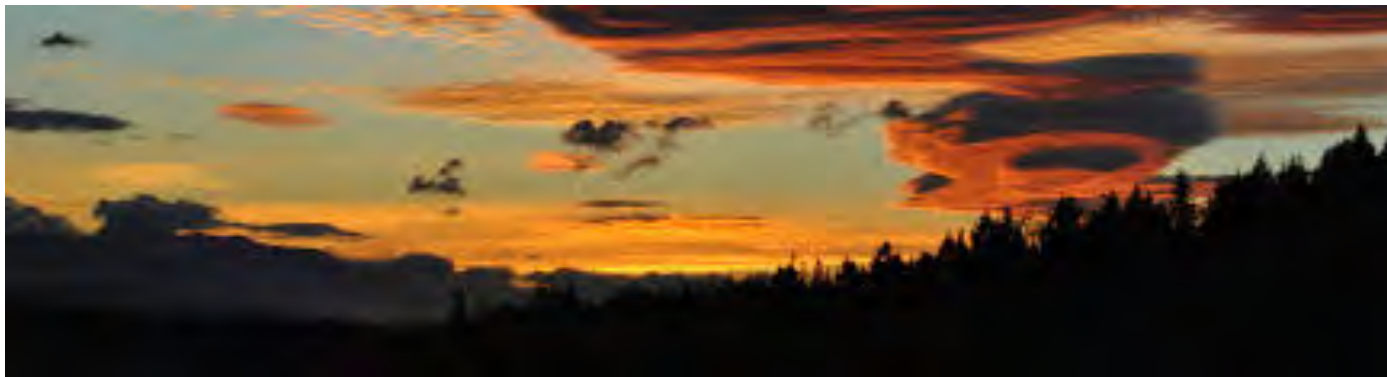


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- When will our consciences grow so tender that we will act to prevent human misery rather than avenge it?

Eleanor Roosevelt



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Speaker Contact

- Joann Schladale, Resources for Resolving Violence, schladale@me.com
- Luis C. deBacca, Office of Sex Offender Sentencing, Monitoring, Apprehending, Registering, and Tracking (SMART) www.smart.gov/
- Beverly Fortson, Behavioral Scientist, Centers for Disease Control and Prevention. <http://www.cdc.gov/injury/>

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Thank you