



# Federal Efforts to Address Sexual Violence at Historically Black Colleges and Universities

February 27, 2017

10am PT; 1pm ET

PreventConnect is a National program of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

# Learning Objectives

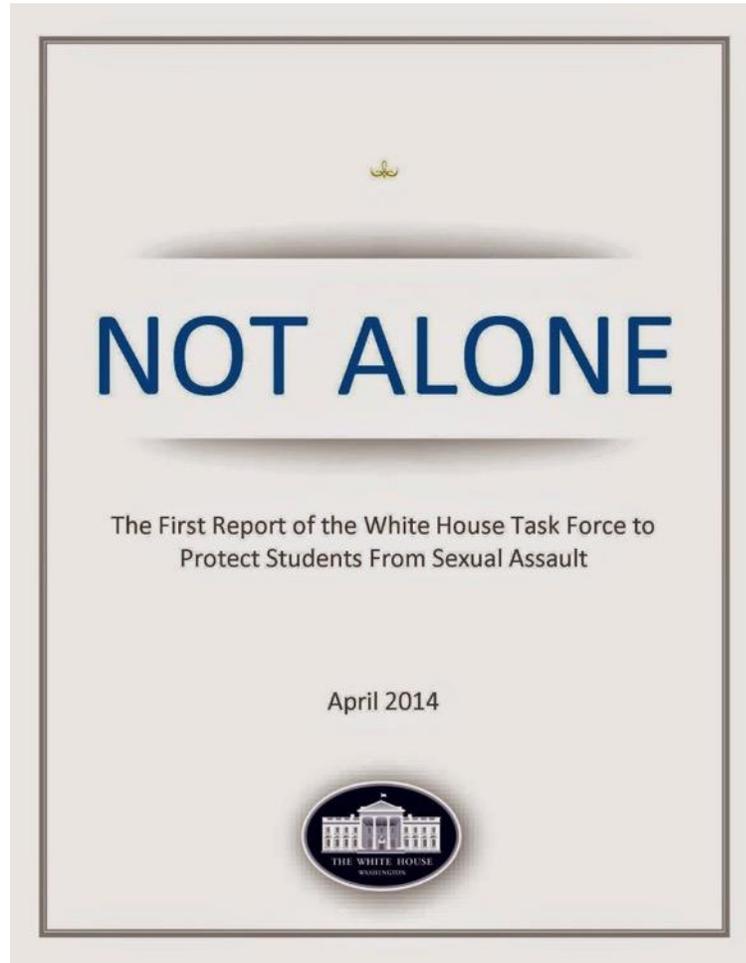
Overarching Purpose: to present Federal-level Campus Sexual Violence Prevention efforts

## Key Objectives:

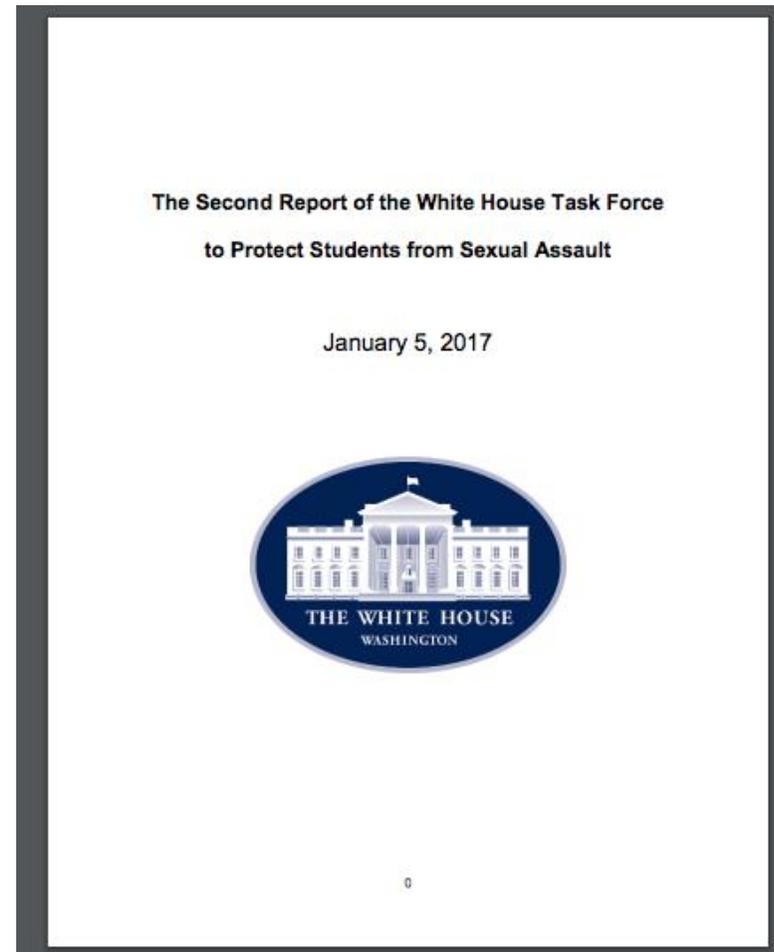
1. Present the state of the evidence
2. Describe the federal partnership between CDC, Department of Justice, Office on Violence Against Women, and National Institute of Justice to conduct an Historically Black College and University sexual violence climate survey
3. Outline other existing federal prevention and service efforts



# White House Task Force to Protect Students from Sexual Assault



<https://www.notalone.gov/assets/report.pdf>



<https://www.whitehouse.gov/sites/whitehouse.gov/files/images/Documents/1.4.17.VAW%20Event.TF%20Report.PDF>



# Importance for HBCUs

- Sexual violence is a serious public health problem.
- Racial and ethnic minorities are heavily affected.
- Little is known about sexual violence on HBCU campuses.



# The Promise in Partnerships

- CDC's Rape Prevention and Education Program (RPE)
- DOJ-OVW Programs
- Federal Agency Collaboration:  
CDC, OVW, NIJ



**CAMPUS**

**Intentional • Strategic • Comprehensive**



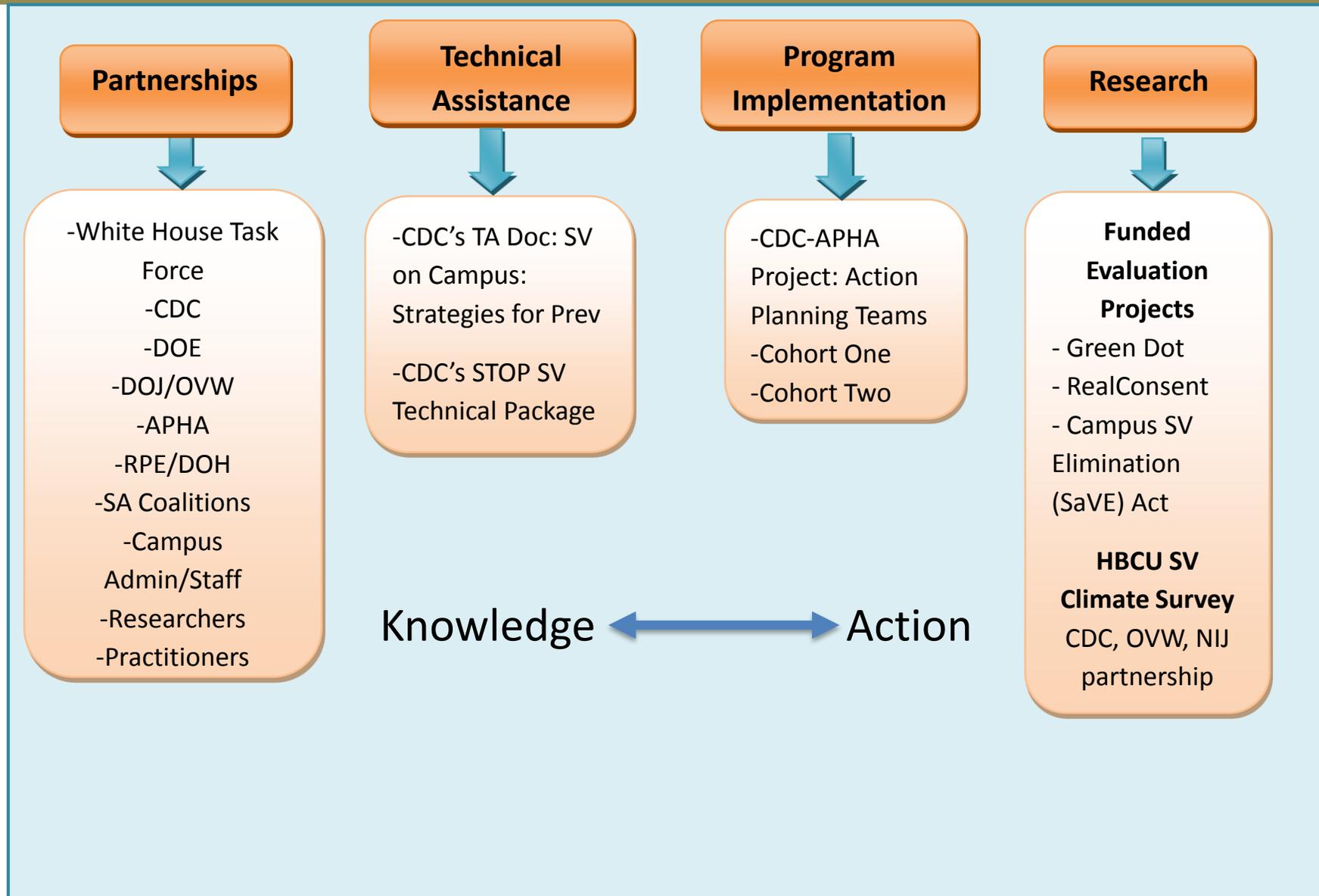
**PreventConnect**

# **SEXUAL VIOLENCE PREVENTION ON COLLEGE AND UNIVERSITY CAMPUSES: A SUMMARY OF CDC ACTIVITIES**

**Dawnovise N. Fowler, PhD**

**Centers for Disease Control and Prevention**

# Sexual Violence Prevention on College and University Campuses: Examples of CDC Activities



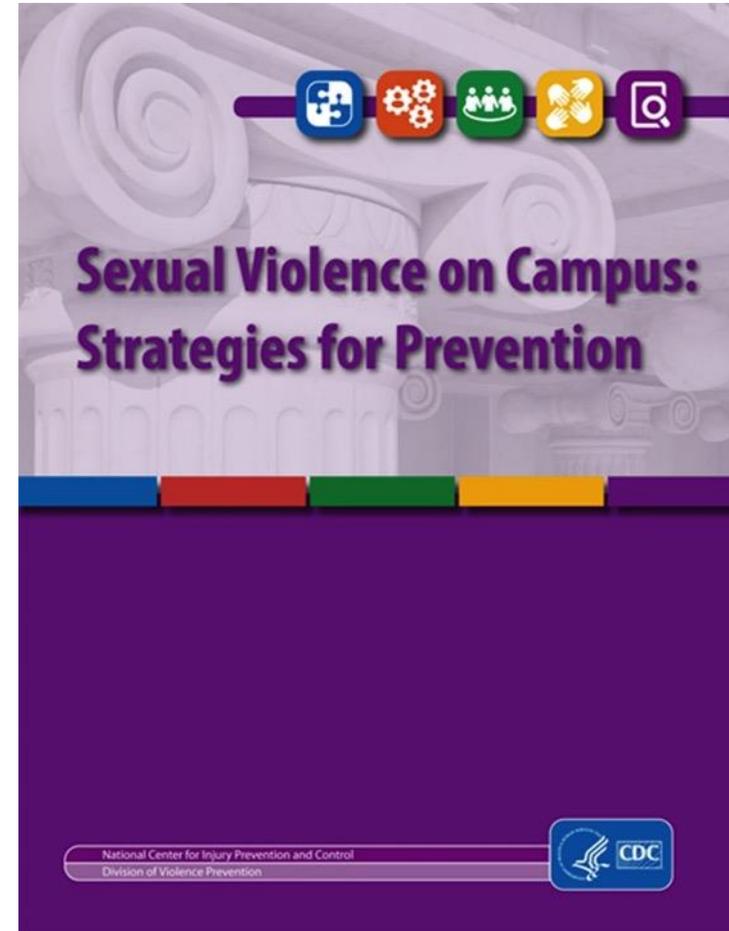
# CDC's Technical Assistance:

- Sexual Violence on Campus:  
Strategies for Prevention
- STOP SV: A Technical Package to  
Prevent Sexual Violence



# Sexual Violence on Campus: Strategies for Prevention

- Combines the findings from the Think Tank and Action Planning Meetings with the best available evidence on sexual violence prevention.
- A starting place for sexual violence practitioners and their campus partners to begin planning for and implementing sexual violence prevention strategies in college or university settings.



<http://go.usa.gov/xkJ4f>



# Prevention Framework



# Comprehensive Prevention

- Implement prevention efforts across the social ecological model
- Incorporate principles of prevention
- Use data to make decisions
- Employ a multi-sector approach
- Coordinator efforts across prevention and response
- Partner with community organizations and rape crisis centers
- Work to address gender-based violence



# Comprehensive Prevention

## Individual

- Build bystander intervention and healthy relationship skills and establish positive norms about gender, sexuality, and violence with evidence-informed interactive, multi-session intervention for incoming students

## Relationship

- Coach-implemented intervention for male athletes addressing hyper-masculine peer norms that support or facilitate sexual violence
- Dorm-based intervention that reinforces positive norms and skills that relate to bystander behavior and healthy sexuality

## Community

- Engage campus leadership to promote culture of safety and respect
- Social marketing campaign to address norms related to sexual violence, gender, sexuality
- Hot spot mapping to identify and monitor unsafe areas on campus.

## Societal

- Community initiatives to implement/enforce alcohol policy
- Efforts to reduce excessive alcohol use or problem outlets
- Strengthen/support enforcement, response, and reporting policies on and off campus

Consistent messages across campus policies and programs



# Infrastructure

- Use well trained staff
- Use standardized training
- Hire dedicated prevention staff
- Institutionalize prevention
- Create a team/workgroup/committee
- Foster relationships with referral services
- Incorporate violence prevention with other prevention programs
- Use a trauma-informed approach
- Work across all types of violence



# Audience

- Identify champions
- Remember that the messenger matters
- Tailor prevention efforts to specific communities
- Plan for differences in types of institutions
- Engage parents as an audience
- Use proactive and social media
- Encourage active and visible bystanders



# Partnerships and Sustainability

- Develop MOUs with community partners
- Ensure leadership buy-in
- Create permanent staff positions
- Engage students in planning and programming
- Partner with health services

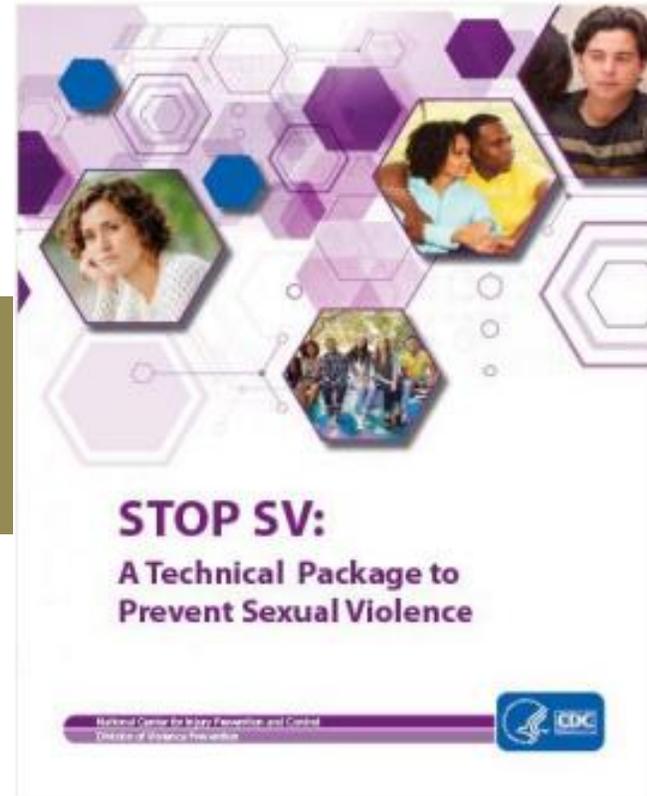


# Evaluation

- Rigorously evaluate promising prevention programs, practices and policies
- Focus outcomes on reductions in perpetration
- Create capacity for evaluation
- Value participatory research
- Require logic models and theories of change



# What works to prevent sexual violence?



# STOP SV: A Technical Package to Prevent Sexual Violence

STOP SV		
	Strategy	Approach
<b>S</b>	Promote <b>Social Norms</b> that Protect Against Violence	<ul style="list-style-type: none"><li>• Bystander approaches</li><li>• Mobilizing men and boys as allies</li></ul>
<b>T</b>	<b>Teach Skills</b> to Prevent Sexual Violence	<ul style="list-style-type: none"><li>• Social-emotional learning</li><li>• Teaching healthy, safe dating and intimate relationship skills to adolescents</li><li>• Promoting healthy sexuality</li><li>• Empowerment-based training</li></ul>
<b>O</b>	Provide <b>Opportunities</b> to Empower and Support Girls and Women	<ul style="list-style-type: none"><li>• Strengthening economic supports for women and families</li><li>• Strengthening leadership and opportunities for girls</li></ul>
<b>P</b>	Create <b>Protective</b> Environments	<ul style="list-style-type: none"><li>• Improving safety and monitoring in schools</li><li>• Establishing and consistently applying workplace policies</li><li>• Addressing community-level risks through environmental approaches</li></ul>
<b>SV</b>	<b>Support Victims/Survivors</b> to Lessen Harms	<ul style="list-style-type: none"><li>• Victim-centered services</li><li>• Treatment for victims of SV</li><li>• Treatment for at-risk children and families to prevent problem behavior including sex offending</li></ul>

<https://www.cdc.gov/violenceprevention/pdf/sv-prevention-technical-package.pdf>



# CDC's Program Implementation: Action Planning Teams

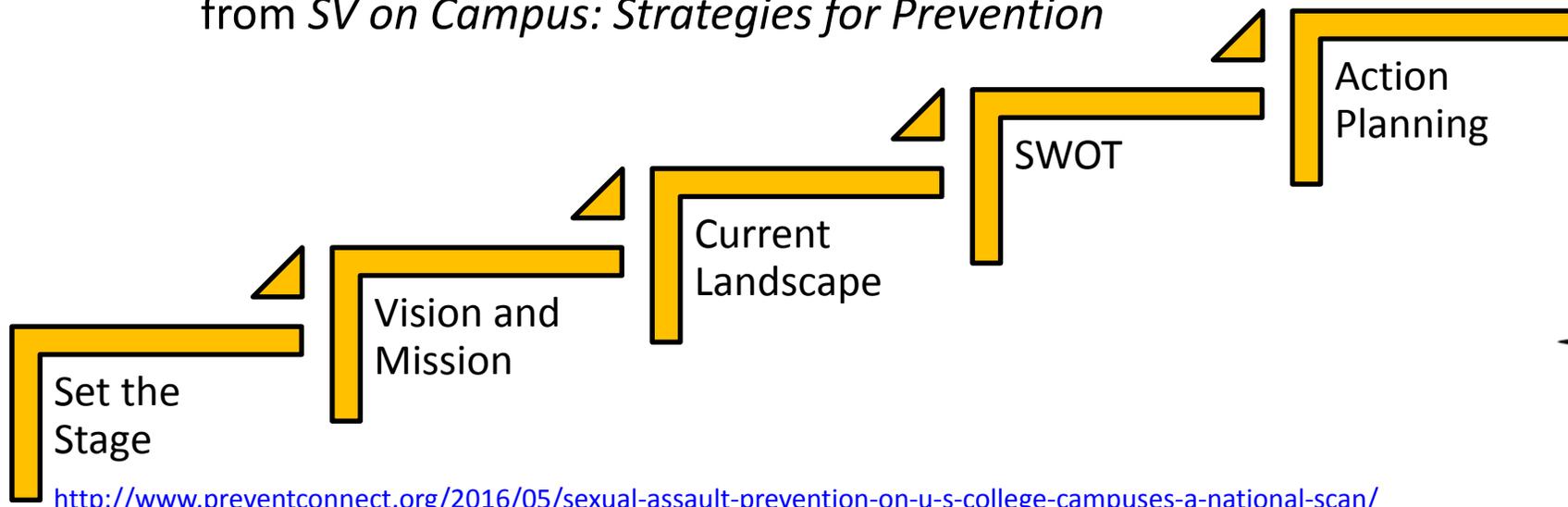


# Action Planning



# Action Planning

- Strategic brainstorming process of best practices
- Highlighting campus and community partnerships
- Action Planning Teams
  - Cohort One: Developing a Mission Statement
  - Cohort Two: New 2017 Teams- to track and monitor components from *SV on Campus: Strategies for Prevention*



# Lessons Learned: Cohort One

- The necessity of educating high-level decision makers
- The critical role of campus climate surveys and other data collection efforts to inform program planning
- The value of student input (early on)
- The value of pooling resources
- The need for each campus to take ownership of its prevention programming
- Highlighting the importance of prevention



For more information please contact Centers for Disease Control and Prevention

1600 Clifton Road NE, Atlanta, GA 30333

Telephone: 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348

Visit: [www.cdc.gov](http://www.cdc.gov) | Contact CDC at: 1-800-CDC-INFO or [www.cdc.gov/info](http://www.cdc.gov/info).

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

