

Welcome, this web conference will begin soon

STORYTELLING FOR NORMS CHANGE & COMMUNITY ENGAGEMENT TO PREVENT SEXUAL AND INTIMATE PARTNER VIOLENCE

Tuesday, January 26
11am PST/2pm EST



Meet the PreventConnect Team



Ashleigh Klein-Jimenez
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she/her/hers



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PreventConnect.org/email – email group

Learn.PreventConnect.org – eLearning

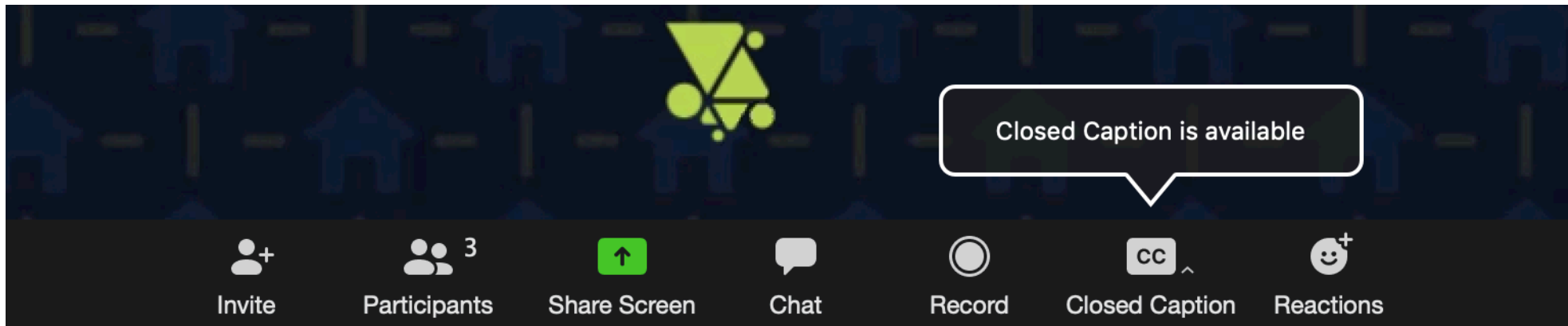
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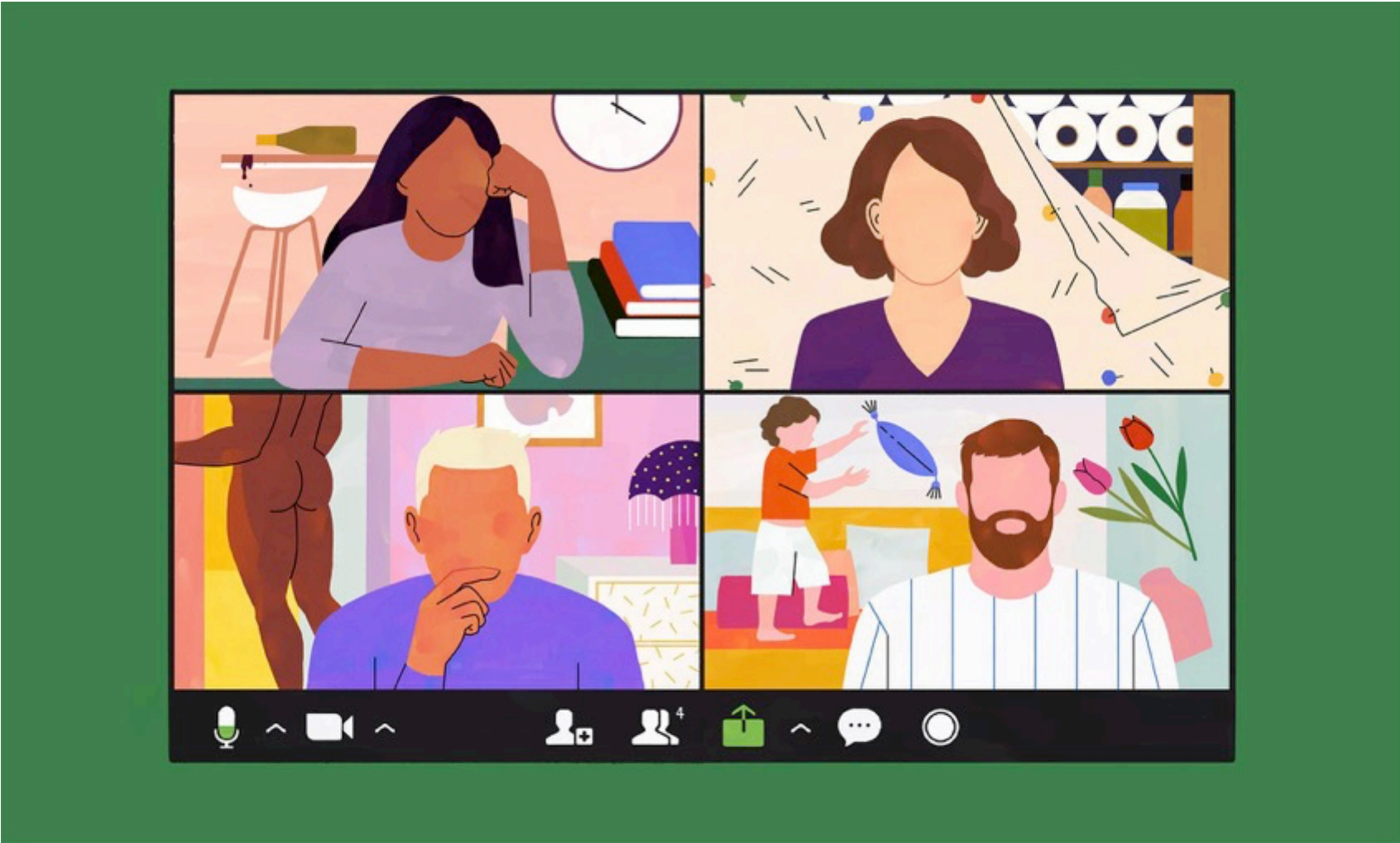
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How to use Zoom

- ▶ Text chat
- ▶ PowerPoint Slides
- ▶ Polling Questions
- ▶ Phone
- ▶ Closed Captioning
- ▶ Web Conference Guidelines



How this landscape is impacting us



PreventConnect

- ▶ Domestic violence/intimate partner violence
- ▶ Sexual violence
- ▶ Violence across the lifespan, including child sexual abuse
- ▶ Prevent before violence starts
- ▶ Connect to other forms of violence and oppression
- ▶ Connect to other prevention practitioners

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Tuesday, January 26
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PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

Objectives

- ▶ Describe how storytelling can be instrumental in promoting positive social norms and engaging the community to prevent sexual and domestic violence.
- ▶ Identify strategies to engage communities in candid, constructive dialogue and stories that promote social norms change to prevent violence
- ▶ Identify potential hurdles and ethical considerations while using these tools in communities and strategies to overcome them

Stories and Culture Change



CREATING STORIES FOR GENDER JUSTICE

A Narrative and Culture Change Strategy to Prevent Sexual and Domestic Violence

<http://www.preventconnect.org/2020/06/creating-stories-for-gender-justice-a-narrative-and-culture-change-strategy-to-prevent-sexual-and-domestic-violence/>



MESSAGING THE CONNECTIONS

Explaining the links between strengthening economic supports and preventing sexual and intimate partner violence

National Resource Center on Domestic Violence

prevent connect

<http://www.preventconnect.org/2020/07/messaging-the-connections-explaining-the-links-between-strengthening-economic-supports-and-preventing-sexual-and-intimate-partner-violence/>

Meet Our Guest



Meghna Bhat, PhD
Project Manager,
California Coalition Against Sexual Assault
she/her/hers

“Stories move in circles. They don’t move in straight lines. So it helps if you listen in circles. There are stories inside stories and stories between stories, and finding your way through them is as easy and as hard as finding your way home. And part of the finding is getting lost. And when you’re lost, you start to look around and listen.”

—Corey Fischer, Albert Greenberg, and Naomi Newman
A Travelling Jewish Theatre from Coming from a Great Distance
Excerpted from Writing for Your Life by Deena Metzger

[Digital Storytelling Cookbook](#) (StoryCenter, 2010)

What is “Storytelling”

- True & personal narratives
- Lived experiences
- First-Person



My Story



Who am I? Activity:
BREAKOUT ROOMS

Storytelling Icebreaker Prep

- Make sure you're in a quiet space, free of distractions
- Have a notebook and pen nearby
- Sharing is optional but encouraged
- Be present and deeply listen
- Positive affirmations are welcome
- What is shared here stays within the breakout rooms
- The breakout room sessions are not recorded

Respond to this Prompt:

Write a statement about yourself using these starting prompts:

- I am..... ,
- I come from... _____ and
- I come as a......

(e.g: place, or sight, sound, or smell/ aroma, family, community, ethnicity, race, gender, identity, role etc.)

- Total Breakout Room Activity [10 minutes]

How could you use
this storytelling
activity in your work
to prevent violence?

Text Chat Question



Chat

From Me to **Everyone**:

Use this text chat box to respond to our questions, ask your own, and connect with others!

To: **Everyone** ▼

Type message here...

Intergenerational Trauma

Intergenerational Trauma

- “when trauma is not resolved”
- “when trauma is subsequently internalized”
- “when passed on from one generation to another”

- present trauma versus intergenerational trauma

[Intergenerational Trauma \[Saskatchewan Polytechnic, 2018\]](#)

Intergenerational Cycles of Violence

- *May look different for everyone*
- *Complexities and Nuances*
- *Shame and stigma*
- *Cultural values and perceptions*
- *Forgiveness & Reconciliation:*
 - may not apply to many families/survivors



Mapping Our Roles in a Social Change Ecosystem (2020)




[Deepa Iyer, Solidarityls and Building Movement Project](#)

 @deepaviyer

 @BuildingMovementProject

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Stories of Home *Dear Aayee...*

a digital film

<https://www.youtube.com/watch?v=NRIqE5R2DE4>

STORYCENTER
LISTEN DEEPLY... TELL STORIES



Personal Storytelling & Social Change

Polling question

What is your intention with storytelling?



Benefits of Sharing Stories



Increases Empathy
Community Building
Skill-building tools
Increase in Representation

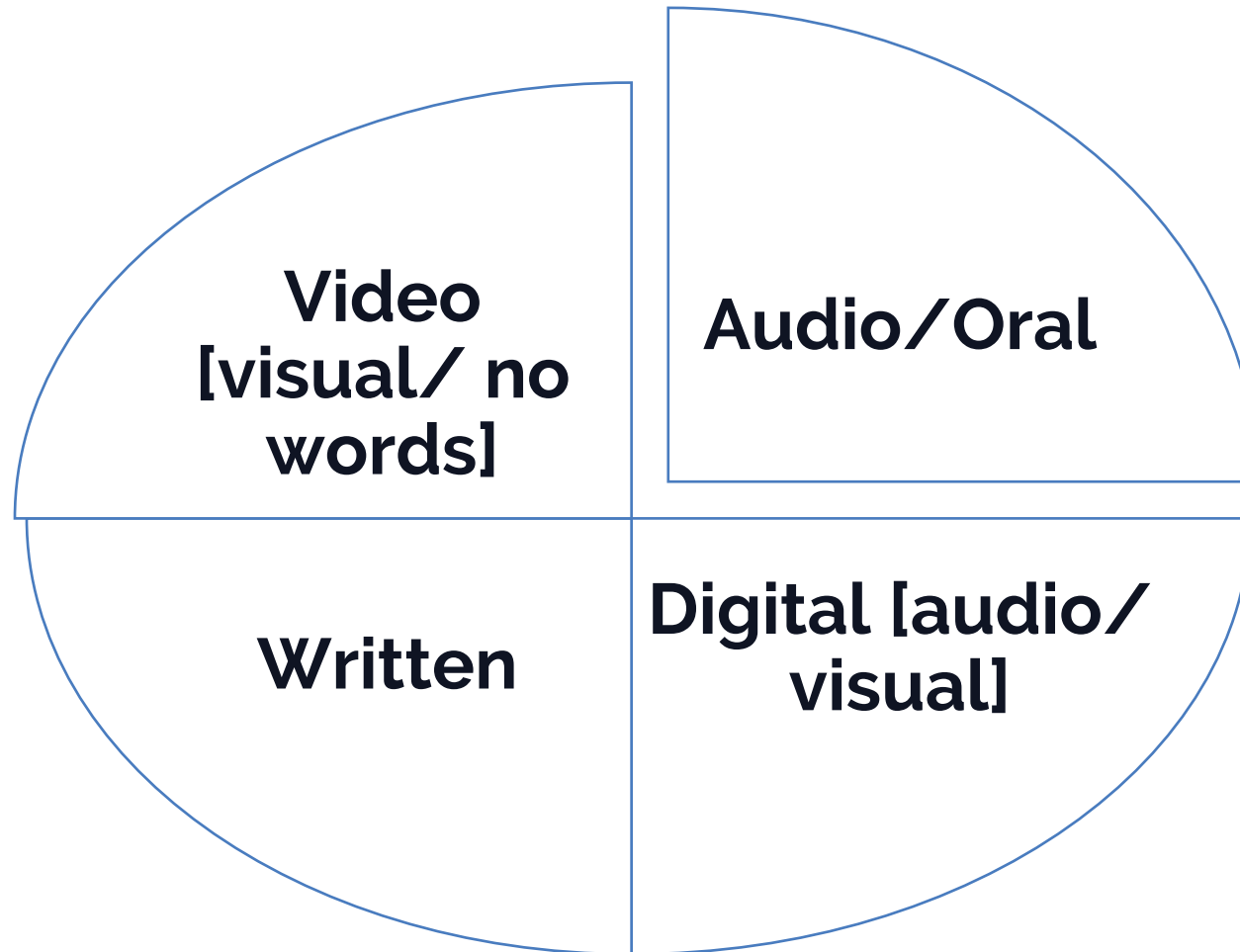


Physical & Mental Health
Improves well-being
Sensitize to social problems



Finding your own voice
Reaffirming your values
Take action for change
Influence public policy

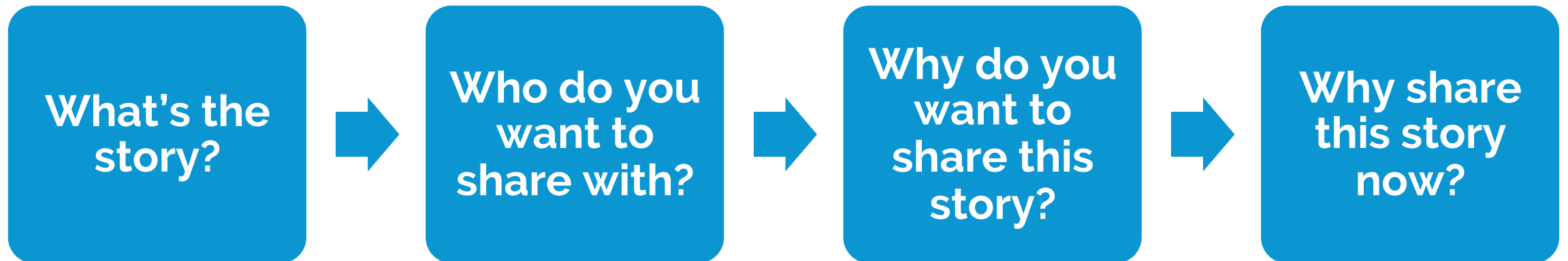
Types of Storytelling



Digital Storytelling

Digital Storytelling

Digital Storytelling: “A short, first-person video-narrative created by combining recorded voice, still and moving images, and music or other sounds.”



Storytelling GUIDE & RESOURCE SHEET:

Our Checklist:

- Prepare and Find your Story
- Write a Story
- Finalize a story script
- Identify Materials or Platform
- Create a Storyboard [if digital]
- Edit and Finalize Video [if digital]
- Send to trusted folks for review [optional]
- Decide if and how you wish to share [optional]

Story Circles



I guess I don't hate blueberries

a digital film

<https://www.youtube.com/watch?v=1Mj4sQTyMWw&list=PL2zMrq22-Y2t-vKELM2K5jdxzwej54cmF&index=6>

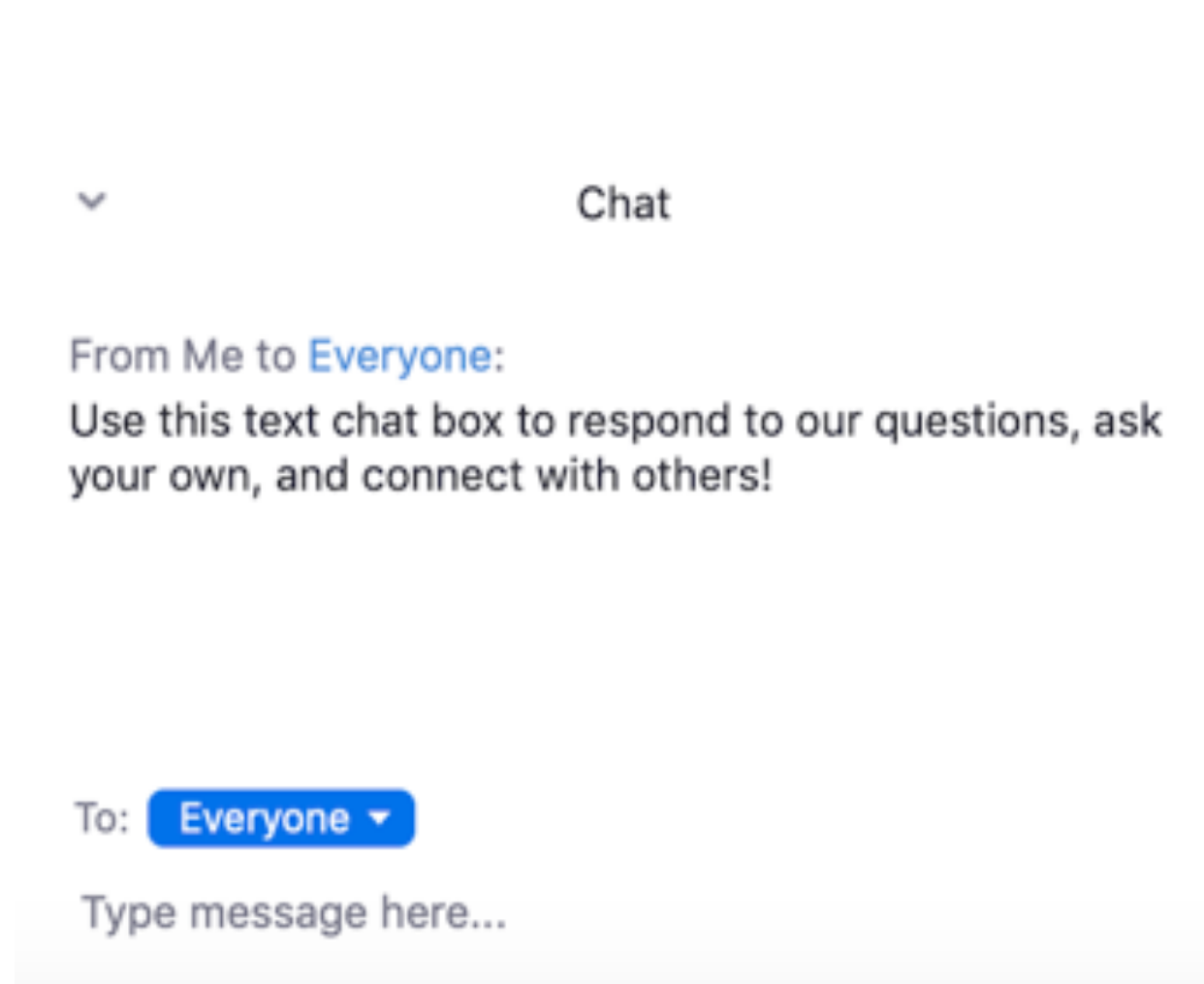
STORYCENTER

LISTEN DEEPLY... TELL STORIES



How does storytelling
humanize prevention
and make sexual and
intimate partner
violence relatable and
personally identifiable?

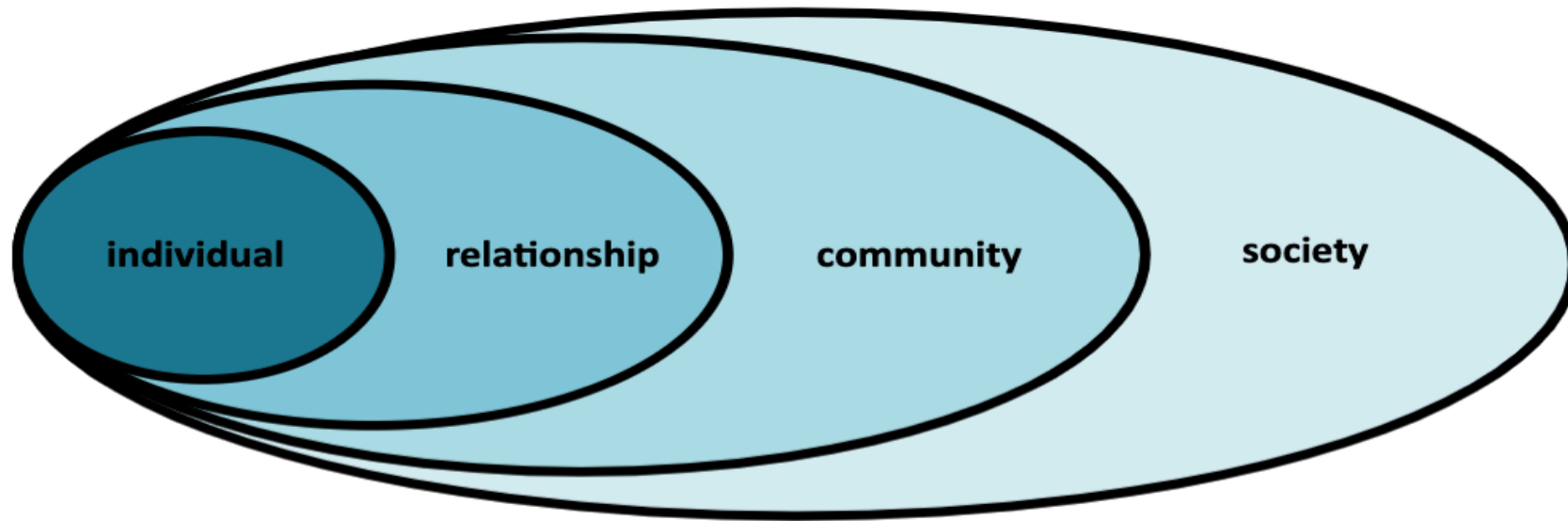
Text Chat Question



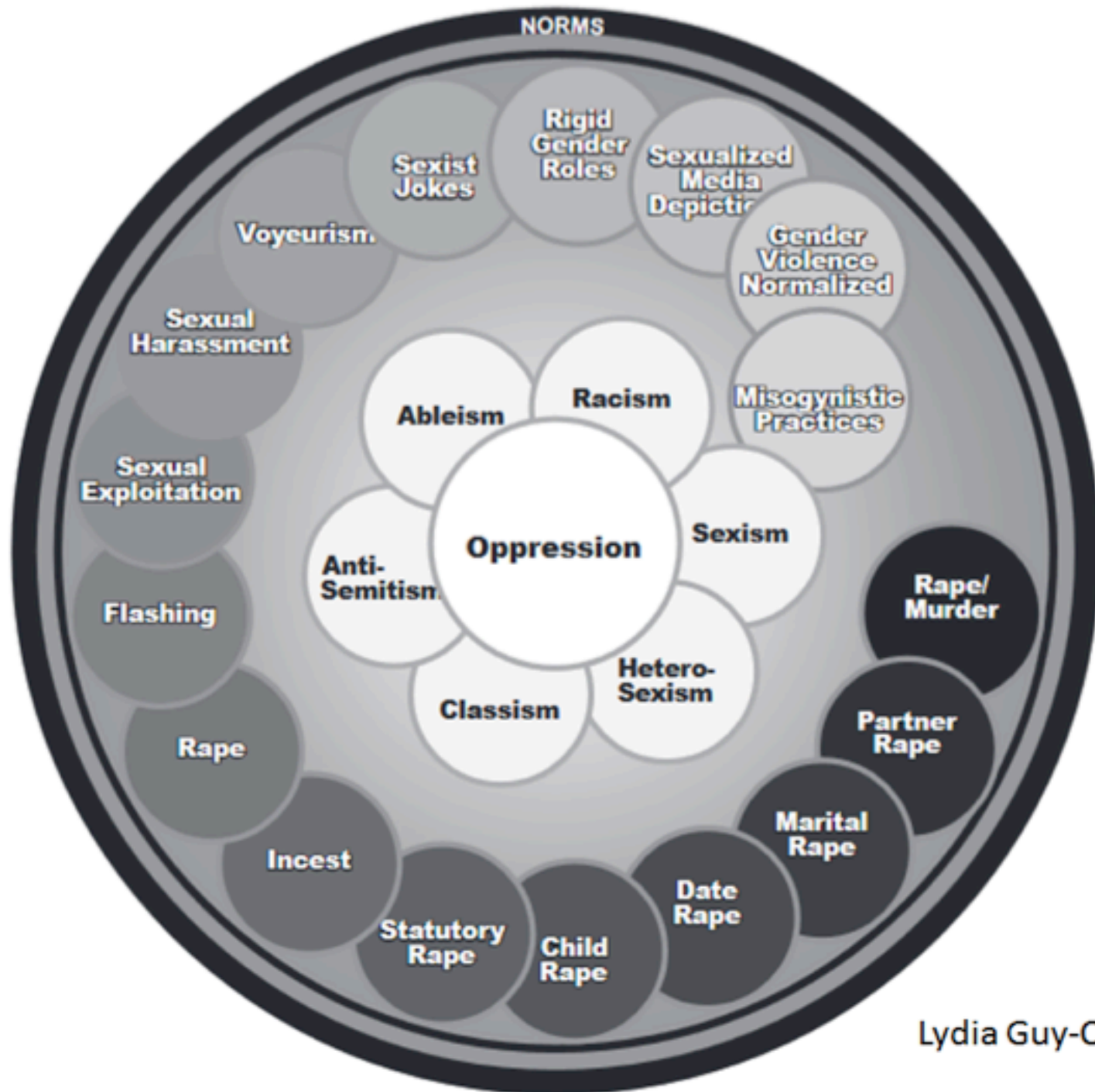
Engaging & Supporting Our Communities

Comprehensive Prevention Approach

SOCIO-ECOLOGICAL MODEL



NSVRC, Primary Prevention Primer



Darker = what is typically seen, noticed, taken seriously

Lighter = what is typically unseen, hidden, not taken as seriously

What's the purpose of using storytelling?



**COMMUNITY DIALOGUE
BREAKING SILENCE**



**MOVEMENT-BUILDING
COMMUNITY- BUILDING**



**INTERGENERATIONAL
AWARENESS
COMMUNITY VISION**

What Narratives Do You Want to Shift?



Who is your priority audience?



**OUR ELDER
PARENTS & FAMILIES
MALE-IDENTIFIED TRUSTED
ADULTS**



**YOUTH
TEENS**



**PREVENTION EDUCATORS
ADVOCATES**

**CULTURALLY RESPONSIVE
AGENCIES**

Adapting Storytelling Activities

Breaking down story writing:



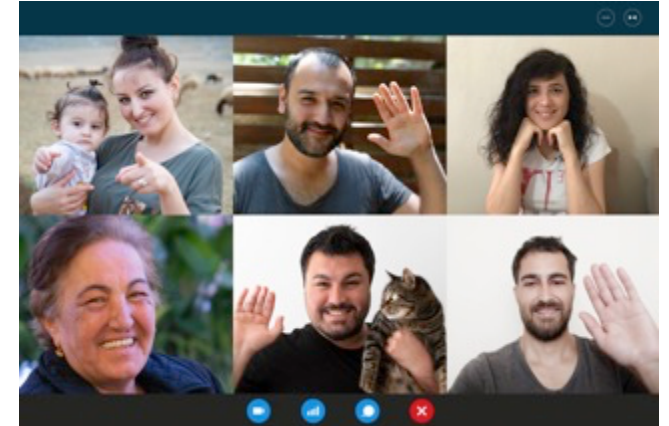
- Tailor these questions to your potential storytellers & their needs and capacity
- Use positive or neutral-triggering prompts like:
 - ✓ *What was growing up as a child in your city/community like?*
 - ✓ *What is your first memory of attending school?*
 - ✓ *What was your first experience of leaving home like?*
 - ✓ *Do you remember a time when you were told by someone you inspired them or your action/ gesture made their day?*
 - ✓ *If you had to write a short letter to your younger self describing their strengths or awesomeness...*

**Li, Cun et al. 'Facilitating Intergenerational Storytelling for Older Adults in the Nursing Home: A Case Study'. 1 Jan. 2020 : 153 – 177.

Storytelling may look like:

Trauma informed, accessible & affordable creative alternatives:

- Art work, Zines, Photo storyboard, Scrapbook, Audio voice overs, Oral history projects etc.
- Picture Story Prompt: *why this photo?*
Remember what were you feeling?



Culturally-relevant and language accessible:

- Using a language they feel most comfortable writing/ talking in?

Storytelling may also look like...



It happened when i was 22

Artist: Chanel Miller

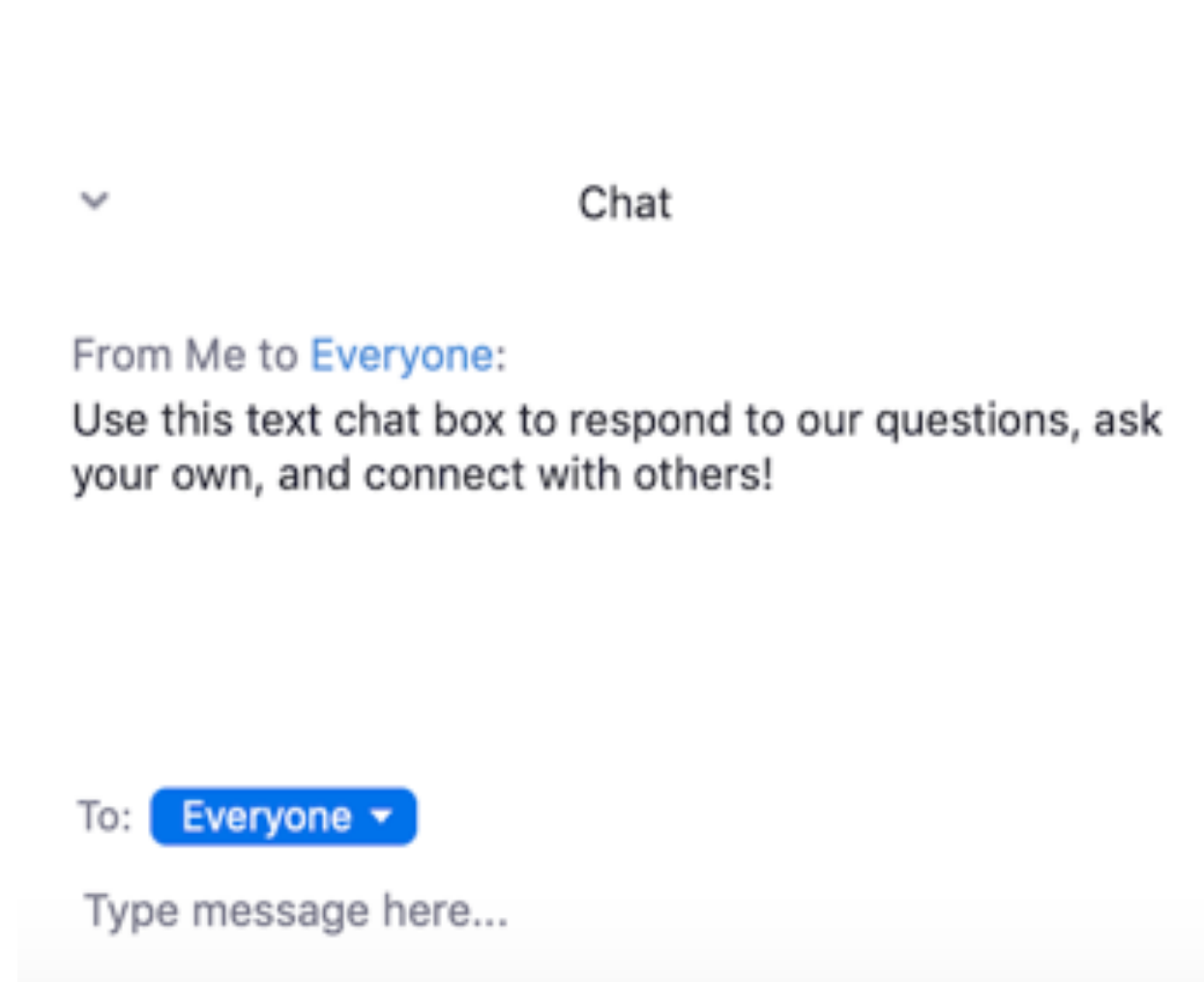
STOP! STREET HARASSMENT



@cutecatalls

How will you facilitate, introduce, and/or support storytelling in your communities to shift social norms to prevent violence?

Text Chat Question



Ethical Considerations & Overcoming Challenges

Potential Hurdles



Trigger warnings
Virtual disclosures
Mandated reporting
Limited emotional support



Community readiness may change
Storytellers' mind/ consent may change
Storytellers' frustration with technology



Funding



Staffing & Resources

Trauma-informed, Confidentiality & Consent



Storytelling with Youth

- Inadvertent disclosure of abuse
- Know who is the mandated reporter
- Inform storytellers about:
 - who is required to report
 - limitations of mandated reporting
- Discuss the power & impact of stories
- Consequences of digital footprints
- Respect storytellers' choices

Personal Narrative Art Creation and Best Practices for Mandatory Reporting

Creation of personal narrative art (art that tells a personal story) by both minors and adults could trigger a mandatory report of child abuse or neglect if it rises to the level of reasonable suspicion of abuse or neglect. Personal narrative art that could trigger a mandatory report would have to include enough information about the abuse and harm that a "reasonable person" in the mandatory reporter's position would think that abuse is occurring or occurred. Although a powerful therapeutic and healing tool, personal narrative art, whether written, spoken, visual, or multimedia, can also result in an inadvertent disclosure of abuse. Youth engaged in this form of art creation should be aware of the possibility of disclosure and how that could impact them. Consider the following when using personal narratives in art creation or in education programs.

- ❑ Know who is a mandated reporter for child abuse and neglect and make sure that participants know who is required to report abuse. Participants should know the limits to confidentiality before they begin developing and sharing personal narrative art.
- ❑ Have a discussion about the power of personal narratives and the impact that these narratives can have. Include a discussion about how sharing your story inspires others to disclose and share their story. This can be a lot to handle sometimes.
- ❑ Have a discussion about the consequences of creating personal narratives, including the digital footprint of creating art in these various formats and the long term nature of creating most forms of art.
- ❑ Instruct/describe various methods of creating art and narratives that may or may not engage in personal storytelling.
- ❑ Inform participants of how development of personal narratives art can trigger a mandatory report of child abuse and neglect. Discuss what a report could entail.

accessibility



LOADING...

Important Considerations:

- Storyteller's readiness and consent
- Assessing community readiness
- Trauma informed spaces
- Ethical practices and intentions
- Accessibility and Capacity
- Sustaining Community Engagement
- **The bigger picture? Why storytelling?**



RESOURCES:

- ▶ StoryCenter: www.storycenter.org
- ▶ Web Conference: [Storytelling Basics for Community Building](#) (CALCASA/ The Partnership)
- ▶ Web Conference: [Creating Stories for Gender Justice...](#) (PreventConnect/ CALCASA)
- ▶ [Our Collective Future Story Circle Guide](#) (ID Coalition Against Sexual and Domestic Violence)
- ▶ Story At Scale: <https://www.storyatscale.org/>
- ▶ [Write It Out: Using Words and Art to Strengthen and Heal Family Bonds](#) [Vermont Network]
- ▶ [Storytelling Webinar Series](#) [NSVRC/ StoryCenter]
- ▶ [Storytelling Guide](#) [Practice-Space]



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