

Welcome,  
This Web Conference  
Will Begin Soon



Addressing Access to Alcohol and Alcohol  
Environments for Sexual and Domestic Violence  
Prevention

**PreventConnect**  
**1215 K Street**  
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**Sacramento CA**  
**95814**

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**Email:** [info@preventconnect.org](mailto:info@preventconnect.org)

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**eLearning:** [learn.preventconnect.org](http://learn.preventconnect.org)

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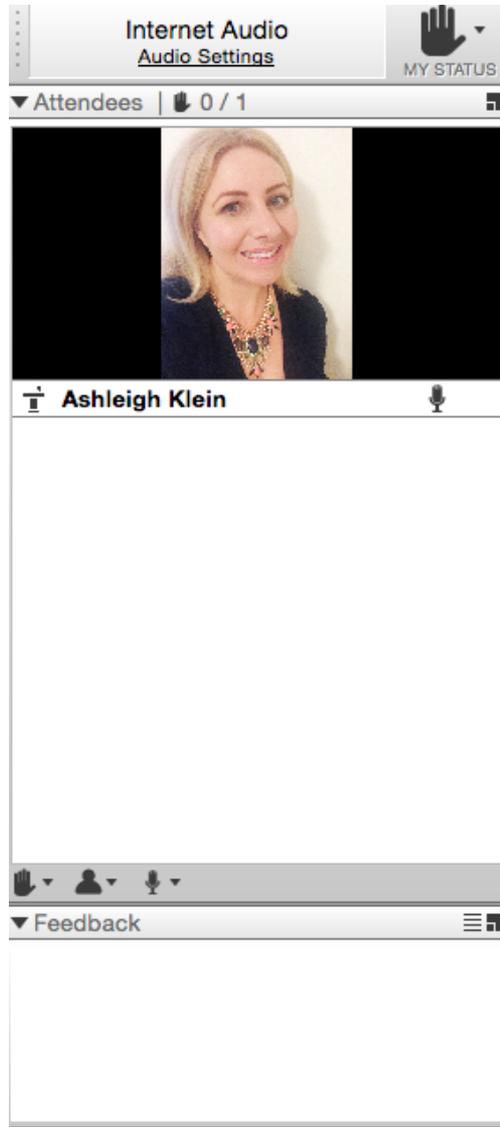
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# How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

# PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners

# From a Cycle of Violence to a Culture of Safety and Equity

January 17: From Foundations to Innovations: Applying a public health approach to preventing sexual and domestic violence

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February 28: How to Build Organizational Capacity to Support Sexual and Domestic Violence Prevention

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March 28: Toward Gender Equity: Supporting healthy masculinities for sexual and domestic violence prevention

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**May 16: Addressing Access to Alcohol and Alcohol Environments for Sexual and Domestic Violence Prevention**

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June 20: Media and marketing environments to prevent sexual and domestic violence

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July 18: Economic opportunity and supports

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August 15: Race and culturally informed prevention

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September 19: Centering the margins in prevention: Intersectionality and health equity

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# Register today!

*Let's Talk About*

## **SEXUAL HEALTH**

*To Support Sexual & Domestic  
Violence Prevention*

JOIN US ON  
Wednesday,  
May 30, 2018  
at 11 AM PST

 WEB CONFERENCE





# Addressing Access to Alcohol and Alcohol Environments for Sexual and Domestic Violence Prevention

**May 16, 2018**

**11am-12:30pm PT; 2pm-3:30pm ET**

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

# Prevention Institute team



**Alisha Somji, MPH**  
Associate Program  
Manager  
Prevention Institute  
(she, her, hers)



**Katrina Deloso**  
Program Assistant  
Prevention Institute  
(she, her, hers)

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# Objectives

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Identify **research** on the connections between alcohol outlet density and sexual and domestic violence.

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Describe **real-world examples** of practitioners and advocates **modifying physical and social aspects of alcohol environments** to prevent sexual and domestic violence, as well as other issues.

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Engage in a **candid discussion** on the **complex relationship** between alcohol and violence and considerations for practice.

# Text chat question



**What questions or concerns arise for you regarding the relationships between alcohol and violence?**

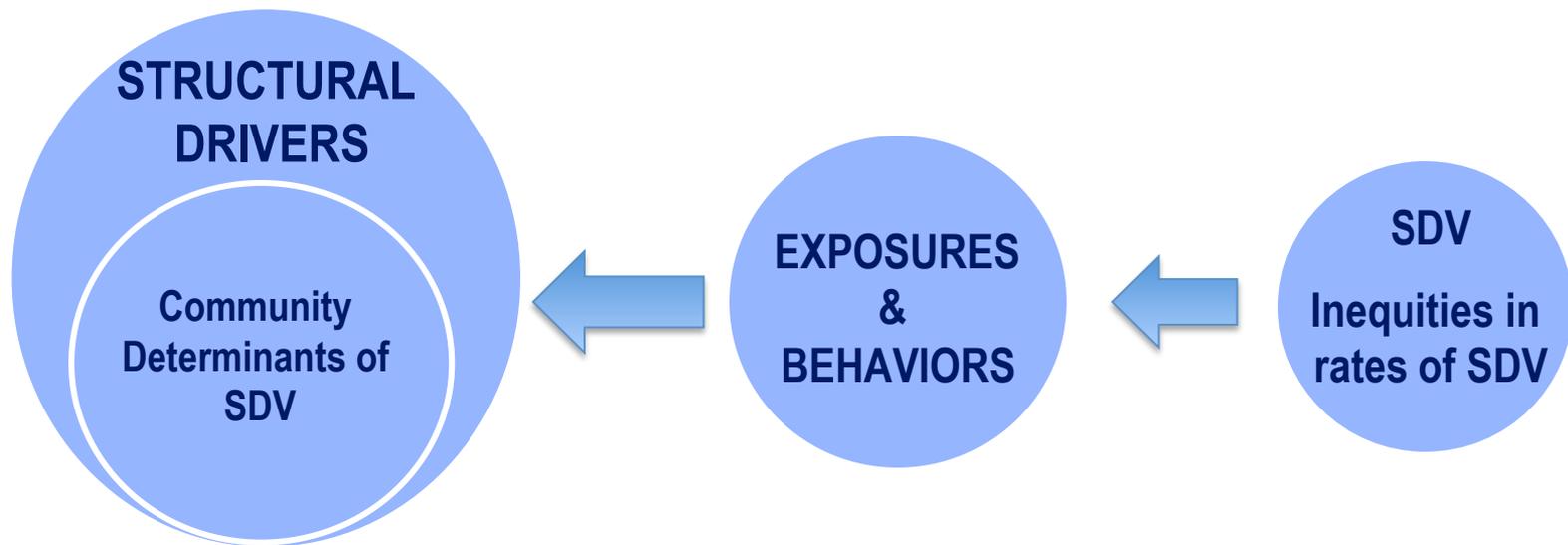
**How do you frame this relationship?**

# The Complex Relationship Between Alcohol and Sexual and Domestic Violence

- Understanding the difference between **correlation** and **causation**
- Alcohol is sometimes used as an excuse, which minimizes the abuse
- Used to discredit or blame those who have been abused



# Two Steps to Prevention



SDV – sexual and domestic violence

## PEOPLE

- Norms that support: healthy relationships, non-violence, and engagement in family matters
- Participation & willingness to act for the common good
- Collective efficacy and community sanctions

## PLACE

- Low alcohol outlet density
- Media and marketing for healthy relationships
- Safe, stable, and affordable housing

## EQUITABLE OPPORTUNITY

- Family and community economic security

# Community Determinants of Safe Relationships

## PEOPLE

- Norms that support: healthy relationships, non-violence, and engagement in family matters
- Participation & willingness to act for the common good
- Collective efficacy and community sanctions

## PLACE

- Low alcohol outlet density
- Media and marketing for healthy relationships
- Safe, stable, and affordable housing

## EQUITABLE OPPORTUNITY

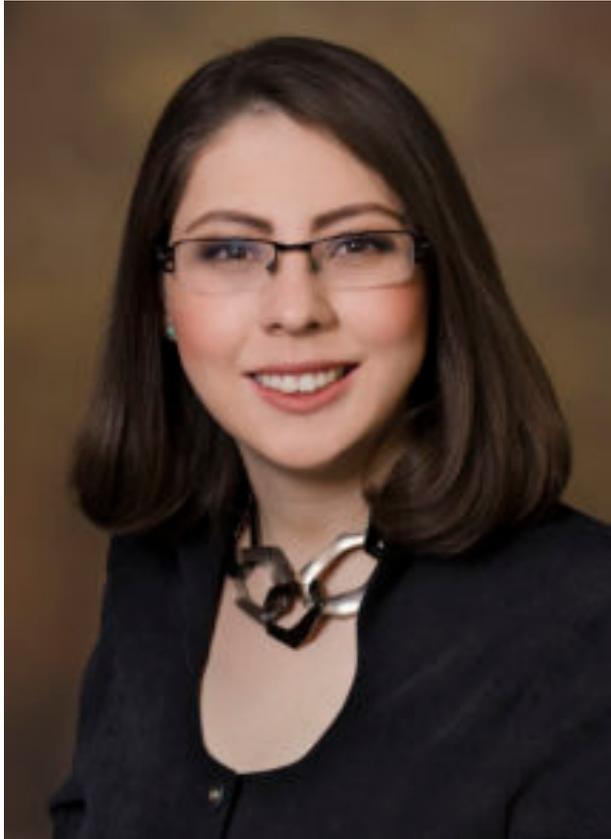
- Family and community economic security

# Community Determinants of Safe Relationships



- **High alcohol outlet density and availability** = The quantity and geographic distribution of establishments that sell and market alcoholic products within a specific geographic area including:
  - bars/pubs,
  - restaurants
  - liquor stores

# Our First Guest



## **Elise Lopez, DrPH, MPH**

Assistant Director, Relationship Violence Program, Mel and Enid Zuckerman College of Public Health, University of Arizona  
(she/her/hers)

**Alcohol increases perpetration risk**

**CDC push to move beyond individual-level interventions**

**Alcohol increases victimization risk**

**Sexual Aggression in Bar Environments**

**“Hot spots” for police reports**

**Highly-sexualized context**

**High risk population**

Abbey, A., Clinton-Sherrod, A., McAuslan, P., Zawacki, T., & Butcher, S. (2003). The Relationship Between the Quantity of Alcohol Consumed and the Severity of Sexual Assaults Committed by College Men. *Journal of Interpersonal Violence, 18*(7): 813-833

Abbey, A., McAuslan, P., Zawacki, T., & Butcher, S. (2003). Attitudinal, experiential, and situational factors in sexual assault perpetration. *Journal of Interpersonal Violence, 18*(7): 813-833

Brower, A.M., & Carr, S. (2000). Effects of alcohol-related crime in a college community. *Journal of Interpersonal Violence, 15*(5): 267-275.

Buddie, A. & Parks, K. (2009). The effects of alcohol and social behaviors on women's risk of sexual violence. *Journal of Interpersonal Violence, 24*(12): 1378-1393.

DeGue, S., Holt, M. K., Massetti, G., & Lipp, C. (2012). Looking Ahead Toward Community-Level Strategies to Reduce Sexual Violence. *Journal of Women's Health, 21*(1): 1-3.

Kilpatrick, D.G., Resnick, H., Ruggie, K., Conoscenti, L., & Saunders, B. (2007). Drug Facilitated, Incapacitated, and Forcible Rape: A National Study. Washington, D.C. U.S. Department of Justice.

Lippy, C., & DeGue, S. (2014). Approaches to sexual violence perpetration. *Journal of Interpersonal Violence, 29*(11): 2111-2120. November, 2014.

Lipton, R., & Gruenewald, P. (2007). Alcohol outlets. *Journal of Interpersonal Violence, 22*(11): 1311-1320.

Obama B. Memorandum for the Secretary of Education: Force to Protect Students from Sexual Assault. The White House Press Secretariat. Published January 22, 2014. Available at: <http://www.whitehouse.gov/the-press-office/2014/01/22/14-0122-student-sexual-assault>

Mohler-Kuo, M., Dowdall, G.W., Koss, M.P., & Wechsler, H. (2001). The relationship of rape while intoxicated in a national sample of college women. *Journal of Interpersonal Violence, 16*(1): 37-45.

Butcher, S., Bellis, M.A., Anderson, Z., Hughes, K., & Fat, A. Juan, M., & Kokkevi, A. (2010). Nightlife violence: A gender-specific view on risk factors for violence in nightlife settings: A cross-sectional study in nine European countries. *Journal of Interpersonal Violence, 25*(6): 1094-1111.

Wechsler, H., & Kuo, M. (2008). What we have learned from the past: College Alcohol Study. *Journal of Interpersonal Violence, 23*(1): 1-10. *Journal of Interpersonal Violence, 23*(1): 1-10. July 2008: 1-10.

Wechsler, H., & Kuo, M., Seibring, M., & Nelson, T.F., et al. (2002). Trends in college binge drinking during a period of increased prevention efforts. *Journal of American College Health, 50*(5): 203-217.

Folkman, E. R., Folkman, K.L., Wechsler, H., & et al. (2003). The relationship of alcohol outlet density to heavy and frequent drinking and drinking-related problems among college students. *Health and Place, 9*(1): 1-6.

The White House. (2014). *Force to Protect Students from Sexual Assault*. The White House. January 23, 2014.

White, J. (2001). Sexual assault perpetration and reporting among young adulthood. *Criminology, 39*(2): 182-202.

# GIS Mapping

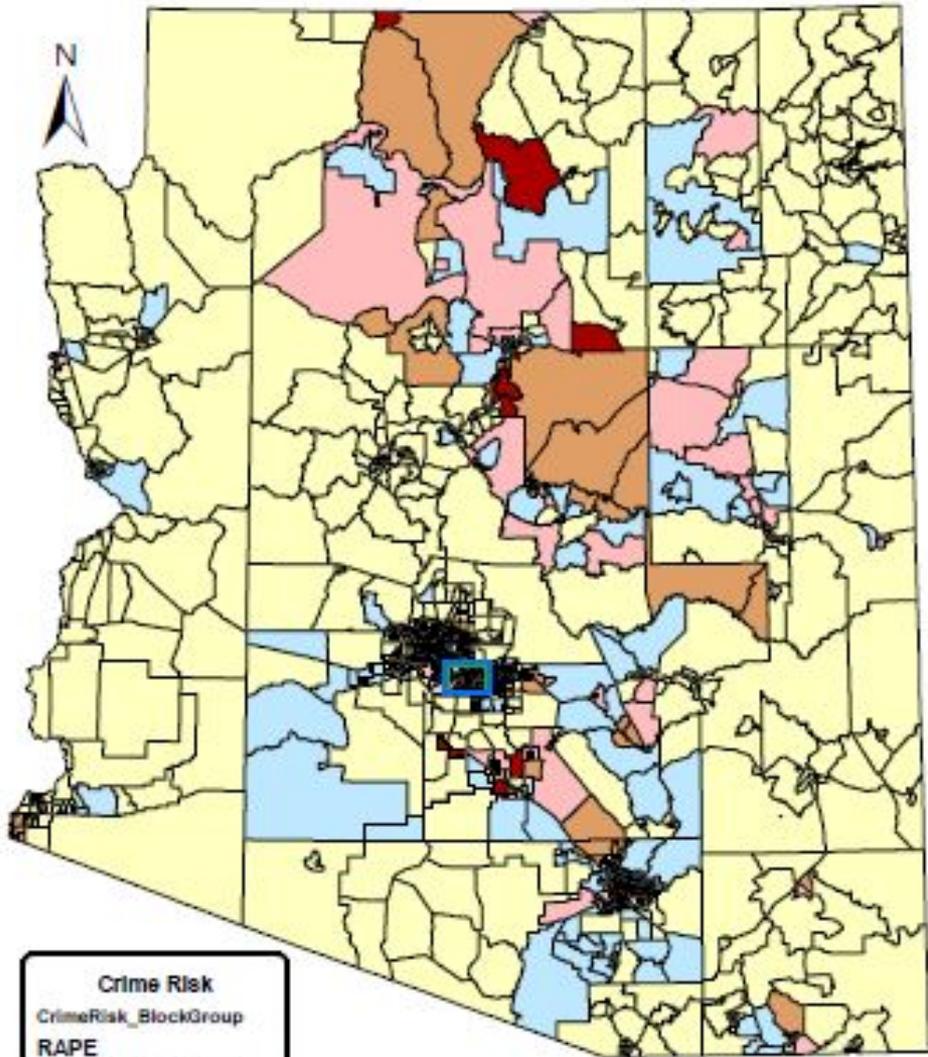
Pinpoint where incidents are occurring

Target prevention efforts to problem areas

Assess the success of prevention efforts over time



# Arizona Rape Risk

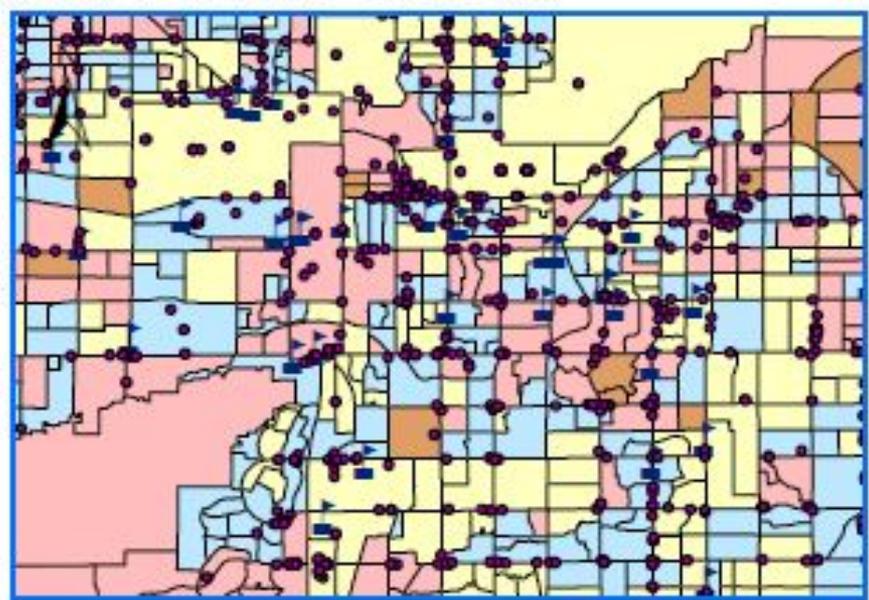


**Crime Risk**  
CrimeRisk\_BlockGroup  
**RAPE**

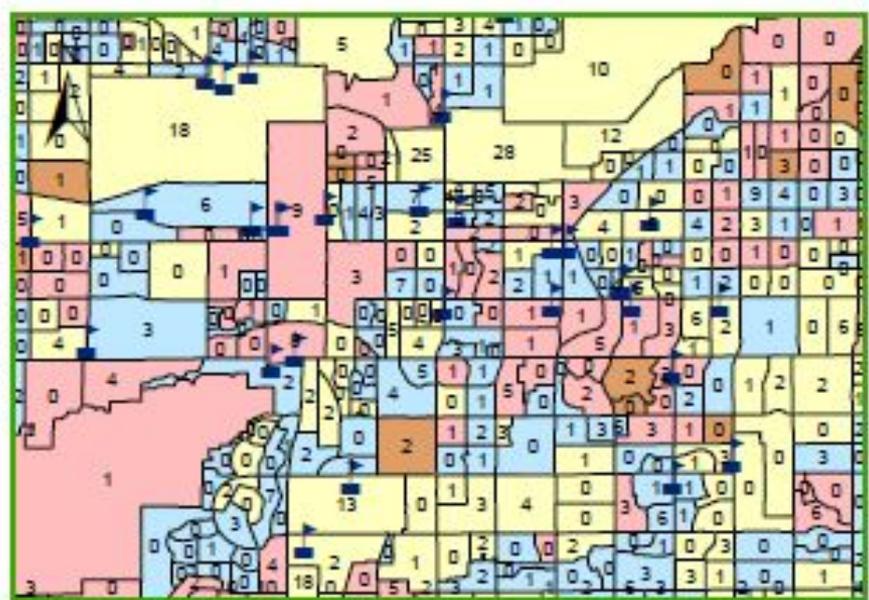
0.000000 - 69.000000
69.000001 - 143.000000
143.000001 - 246.000000
246.000001 - 463.000000
463.000001 - 888.000000



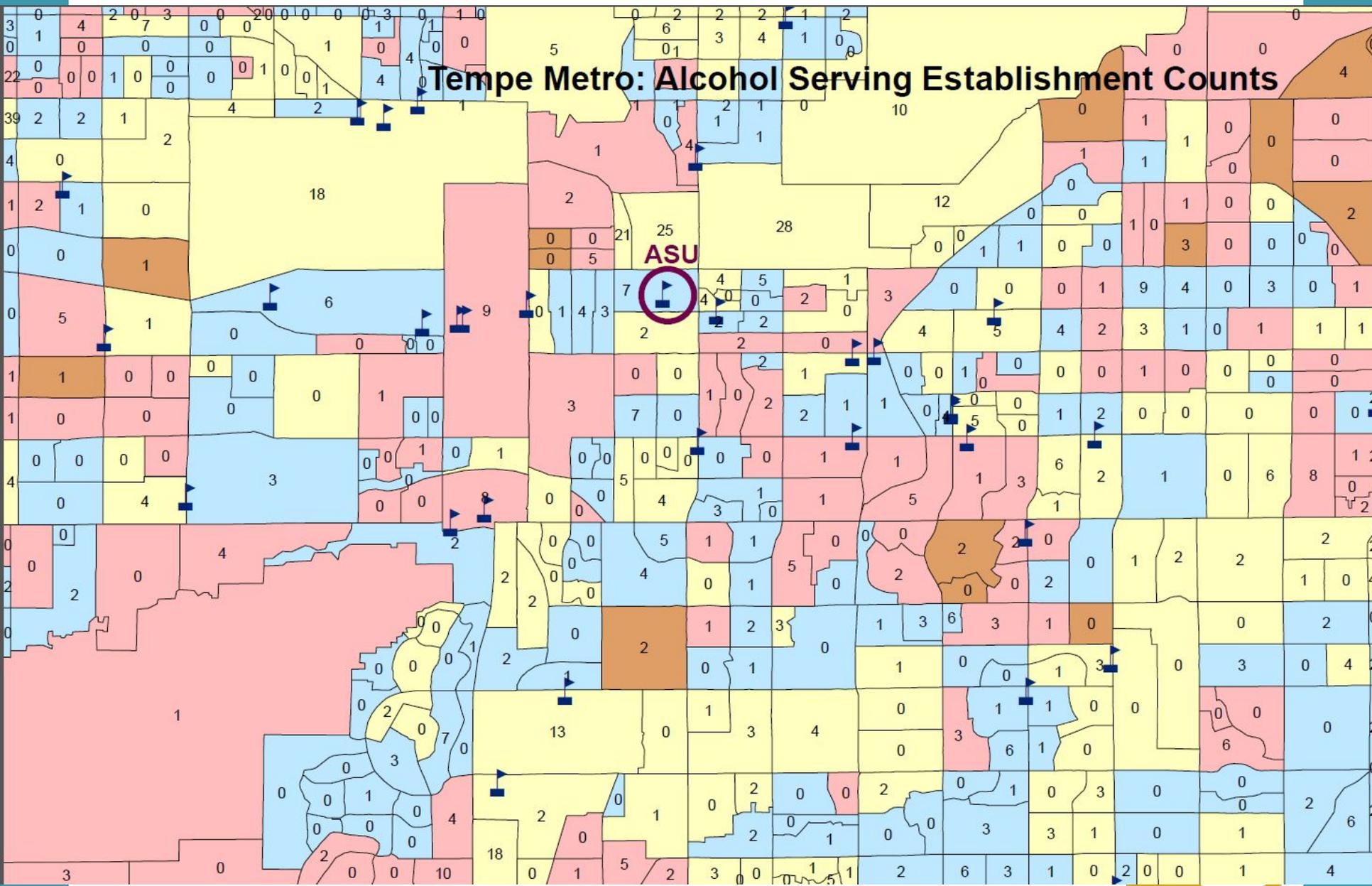
# Metro Tempe



# Metro Tempe



# Tempe Metro: Alcohol Serving Establishment Counts



# Text chat question



How have you or could you use alcohol outlet density and violence data for local action?

# Arizona Safer Bars Alliance



*Created to reduce sexual aggression in alcohol-serving establishments*

# Why would we need bar-specific bystander programming?



Cognitive tension between crime vs not a crime



Unique liability concerns



Motivation for helping is different (patrons aren't their friends)



Unique opportunities and barriers for intervention (e.g., social capital vs actual capital)

# Considerations for Bars

- The bystander effect - How do social norms influence the bystander effect in bars?
- How to overcome environmental and peer support barriers
- Environmental risk assessment
- Bar policies and procedures

ACTIVE MEMBER  
**ARIZONA Safer bars**  
ALLIANCE  
Working to Prevent  
SEXUAL ASSAULT

**HELP IS ON THE HOUSE**

We're members of the Arizona Safer Bars Alliance, working to prevent sexual assault. Does someone look like their online picture? Is someone making you feel uncomfortable?

**Let us know. We will help.**

The development of this poster was supported by a Sexual Violence Prevention and Education Cooperative Agreement # U21CE000455-02 from the Centers for Disease Control and Prevention. The contents of this poster do not represent the endorsement or official position of the Centers for Disease Control and Prevention.



- Reframing from “stranger danger”

ACTIVE MEMBER

**ARIZONA**  
**safer**  
**bars**

**ALLIANCE**  
Working to Prevent  
SEXUAL ASSAULT

**HELP IS ON**  
**THE HOUSE**

We're members of the Arizona Safer Bars Alliance, working to prevent sexual assault. Date doesn't look like their online picture? Is someone making you feel uncomfortable?

Let us know. We will help.



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# Potential Actions

- Use data that already exists
- Consider training alcohol establishments
- Rethink campus alcohol policies expanding partnerships off-campus



# Our Next Guest



**Jorge Castillo, MA**

Advocacy Director,

Alcohol Justice

(he/him/his)

[JorgeC@alcoholjustice.org](mailto:JorgeC@alcoholjustice.org)

415 257-2488

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# Alcohol Justice

- Founded in 1987
- Formerly known as The Marin Institute
- Helped build the “Environmental Prevention” approach
- Evidence-based public health
- Focus on advertising, products, price and political power of industry



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# Environmental Prevention



Youth for Justice

We view environmental prevention as community organizing towards policy change.

We view community organizing to be grassroots based activism.

# Big Alcohol

Interested in increasing profits every year  
Deregulating state laws to create loopholes  
Saturating communities with alcohol  
Normalizing alcohol consumption

# Big Beer Duopoly: ABI and MillerCoors



**Parent companies HQ in  
Belgium (Brazilian  
run) and England**

**80% of the U.S. beer  
market**

## **ABInBev:**

- \$395 million advertising 9 beers
- \$3,460,000 federal lobbying
- \$373,500 federal campaign contributions

## **MillerCoors:**

- \$315 million advertising 7 beers
- \$1,367,000 federal lobbying
- \$426,930 fed campaign contributions

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# Diageo: Spirits & Wine Powerhouse



DIAGEO

- ❑ HQ: England
- ❑ Top spirits producer
- ❑ \$99 million advertising
- ❑ \$1.96 million federal lobbying
- ❑ \$161,578 fed contributions
- ❑ Connected to tobacco / wine/ beer



# Text chat question



**How might the actions of Big Alcohol affect sexual and domestic violence?**

# Alcohol Harms in California

**Illness**



**Crime**



**Injury**



**Traffic**



# The Annual Catastrophe of Alcohol in California

Cost to  
government:  
\$13.7 Billion  
a year

## How alcohol contributes to crime

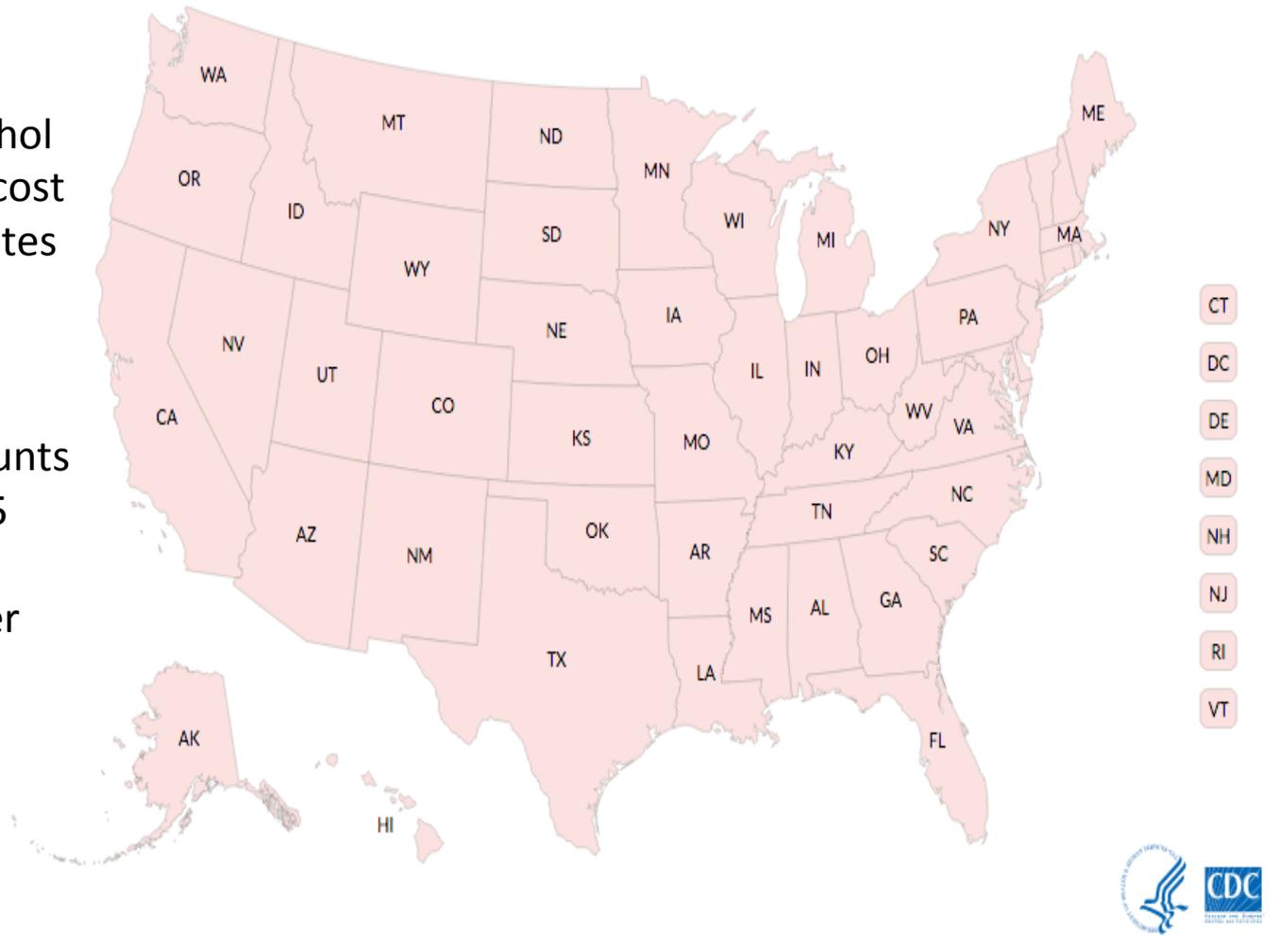
Crime	Incidents	Proportion
<i>Property Crime</i>	225,203	6.8%
<i>Violent Crime</i>		
Assault	369,416	21%
Rape	26,787	20%
Robbery	17,267	17%
Child Physical Abuse	8,883	4.5%
Child Sexual Abuse	1,122	8.5%
Homicide	526	21%
<b>Total</b>	<b>649,204</b>	

An alarming 90 percent of alcohol-related crime costs are due to violent offenses. The total economic cost due to crime is roughly \$7.8 billion annually. Fully 20 percent of all homicides, rapes, and assaults can be attributed to alcohol use.

## Costs of Excessive Alcohol Consumption by State

Excessive alcohol consumption cost the United States \$249 billion in 2010.

This cost amounts to about \$2.05 per drink, or about \$807 per person.



[cdc.gov/alcohol/data-stats.htm](http://cdc.gov/alcohol/data-stats.htm)

# Alcohol involved violent incidents Nationwide

## **Sex of victims in alcohol-involved and other violent incidents known to law enforcement, 2007**

- Female 59.4%
- Male 40.6%

## **Relationship of victims and offenders in alcohol-involved and other violent incidents known to law enforcement, 2007**

- 47.4 % were in a domestic relationship (spouses / dating)
- 12.4 % other family
- 28.9 % an acquaintance
- 11.3 % stranger

## **Location of alcohol-involved incidents known to law enforcement, 2007**

- 66.6 % occurred at a residence or home
- 10.8 % occurred at a bar/nightclub

## **Most serious offense in alcohol-involved and other violent incidents known to law enforcement, 2007**

- 68.5 % of simple assaults
- 17.6 % of aggravates assaults

## Other statistics of interest:

- 77% of incidents occur btw 6pm and 6am
- Only 7 % of incidents other types of drugs were involved
- \*Alcohol and Crime: Data from 2002 to 2008  
Howard N. Snyder, Michael R. Rand, William J. Sabol, Ph.D., *Bureau of Justice Statistics*
- [bjs.gov/index.cfm?ty=pbdetail&iid=5884](http://bjs.gov/index.cfm?ty=pbdetail&iid=5884)

# Los Angeles Drug & Alcohol Policy Alliance



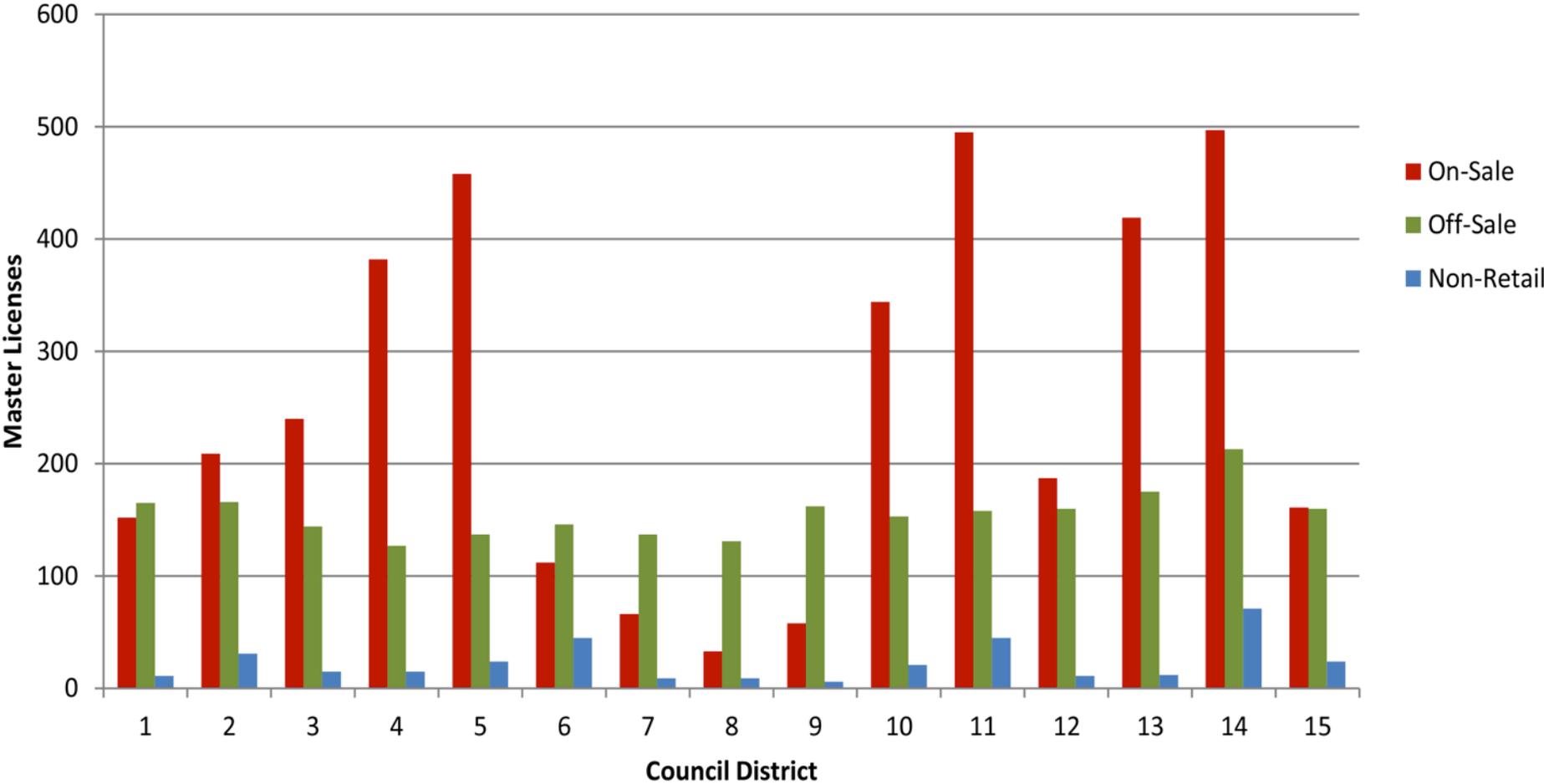
- Advocating for safe and healthy communities by reducing drug and alcohol related harm through public awareness and policy change.



# Master ABC Alcohol-Outlet Licenses

by City of Los Angeles Council District

Effective 9/7/2017



<http://abc.ca.gov> - 9/7/2017

# The Annual Catastrophe of Alcohol in California

## – Los Angeles County –

### How alcohol contributes to crime

Crime	Incidents	Proportion
<i>Property Crime</i>	51,671	6.8%
<i>Violent Crime</i>		
Assault	97,209	21%
Rape	6,834	20%
Robbery	7,267	17%
Child Physical Abuse	2,586	4.5%
Child Sexual Abuse	327	8.5%
Homicide	224	21%
<b>Total</b>	<b>166,118</b>	

Cost to  
government:  
\$2.2 Billion a  
year

An alarming 92 percent of alcohol-related crime costs are due to violent offenses. The total economic cost due to crime is roughly \$2.4 billion annually. Fully 20 percent of all homicides, rapes, and assaults can be attributed to alcohol use.

# Alcohol Restricted Use Subdistricts



**DAVID RYU**  
COUNCILMEMBER • DISTRICT 4



It gives the people of Los Angeles the option and the power of deciding if they want any more alcohol businesses in their neighborhoods.



# Other Policies

- Challenge new alcohol licenses in your neighborhood
- Prohibit alcohol advertising on public property
- Prohibit alcohol sales and advertising at sporting events
- Mandate that anyone serving alcohol attend a beverage serving training workshop
- Raise alcohol taxes and fees
- Limit the amount of alcohol by volume on malt beverages
- Do not allow for the sale of alcohol in single containers
- Lower the legal driving blood alcohol content to .05 to save lives

# Text chat question



**How do you approach  
this work without  
reinforcing  
stereotypes about  
communities of color  
and communities  
with low incomes?**

# Tips from our guests

## From Elise:

- Use existing datasets, such as police reports of violence, for GIS mapping.
- Engage bars in risk assessment. Consider the physical environment and bar policies.
- Find creative ways to incentivize bars.

# Tips from our guests

## From Jorge:

- Look at this as a social justice issue
- The alcohol industry is affecting local and state zoning. Self-empower to take action



# Tools and Resources



Photo credit: Emily Barney

[www.preventioninstitute.org](http://www.preventioninstitute.org)

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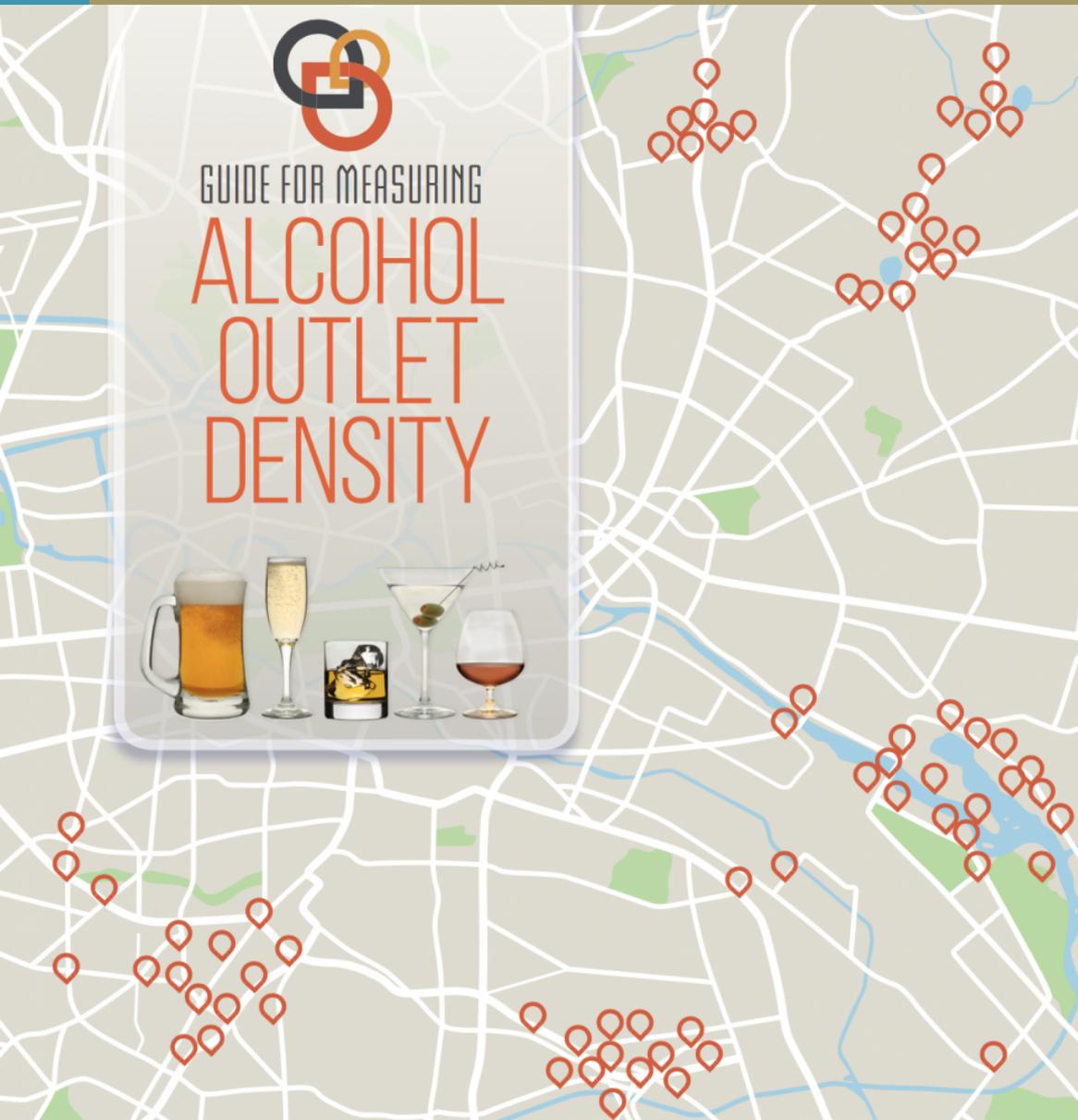




[azrapeprevention.org/ASBA](http://azrapeprevention.org/ASBA)



# CDC Guide for Measuring...



# 2014/2015 Journal Articles

- “  
[The Role of Alcohol Policies in Preventing Intimate Partner Violence: A Review of the Literature](#)” (January 2015) in the *Journal of Studies of Alcohol and Drugs*
- “  
[Exploring Alcohol Policy Approaches to Prevent Sexual Violence Perpetration](#)” (November 2014) in *Trauma, Violence and Abuse*

# 2017 PreventConnect Report

## TOWARD COMMUNITY HEALTH AND JUSTICE

Themes and Summaries from the 2017 PreventConnect Web Conference Series

A California Coalition  
Against Sexual  
Assault (CALCASA) /  
PreventConnect  
Summary Report

Produced by  
Prevention Institute



**CALCASA**  
CALIFORNIA COALITION  
AGAINST SEXUAL ASSAULT

**PREVENTION  
INSTITUTE**

January 2018

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