



Peer Learning Forum – Linked Yet Distinct: Prevention of Sexual and Intimate Partner Violence (Session 1)

March 8, 2017

MB: Welcome everyone! The web conference will start at the top of the hour in few minutes. This is Meghna, from the PreventConnect team at CALCASA- in Sacramento CA. It feels like spring here-- about 55 degrees warm and sunny!

AK: Hello everyone! I'm Ashleigh, from PreventConnect. Also joining from Sacramento where the sun is shining!

MB: For audio over the phone please call 1-888-447-7153, passcode 879 736#. The slides for this session are available on <http://www.preventconnect.org/2017/02/peer-learning-forum-linked-yet-distinct-prevention-of-sexual-and-intimate-partner-violence/>.

MB: You can access the Reciprocal Advancement Report here: <http://www.calcasa.org/resources/publications>, Sexual Assault Demonstration Initiative (SADI) Report is available here <http://www.nsvrc.org/publications/nsvrc-publications/sexual-assault-demonstration-initiative-final-report>

RC: The risk and protective factors are so similar.

MB: QUESTION: How have you discussed sexual assault and intimate partner violence in linked yet distinct ways?

RC: In Ohio we have created the Ohio Sexual and Intimate Partner Violence Prevention Consortium where our community of prevention practice meets.

JH: I work for a dual agency so we constantly teach the overlap as a way to connect the two issues

LR: Through our cross campus collaborative in Rhode Island, we are stressing the IPV/SV link in our social norms change work.

JH: Discussing how many victims of DV are also victims of SA

OL: Using one as an entry into talking about another. For example, there's been increased attention to DV in our state so we often have people asking us to speak on domestic violence, but we can also talk about sexual violence and overlaps/links while we have that audience.

MS: IPV and SV seems to be more separated in intervention in our state but in prevention it doesn't seem to be an issue. Dual DVSA programs in the state do both prevention and intervention so it's interesting to see the difference in mindset between the two. The prevention work being done is around promoting healthy relationships, which applies to both.

RC: We host a training called Ready! Set! Go! Foundations for Prevention for those new to the field, we co-train with our sister coalition.

TC: I staff the Iowa Domestic & Sexual Violence Prevention Advisory Committee with representatives from both the DV and the Sexual Assault State Coalitions, among various other stakeholders across Iowa.

KP: I used to train medical providers about how to screen for and respond to sexual assault and IPV for a dual agency, and would discuss SA and IPV separately, emphasizing that SA can happen in an IPV relationship, and would move forward the discussion with teal/purple ribbon that both are the result of somebody (or some people) gaining (and maintaining) power and control over another person.

JH: Also, when we do volunteer training we teach both DV & SA as interrelated and needing greater prevention work

RC: @Mallory - there are some distinctions that we bump up against such as mandated reporting. For SV it's a bit different than for DV.

MS: the DVSA programs are all dual programs in our state but many of them refer to themselves as DV programs, unintentional omission of SA, but telling nonetheless

RC: With scarce resources, it makes so much sense to create dual caucuses such as Women of Color, Campus work, Child Advocacy, etc., etc.

RC: I promise I am done taking up space. LOL! Check this out, how our sister coalition The Ohio Alliance to End Sexual Violence has branded our prevention work. This was created collaboratively: <http://icanbetheone.com/>

MB: What narratives do you associate with each of the brand logos?

AA: French fries = McDonalds

AA: Toyota = 4 Runner

MS: happy meals, super size

LR: Toyota - reliable, dependable, family car.

AA: Apple = Computers Knowledge

OL: Toyota = basic and reliable

AA: Nike = Running

MS: but now working at the health dept. I think Fat from McDonalds..

JH: I'm w/ Mallory - I think of fake food

AA: Awareness = Prevention

JH: Yes @Leah - in this work we often have to frame the conversation toward different audiences throughout the community

AA: Teach healthy relationships, healthy lifestyles, healthy boundaries

AA: Teaching healthy protective factors and being able to identify risk factors within communities

AA: Both if you promote overall health then it will lead to no more violence

LR: The No More symbol is what we use to show we are one movement.

AA: Very nice we need to partner together to meet the overall end goal ending violence in IPV and Domestic Violence

MB: Question: What issues of brand identity emerge when linking the fields of sexual and intimate partner violence intentionally?

OL: focus on gender equity, anti-oppression, social justice...

MB: QUESTION: What are the embodied values of a branded and unified field?

RC: Collaborating with humility

AA: honesty and expecting respect

RC: @Amanda - I love expecting respect

RC: Value is valuing advocacy, too.

AA: Prevention takes time

OL: Overcoming smaller differences to address larger issues

JH: YES @Amanda & @Olivia

RC: We can't do good prevention work without a foundation of advocacy services.

AA: Need to have good data to measure behavior change

TC: This branding says "power in numbers" to me (the two fields are committed to their own issue & are uniting to raise visibility of the interconnection/ shared risk/protective factors)

MB: Question: In 10 years from now, what will be the dominant narrative of the unified field?

RC: VAW has dropped dramatically over the past 10 years.

RC: Or, better yet, gender based violence.

RC: Gender based violence is a much more inclusive term.

AA: My kids don't have to worry about IPV or SV because they live in a community that does not accept violence

RC: @Amanda - love your vision :-)

MS: many new evidence based prevention strategies being used by the majority of DVSA intervention agencies and seeing results!

MS: that was my vision for the future

LR: Move to End Violence's messaging is also about our work being interconnected.

AA: In South Dakota we contract with an agency working with our SD Board of Regents to work with colleges and using Green Dot

MB: QUESTION: What role do you see yourself playing in a larger conversation to help define a more unified field?

AA: Sharing the information with the agencies that the South Dakota Dept. Health contract with

OL: This is a big goal for us as a state coalition! (Dual DVSA)

LA: Not "either/or" but "Also/and"

MS: promote integration

KM: Thank You!

AA: Brainstorming on how to prevent violence since each state is different and being able to help meet the needs within each state

RC: Thank you!

TC: Thanks!

AK: Thank you all for joining us today!