



Healthy Masculinities: Mobilizing Men and Boys to Foster Positive Gender Norms

May 31, 2017

MB: Welcome everyone to today's web conference! We will start at the top of the hour.

AKJ: Hi everyone! Thanks for joining us today!

MB: Slides and the handout for this session are available on <http://www.preventconnect.org/2017/05/healthy-masculinities-mobilizing-men-and-boys-to-foster-positive-gender-norms/>

PI: To join by phone, please call 1-888-447-7153. The passcode is 879736#

MB: Our next web conference is scheduled on 28 June 2017 <http://www.preventconnect.org/2017/05/community-accountability-for-safety-building-capacity-to-make-sexual-and-domestic-violence-a-community-responsibility/>

PI: Back to Basics web conference: <http://www.preventconnect.org/2017/01/back-to-basics-and-moving-beyond-a-prevention-approach-to-sexual-and-domestic-violence/>

PI: Harmful Gender Norms: Moving beyond binary and hetero-normative approaches to preventing sexual and domestic violence <http://www.preventconnect.org/2016/03/harmful-gender-norms-moving-beyond-binary-and-heteronormative-approaches-to-preventing-sexual-and-domestic-violence/>

PI: How are you mobilizing men and boys in changing gender norms?

KG: Coaching Boys into Men in several school corporations

KC: meeting with boys in our community and engaging them where they are at

KP: 8th Grade Peer Leadership Group, High School Youth Ambassador Group

CLM: At the Center for Hope and Healing in Lowell, MA we mobilize men and boys by providing workshops in local barber shops on sexual violence prevention and definitions of masculinity

LW: We are representing the Men's Coalition To End Violence against Women and Children.

LC: Beginning to implement CBIM and LIVERESPECT programs.

AC: The organization I work for created Boys Run I toowú klatseen, a program based off of Girls on the Run, except for boys and it is rooted in the traditional native culture

KPulver: We use a program called YES MEN to mobilize young men in their communities to make changes and reduce rates of dating violence

LP: We hired a male student to help plan a mini-conference focused on masculinities

CJ: We discuss gender norms and empower boys and men to step out of rigid gender norms

SC: During healthy relationships presentations in schools, we use gender neutral language and have conversations around what gender roles we see on television/movies/music.

BM: Participating with the Ohio Men's Action Network, and funding local projects to incorporate engaging men and boys in their RPE work.

SM: Working with men in correctional healthcare

AM: We formed a very brief task force to plan a full day Conference and brought in a training from A Call to Men. We have been ready to host CBIM for 2 years, but haven't been able to get any interest.

RK: Speaking with boys about porn and rape culture and how to counter these harmful messages by building critical media literacy skills

SWL: In my experience, showing the film *The Mask You Live In* inspires men and boys to want to be a part of change to stop violence.

AMC: I am working with boys at a boys and girls club on Emotional Awareness programs

ES: We are providing sexuality education for all genders, and running groups that include the role gender plays in our sexuality and sexual health

LWhite: Developing a program that explores masculinities on a four year university

AS: Healthy Boys Curriculum, YES program, MILPA

NP: Trying to implement CBIM in high school athletics, have had troubles with this... Also engaging people of all genders through school presentations, work with extra curricular like the teen theater group, Advisory Committee made up of teens and adults, etc.

JM: I facilitate two Violence prevention programs (MOST Club and MVP)

KB: We are putting on an Engaging Boys and Men conference with Jackson Katz as the feature speaker, and we will cover how men and boys in the community can contribute to dissolving domestic violence.

BP: I'm going to start working college fraternities in Indiana and facilitating a sexual assault prevention program- focusing on topics like toxic masculinity and changing the rape culture on college campuses.

DC: We produce video games addressing teen dating violence & incorporate gender norms into some of these games.

MBlack: Facilitating *The Mask You Live In* through the Representation Project and engaging high school football teams

BT: 10 MEN (RI) is rolling out its public awareness campaign on RIPTA (state public transportation) buses; and recruiting new cohorts for the new program year.

NvdG: Hi I have two hats here, one as Senior Fellow with Promundo, which has been working with men and boys on a variety of gender equality issues in a number of countries for many years <http://promundoglobal.org/> and also part of the Men Care project www.men-care.org. I am currently Director of Gender Justice at the non-profit Oxfam here in the UK. And I wrote a book called *Feminism and Men* a couple of years ago. <http://www.goodreads.com/book/show/21801388-feminism-and-men> Nice to hear what you are all doing!

SK: Voices of Men: community-based org in Wisconsin hosting annual Breakfast awareness/call to action events (sold out with over 1,000 people mostly men & boys past 2 years). have a series of 12 posters of "11 Things Men Can Do" - over 1,000 sets hanging in our community and available for free download on our website: www.voicesofmen.com with videos beneath each poster to dig deeper. and a series of other programs including high school and college groups that engage fraternities, athletes, etc.

AE: currently have a program called men who ask that explores the ways in which sexual violence occurs with a feminist lens students meet across a semester a dive deep into toxic masculinity patriarchy and culminating in a campus wide event

LuizM: Create a safe space to bring about healing from past impactful experiences related to sexual assault and family violence at college campuses

DMD: We have worked with our MN High School League and developed an on-line course that educates on sexual harassment healthy relationships and gender norms.. It is now a required course for every coach in MN. We have also developed a community coaches on-line course for coaches who work with youth ages 10-14. This has been harder to get out there because community coaches are unorganized as a whole, but we are working with a youth state organization to move this on and working on using the "power of the permit" to assure coaches participation.

YO: This is Younghee Overly from Honolulu. DoH is working with various programs in the community to engage men & boys to prevent GBV. We are focused on promoting healthy masculinity, changing how we socialize boys & girls, and working to help youth with self-esteem.

NP: Donna - amazing! Do you have any resources I could share with coaches here? We have really wanted to do education with them but I haven't really known what good resources exist in this area...

AH : Will there be a recording available? The slides do not suggest all that's being said.

SM: We're having a series of breakfasts to have conversations surrounding different topics: youth, faith, etc

AKJ: @Annemarie yep! We are recording this session.

NvdG: You might also be interested program H that Promundo has produced to work with boys and men <http://promundoglobal.org/resources/program-h-working-with-young-men/>

AKJ: If you're interested in learning more about Coaching Boys Into Men, PreventConnect did a 3-part web conference series with Futures Without Violence last year. You can find those recordings and materials here: <http://www.preventconnect.org/2016/04/coaching-boys-into-men-a-3-part-series-on-program-design-community-engagement-and-adaptation/>

KC: Can we use coaching boys into men during the summer OTA's?

LJ: Is Prevent/Connect going to post all the slides you are showing?

AKJ: @Linda yes, we are!

KC: The coaches and players will be more willing to listen during the summer without the stress of the school semester

LJ: Wonderful! Thanks.

MB: @Linda- the slides is available now at <http://www.preventconnect.org/2017/05/healthy-masculinities-mobilizing-men-and-boys-to-foster-positive-gender-norms/>

AKJ: You can download the slides from this session now: <http://www.preventconnect.org/2017/05/healthy-masculinities-mobilizing-men-and-boys-to-foster-positive-gender-norms/>

DMD: Noel Pastor: You can access the community course at <http://www.menaspeacemakers.org/coachingforchange/>. This is the one for community coaches of girls and boys, ages 10-14. If you can interest your state high school league they can contact the MN State High School League to get a user agreement. Both courses are free. If you have more questions, call me at 763-422-7047 or email me at donna.mcdonald@co.anoka.mn.us

LJ: Thank you. Earlier today only Jonathan Grove's information was there.

LisaP: Sorry to be late! I am from live violence free in Tahoe, and its an overcast day today but still beautiful outside! Excited to be here today

PI: Where do you see opportunities to have these conversations outside of the chorus?

LJ: Fellowship of Christian Athletes organizations.

LW: Fraternities, high/middle schools, church groups, boy scout troops, sports teams, etc.

SMolinari: what about men in leadership in faith communities?

ELB: Greek life trainings

MBlack: international student populations

ELB: and athletics in college

LC: Faith leaders, Boys and Girls Club mentors, Coaches, Fathers, etc.

DMD: State High School Leagues - our League requires coaches to take CEUs. Course we developed is one of the required courses for all coaches.

LisaP: sports teams are an excellent platform, and also fraternities, especially both on college and high school campuses

KC: Voice of Hope just partnered with Boys and Girls Club Of Lubbock to expand our curriculum

Amber Tempel social justice organizations that serve men on their campus

DC: Reaching young people directly through video games.

BM: eagle scouts on college campus... us campuses have chapters.

LuizM: clubs and orgs that focus on social justice

NP: Working with school staff and administrators, Boys & Girls Club staff, and other leaders in extracurricular activities and in the community

AlishaS: @Drew - very interesting idea!

LisaP: I agree @alisha and @drew, video games and video game message boards are such an amazing idea!

BT: recently saw MA projects that had conversations by men with other men in barber shops; churches and fraternal orders are a good place to reach men, in leadership positions, as well. Reaching young men through art, especially through use of music production (studios)

KW: @Drew interesting concept. How are you all doing this exactly?

DC: @Alisha - thank you - we speak at Game Dev conferences and have encouraged incorporating this info into video games from studios.

DC: @Keymo - we produce video games through an annual game design challenge. We are in the 10th year of doing this - and this year's games will be submitted by June 1st (tomorrow!)

DC: The focus this year is on CONSENT

BT: Our newest project we're planning to work with young men and boys through after-school programming and through health Ed classes in the schools.

TC: Hi. We are interested in what all of these conversations actually looked like? Where did you start? What topics did you engage initially?

JM: Everywhere. Anywhere gender discrimination, unhealthy, abusive behaviors, or sexual harassment is practiced. It should be addressed and spoke on.

HAB: How do you avoid defensiveness on the part of men who might feel you are targeting them as potential abusers?

BM: Male mentoring organizations are effective channels for educating men and boys.

MB: The podcast that Ashleigh mentioned about the role of barbershops in prevention in our communities can be found here: <http://www.preventconnect.org/2017/04/a-preview-of-nsac-2017-barbershop-safety-network-buzz-for-safety-engaging-barbers-in-preventing-sexual-violence/>

CLM: Thanks for the shout out, Meghna!

AlishaS: @Tracy and @Helen, we will try our best to address your questions

MB: @Caitlin- Sure!

MB: For more details on The Men's Project at the Pacific Lutheran University <https://www.plu.edu/gender-equity/mens-project/>

AH : male-identified, as I've heard it, has never been a positive term. Can the speaker tell us what his definition of "male-identified" is??

AlishaS:@Annemarie I will pose the question for you!

AlishaS: and for others who are wanting too know!

AlishaS: *Wanting to know

AH : Thanks! @Alisha

PI: Jonathan's PDF on Applying the Framework: <http://www.preventconnect.org/wp->

content/uploads/2017/05/PrevInstWebinarHandout_Short.pptx.pdf

SH: I've never heard male-identified used as a negative term! Interesting

AH : No. The way I've heard that used is to label women whose definitions of their own worth and that of other women are defined by male/masculine standards. It's just something he should be aware of...

Awinna Martinez I'd like to learn more about any healthy masculinity modeling activities

PI: What are important considerations in engaging men and boys without reinforcing patriarchal norms?

KC: Do not make them feel bad about being a guy

KC: ^^

LC: Does Jonathan Grove have lesson plans or curricula to lead some of those listed activities and conversations?

NvdG: 1. Making sure that you consult with women and women's organizations.

LisaP: I would say not framing the conversation as something they were lacking in or need to be more apart of, just share the positives behind them being involved. too often I believe we frame these conversations in a negative way

NvdG: 2. Recognizing that patriarchy affects women and men and that the struggle against it can be waged together.

SM: allowing them to understand that emotions are for both men and women. Communication is not a woman attribute

NP: Acknowledging boys' and men's vulnerability - guys are victims/survivors too (of both gendered violence and limitations to self-concept and self-expression)!

NvdG: for everyone to check their own privilege whether on gender, sexuality, race, class etc.

IR: Be positive with them don't make them feel insecure about being a guy

ZN: Instead of attempting to reframe patriarchal goals for men (like leadership and strength) in a positive way, encourage traits not traditionally valued in men like communication and friendship

LZ: It's a challenge (with other strategies as well) to try and dismantle gender while framing strategies using the binary.

NvdG: Starting where men are at - fatherhood is a good way in

SB: taking this message and boiling it down simplify it so the average regular Joe can hear it is a focus of ours...the population we are aiming to reach have never heard these terms before :-)

LW: Demonizing the patriarchy does not mean demonizing them as men and boys. It's important to make it clear that a discussion is happening, not a lecture. Keep the men and boys aware that you see them as human beings with real thoughts and feelings and that the patriarchy is actually a system in place that hurts them, women, and girls.

NP: @Zach - yes! I'm always wary of messaging geared at men that prioritizes traditionally masculine traits (yes, you can use strength for things other than hurting, but why do you have to be so strong in the first place?)

JM: I've had a burning question for a while here. Might there be a time for that at some point and time in this webinar ?

KW: Women (traditionally) are already vocal about protecting women... no Man is "Okay" with violence against women, so I feel its about empowering mens' voices. I feel strongly about encouraging people coming together to help people, and people coming together to stand against violence toward other people.

BS: Thank you for the PDF!

AlishaS: @James - we can try! What's the question?

SL: to move beyond female=victim & male=perpetrator, what framework would you suggest moving into?

AH: I'm really not trying to be a know-it-all, but I'd be so grateful if you shared these links with the speaker.
<https://purplesagefem.wordpress.com/2015/03/29/what-it-means-to-be-woman-identified-or-male-identified/>
<https://yoursocialconstructsareshowing.wordpress.com/2014/07/01/male-identified-women/>

NvdG: Presume people also know about this from the Representation Project -The Mask you live in on young men and boys.... <http://therepresentationproject.org/film/the-mask-you-live-in/>

CR: Forgive me if that has already been posted. Michael Flood's article Work with men to end violence... is possibly one of the most helpful articles I have read. Free pdf can be obtained here:
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4706022/>

NvdG: Michael Floods xonline website also has some amazing material

CR: Yes. Thank you for sharing that.

CY: What are the speakers thoughts about male initiation and rites of passage that I notice some groups are doing?

JM: It's quite long to type and I'm horrible at such. However, It's focused around supporting men who are striving to be active bystanders and dealing with social hindrances.

CLM: As a woman who does engaging men and boys works, my question is what your (any of the speakers) thoughts are on women-identified staff doing engaging men and boys work? I feel like requiring a male/masculine identified person to do this work is playing into patriarchy because I do think women can do that work and at the same time I feel that there is a lot of benefit from men hearing about this material from another man. Thoughts?

BG: I think it is important for boys to see males in social worker roles

AKJ: @James sent you a private message

BG: that kind of exposure during development can help the individual challenge and redefine their own male box

NvdG: Hi Caitlin I am in the same position - I think both can be helpful in different context just as we sometimes need women only spaces and sometimes men only and sometimes both together...

BG: (which is not to say that the work is gender-specific, but there is certainly value in it)

MB: Learn more at www.SouthwestPASaysNoMore.org/video

CR: Question: mentioned video library. Is this publically available?

CR: NVM

CR: Thanks

BM: We are interested in how you are evaluating the program at Pac. Luth. How do you know you are impacting the community?

AlishaS: @Jonathan, do you want to address @Beth's comment through text chat?

JG: Sure!

SM: I am looking at working with an at risk youth population in south phoenix that is a hub for violence in all aspects. Is there someone who would be open to sharing some starting points?

BM: Based on my quick view of names. I wish for a day this conversation would be at least 50% men to 50% women.

LA: Sirena, what agency are you working with?

SM: I work with the state and am doing my internship with correctional healthcare. I am looking to do this as a personal program

LA: Ah ok, thank you!

AHall: I think its sexist to believe that men can and/or will not learn or work with women.

SB: realistically some men and boys will be more able to hear this message from men vs women...but there is value to have co-speakers to carry the conversation forward

KC: ^^

JS: I think delivery and messaging is important regardless of whether or not it's a man or woman presenting the info. It would be important for the presenter to adapt to their audience for easier delivery flow

LW: I think a big key to those men and boys who are not willing to engage (not in the chorus) to reach men and boys within their social circles, and have a relationship with them.

MC: I feel that it has a huge impact when having conversations that expose our vulnerabilities it is impactful to identify with the person giving the message.

SG: Agree. The message always seems more powerful when it's from someone who you can identify with.

SB: agreed

LW: Also an emphasis on emotional intelligence could go a long way.

ShelleyB: What does success look like and how is it measured?

PI: Resources from Jonathon: <http://tacoma-washington.academia.edu/JonathanGrove>

PI: South West PA Says No More website: www.southwestpasaysnomore.org

PI:CBIM PreventConnect Series: <http://www.preventconnect.org/2016/04/coaching-boys-into-men-a-3-part-series-on-program-design-community-engagement-and-adaptation/>

PI:CDC technical packages – IPV and SV: <https://www.cdc.gov/violenceprevention/pub/technical-packages.html>

NvdG: Thanks so much to the organizers and to everyone else as well. Look forward to continuing the conversations across the Atlantic...

JG: Thank you all!

DC: Thanks! More info on our free video games: <http://jenniferann.org/>

MB: Thank you everyone for joining us today!