

# A 4-PART SERIES:

## Integrating Health Equity into Sexual and Domestic Violence Prevention

Session 2:  
E4 Violence  
Prevention Strategy  
Selection Framework



# Meet the PreventConnect Team



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Director of Prevention

she/her/hers



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Project Coordinator

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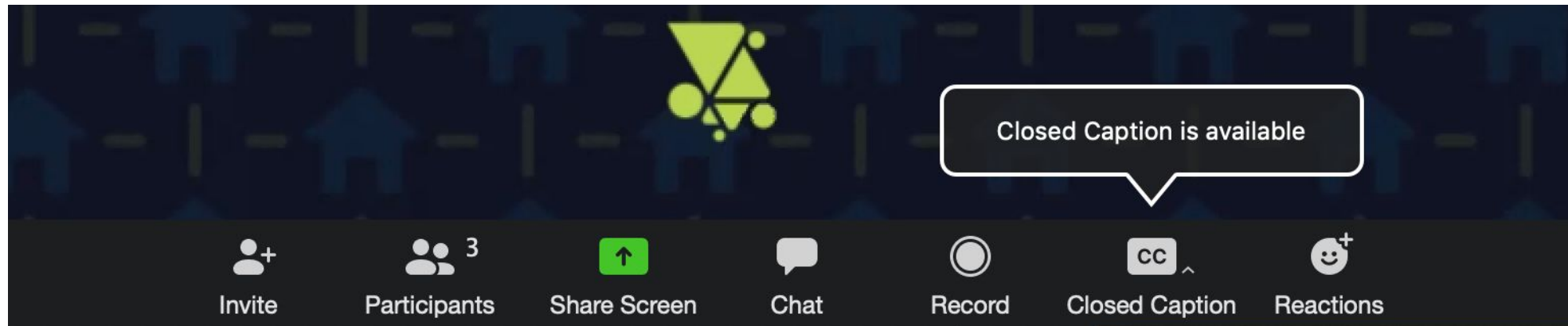
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# How to use Zoom

- ▶ Text chat
- ▶ PowerPoint Slides
- ▶ Polling Questions
- ▶ Phone
- ▶ Closed Captioning
- ▶ Web Conference Guidelines



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PreventConnect is a national project of ValorUS sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or VALOR.

# Objectives

- ▶ Gain deeper understanding of health equity frameworks in sexual violence prevention.
- ▶ Translate concepts of health equity into practical on-the-ground program development and implementation.
- ▶ Create cross-cutting strategies and partnerships to address social determinants of health and prevent violence in local communities.

Did you attend  
Session 1 of this  
series?

Polling Question

The image shows a light blue background with faint grid lines. In the center, there is a white rectangular area containing three rounded rectangular input fields. Each field has a checkbox on the left and two horizontal lines for text on the right. The top field has a checked checkbox (a blue checkmark inside a circle), while the middle and bottom fields have unchecked checkboxes (empty circles). The entire form is set against a light blue background with faint grid lines.

# Part 1 Recording Available Now



**Integrating Health Equity into Sexual and Domestic Violence Prevention:  
Key Concepts and Components of  
Strategies and Approaches**

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Monday, September 25, 2023  
11:00 AM PT/2:00 PM ET

**prevent  
connect**  
A ValorUS PROJECT

<https://www.preventconnect.org/2023/09/integrating-health-equity-into-sexual-and-domestic-violence-prevention-key-concepts-and-components-of-strategies-and-approaches/>

# A Health Equity Approach to Violence Prevention



**Create accessible access to power**



To improve the structural and social conditions where people live, learn, work, play, etc.



To eliminate sexual and intimate partner violence in communities

# One place to start is examining your strategy or approach...

- ▶ Does it prioritize the people with the most burden and need?
- ▶ Does it address the conditions where people live, learn, work, and play?
- ▶ Does it create a new narrative about violence prevention?
- ▶ Does it involve sustainable community solutions?

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- ▶ Does it prioritize the people with the most burden and need?
- ▶ **Does it address the conditions where people live, learn, work, and play?**
- ▶ Does it create a new narrative about violence prevention?
- ▶ Does it involve sustainable community solutions?

Factors that  
influence our health

## Social Determinants of Health



Structural determinants shape the quality of the social determinants of health.

## Social Determinants of Health




# Implementing Strategies and Approaches: Guiding principles, methods, processes

- ▶ How do we choose?



What is your current  
decision-making  
process like when  
choosing a  
prevention strategy?

Text Chat Question

 Chat

From Me to **Everyone**:

Use this text chat box to respond to our questions, ask your own, and connect with others!

To: **Everyone** ▼

Type message here...

# Meet Today's Guest Speaker



**Colleen Yeakle**

(she/her/hers)

**Indiana Coalition Against Domestic Violence**

# Maximizing our Impact: The E4 Strategy Selection Framework





## The context of our work

Complex social problems,  
limited resources

- Primary focus on managing the social problem, rather than changing it.
- Asking, “*what could we do?*”, rather than “*what would it take?*”
- Resulting in, organizational habits like, urgency, scarcity, silos, sprinting, more is more; short cuts—reproducing the strategies that I had inherited without really examining them.

# The prevention playground

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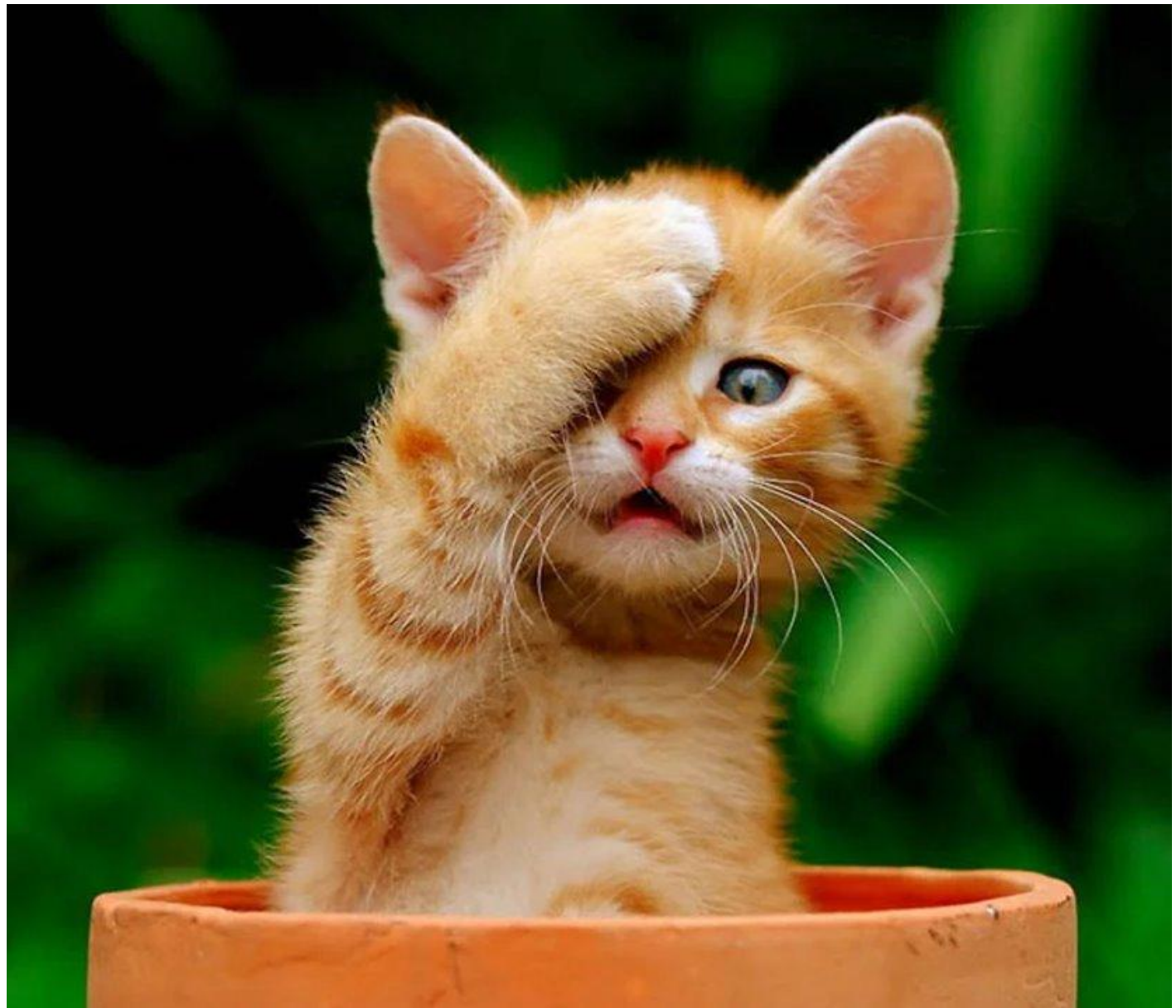
- Infrastructure
- Investment
- Practices
- Laws (public policy)
- Policies (organizations)
- Norms
- Data



# Reckoning

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“Do you have reason to believe that the things that you are doing are impactful?”



What are the  
building  
blocks of  
impact?

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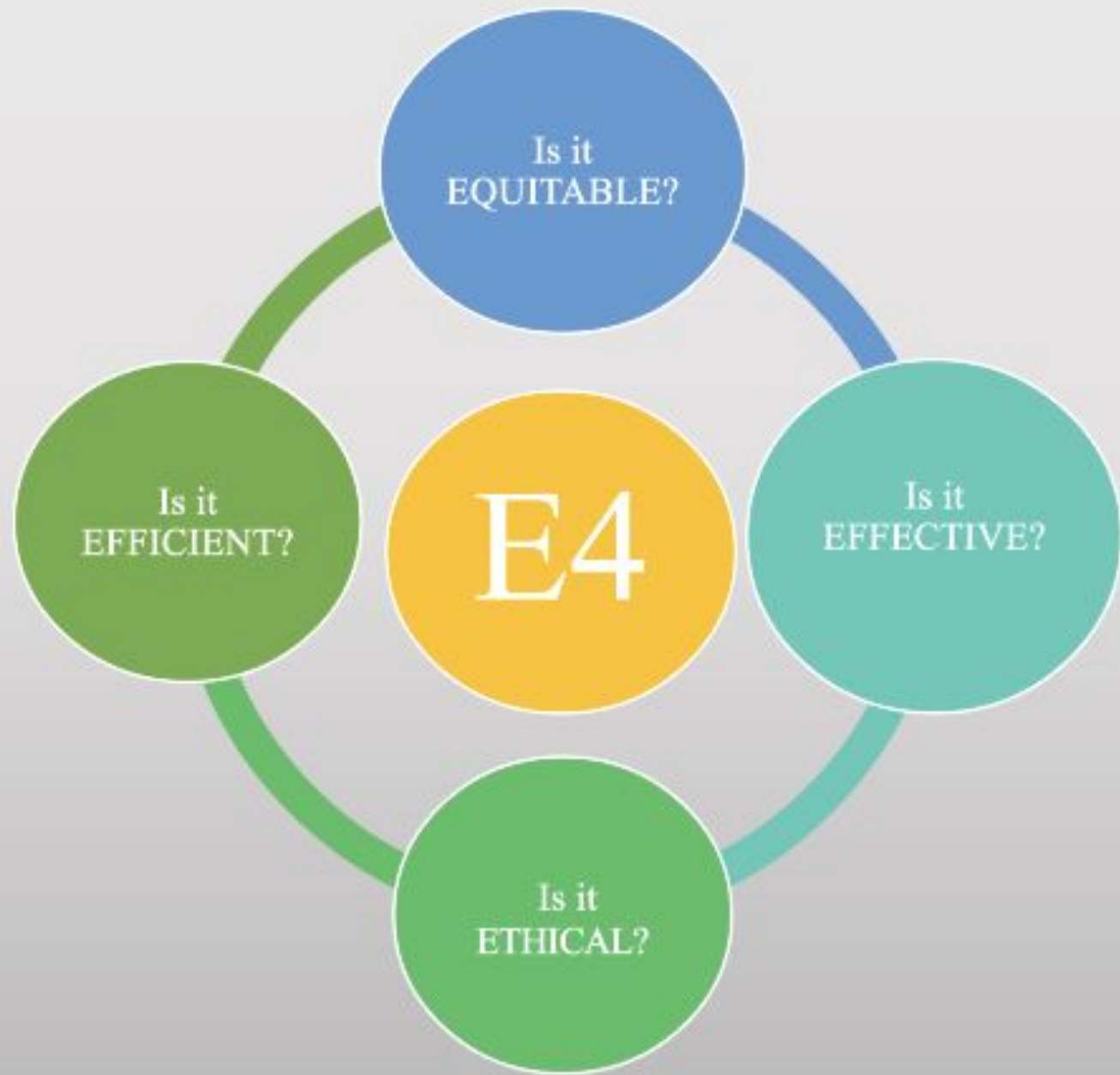
# Stern vetting

- There are a lot of slippery slopes in our work—habits, haste, scarcity, urgency, precedent... Developed E4 to institutionalize intentionality to have greater confidence in answering the question,

“Do you have reason to believe that the things that you are doing are impactful?”



# Strategy Selection Framework





## Is it equitable?

- *Does this strategy center the leadership, needs, interests and strengths of traditionally marginalized populations?*
- *Have the people most impacted by the problem had the lead in defining the problem and solutions?*



## Is It Effective?

- Has the community helped to define the problem so that we know what types of solutions make sense?
- *What evidence makes us believe that this strategy will work?*  
Research, practice-based and community-based knowledge are each valid forms of evidence in making this determination.

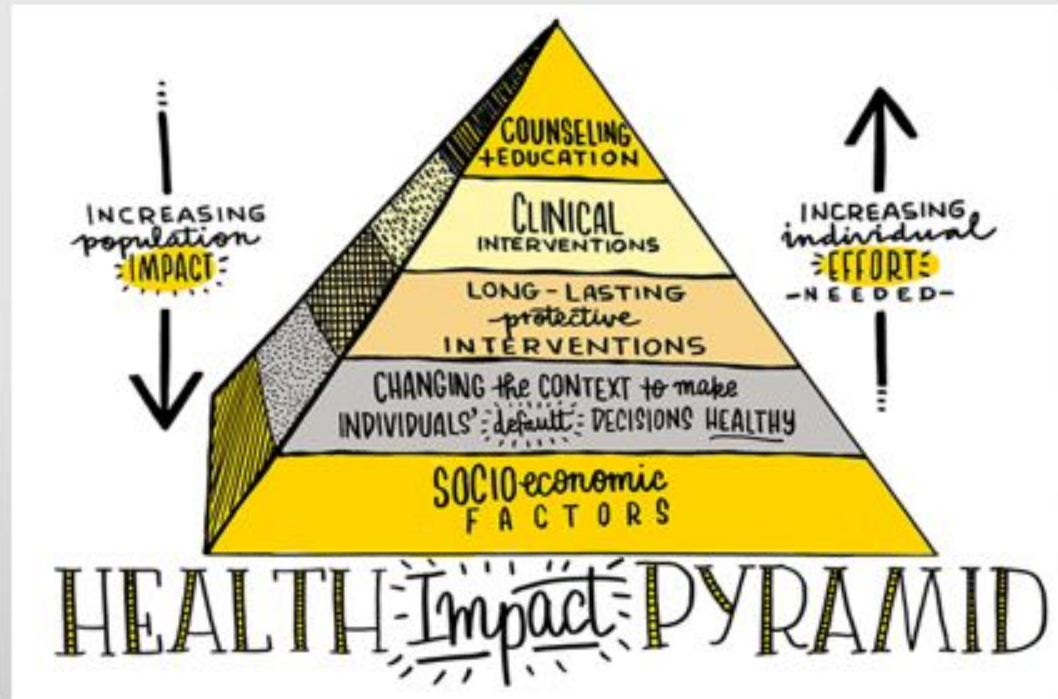
### A Framework for Thinking About Evidence





Is it ethical?

*Does this strategy seek to reduce or eliminate risk factors in the community, or does it require vulnerable individuals to navigate those risks?*



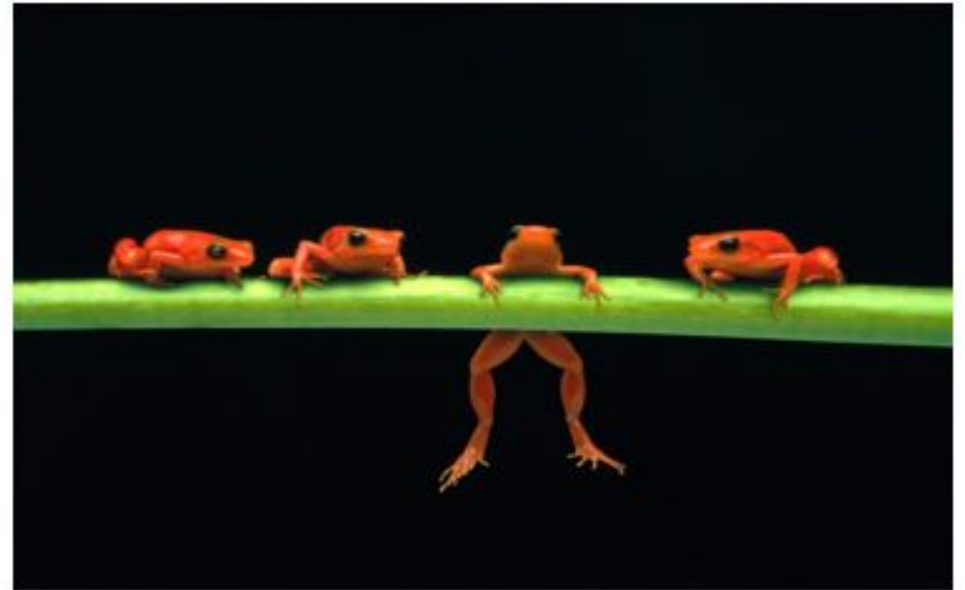
## Is it efficient?

*Does this strategy have the potential to impact broad populations and/or multiple social problems?*

- With consideration of our limited resources and the overlap in risk and protective factors between multiple social problems, it is in our strategic interest to maximize our impact by working at the intersections.

# Provisos

- The E4 Framework is a framework for assessing the merits of a possible strategy. It's not helpful to use if you aren't open/able to change your strategy. It's about vetting, not justification.
- Easy is not one of the 4 Es. I'm not trying to pitch this framework to you as a strategy for making social change work easier; it is a framework to help us navigate more complex, and often harder work.



# Prevention Strategy

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*What are we preventing?*

Rodent death

*Prevention strategy:*  
mouse helmets



# Prevention Strategy

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# Prevention Strategy: Paid Family Leave

- Is it equitable?
- Is it effective?
- Is it ethical?
- Is it efficient?

## Paid Family Leave Ensures Health Equity for All

*Paid family leave improves...*

### MOTHER'S HEALTH:

- Provides time for women to physically recover from childbirth.
- Provides opportunities for women to obtain the health benefits associated with increased levels of breastfeeding initiation.
- Reduces postpartum depressive symptoms and postpartum depression.

### CHILDREN'S HEALTH:

- Reduces infant mortality rates and improves breastfeeding initiation (especially among low-income mothers) and continuance.
- Lowers health risks during early childhood that rely on parental input.
- Allows parents to appropriately care for adopted children's health, by facilitating their secure attachment.
- Helps reduce rates of child maltreatment and neglect.
- Improves mother-infant interactions and involvement, which is shown to improve infants' health.

PAID FAMILY LEAVE (PFL) provides not only economic benefits to employers, but also positive public health benefits. Below are key takeaways from the public health literature connecting PFL to improved health for new mothers, children, and their families. Policies that guarantee paid family leave may especially help low-income workers and families attain their full health potential, as this population is the least likely to have access to employer-provided PFL.



### WHOLE FAMILY HEALTH:

- Improves stress associated with having children in marital relationships.
- Reduces low-income mothers' stress and anxiety associated with childbirth and childrearing.
- Provides relief to pregnant mothers affected by intimate partner violence.



# ICADV's Prevention Strategies



## Contact information

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- Timike Jones, African American and Black Women and Girls Project  
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- Stephanie Solomon, ICADV Youth Council  
[ssolomon@icadvinc.org](mailto:ssolomon@icadvinc.org)

# Applying the framework

- Can you identify ways that your work/programs have fallen short with some of the Es?
- Where do you have room to grow in your E4 practice?





## Where will you begin?

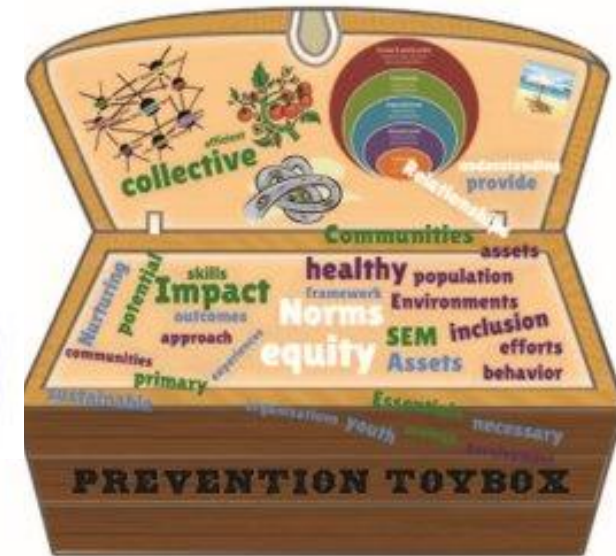
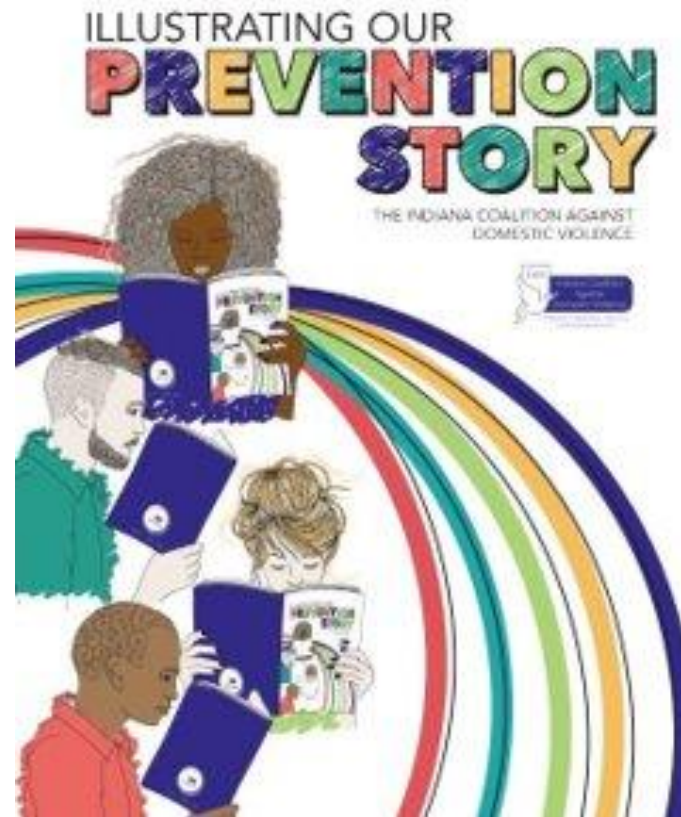
- Who do you need to persuade?
- What stories do you need?
- What resources do you need?
- What partnerships do you need?

# ICADV Prevention Resources

For more information about our work:

<https://icadvinc.org/primary-prevention/>

<https://icadvinc.org/program-resources/>



Let's talk it out

Colleen Yeakle

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