

DATINGMATTERS®

STRATEGIES TO PROMOTE HEALTHY TEEN RELATIONSHIPS

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Division of Violence Prevention

Teen Dating Violence is a Public Health problem

1 in 5 †
1 in 10 †

high school youth physically and/or sexually victimized by a dating partner in last year*

Vagi, Olsen, Basile, & Vivolo-Kantor (2015) *Combined data from the 2013 YRBS

Defining Teen Dating Violence (TDV)

- ✓ Physical
- ✓ Sexual
- ✓ Emotional/Psychological
- ✓ Stalking

- Current or former partners
- Short, casual or serious, long-term relationships
- Electronically or in-person perpetration

Need Early Intervention to Stop TDV Before it Starts

Negative mental and physical health effects

- ✓ subsequent victimization and perpetration
- ✓ poor academic achievement
- ✓ depression/anxiety
- √ substance use
- ✓ injury
- ✓ sets the stage for problems in future relationships, including IPV/SV



Guide to Using Indicator Data **Interactive Guide** to Informing Policy **Capacity Dating Matters** 6th Grade Assessment and COMMUNITY **Planning Tool DATING**MATTERS Youth **Dating Matters** A Comprehensive **Programs** 7th Grade **Model to Prevent Teen Dating Violence** i2i What R U RELATIONSHIP Looking 4? Safe Dates 8th Grade Parent **Programs Training for** Parents Matter! for Dating Matters **Educators** 6th Grade **Dating Matters** Families for for Parents Safe Dates 7th Grade 8th Grade



A Comprehensive Teen Dating Violence Prevention Model

- Multiple, coordinated prevention strategies across the social ecology
- Reduce the risk for teen dating violence and promote healthy teen relationships
- Engages local public health sector as leaders
- Builds on evidence-based and evidence-informed interventions

Youth Programs

- ✓ Classroom-based in <u>middle school</u>
- ✓ Social-emotional learning
- ✓ Healthy relationship skills-based
- ✓ Health Educator or Teacher-Facilitated



Dating Matters

CDC-developed

6th **Grade** (7 sessions)

 General healthy relationship skills

7th Grade (7 sessions)

- Dating relationships
- Social media/technology
- Sexual coercion
- Substance use

Safe Dates

Evidence-based

8th Grade (10 sessions)

 Effective for dating violence at 4 years followup

Parent Programs

- ✓ Community-based facilitators
- ✓ In-person or at-home sessions
- ✓ Parent-child communication
- ✓ Positive parenting
- ✓ Dating violence education and safety



Parents Matter! for Dating Matters

Evidence-based, CDC-Adapted

6th **Grade** (6 sessions)

In-person groups

Dating Matters for Parents

CDC-Developed

7th **Grade** (6 sessions)

- 3 in-person sessions
- 3 at-home sessions

Safe Dates for Families

Evidence-based

8th Grade (6 booklets)

- Mailed home to parents
- Effective for physical dating violence

Training for Educators

- ✓ 1-hour online training
- ✓ For teachers, coaches, mentors, other youth-serving professionals
- ✓ CEUs available





- Reinforces messages with near-peer ambassador program
- Social media
- Community events





Capacity Assessment and Planning Tool



Hello and welcome to the Dating Matters Capacity Assessment and Planning Tool (DM-CAPT). Capacity in this refers to the information, skills, resources, abilities, and supports needed to develop, evaluate, and sustain a public health approach to prevent teen dating violence. DM-CAPT is a free online tool that allows comprehensive teen dating prevention initiatives to assess their capacity to implement comprehensive teen dating violence prevention programs by surveying stakeholders. The insights learned from using this tool will assist teen dating violence prevention initiatives in identifying strengths and areas for improvement in their capacity.

This online survey was designed to make assessing a comprehensive teen dating violence prevention initiatives' capacity easy and straightforward:

- Create Assessments
 Assessment coordinators create new assessments for health department, school, and coalition stakeholders
- Invite Survey Respondents:
 A link and code to complete the assessment will be generated to be sent to initiative stakeholders via e-mail. Draft text for the invitation will be generated through the system. then can be copied and pasted into an e-mail by the assessment coordinator.
- Complete the surveys
 Assessment coordinators can monitor survey completion progress by clicking on the Assessment Report button in the menu.
- Review the Report
 Once surveys have been completed, a report can be generated which summarizes the results of all submitted surveys
- Make a Plan
 After reviewing the assessment report, sites can use the tools provided on this website to make an action plan to monitor and manage taking steps towards increasing their initiatives' capacity to implement omprehensive teen dating violence prevention programs.

Get Started! (if you are not already logged in to the Veto Violence site, you will be prompted to log in or register.)

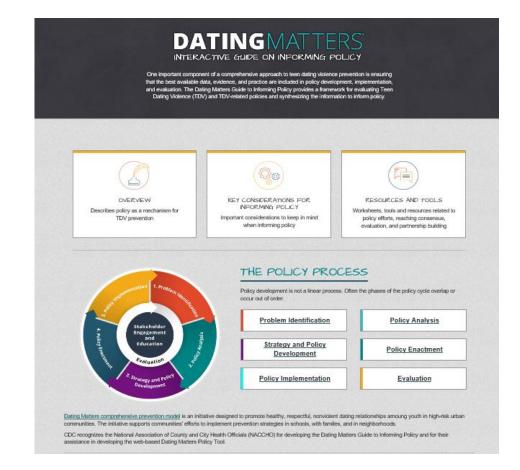
helps communities...

- ✓ assess their capacity to implement Dating Matters by surveying stakeholders
- ✓ identify strengths and areas for improvement in capacity

Interactive Guide on Informing Policy

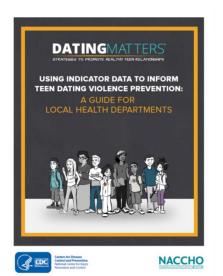
helps local health departments...

- ✓ assess existing policies related to TDV prevention
- √ address local policy gaps
- enhance relevant existing policies



Using Indicator Data to Inform Teen Dating Violence Prevention: A Guide for Local Health Departments

helps local health departments...



- ✓ identify and use publicly-available indicator data
 - ✓ to track local trends in teen dating violence
 - ✓ to identify needs and strengths
 - ✓ conduct program evaluation

The Dating Matters Demonstration Project









 Implemented in middle schools in four high-risk, urban communities from 2011-2016



Evaluating DATINGMATTERS*

- 46 schools in high-risk, urban neighborhoods randomized
- Comparison condition received effective standard-of-care intervention
- Students assessed Fall/Spring of 6th, 7th, and 8th grades in middle school
- Longitudinal follow-up: students assessed in Spring of 9th, 10th, and 11th
- Data collection completed in 2018
- Middle school analyses completed

Safe Dates only

V.

Dating Matters

6th-8th youth & i2i programs (includes Safe Dates)

> 6th-8th parent programs

Educator Training

Indicators & Policy at LHD

Effective 8th grade TDV youth program

Analytic Sample

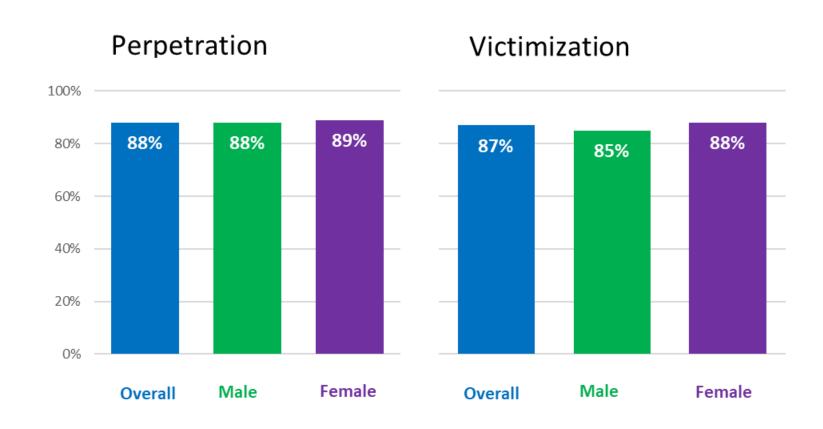
- Two "full-exposure" cohorts who had opportunity to participate in Dating Matters (DM) in 6th, 7th, and 8th grade
- Full Sample: N= 3,301
 - 53% female
 - 50% non-Hispanic black
 - 31% Hispanic
 - Mage = 12
- For TDV outcomes, only "daters" included: N = 2,349

Measuring Teen Dating Violence

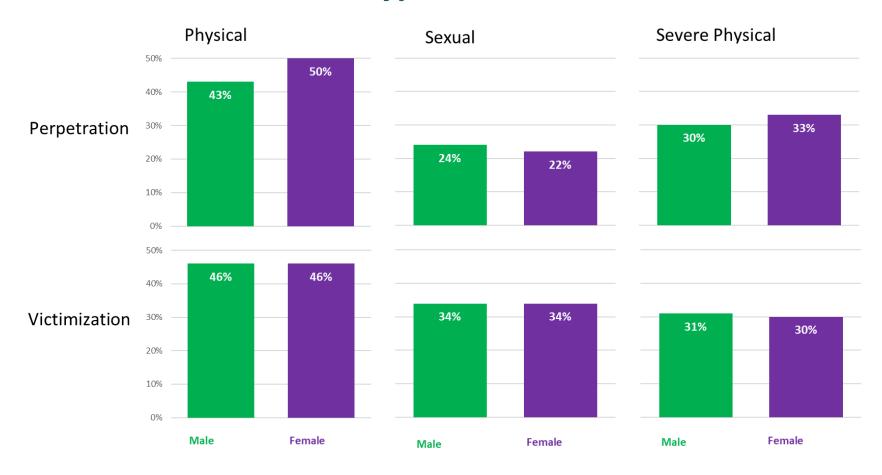
- TDV measured using multiple items for each subtype
 - Physical: 4
 - Sexual: 4
 - Severe Physical: 6
 - Verbal: 10
 - Relational: 3
 - Threat: 4
- Overall: 31 items used to measure TDV



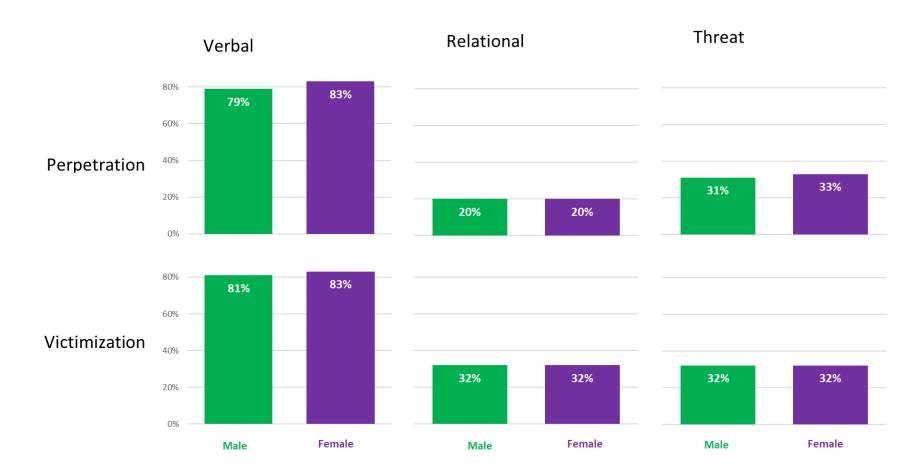
Prevalence of Teen Dating Violence Among Daters



Prevalence of TDV Subtypes



Prevalence of TDV Subtypes



Statistical Analysis



Multiple Group Structural Equation models

Compared DM and SoC for girls and boys, and for each cohort (8 group design) at 6 time points (fall/spring of 6th -8th)

 Results for each outcome shown as "average relative risk reduction" across groups and time points

Primary Outcomes in Middle School

(Published June of 2019 in the American Journal of Preventive Medicine)

Assess effects of Dating Matters compared to the standard-ofcare condition among middle school students on:

- TDV perpetration
- TDV victimization
- Use of Negative Conflict Reduction Strategies
- Use of Positive Relationship Behaviors



POMS

Teen Dating Violence Perpetration







Teen Dating Violence Victimization







Use of Negative Conflict Resolution Strategies

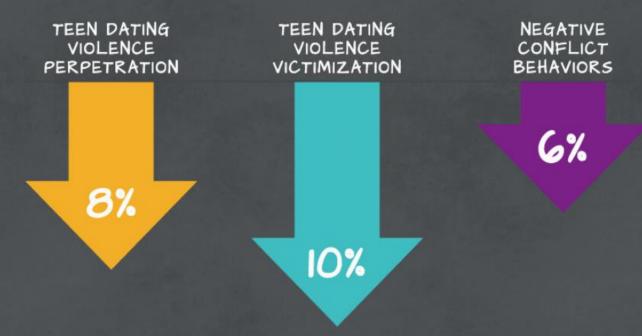






DATINGMATTERS

STRATEGIES TO PROMOTE HEALTHY TEEN RELATIONSHIPS



Dating Matters® reduced risk for **teen dating violence and related behaviors** by 6 to 10%, on average, compared to the effects of another evidence-based program.





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DATING MATTERS TRAINING FOR EDUCATORS: AT-A-GLANCE

Deting Matters: Training for Educators is an online training for teachers and other individuals who work with youth, such as school personnel, coaches, and youth mentors. The training provides information about teen dating violence as well as skills and strategies for preventing violence based on the latest research. The training also provides educators with proven resources to help them set up violence, prevention activities in their schools. The training follows a school administrator throughout his day, defines teen dating violence, and explains how to prevent if through a mixture of illustrations, exercises, and information from experts. The Dating Matters Training for Educators is one component of the Dating Matters comprehensive teen deling violence prevention model

WHY IS TRAINING EDUCATORS IMPORTANT?

Between going to school and participating in other activities, many teens spend as much of their time in edult-led groups as they do at home. Educators, including teachers and counselors, along with coaches, mentors, and other individuals who work with youth can be important points of influence, positive role models, and safe havens for teens at risk. Dating Matters Training for Educators provides all of these youth-serving professionals with the knowledge, strategies, skills, and resources they need to recognize the warning signs of teen dating violence; to carry out prevention

Dating Matters: Strategies to Promote Healthy Teen Relationships

is a comprehensive teen dating violence prevention model. Dating Matters focuses on 11 to 14-year-olds and is based on the best available evidence on what works to prevent teen dating violence. It includes multiple components that target individuals, peers, families, schools, and neighborhoods. These components work fogether to promote respectful, nerviolent teen dating relationships.

in addition to the Training for Educators, the Dating Matters model also includes:

- Capacity Assessment and Planning Tool
- Panent Programs.
- Youth Programs
- Guide to Informing Policy
- . (2) Youth Communications Program
- Guide to Using Indicator Data



STRATEGIES TO PROMOTE HEALTHY TEEN RELATIONSHIPS

Welcome to the Dating Matters Toolkit! This site has everything you need to implement Dating Matters. You'll find trainings, implementation guidance, access to the program materials, and many other resources here - the tools you need to promote respectful, healthy, and nonviolent relationships among teens in your community and to prevent dating violence.

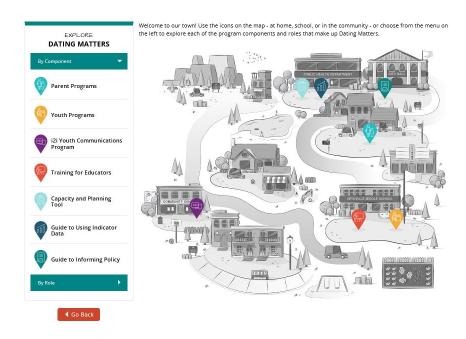
Dating Matters: Strategies to Promote Healthy Teen Relationships is a comprehensive teen dating violence prevention model developed by the CDC to stop teen dating violence before it starts. Dating Matters is based on the current evidence of what works to prevent teen dating violence. It focuses on teaching 11-14 year olds healthy relationship skills. The model includes prevention strategies for individuals, peers, families, schools, and neighborhoods.



Available at: https://vetoviolence.cdc.gov/apps/dating-matters-toolkit

Navigating the Toolkit Website

DATING MATTERS® STRATEGIES TO PROMOTE HEALTHY TEEN RELATIONSHIPS



Exploring by Component





Date published: Sept 23, 2019

Dating Matters At-A-Glance

DATINGMATTERS'

STRATEGIES TO PROMOTE HEALTHY TEEN RELATIONSHIPS

DATING MATTERS YOUTH PROGRAMS: AT-A-GLANCE

The Dating Matters Youth Programs-one component of the Dating Matters comprehensive prevention modelprovide middle school students with the knowledge and social-emotional skills they need to identify and engage in healthy, safe relationships, Healthy relationship attitudes and behaviors start developing early. Research shows that supporting healthy emotional development can prevent a wide variety of negative outcomes, including teen dating violence.

Dating Matters includes three programs designed for youth in 6th, 7th, and 8th grades to:

- support their social-emotional health.
- reinforce positive, nonviolent attitudes and behaviors, and
- foster the development of healthy, safe relationships before dating begins.

HOW WILL YOUTH BENEFIT FROM THE PROGRAMS?

The Dating Matters Youth Programs teach skills and knowledge to promote respectful, nonviolent dating relationships through strong parent-child communication and relationships. By using a mixture of information sharing, discussion, role play, and group exercises, these programs aim to improve student knowledge, attitudes, and behaviors regarding teen dating violence and healthy relationships.

WHAT ARE THE DATING MATTERS FOR YOUTH PROGRAMS?

Dating Matters includes three grade-specific (6th, 7th, and 8th), school-based programs that teach youth to identify and develop the skills and behaviors that lead to safe and healthy relationships while recognizing and avoiding actions that could lead to teen dating violence.

 Dating Matters for 6th Graders is designed to provide youth with opportunities to learn and enhance relationship skills in an engaging and non-threatening manner. Through seven 50-minute sessions, youth learn about healthy teen dating relationships by first exploring what it means to have healthy friendships. CDC developed Dating Matters for 6th Graders as part of the Dating Matters comprehensive prevention model.



Dating Matters: Strategies to Promote Healthy Teen Relationships is a comprehensive teen dating violence prevention model. Dating Matters focuses on 11- to 14-yearolds and is based on the best available evidence on what works to prevent teen dating violence. It includes multiple components that target individuals, peers, families, schools, and neighborhoods. These components work together to promote respectful, populate teen

In addition to these Youth Programs. the Dating Matters model also includes:

- Capacity Assessment and Planning Tool
- Parent Programs
- Guide to Informing Policy

dating relationships.

- Training for Educators
- i2i Youth Communications Program
- Guide to Using Indicator Data

- . Dating Matters for 7th Graders reinforces the information and skills developed in the 6th grade program. There are seven 50-minute sessions with modules that provide further information on sexual violence, teen dating safety, and relationship rights, as well as access to supportive resources. CDC developed Dating Matters for 7th Graders as part of the Dating Matters comprehensive prevention model.
- . Safe Dates is an evidence-based program delivered in 8th grade that builds upon the skills and knowledge students learned in the Dating Matters programs for 6th and 7th grade. Safe Dates is an evidence-based program delivered in 8th grade that builds upon the skills and knowledge students learned in the Dating Matters programs for 6th and 7th grade. This 10-session program is designed to be delivered in the classroom and includes a school-wide poster contest and play. Safe Dates was developed by researchers and was found to be effective in preventing teen dating violence perpetration and victimization when students were re-assessed four years after participation.
- Build Knowledge by educating youth on:
- · healthy, unhealthy, and unsafe teen dating relationships,
- · warning signs for unhealthy teen dating behavior, and
- · the role of technology in teen dating (texting, social media, etc.)
- . Take Action to promote the growth of healthy relationships and discourage engagement in unhealthy and unsafe relationships
- Empower youth to:
- . trust in what they know
- · listen to their inner voice instead of outside pressures, and
- define their own healthy and safe boundaries and comfort levels in teen dating relationships.
- · Access Resources by directing youth to people who can help them navigate their teen dating relationships (e.g., trusted adults) and provide resources (e.g., hotlines, websites) for more information.

HOW IS EACH PROGRAM DELIVERED?

Dating Matters includes three universal, classroom-delivered programs developed for students in 6th, 7th, and 8th grade. The programs consist of 7 to 10 weekly or bi-weekly sessions, each carried out during the school year by teachers, school staff, or outside program facilitators who are coordinated by the local health department or a community organization. The Dating Matters Guide to Implementation provides more detailed information on program delivery

	Dating Matters for 6th Graders	Dating Matters for 7th Graders	Safe Dates
Total sessions	7 sessions	7 sessions	10 sessions
Session length	50 minutes	50 minutes	50 minutes
Other components	None	None	School-wide play and poster contest
Session topics	Healthy relationships Inderstanding feelings Staying in control of feelings & making healthy decisions Healthy communication Healthy communication Unhealthy & unsafe relationships Staying safe in relationships	Healthy relationships Understanding feelings Staying in control of feelings & making healthy decisions Healthy communication Unhealthy & unsafe relationships Sexual violence & dating safety Relationship rights & getting help	Caring relationships Dating abuse Skills to help friends Overcoming gender stereotypes Skills to recognize and handle anger Effective communication skills Preventing sexual assault

STAFFING

Multiple staff are Important to Implementing the Dating Matters Youth Programs as part of the Dating Matters comprehensive prevention model-from a Prevention Lead who coordinates all activities at the community level to Dating Matters coaches and program facilitators who carry out the programs with youth. The key responsibilities and skill sets for each of the staff roles are described below. The Dating Matter Guide to Implementation provides more detail on each of these roles.

- Prevention Lead: Prevention Leads should have the skills The CDC provides all materials needed to carry out and experience to oversee comprehensive prevention activities and engage community stakeholders in teen dating violence prevention
- · Oversees the initial set up of Dating Matters at the health department or community-based organization level
- . Enhances the community's capacity to implement teen dating violence prevention programs
- · Recruits and builds relationships with local schools
- Engages community stakeholders and partners through a community advisory board
- · Supervises coaches and youth program facilitators · Monitors the budget and ensures sustainability
- Youth Program Facilitator: Youth program facilitators should have experience and skills working with youth. especially teens, to provide health education and facilitate an engaging, open dialogue about difficult topics. Teachers, school staff, or community-based health be held in a school classroom setting with access to educators can deliver youth programs in the classroom.
 - · Completes facilitator training
- Engages in ongoing efforts with the Dating Matters Coach to Improve program quality and fidelity
- · Delivers session content to youth
- Dating Matters Coach: Coaches are staff of the health. department or community organization overseeing Dating Matters who are responsible for supervising and supporting youth and parent program facilitators. Coaches should have experience providing health education to youth and supervising prevention program Implementation
- Supervises and supports youth program facilitators · Oversees access to facilitator training and program materials for youth program facilitators
- · Completes in-person interactive portions of training for youth program facilitators
- · Observes youth program facilitators and provides ongoing feedback and skill development in program facilitation
- Completes fidelity checks to ensure adherence to session content

FACILITATOR TRAINING

Organizations can access free training for Dating Matters coaches and youth program facilitators through the Dating Matters Toolkit website. Facilitator certification is required to start the Dating Matters Youth Program. Facilitator training, including online modules and in-person supplemental activities with a Dating Matters Coach, should take about 10 hours.

PROGRAM MATERIALS

Dating Matters Youth Programs (6th and 7th Grade) at no cost. Printing costs, estimated below, may apply. Materials include:

- Youth Program Facilitator Guides
- Youth Handbooks
- Coaches' Playbook

Safe Dates (8th grade) materials are available for purchase from the publisher (http://www.hazelden.org/web/public/ safedates.page). Price estimates are provided below. For more detailed information on accessing or ordering Dating Matters program materials, please see CDC's Dating Matters Toolkit website.

FACILITY NEEDS

All sessions for the Dating Matters Youth Programs can

Dating Matters Youth Program Implementation costs can vary by community depending on staffing, administrative, facility, and printing costs as well as the number of students and classrooms served



Exploring by Component





Date published: Sept 23, 2019

Exploring by Role



Youth Program Facilitator

Youth program facilitators deliver the Dating Matters youth programs in the classroom to 6th, 7th, and 8th graders. Facilitators create a safe and accepting learning environment, and manage group dynamics.

Youth program facilitators should have experience and skills for working with youth, especially teens. The ideal facilitator has experience providing health education about difficult topics in engaging and open dialogue.

Are YOU a Youth Program Facilitator?

All of the Materials, How-To Guides, Training, and Tools you need



Start where you see this icon.

Ask your Dating Matters Coach for access to the Facilitator Training

≺ Go Back

Materials



Youth Programs At-A-Glance Learn more about the youth programs and resources needed to implement them.

Youth Program Facilitator Guides and Youth Handbooks All of the program materials needed to implement the 6th and 7th grade youth programs are available to trained facilitators. The materials are available in the Facilitator Training Portal.

Safe Dates® (for 8th graders) This evidence-based teen dating violence prevention program is part of Dating Matters and serves as the 8th grade youth program. It is available for order from Hazelden Publishing.

How-To Guides and Training

Training for Educators This 1-hour training about teen dating violence is designed for school personnel. It is also required for all youth and parent program facilitators and should be completed prior to the Program Facilitator Training.

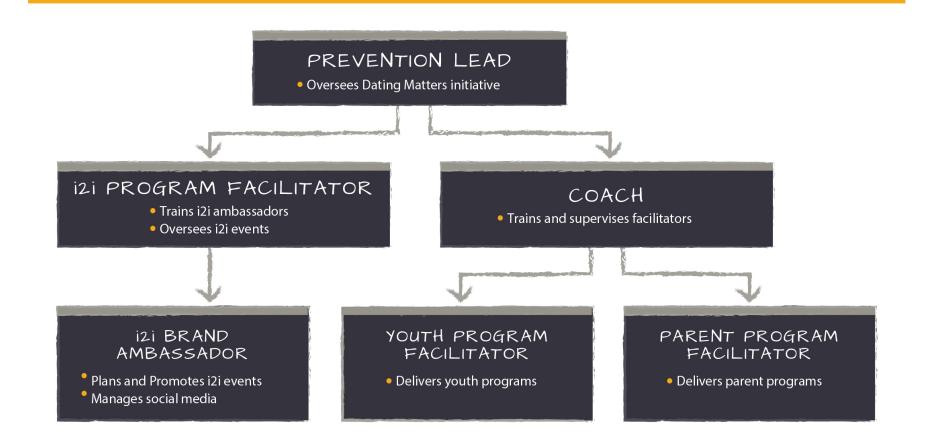
Program Facilitator Training This required, three module training teaches facilitators how to deliver the Dating Matters youth and parent programs. It is available in the Facilitator Training Portal.

Program Facilitator Training Manual This manual summarizes key information and lessons from the Program Facilitator Training and should be used as a resource for facilitators. It is also available in the Facilitator Training Portal.

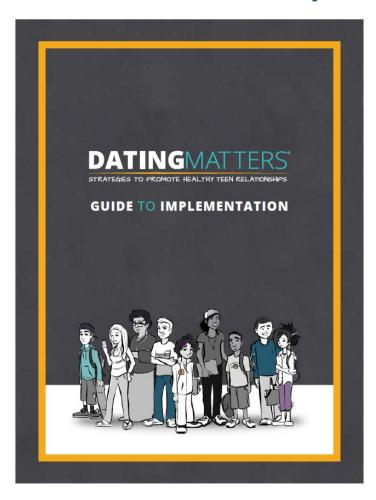


Team Up! for Dating Matters This online community of practice is designed to be a peer-led discussion group for communities implementing Dating Matters. It is available on Slack.com or mobile application, but you must complete a user agreement to

The Dating Matters Implementation Team



The Guide to Implementation



Contents

How to Use This Guide	3
Phase 1: Understanding the Dating Matters Model	5
What Is Dating Matters?	5
What Are the Components of Dating Matters?	6
The Dating Matters Toolkit	8
Phase 2: Assessing Capacity to Implement Dating Matters and Engaging Partners	9
Identifying and Engaging Partners and Stakeholders	
The Dating Matters Capacity Assessment and Planning Tool	
Developing a Community Advisory Board	
Phase 3: Preparing for Implementation	12
Creating a Logic Model	
Creating an Implementation Action Plan	
Budget and Staffing Plans	
Recruiting Schools and Parent Participants	
Guidance for Adapting Dating Matters	
Phase 4: Planning for Evaluation and Sustainability	25
Program Monitoring and Evaluation	25
Informing Policy and Using Indicators Data to Inform and Advance Dating Matters	
Ensuring Sustainability	
You're Ready to Implement Dating Matters!	37

The Coaches Playbook

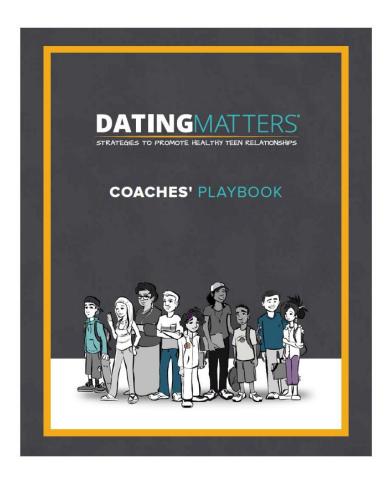


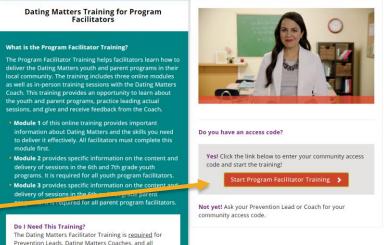
Table of Contents

Part One: Preparing for Implementation	5
Chapter 1: Dating Matters and Your Role as a Coach	6
What is Dating Matters?	
The Seven Components	
The Dating Matters Toolkit	
Overview of Team Members and Roles	
What is a Dating Matters Coach?	
· ·	
Chapter 2: Getting Started	12
Meeting With Your Prevention Lead to Determine Your Organization's Readiness for Implementation	12
Developing a Safety Monitoring Plan	14
Recruiting and Retaining Program Facilitators	14
Chapter 3: Planning for Program Sessions	17
Planning for Parent Program Implementation	17
Planning for Youth Program Implementation.	22
Facilitation Tips for Youth and Parent Programs	23
Training for Educators	24
i2i Youth Communications Program	25
Chapter 4: Supervision	. 25
Planning for Supervision	25
Improving Program Fidelity	26
Cultural Competence	28
Chapter 5: Establishing Expectations for Facilitators	. 29
Facilitator Image	29
Participant Privacy	29
Disciplinary Actions	30
Chapter 6: Next Steps	. 30
Part Two: Facilitator Training Guide.	. 32

Overview of the Facilitator Training Portal



To access the Training Portal, enter your Community Access Code here:



Program Facilitators.

Inside a Teen's World





Session 5: Parents Are Role Models



Interception #3: There's No I In Team







- Online community of practice
- Free mobile/desktop app

Dating Matters® Toolkit | VetoVi x +

STRATEGIES TO PROMOTE HEALTHY TEEN RELATIONSHIPS

Team Up! for Dating Matters

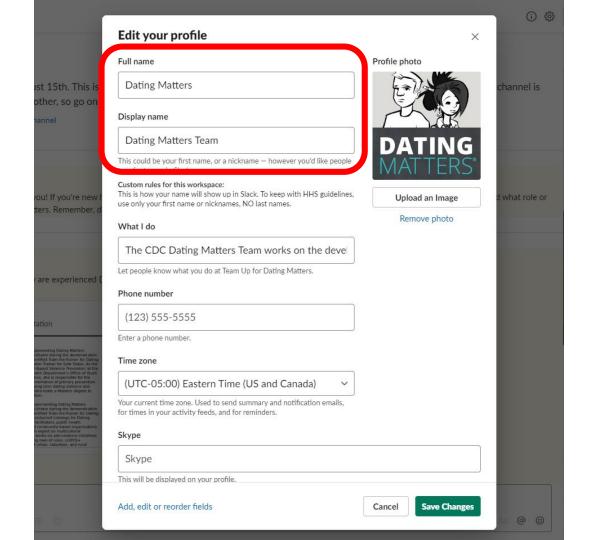
Team Up! for Dating Matters is a free, peer-led online community of practice for everyone involved in Dating Matters. Team Up! is a platform to share tips, post questions, and discuss ideas for improving implementation in your community. Team Up! is housed on the Slack application available for free on Android, iPhone, or Windows. The app makes it easy to receive notifications and share questions or ideas on the go. It keeps you connected to the Dating Matters community when you need it.

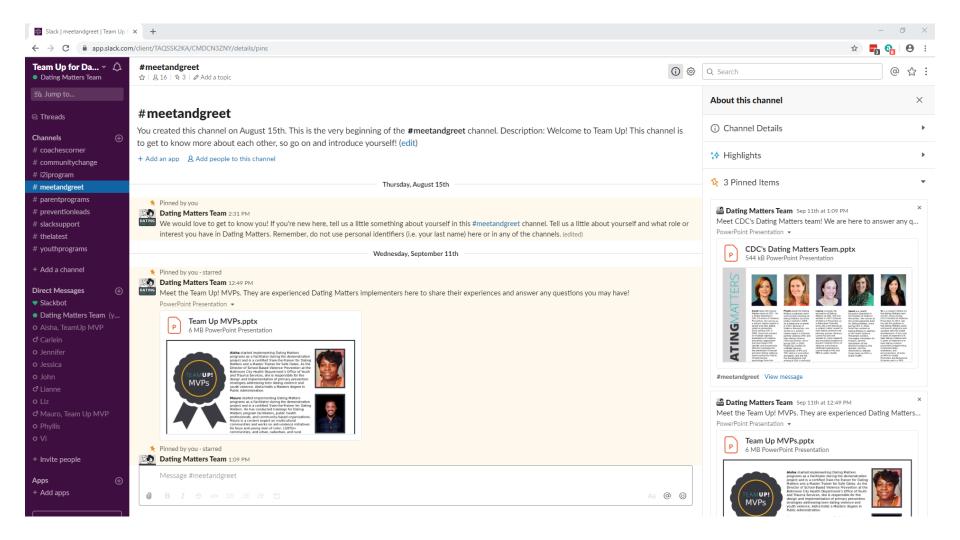
Prevention Leads and Coaches are encouraged to participate in Team Up! For Dating Matters. Other facilitators and members of your team may also benefit from joining.

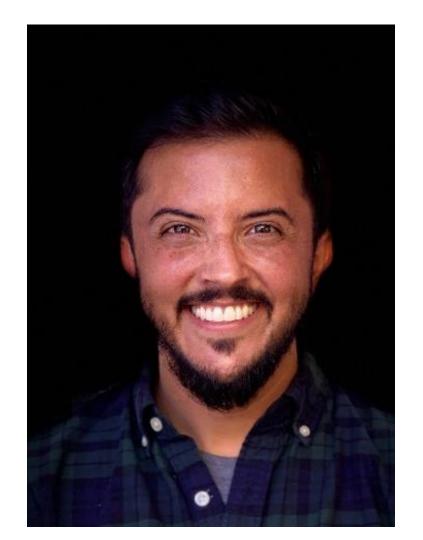
How do I join?

Fill out this form to agree to the Team Up! rules of behavior and request access. You should receive a response from CDC within 5 business days. If you have questions or do not receive a response, please contact CDC at datingmatters@cdc.gov.











Mauro Sifuentes, EdD

Team Up! MVP

Mauro's Experience: Dating Matters Implementation

- Demo Project Experience
 - Importance of facilitator training
 - Maintaining flexibility at implementation/school sites
- New Dating Matters Toolkit
 - Balancing "best foot forward" and realistic expectations
 - Collaboration and clarity are key across partner agencies
- Team Up! Support

Learn More about Dating Matters:

https://www.cdc.gov/violenceprevention/datingmatters



About Dating MattersOverview and components



The Science
Development and building evidence



Success Stories

Dating Matters at work in communities



Get StartedDating Matters Toolkit



Publications and Resources Links to research articles and resources

