Coaching Boys Into Men: A 3-Part Series on Program Design, Community Engagement, and Adaptation Session 1

DL: Welcome - we will start at the top of the hour.

DL: slides http://www.preventconnect.org/2016/04/coaching-boys-into-men-a-3-part-series-on-program-design-community-engagement-and-adaptation/

AK: Sexual Assault Prevention on U.S. College Campuses: A National Scan link - <u>http://www.preventconnect.org/2016/05/sexual-assault-prevention-on-u-s-</u>college-campuses-a-national-scan/

AK: Why did you choose to attend this web conference?

TY: CBIM facilitator

LP: Our organization is implementing the CBIM program next year at our highschool and middle-school

CS: To implement on Campus

JB: Hoping to institute at local HS

RJ: Currently implementing Green Dot but am always interested in other options!

AB: I want to know more about this program

JK: To see if there are any updates to CBIM and to learn from others.

LC: We are piloting CBIM with a high school this fall football season and we have two other high schools interested in the program.

AW: We have the program but we have not implemented it yet but have met with some AD's to promote the program.

JD: We are hoping to implement CBIM in our community

JMcC: Another agency hasn't been successful in getting coaches in our area engaged. I want to try again myself.

EW: I want to engage boys and males to join prevention of DV and SV. It is our goal to implement this a.s.a.p.

DB: I am trying to implement CBIM in my community

BR: want to start school programming in my county for CMIB

SA: To become familiar with the program to implement it successfully.

MB: Implementation

RZ: because I am raising 3 boys athletes

VZ: learn more about effort, get ideas for marketing, program adaptations

SM: We have used the "Intercept" program, partnering college and high school athletes, in the past and I'm fairly new to my position and trying to learn new and better ways of implementing athletics-based options.

SS: Fine tuning our existing program

DS: I work at a Coalition and we are starting to try to implement CBIM statewide vs in just a few counties. Therefore I need to be trained more fully on CBIM as well as local programs.

JG: I am new to my agency and I will be working the program for 3 counties.

JV: Hoping to implement the program at local schools

MS: Currently helping men become engaged in the movement

NB: I would like to implement CBIM in local schools and have been unsuccessful so far.

SamS: To gain more tools since I work with high school males

SK: engaging more men in prevention is one of our goals for next year

JP: Attempting to gain buy in for MS/HS in three service county areas and implementing effectively

PP: I currently implement a healthy masculinities program on college campuses and am looking for new ideas and methods

AJ: Our DV/SV center does a lot of primary prevention work with our local schools. I would love to speak more with the athletes in the future.

SK: Working with the coaches in the local high schools.

RD: help to engage young men in violence prevention

CG: To do a better job to engage our young men in our community and sports in our area is huge

LS: Delta Focus coordinator for Family Service Society Inc.- Wanting to implement these programs at our local schools

LW: We have implemented CBIM in Georgia and want to generate more buy in to make future implantations more successful.

RH: Prevention is the key!

AO-H: I am hoping to implement this program into the schools in Humboldt county

CG: I'm interested in learning more about this program and I want to see how this program could be adapted to high schools in the community

RC: Because India HJ who is sitting with me coordinates ODVN's engaging men efforts and needs to know about how to implement CBIM so she can provide TA

GO: In addition to where I work I am a male student and thought this would be interesting to address sexual assault on our campus.

NB: to learn more about CBIM

KR: It's being implemented in our area

VC: I'm working with Fraternities and male athletes on a college campus to become prevention partners

CW: curious about university level adaptation

WM: Trying to get CBIM started in my county and need more information on how to implement and facilitate the program.

KW: Interested in engaging student athletes on our campus.

PR: Have heard about Coaching Boys to Men for years, would like to expand primary prevention to high school athletes.

HM: I'm running violence preventions and respectful relationships programs in Australia at schools & Units

AS: recognize the impact coaches have on development/prevention

ER: Have a college interested in this curriculum.

HY: I am helping college campuses to better prevent sexual violence on campus

MT: EMAB Grantee

ML: want to understand more about engaging young boys and men in the movement to end SV

LR: We are not implementing it, but we have Ten Men members that have expressed interest in the program.

RC: Healthy Masculinity really interests me. I feel that when working to prevent Sexual and Domestic Violence, we need to work to stop the abuse from happening from the perpetrator's point of view.

BP: I just want to learn more about the program

LT: We do 4 programs in the schools and with adults but there is a need to engage men and boys in a way that is more positive and is tailored to their needs

JK: Men's Engagement Coordinator who this year implemented a collaborative program with student athletes, what to continue to grow

FZ: Run MENS groups and looking to expand curriculum and reach

C. Scott: Looking to implementing.

AF: Working on teen pregnancy prevention for adolescent and young adult men. Would like to gleen some lessons learned that can translate

KR: Because I work in a Juvenile Correctional Instruction and interested in information gathering

CH: On the sexual assault task force of Oregon and writing state recommendations for programs and how to implement effectively

BO: Would love to implement the program in the local schools in our service area

AT: Training CBIM facilitators around our county

RK: I work in violence prevention with youth, but have never been able to get in with athletics departments, but would like to

CE: Plan on implementing this fall

PM: Interested for our school system.

DR: We adapted the set for our culturally specific programs with boys, and called it Boys into Mentchen. I'd like to learn more about this program

HF: want to engage our male athletes in a positive way

SH: I want to engage men and the leaders - athletes. They set the tone of the school and coaches are not always the best role models.

TM: My supervisor recommended I attend this conference. She thought it would be beneficial to my internship with Someplace Safe.

RC: We need to work with youth male to prevent the issue

KAllen: More information about violence prevention and how to support childserving agencies to work well with males

MS: helping men get engaged in the conversation

JS: I work with fraternities and male athletes on a college campus.

LW: Interested in working with youth boys regarding their trauma through athletics and play focused processing.

AM: Our organization is looking to implement this program into our school for the first time. Living a in a very small community, this will be the first program of its kind implemented in our high schools.

DvH: I chose to attend the program because I am an intern at 3E Now and I was asked to learn more.

CG: As a Transformational speaker in overcoming traumas (all sorts) I am asked often about prevention and would love to include this information.

CMc: Interested in getting a better understanding CBIM. I have heard about it and my one co-worker does some work with it, so I was just interested in understanding it better

Kelly K: I do research in young men and sexual aggression, interested in learning more about empirically supported prevention programs. Also, I have a teenage son who is an athlete, although I don't see any possibility of getting this program implemented in his school prior to his graduation.

DF: we provide trainings to boys & men around gender norms. Interested in learning more about this specific training tool

CR: We are engaging men in RI as part of our DELTA FOCUS funding.

M. Bhat: am interested in learning more about this prevention model by engaging male allies

A.Sorrells: Interested in prevention programs, for both middle and high schools

HJ: hoping to implement with community recreational sports

RC: SV Advocate/SA Preventionist/Educator

CR: empowerment evaluator

MJ: State Health Department

Kelly K: researcher

ERH: Prevention and Education Coordinator

KP: DV/SA Educator

AF: CDC Health Scientist

PR: Prevention educator

AW: prevention specialist

GO: student at a university level

LP: I'm a prevention educator/outreach coordinator coordinator at health dept.

- AK: Preventionist on campus
- JMcC: Director of a Family Justice Center
- FZ: Prevention and Education Coordinator
- AS: SV prevention coordinator
- Lauren Kelly Prevention educator for SV agency
- VZ: healthcare community edu
- SS: Admin staff at DV who is superintending our program
- JP: O-grantee site
- MF: evaluation/academic
- AR: Community organization professional
- HF: Title IX Investigation and Training Specialist
- SM: Education Coordinator at an SV agency
- CE: evaluator
- HM: Psychotherapist and facilitator
- RV: Victim Witness Coordinator for county attorney
- DB: Prevention Program Coordinator
- CG: Transformational Speaker in overcoming Trauma
- PM: Director of Student Services
- CL: Not an IPV/SV advocate, but a preventionist.
- JK: Prevention educator
- LW: State Coalition
- CG: Prevention Specialist at community health center
- LB: state health dept. contract manager

M. Bhat: Graduate Student/ Researcher- Criminology / Gender studies

- MB: Public health funding programs
- YJ-P: Prevention Coordinator
- C. Scott: Prevention Educator.
- CE: Non Profit Prevention
- TM: Intern at a DV/SV organization

AT: Public Health Educator - training CBIM facilitators at schools, social service orgs

- ML: prevention education coordinator
- SC: GBV Prevention Planner for city government and funder.
- LT: Prevention and Community Educator
- SD: prevention
- BC-C: Director of a Non-Profit Family support/child welfare coalition
- CG: Primary Prevention coordinator
- AH: former coach and high school principal
- EM: my role is a student athlete

YD: Yolanda Drew- Domestic Violence Advocate- Organization Shelter from the Storm -Domestic Violence Agency

DL: Fathers' Day Poll 2007, Conducted by Peter D. Hart Research Associates on behalf of Futures Without Violence & Verizon Wireless, June 4, 2007. <u>http://www.preventconnect.org/2007/10/what-new-public-opinion-research-tells-us-about-men%E2%80%99s-willingness-to-support-efforts-to-prevent-domestic-violence-and-sexual-assault/</u>

RH: Can we get a copy of the PP? It makes it easier to write notes.

AK: Slides can be found here

http://www.preventconnect.org/2016/04/coaching-boys-into-men-a-3-part-series-on-program-design-community-engagement-and-adaptation/

EM: I have learned about materials

MG: Can this be adapted for university settings?

WM: So far, I believe the materials are only for high school students. Training for middle schools is being developed, but I know nothing about this program being adapted for college athletes.

JD: is the train the trainer usually done in person?

MS: The full month? Now that's exposure. /;>)

DL: This web conference series is designed to be the train-the-trainer for the advocate

JD: Thanks

RC: Evaluation is part of implementation, too, right?

DL: @Melissa we will get to that later

RC: How much does it cost for a CBIM kit?

LW: I am looking to implement an after school youth athletic club next school year. Could this Kit be applied to both boys and girls?

DL: @Lori We will discuss adaptation in Session 3

DL: @Rebecca cost for hard copy is approx. \$42 - will be available later this year

KL: Are we free to duplicate these kits from a local printer?

BF: What is the website?

DL: http://www.coachescorner.org/

AC: My agency requires a letter granting us permission to print multiple copies of kit. Who should I contact for this?

AB: is there an ideal age group this program is for? middle school athletes? high school athletes?

DL: Evaluation results and tools are available at http://www.coachescorner.org/index.asp?page=48

DL: For our records and approval, please send an email of your request to coachescorner@futureswithoutviolence.org. Please include your name, organization/affiliation, and contact information along with detail of the Futures Without Violence asset you wish to use and where and when (e.g., publish date) you request to use it. Be sure to allow ample time for a response from Futures Without Violence.

DL: @Adrianda above is answer on how to get written approval

AC: @ David thank you

ERH: WOW! I am in Corpus Christi.

TY: I implement CBIM in Sonoma

SS: We have a program in Bismarck, ND

BW: Can you direct me to the slides for todays presentation?

AK: What do you think makes Coaching Boys Into Men effective?

LC: Mentor relationships with athletes and engaging men as allies in reaching boys with positive relationship and respect lessons.

CG: Coaching boys into men is effective because it uses relatable male role models to promote healthy behaviors

AH: It gives coaches language consistent with prevention specialists and advocates in the field.

DS: Men talking to young men, card series is easy to follow and topics are very relevant. Playbook is a good supplement along with other materials.

RC: Men as influencers of young men

RC: Having a role model, such as the coach.

MG: Mentorship and role modeling

SD: mentoring component

GO: men engaging men around masculinity and violence allows a space for conversation that would otherwise not be possible

LP: because coaches really become role-models for athletes, especially young men. The young athletes model the behavior and ideals of their coaches usually, so they have an excellent platform for spreading ANY type of message to the athletes, but especially centered around character.

BW: Positive role models and mentoring

JV: Treating male athletes as leaders and engaging them, rather than berating them or shaming them.

BO: That the information is coming from respected male role models

HY: It can change a culture that traditionally and historically has touted sexual prowess and dominance.

RJ: milt-socio-ecological influences social norms change within an established infrastructure

JS: Utilizing a relationship that already exists to share the message.

A.Sorrells: boys look up to their coaches

JM: Topics in the toolkit are relevant to the young male athletes. Hungry for the dialogue

CL: Saturation. Opening up another space to continue these conversations after our preventionists leave the classroom.

ABrooks: I think what makes this program effective is that it's delivered in multiple sessions. This isn't a one-time conversation. This is a continuous conversation.

RH: Positive leadership

MR: Meeting boys where they are.

HJ: Mentoring/role modeling and having a conversation about this subject.

LW: Addressing men through a forum that is not threatening and yet can lead to positive social change in the way that men influence men.

MG: Adequate dosage

LH: Relationship of coaches to boys. Also the ability to use the desire of coaches to be a role model is a vehicle to have conversations with adult men (coaches)

PM: Positive Mentoring

WM: Extensive research, development and adaptation behind the scenes. In regards to actual implementation- allowing important conversations to take place in a controlled environment between people who are comfortable with each other, the coach/player relations as well.

CG: gives them time to hear, process then unitize each nugget along the way. Giving time to retouch as needed on various topics building knowledge.

DL: All of the studies are found at http://www.coachescorner.org/index.asp?page=48

DL: The results of this study have been published in several scholarly health journals: McCauley, Heather L. ScD, MS et al. (2013) "Gender-Equitable Attitudes, Bystander Behavior, and Recent Abuse Perpetuation Against Heterosexual Dating Partners of Male High School Athletes." American Journal of Public Health. Vol. 103. Issue 10. p1882-1887. McCauley, Heather L. Sc.D., M.S. et al. (2014) "Differences in Adolescent Relationship Abuse Perpetration and Gender-Inequitable Attitudes by Sport Among Male High School Athletes." Journal of Adolescent Health. Vol. 54, Issue 6 p742-744. Miller, Elizabeth, M.D. et al. (2013) "One-Year Follow-Up of a Coach-Delivered Dating Violence Prevention Program." American Journal of Preventive Medicine. Vol. 45. Issue 1. p108–112. Miller, Elizabeth, M.D., Ph.D. et al. (2012) "'Coaching Boys Into Men': A Cluster-Randomized Controlled Trial of a Dating Violence Prevention Program." Journal of Adolescent Health. Vol. 51. Issue 5. p431-438. Jaime, Maria Catrina D. et al. (2014) "Athletic Coaches as Violence Prevention Advocates." Journal of Interpersonal Violence. Vol. 1, Issue 22.

DL: Listen to Liz Miller share the results of a study in this PreventConnect web conference <u>http://www.preventconnect.org/2012/03/web-conference-coaching-boys-into-men/</u>

RH: When did you say the girls tool kit will be available?

BW: Where can the Advocate Toolkit be acquired?

LW: Where can the advocate tool kit be purchased and how much is it?

CL: Is the link to the Coach's Toolkit the same as the link to the Advocate's Toolkit?

CGarner: How do you access the advocate toolkit and evalation tools?

CGarner: Is this session being recorded and archived?

DL: Advocates tool kit will be available in JUne 2016.

DL: All of the evaluation tools found at http://www.coachescorner.org/index.asp?page=48

AR: what is the website address for evaluation tools?

DL: CBIM Best Practices Series: Program Evaluation https://futureswithoutviolence.adobeconnect.com/_a1043228040/p1jc6f37965/? launcher=false&fcsContent=true&pbMode=normal

DL: Measuring Progress for CBIM http://www.coachescorner.org/index.asp?page=46

CGarner: program in 12 weeks. Do you repeat it more than once to same audience or are their booster activities.

DL: @Coral - wait until Q&A for this question

PS: Do you know if the CBIM tools are being delivered in the United Kingdom and if so, by whom?

DL: CBIM International http://www.coachescorner.org/index.asp?page=12

AH: Also used within the Boy Scouts

LC: Are these various adaptations available to view or order?

MG: Can I get connected to anyone who is currently implementing in higher education?

GO: same question as Melissa

AK: Which tools have you found or anticipate will be most helpful in supporting coaches?

LH: evaluation tools

MG: training for coaches as well as conversation guidelines for coaches

HY: I guess my concern is trying to obtain buy-in from the coaches themselves?

RH: The set up of the program and instilling positive leaders to our young boys.

JMcC: Results of the study.

AH: card series frames the topics very well - questions, reflections, etc.

SH: conversation starters and evaluation

LC: I printed the Relationship Spectrum from <u>www.loveisrespect.org</u> to share with coaches at training.