



Engagement as a Process and Strategy:
Strengthening Connections and Leadership
Opportunities to Prevent Sexual and Intimate
Partner Violence
Thursday, December 3, 2020
11 AM-12:30 PM PT

TV: You can download the PowerPoint slides for this session here:

http://www.preventconnect.org/wp-content/uploads/2020/11/Engagement-as-a-process-and-strategy_final.pdf

TV: Welcome! Grateful to have you all join us today!

NM: Hi all! Nora Mosby from the Missouri Coalition Against Domestic and Sexual Violence

TV: Text Chat Question: How might the process of engagement improve our sexual and intimate partner violence prevention strategies?

AS: How might the process of community engagement improve our sexual and intimate partner violence prevention strategies?

AS: Education is KEY to prevention,

BA: Helps us identify common ground with other stakeholders

AS: please share your thoughts in the chat

JCB: It gives us more diverse perspectives to inform our work.

AH: Increasing awareness and empathy

JP: We must have diverse engagement strategies to reach those in various populations needing support—it's not a one size fits all.

AKJ: I think it would allow people to feel more connected and committed

K: It takes everyone to be part of the solution. The most powerful prevention tool we have are the members of our community.

BT: It can teach others bystander learning and how to interact with others on how to prevent sexual violence within the community.

AP: There is more option to change because there are more actors involved.

KK: Increasing community ownership

LK: We have to understand the needs of a community to serve with them

JT: Jaime Torres, Project Director, Dallas College

JP: The process itself can also help us as providers learn more to best help others.

KC: with community buy in, we can explore options for preventions AND intervention outside of the criminal justice system.

BLB: it's on the ground, with people

SH: Helps break the stigma of sexual assault

ED: Hello everyone.

TR: Brings different individuals to the table and to bring new ideas to engage the population we work with

AS: It helps everyone feel they are part of a solution rather than the problem.

EB: Hands-on engagement will help to answer questions that one might be curious about.

SW: I think the process is knowing who you can engage and know what they know and what they do, how the impact the community and engage with them on what the collaboration means and provide education and support, statistics regarding Domestic and sexual violence. They want to know the impact and information to make the change. Research and numbers can speak volumes to community members to realize the change and impact they can have to help support a survivor.

MH: it gives a sense of ownership and buy-in to the process

LM: Normalizing convos around consent and sexual violence changes rape culture. Our society has difficulty talking about healthy sex so it's that much more difficult to talk about when people are harmed.

TS: It seems that engagement provides an opportunity to enjoy a learning platform that inspires motivation to connect without so much of the sometimes-daunting experience of learning something/someone's perspective. Learning and understanding comes natural with role modeling and less dictating.

TV: Connecting the Dots:

https://www.cdc.gov/violenceprevention/pdf/connecting_the_dots-a.pdf

TV: CDC Violence Prevention technical packages:

<https://www.cdc.gov/violenceprevention/pub/technical-packages.html>

AS: I like how a lot of folks are connecting this to culture change

TV: What is your current level of community participation? Select the most applicable:

- a) Deny access to decision-making processes
- b) Provide the community with relevant information
- c) Gather input from the community
- d) Ensure community assets, needs & concerns are integrated into process & inform planning
- e) Ensure community capacity to play a leadership role in implementation of decisions
- f) Foster democratic participation and equity by planning full decision-making in the hands of community

AS: this is a personal reflection question, so don't feel like you have to share your response

AS: B & C

LM: I love that! Meetings can sound rigid.

MH: Love this! Working with life schedules and meeting people where they're at is so important

BA: In our work with youth, we build in a lot of time for relationship building - whether it's wandering the lunch room and chatting with kids, attending athletic events to get to know parents/guardians, etc. I have also gotten to chaperone a couple field trips!

TV: Text Chat Question: How are you and your organization/agency building relationships in the community?

ED: Right now, COVID restrictions are so tight that all in person gatherings and workshops are on hold. It's hard.

JCB: Participating in coalitions and groups, creating mechanisms for people to engage with us and advise our efforts.

BA: I also spent time in gym classes, since it's less structured but allowed me lots of time to get to know students on a different level (as well as the P.E. teachers!)

MC: Training student volunteers so they can facilitate conversations (workshop modules) instead of faculty.

SB: We invited local police, crisis workers to campus to work with us to develop education strategies.

BLB: We are in the community and are of the community.

AC: Creating relationships with guidance counselors and social workers to start groups for young people. Not much work with parents or guardians.

AP: My manager reached out to police officers through emails to see if they would like to go to our trainings.

CB: We've started offering virtual presentations and trainings

MH: We discovered there were too many barriers with our clientele for virtual meetings to be effective, so we developed a way to meet in person safely

AT: We work in a multidisciplinary team that includes law enforcement, social services, medical professionals, and more that we work with for every forensic interview and family. We offer virtual training for forensic interviewing worldwide, as well as how to be an advocate in a CAC.

LM: We partner with local agencies of all kinds, but working with the library has been successful in both accessing a free space to hold events (Pre-COVID) and reaching folks that typically wouldn't engage with our issue. This includes support groups, advertising, community trainings, etc.

ET: We're passing out emergency resources brochures put together by all staff and also including services we offer as well as our goal to serve the community. We're also creating partnerships with other community-based organizations.

ED: with COVID restricting us in tribal community to 6 makes it difficult. We are inviting community members to attend and give our program feedback of their knowledge of Sexual Assault, an access to service after a sexual assault, do they know of the programs available in by tribe.

JE: Is anyone having success with social media?

TS: We're practicing open table in safe spaces and virtually with diverse member of community members on our Board of Directors. Additionally, we invite open communications from staff and clients.

KW: we have put PSA's out on our social media, it has been wonderful responses as it hits many people.

CB: Pre COVID we also had a partnership starting with the local library. We still do radio and a lot of social media outreach. Virtual meetings and coalitions as well.

LP: Great question Jennifer! Anyone using TikTok by any chance? I'm fascinated by that platform!

JE: Thanks Katy Wardle. I would like to try snap chat and Tik-Tok but, my organization is not open to it.

SS: We are using social media platforms and virtual presentations for educating

AC: We've done several "community conversations" on zoom recently over social media - they've been hit or miss.

MS: We created a YouTube channel.

JE: Great idea, Maggie!

KW: Jennifer Eastman, we don't use those platforms... but would be cool to utilize TikTok!

AC: We've used TikTok - recently hosted a healthy relationship challenge with a university!

JE: Yes, I think a lot of folks are starting to use those platforms, especially to reach younger populations. I am university based so 18-21 age group mostly.

SS: I'd like to use TikTok with the youth we educate.... that would go off well I believe.

DO: We use tik Tok at Monarch. It works great! To get the message across.

ER: We're looking into using TikTok. One of our concerns is needing to reach youth in our service area in particular. Has anyone had success with that?

ED: Our Batterer Intervention Program has gone to use of Zoom. Our Tribal court has gone to schedule by 15minute intervals and to video.

MH: Arianna, I see that a lot in my work as well. There's a lot of fear of men being judged based on past mistakes that don't represent who they are.

LM: We talk with men and boys about rejection and the misconception that they always have to be up for sex. Really talking about fragility, non-sexual touch, and being emotionally in touch with themselves.

LM: Thanks, Arianna!

JE: Engaging men and boys is so important. Men Can Stop Rape have a lot of free resources and YouTube videos.

BT: I talk to men and teen gentlemen about domestic violence prevention, which when I talk to them about it their eyes are broader and ask more questions about it as well.

AKJ: Wanted to share this blog post from Safe Routes Partnership: Equitable Community Engagement in the Time of Social Distancing
<https://www.saferoutespartnership.org/blog/equitable-community-engagement-time-social-distancing>

LM: The kids are more than alright! So open to social justice convos and community building. It's the adults that need more convincing I've found!

JT: It's good to see and hear that some men are involved, we need more men to advocate against DV and SA.

TV: @Layla that's so true!

AW: Michael or anyone: can you direct us towards resources (videos or otherwise) that are accessible for men and boys that encourages thinking outside the assumption that S/D/V isn't something men need to think about?

BA: Anna, we have some videos on our agency YouTube page -
https://www.youtube.com/user/MOCSAYouthEd/featured?view_as=subscriber

JP: Tony Porter has really good resources/research—I often use his TED Talk on the Man Box and connections to interpersonal violence.

AW: thank you!

RC: We had a social media campaign through the Ohio Men's Action Network!

NH: Anna The Mask You Live In is a great video.

BA: ^^ Yes. Loved that doc.

ED: I did not but my tribe did have voter registration.

SR: We brought Civic Nebraska to campus to do some voter and vote by mail registration!

MH: We cancelled our counselling sessions on election day so our clients could go vote

BA: We made sure to provide space for young people to process on election day because we knew it was stressful - especially for our predominantly Latinx students.

AS: Can you share the cool poll app you use to get zoom members engaged?

AS: It's actually part of Zoom! When you host a meeting, you can upload your questions ahead of time through the Zoom website (after signing in)

TV: @Ann, after you create a meeting in Zoom, save it and scroll down to the bottom, then there's an option to create polls. They're so fun!

AS: Polling for meetings: <https://support.zoom.us/hc/en-us/articles/213756303-Polling-for-meetings>.

AS: What is the gender of youth Leadership —Mike is it mostly female?

MF: Can you rephrase your question?

JQ: Very cool to hear about how youth in different regions of the state are able to be engaged w/ the move online.

TV: Text Chat Question: What questions do you have for our guests?

MW: Ann, the majority of the participants in the group are female.

AS: Bystander Moment by Media Education.

RC: www.ohman-ohio.org

TV: PreventConnect hosted a 3-part web conference series with Coaching Boys Into Men: <http://www.preventconnect.org/2016/04/coaching-boys-into-men-a-3-part-series-on-program-design-community-engagement-and-adaptation/>

RC: Coaching Boys Into Men: <https://www.futureswithoutviolence.org/?s=Coaching+Boys+Into+Men>

LM: yes!!!

AT: Any advice for connecting with communities that are resistant to outreach efforts?

BA: Change what outreach looks like and meet them where they're at.

LM: Small language switch - when we are talking about underserved populations in small communities, we stopped saying "rural" and now say "remote".

AS: We have bilingual community we try to reach as well. Any ideas are welcome.

AC: Our agency Crisis Shelter of Lawrence County (New Castle, Pa) did a Facebook page and did a series of talks for October DV awareness month, we are going to start using Tik-Toktok engage younger community and we will contact some radio stations to do Spanish speaking interviews.

AS: Have others had luck working with Sport's coaches?

BA: Getting to know them through the school, yes. If they aren't teachers, no. But showing up to sporting events is the first step.

AS: I think a lot of communities have done so through Coaching Boys into Men

AC: We are planning to do virtual community events using Art workshops (AW/BW) to engage families, we are sending the art material (mail) - Angelica Costello-Bilingual Counselor (acostello@crisishelter.org).

AS: I know South West PA Says No More has had events for coaches

AG: I love that!!!

AKJ: @Ann we did a web conference in 2019 and featured two coaches - you can find it here: <http://www.preventconnect.org/2019/02/sport-is-part-of-the-solution-to-end-sexual-and-domestic-violence-2/>

SD: This is great!

AC: Finding way to make it mutual beneficial and building partnerships. Find out what the community is already doing, who are the community leaders or 'community influencers'.

AC: For sports team- Futures Without Violence has a great program <https://www.futureswithoutviolence.org/>

LM: Great speakers. Thank you!

AS: Thanks to everyone this has been GREAT!!

AC: Thank You.

TS: Thank you!

JC: Really enjoyed the information, great!

DH: Good program Ladies!!!!

JQ: Thank you everyone!

CB: Thanks!

TV: Upcoming PreventConnect web conferences:

#WeGovern: How do we go from imagining a world without violence to building it?

<http://www.preventconnect.org/2020/11/wegovern-how-do-we-go-from-imagining-a-world-without-violence-to-building-it/>

Creating Emergent Spaces for Sexual Violence Prevention During COVID-19

<http://www.preventconnect.org/2020/11/creating-emergent-spaces-for-sexual-violence-prevention-during-covid-19/>

Back to Basics: Preventing Sexual and Intimate Partner Violence

<http://www.preventconnect.org/2020/11/back-to-basics-preventing-sexual-and-intimate-partner-violence/>

MH: Thanks everyone!

SS: Great info and conversations! Thank you!

JM: Engaging and informative discussion. Thank you!

BB: Thank you!

TR: Thanks, so much everyone! I loved hearing the presenters.

MG: Thanks everyone!

CR: Thanks, so much for this! Very helpful :)

TH: Thank you all very much!

BLB: Mahalo, great web conference!