Welcome, this web conference will begin soon



Engaging Multisector Partners for Sexual and Intimate Partner Violence Prevention

Thursday, October 17

11 AM PST | 2 PM EST



Meet the PreventConnect Team



Ashleigh Klein-JimenezProject Manager
she/her/hers



Tori VandeLindeProject Coordinator
she/her/hers





PreventConnect.org

info@PreventConnect.org

PreventConnect.org/email - email group

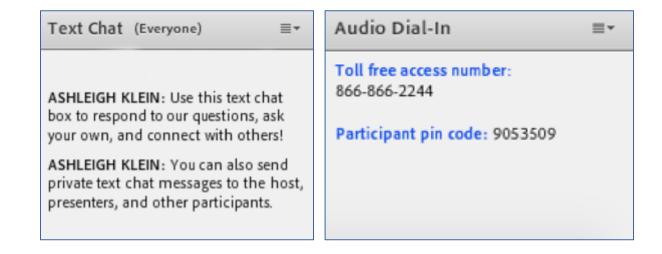
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PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence and oppression
- Connect to other prevention practitioners





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PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



Objectives

- Identify opportunities to engage nontraditional partners to advance community-level sexual and intimate partner violence prevention
- Describe how to use the Collaboration Multiplier
- Explore who to partner with, how to partner, and towards what ends



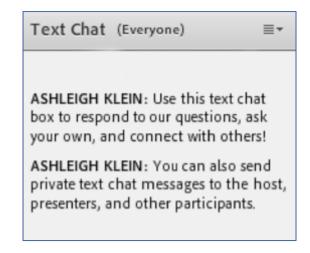
"Violence is not the problem of one neighborhood or group, and the response and solutions are not the responsibility of one sector of the community or of one agency, professional group or business. Coming together and owning this problem and the solutions are central."

> —Dr. Deborah Prothrow-Stith UNITY Co-Chair, Harvard School of Public Health



What do you see as the benefits of collaboration?

Use the Text Chat feature to answer the question.



Benefits of Collaboration

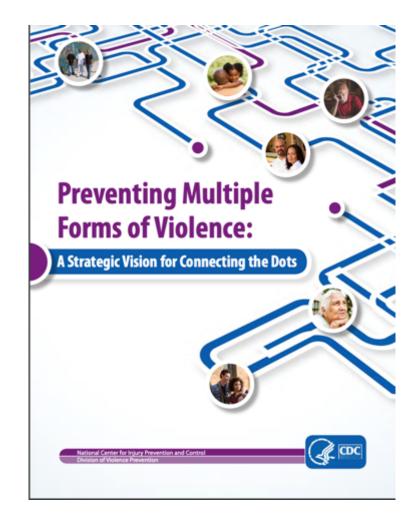
- Define a problem and shape a solution
- Increase resources
- Strengthen credibility
- Broaden influence
- Broaden reach and impact
- Promote sustainability





Power of Collaboration

- Identify shared risk and protective factors
- Prevent multiple forms of violence



https://www.cdc.gov/violenceprevention/pdf/Strategic_Vision.pdf



CDC Technical Packages



A Comprehensive Technical Package for the Prevention of Youth Violence and Associated Risk Behaviors



STOP SV:

A Technical Package to **Prevent Sexual Violence**

Experiences (ACEs): Leveraging the Best Available Evidence

Preventing Adverse Childhood



Preventing Suicide:

A Technical Package of Policy, **Programs, and Practices**

Preventing Intimate Partner Violence Across the Lifespan:

A Technical Package of Programs, Policies, and Practices

Preventing Child Abuse and Neglect:

A Technical Package for Policy, Norm, and Programmatic Activities

www.cdc.gov/ violenceprevent ion/pub/ technicalpackages.html



RISK & PROTECTIVE FACTORS

· Adherence to traditional gender role norms

· Hypermasculinity and lack of empathy

This chart maps out risk and protective factors and social determinants of health along various points in the social ecological model. Understanding these factors and determinants at the societal, community, and individual/relationship levels can increase the effectiveness of sexual violence prevention efforts.

levels can increase the effectiveness of sexual violence prevention efforts.											
	The Social Ecological Model	Risk Factors	Protective Factors	Social Determinants	Putting it all Together						
	illustrates how factors influence each other at different levels ¹		naviors or conditions that reduce or but t the risk for sexual violence perpetrati								
	Societal ³ (e.g. laws, systems, the media, and widespread social norms)	Societal norms that: - support sexual violence - support male superiority and sexual entitlement - maintain women's inferiority and sexual submissiveness Weak health, economic, gender, educational, and social policies High levels of crime and other forms of violence	(At this time there are no evidence-based findings on societal-level protective factors for sexual violence; additional research can help fill this gap)	Social norms and attitudes (racism, sexism, ableism, and other forms of oppression) Socioeconomic conditions Cultural attitudes, norms, and expectations Governmental, corporate, and non-governmental policies Social institutions (e.g. law enforcement)	Sexual violence is inextricably tied to oppression. Focusing on risk and protective factors and social determinants of health can help clarify how anti-oppression efforts can be part of prevention.						
	Community ³ (e.g. neighborhoods, schools, faith communities, and local organizations)	Poverty Lack of employment opportunities Lack of institutional support from police and judicial system General tolerance of sexual violence within the community Weak community sanctions against sexual violence perpetrators	Community support/ connectedness Coordination of resources and services among community agencies Access to mental health and substance abuse services	Equitable access to educational, economic, and job opportunities Community engagement Social support and integration, support systems Built environment, such as buildings, sidewalks, bike lanes, and roads Physical barriers, especially for people with disabilities	Working in collaboration with communities around shared risk and protective factors can be an effective way to stretch limited funding, strengthen partnerships, and increase reach.						
	Individual ² (e.g. a person's attitudes, values, and beliefs) and Relationship ²	Family environment characterized by physical violence and conflict Emotionally unsupportive family environment Poor parent-child relationships Association with sexually aggressive, hypermasculine, and delinquent peers General aggressiveness and acceptance of violence Adherence to traditional gender role porms	Connection/commitment to school Connection with a caring adult Affiliation with pro-social peers Emotional health and connectedness Empathy and concern for how	Having resources to meet daily needs like healthy foods & warm clothing Social support and social interactions Equitable access to quality schools and transportation Equitable access to information and services in various languages Equitable access to health insurance and health care.	Every individual exists within larger communities and our shared society. It is vital to link individual and relationship-level risk and protective factors to those at the community and society level, as well as related social determinants of health. Making these connections						

one's actions affect others

· Equitable access to health insurance and health care



(e.g. relationships with family,

partners, friends, and peers)



https://www.nsvrc.org/ sites/default/files/ publications/2019-07/ Risk%20%26%20Protective

%20factors_Final508.pdf

of health. Making these connections

can create more effective change.

"There are risk and protective factors common to many public health issues, such as suicide, bullying, and teen dating violence. There are even connections with efforts to increase healthy families and communities, create pay equity and economic justice, and end racism and other forms of oppression. We can work together around shared risk and protective factors to stretch limited funding, create and strengthen partnerships, and increase reach."

https://www.nsvrc.org/sites/default/files/ publications/2019-07/ Risk%20%26%20Protective%20factors_Final50 8.pdf

NSVRC Risk & Protective Factors Infographic, 2019



Multi-Sector Roles in Preventing Violence

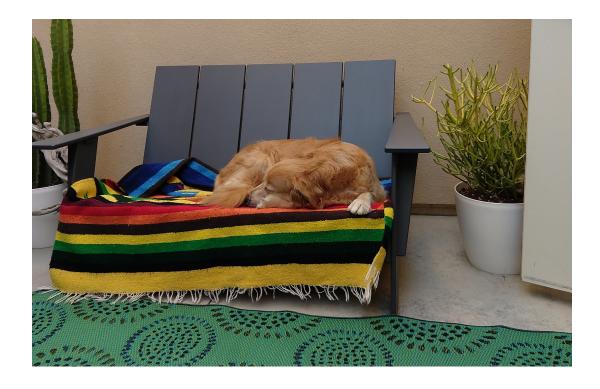






Where we live

- Housing sector
- Community development
- Planning sector
- Zoning sector







Where we work

- Business sector
- Workforce development sector







Where we connect and play

- Sports sector
- Entertainment sector
- Faith sector







Where we receive care

- Healthcare sector
- Social services sector

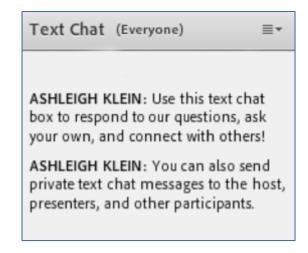






Who are you currently partnering with to advance your prevention efforts?

Use the Text Chat feature to answer the question.



Meet Our Guests



Sarah Ehrhard Reid

RPE Director, Missouri Department of Health and Senior Services

she/her/hers



Matthew Huffman
Public Affairs Director, Missouri Coalition
Against Domestic and Sexual Violence
he/him/his



Aligning Your Mission

Missouri Department of Health and Senior Services (MODHSS): To be the leader in promoting, protecting and partnering for health. Missouri Coalition Against
Domestic and Sexual
Violence (MCADSV): Unites
Missourians with the
shared value that rape and
abuse must end, and
advances this through
education, alliance,
research and public policy.



Language Matters



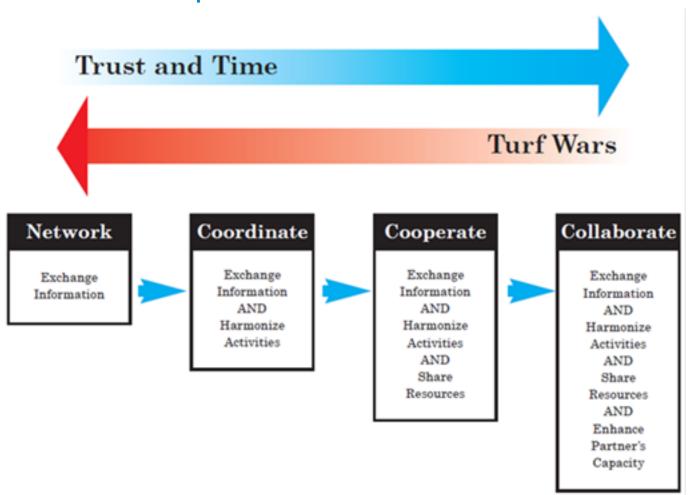








Partnership [pahrt-ner-ship]: the relation subsisting between partners.



Thanks, Pam Brown

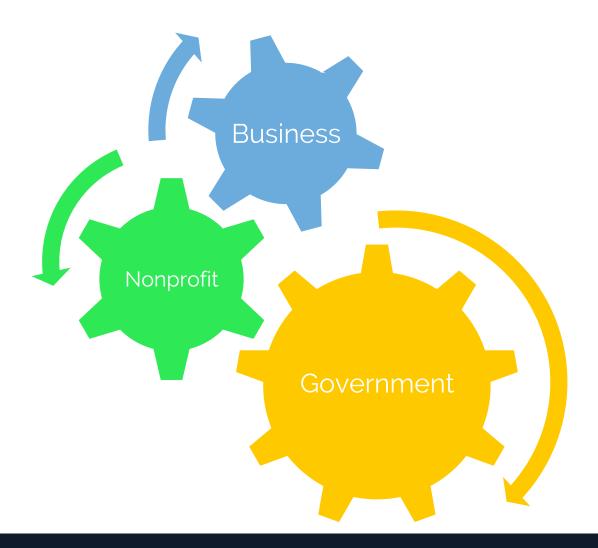
Based on concepts from A.T. Himmelman "Collaboration for a Change: Definitions, Models, Roles and a Collaboration Process Guide" and a tool developed by Lancaster Community Health Plan.

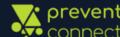


Partnerships and Public Health

Partnerships are relationships between public health and others (sectors, organizations, agencies) that are formal and informal in nature where skills and assets are shared to improve the public's health and each partner shares in the risks and rewards that result from the partnership.

Thanks again, Pam Brown





Traditional Partnerships

- Missouri Department of Health and Senior Services
- Missouri Coalition Against Domestic and Sexual Violence
- Missouri Partners in Prevention





Non-traditional Case Examples

Missouri Coalition Against Domestic and Sexual Violence and Missouri Chamber of Commerce and Industry

Safe House for Women and Cape Girardeau Area Chamber of Commerce





Non-traditional Case Examples

Interdepartmental work at Missouri Department of Health and Senior Services

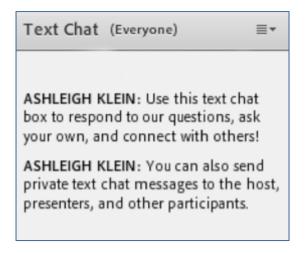
Missouri Livable Streets





What are your ideas for reframing and/or rephrasing prevention work to find shared language and values with other sectors?

Use the Text Chat feature to answer the question.



Meet Our Guest

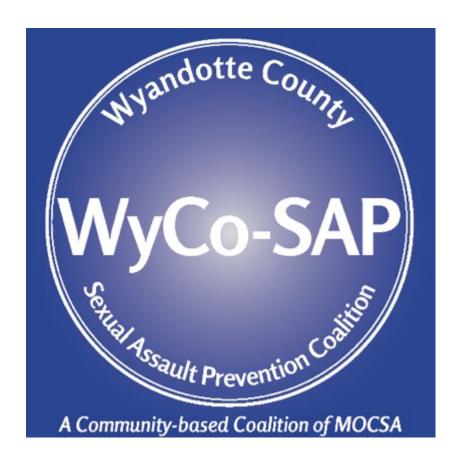


Vanessa Crawford Aragon
Community Prevention Coordin

Community Prevention Coordinator, MOCSA (Metropolitan Organization to Counter Sexual Assault) she/her/hers



- Existing community advisory committee, switched focus to primary prevention in 2014
- First community-level sexual violence prevention coalition in Kansas
- Developed 5-year Violence Prevention Plan that is part of the county health department's Community Health Improvement Plan (CHIP)





- Priorities Identified by Assessments and Community Engagement
 - Empower community members to take action to combat feelings that violence is inevitable
 - Address factors in the physical environment and infrastructure that promote safety and crime reduction
 - Examine public policies for opportunities to impact sexual violence



- Focus Risk and Protective Factors
 - Foster safer neighborhoods, free from violence
 - Foster and promote community connectedness and resident supports
 - Address cultural norms that support or promote violence



Partnerships









HEALTHY COMMUNITIES WYANDO^{*}



NBC Community Development Corporation

Celebrating Life, Strengthening the Community and Fostering Reconciliation















Kansas City Anti-Violence Project

Planning Process







The Collaboration Multiplier: Information Gathering

Partner	Importance	Organizational Goals	Expertise	Assets & Strengths	Key Strategies	Desired Outcomes	Partnership	Organizational Benefit





The Collaboration Multiplier: Information Gathering

Partner	Importance	Organizational Goals	Expertise	Assets & Strengths	Key Strategies	Desired Outcomes	Partnership	Organizational Benefit	Concerns



Collaborator 1
Expertise/Resources:
Results/Outcomes:
Key Strategies:
COLLABORATOR 2
Expertise/Resources:
Results/Outcomes:
Key Strategies:
COLLABORATOR 3
Expertise/Resources:
Results/Outcomes:
Key Strategies:

Part II: COLLABORATION MULTIPLIER ANALYSIS

WHAT RESULTS/OUTCOMES CAN BE ACHIEVED TOGETHER?
WHAT PARTNER STRENGTHS CAN THE COLLABORATIVE UTILIZE?
William and a second in a second and a second a second and a second an
What strategies/activities can 2+ partners work together on? Who takes the lead (L) and who plays a supportive (S) role?

COLLABORATOR 4
Expertise/Resources:
Results/Outcomes:
Key Strategies:
COLLABORATOR 5
Expertise/Resources:
Results/Outcomes:
Key Strategies:
COLLABORATOR 6
Expertise/Resources:
Results/Outcomes:
Key Strategies:





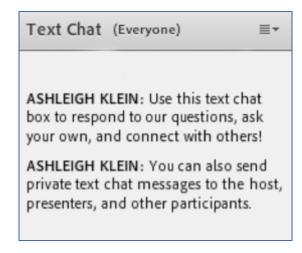
Wyandotte County Sexual Assault Prevention Coalition

- Lessons Learned
 - Important to think strategically about which individuals/agencies are part of your planning
 - Don't compete with other community initiatives, add value
 - Clarity about everyone's objectives allows collaboration for shared goals, even when missions differ



What considerations should be taken into account when establishing new partnerships?

Use the Text Chat feature to answer the question.



Clever Collaboration Considerations

"It is the long history of humankind (and animal kind, too) that those who learned to collaborate and improvise most effectively have prevailed." -- Charles Darwin

- There is no magic formula for creating strong partnerships
- Anticipate conflict/manage reactions
- Little actions add up

*when in doubt, bring food





Tips from MOCSA

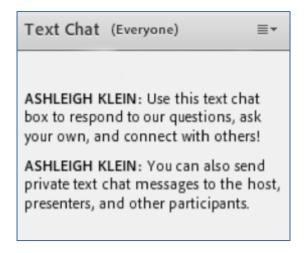
- Transparent and accountable planning process, including when plans need to change
- Reciprocal participation with partners is key





What new partnerships are you considering to advance your work?

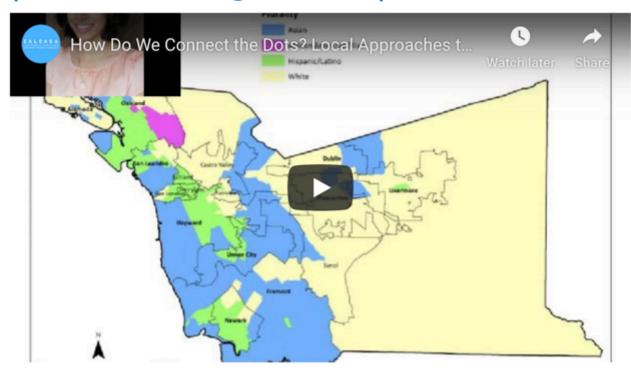
Use the Text Chat feature to answer the question.



Tools and Resources



How Do We Connect the Dots? Local approaches to preventing multiple forms of violence



WEDNESDAY, MARCH 15, 2017

http://www.preventconnect.org/2017/02/ how-do-we-connect-the-dots-localapproaches-to-preventing-multiple-forms-ofviolence/



Collaboration Multiplier

COLLABORATION MULTIPLIER

Enhancing the Effectiveness of Multi-Field Collaboration

Collaboration Multiplier is an interactive tool for strengthening collaborative efforts across diverse fields. A multi-field approach has peoven vital for tackling today's complex social challenges. Whether the goal is promoting health equity, strengthening local economies, reducing greenhouse gas emissions, or enhancing community safety, improving our well-being requires community-wide changes that include strengthening government policies and the practices of key organizations. Multi-field collaboration expands available resources, strategies, and capabilities to achieve outcomes that could not be accomplished by one field alone.

Collaboration Multiplier provides a systematic approach to laying the groundwork for multifield collaboration. The tool guides organizations through a collaborative discussion to identify activities that accomplish a common goal. delineate each partner's perspective and potential contributions, and leverage expertise and resources. Collaboration Multiplier is based on the understanding that different groups and sectors have different views of an issue and different reasons for engaging in a joint effort. For example, a collaborative formed to increase access to healthy food in underserved neighborhoods can more effectively engage partners by recognizing that each has their own goals. A grocery store operator might expand fresh food offerings to enhance sales and profits, a health department would support the effort to improve health, and the Mayor might

see enhanced food retail as fundamental for a flourishing community. Collaboration Multiplier helps surface these perspectives and forge strategies that advance their objectives simultaneously.

Gollaboration Multiplier can be used in different stages of collaboration. It can be used by a newly formed or established partnership that wants to strengthen its collective effort, or it can be used by an individual or small set of organizations that recognize the value of a diverse partnership and want to think strategically about whom to invite to the table.

The Collaboration Multiplier Process

Collaboration Multiplier occurs in two phases: 1) Information Gathering and 2) Collaboration Multiplier Analysis

In the first phase, the key sectors and fields that can contribute to a solution are identified. Then key information from the perspective of each field (or prospective field) is collected according to a common set of categories. Specific categories wary based on the particular collaboration, but typical examples include:

- * Importance: Why is this issue important?
- Organizational Goals: What are the goals related to this issue?
- Audience: Who is the primary audience/ constituency?
- Expertise: What unique expertise does this field bring to the collaborative?

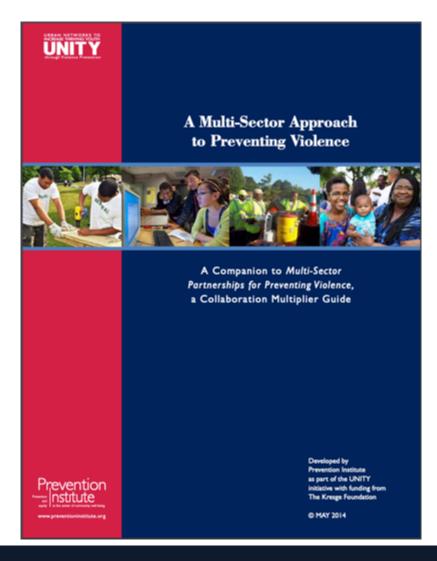
https://www.preventioninstitute.org/sites/default/files/uploads/Collaboration%20Multiplier_0.pdf



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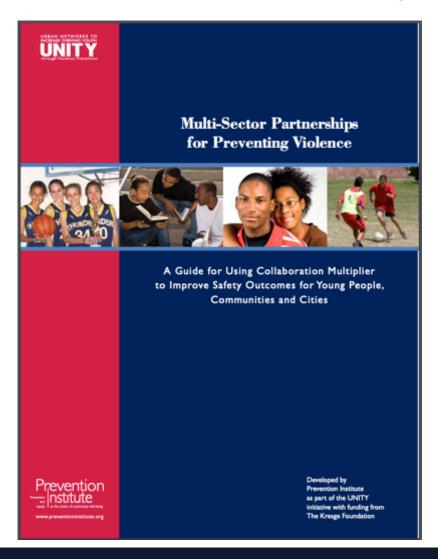
A Multi-Sector Approach to Preventing Violence



https://www.preventioninstitute.org/publications/multi-sector-approach-preventing-violence



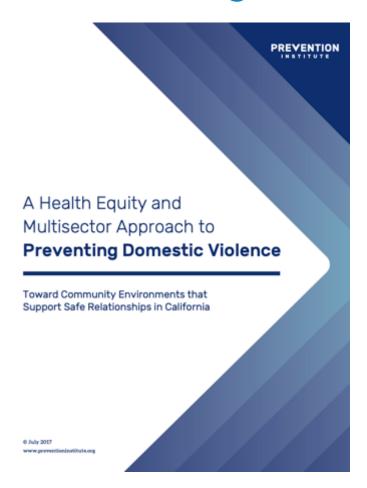
Multi-Sector Partnerships for Preventing Violence



https://www.preventioninstitute.org/publications/ multi-sector-partnerships-for-preventing-violence



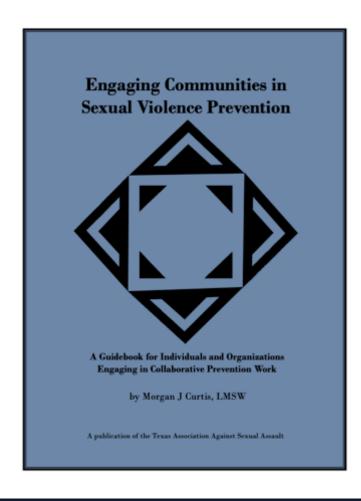
A Health Equity and Multisector Approach to Preventing Domestic Violence



https://www.preventioninstitute.org/sites/default/files/publications/
A%20Health%20Equity%20and%20multisector%20approach%2
Oto%20dv.pdf



Engaging Communities in Sexual Violence Prevention



http://taasa.org/wp-content/uploads/2014/10/Engaging-Communities-in-Sexual-Violence-Prevention1.pdf





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