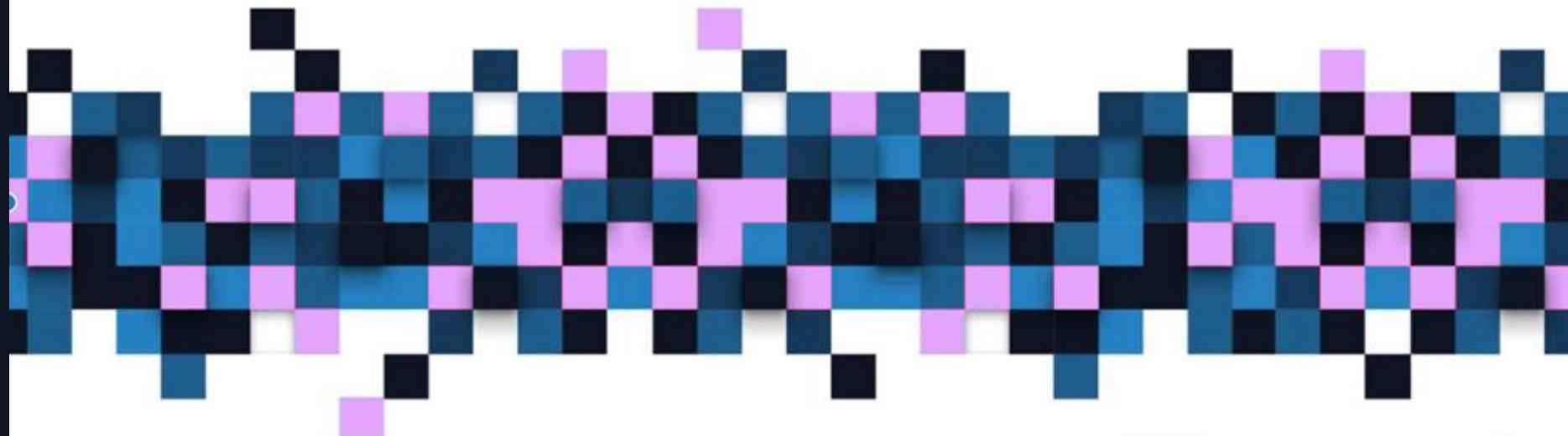


Welcome, this web conference will begin soon

Prevention, Made Simple: Understanding How We Stop Violence Before It Starts



Tuesday, January 27, 2026
11 am PT/2 pm ET



Meet the PreventConnect Team



Ashleigh Klein-Jimenez
Director of Prevention
she/her/hers



Tori VandeLinde
Director of Strategic Partnerships
she/her/hers



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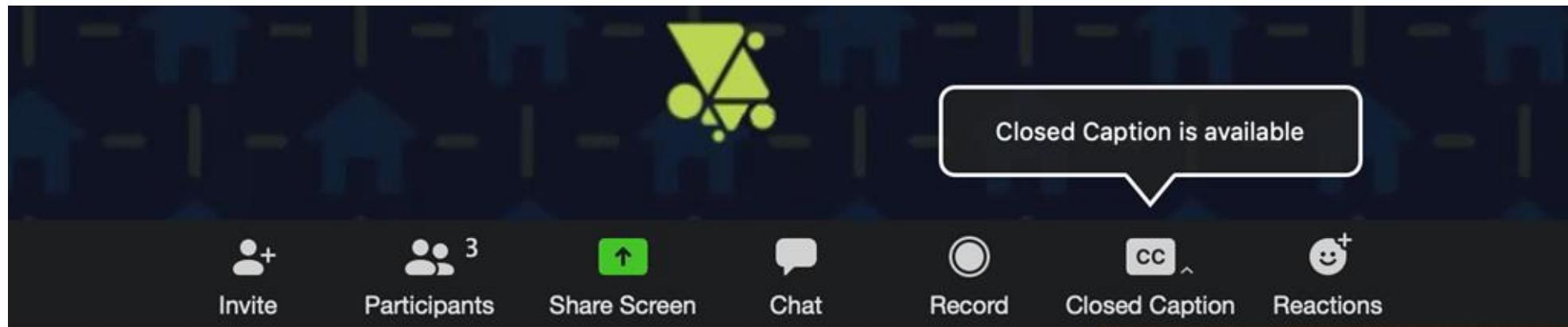
[instagram.com/PreventConnect](https://www.instagram.com/PreventConnect)

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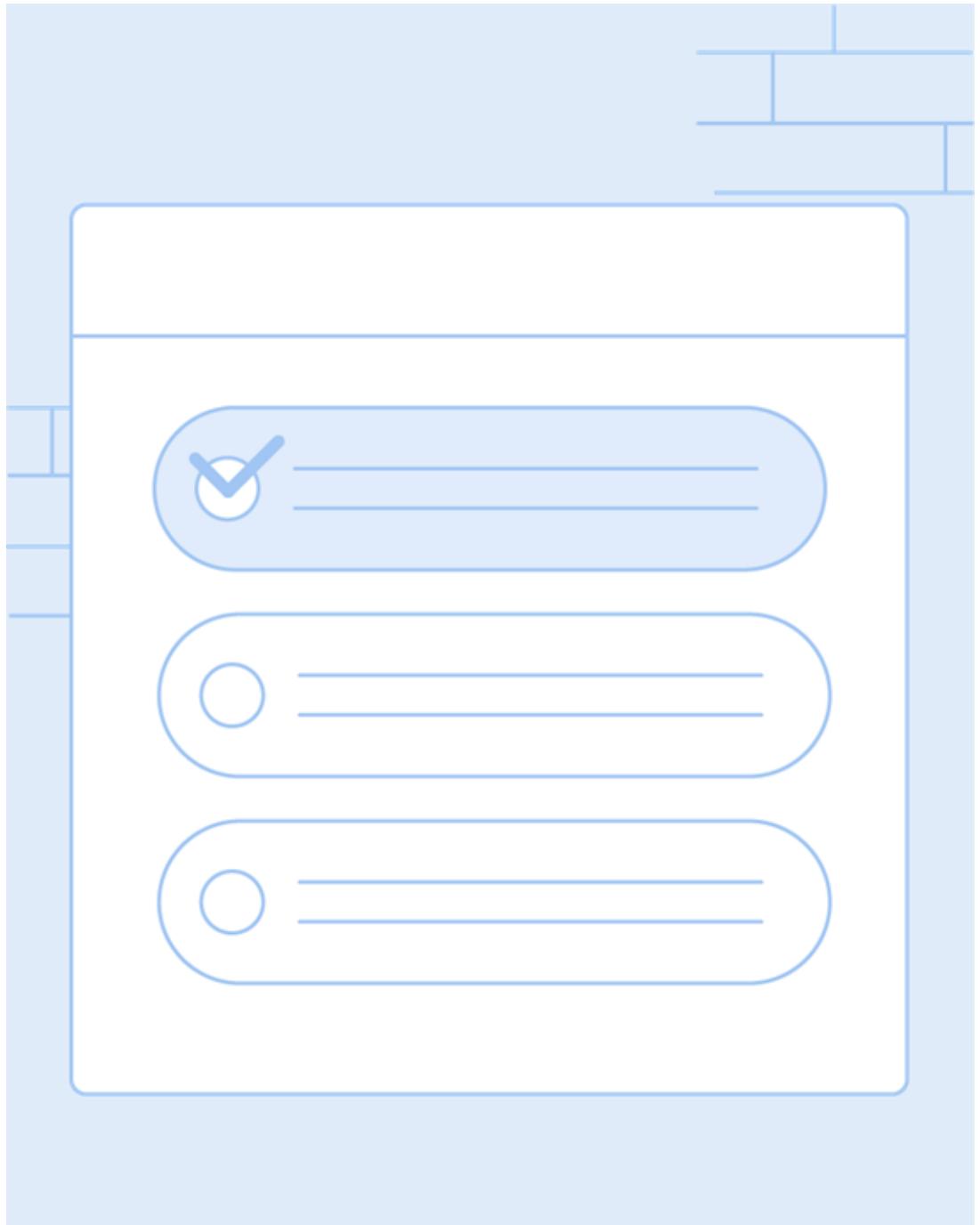
How to use Zoom

- ▶ Text chat
- ▶ PowerPoint Slides
- ▶ Polling Questions
- ▶ Phone
- ▶ Closed Captioning
- ▶ Web Conference Guidelines



Have you attended a
PreventConnect Web
Conference before?

Polling Question



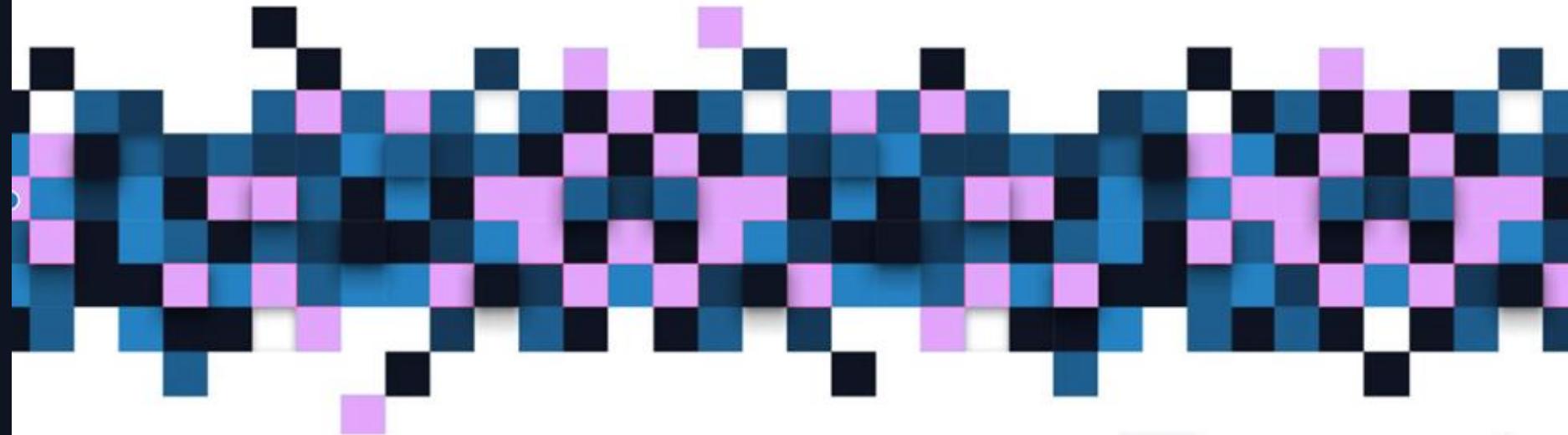
PreventConnect

- ▶ Domestic violence/intimate partner violence
- ▶ Sexual violence
- ▶ Violence across the lifespan, including child sexual abuse
- ▶ Prevent before violence starts
- ▶ Connect to other forms of violence and oppression
- ▶ Connect to other prevention practitioners

Listen to our podcast!



Prevention, Made Simple: Understanding How We Stop Violence Before It Starts



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PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

Objectives

- ▶ Define and explain primary prevention in accessible, real-world language.
- ▶ Describe how environments influence health and behavior.
- ▶ Explore real-world examples of community-level approaches to preventing sexual and intimate partner violence.
- ▶ Identify resources to expand prevention knowledge.

My path to prevention



Prevention is happening and it doesn't always wear a name tag



Prevention is happening and it doesn't always wear a name tag



Prevention is happening and it doesn't always wear a name tag



Prevention is happening and it doesn't always wear a name tag



Where do you see
prevention
happening in your
community?

Text Chat Question



Chat

From Me to **Everyone**:

Use this text chat box to respond to our questions, ask
your own, and connect with others!

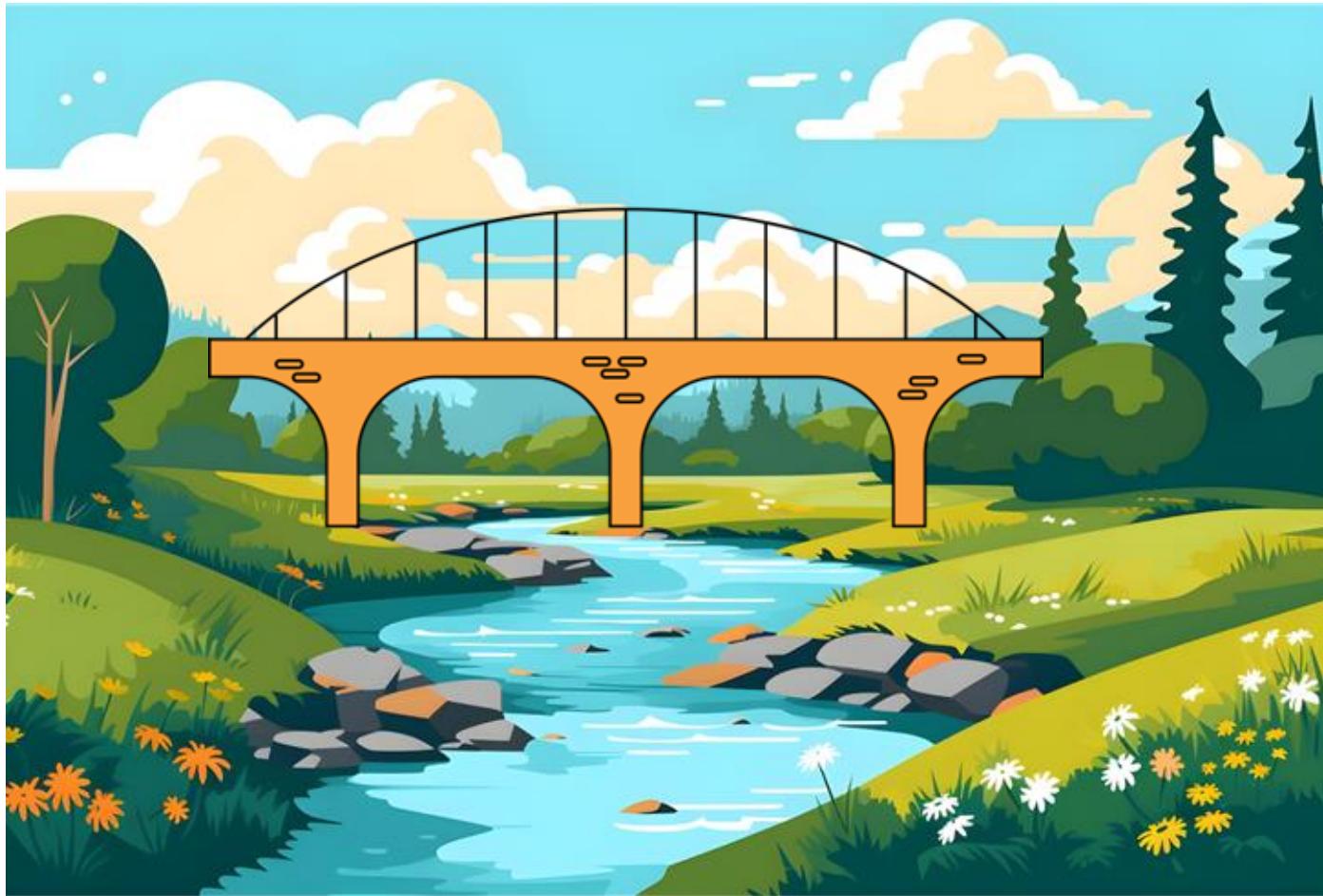
To: **Everyone** ▾

Type message here...

Exploring Root Causes of Violence

Foundations in Sexual and Intimate Partner Violence Prevention

Moving Upstream Story



Prevention Can Take Many Forms



What do broken
bridges represent in
your communities?
What is needed to
repair the bridge?

Text Chat Question



Chat

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To: **Everyone** ▾

Type message here...

Root Causes

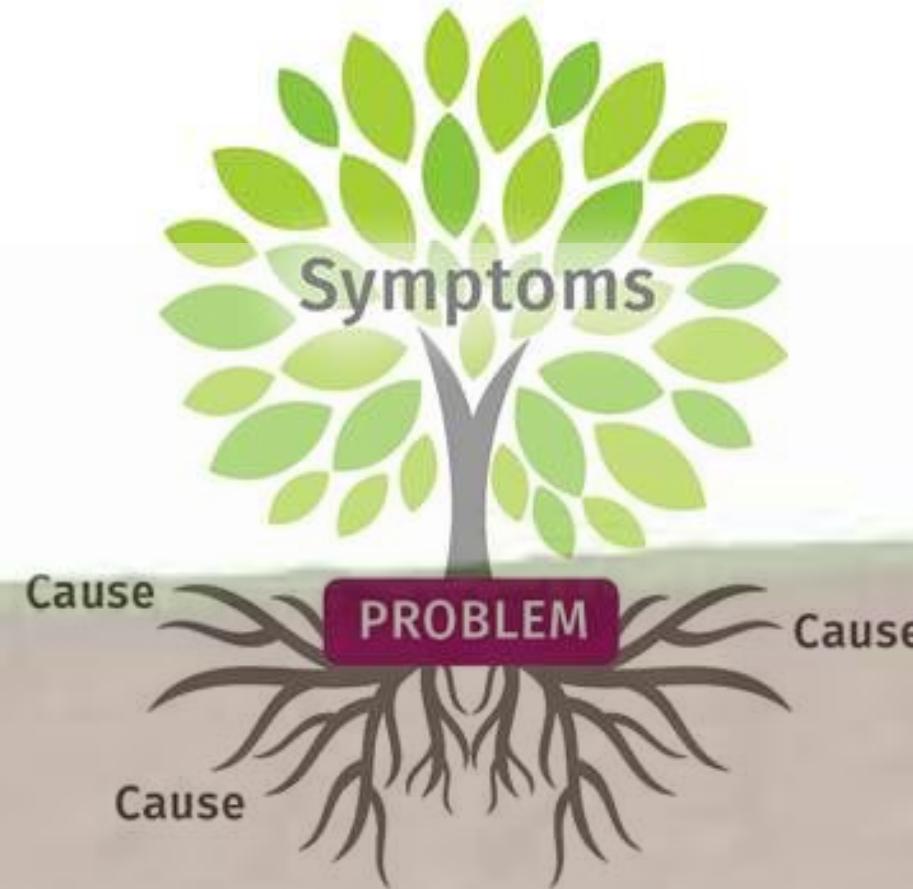




Cause - People have and abuse power over others **Cause**

The soil also matters

Think of the soil as the environment that the tree exists in. In this case, the soil makes the tree (sexual violence) grow and thrive.



What makes up the
soil and allows
sexual and intimate
partner violence to
continue?

Text Chat Question



Chat

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your own, and connect with others!

To: **Everyone** ▾

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Lessons from the garden



Lessons from the garden



Lessons from the garden



Lessons from the garden



What would need to exist in our prevention garden for it to thrive?

Text Chat Question



Chat

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To: **Everyone** ▾

Type message here...

Awareness

Prevention

What's the
Difference



#MeToo



“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change.”

Institute of Medicine

How Environments Shape Lives

Foundations in Sexual and Intimate Partner Violence Prevention

Prevention takes more than information

Brown Sugar Pie

2 C Brown sugar
2 eggs whole mix well add
2 T Flour
3 T Sweet Milk
1 T Vanilla
3 T soft butter
1/4 t baking Powder
300° 1 hr. T.H. receipt



Even the best recipe doesn't cook the dinner



Prevention builds the communal kitchen

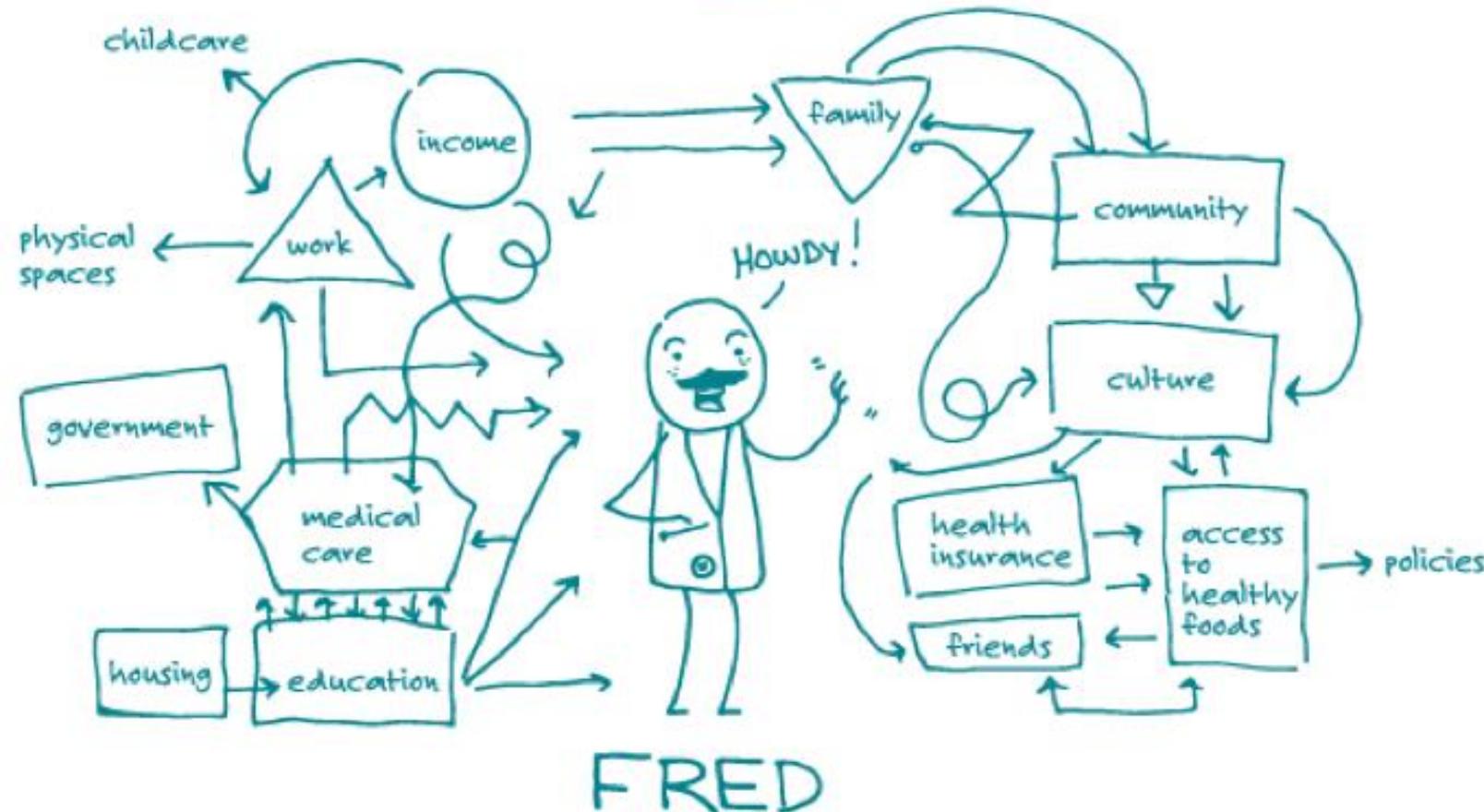


Prevention puts awareness into action



Behavior follows the path that's easiest to maneuver

SEE? IT'S THIS EASY!

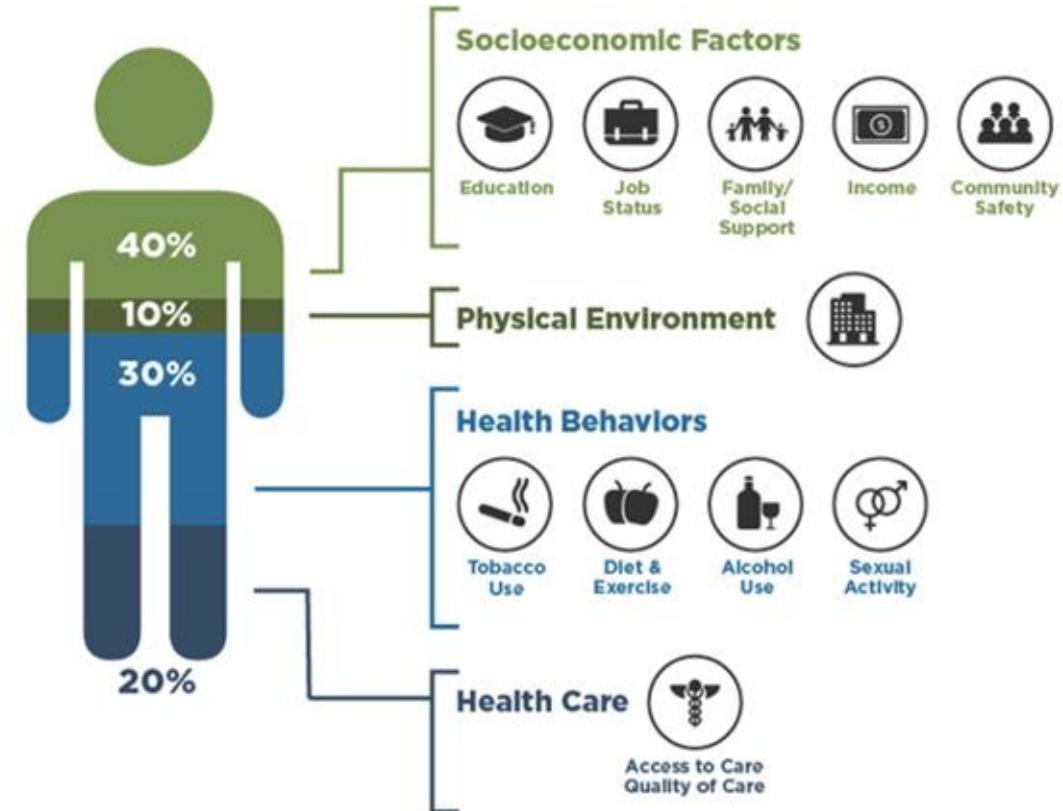


<https://medium.com/wehearhealthliteracy/useful-theory-social-ecological-model-62d7fb1e8e88>

What surrounds us, shapes us



What Goes Into Your Health?



Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

Adapted from The Bridgespan Group

Our environments matter

Environment affects health more than individual behaviors



Fish 1

Would Fish 1 be as happy, safe, and healthy if its water were dirty? What if its bowl were cracked and the water was leaking out?



Fish 2

No matter how much Fish 2 tries, it may never reach its full health potential due to its dirty water and cracked bowl.

How to make the biggest impact

Foundations in Sexual and Intimate Partner Violence Prevention

The challenge with individual-level prevention



Social Ecological Model



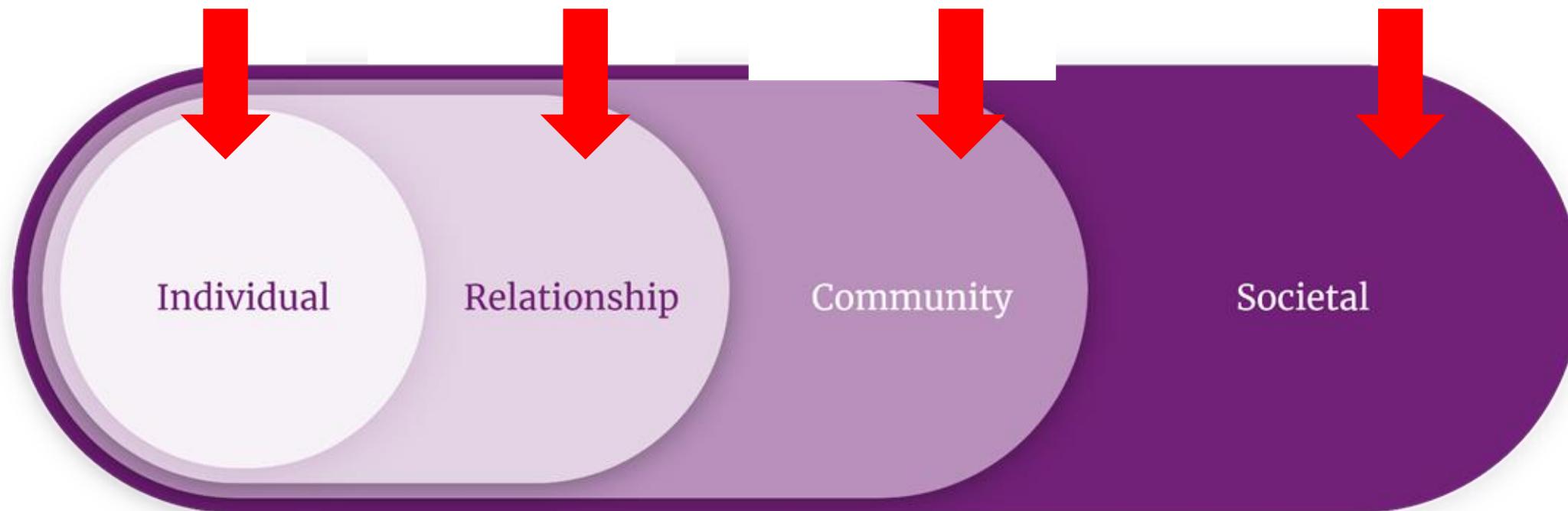
Social Ecological Model Continued

Focus: Personal behavior

Focus: Peer, family, social circles

Focus: Settings like schools, neighborhoods, etc.

Focus: Norms, policies, cultural beliefs





It's up to us to impact every single person, to create widespread change.

Communities and people impact each other. We plant the seed and it continues without us.

What are things that already exist in your community, that help people thrive?

Text Chat Question



Chat

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To: **Everyone** ▾

Type message here...

Real-World Examples

Foundations in Sexual and Intimate Partner Violence Prevention

Prevention Resources for Action

**Intimate Partner Violence Prevention
Resource for Action**
A Compilation of the Best Available Evidence

**Suicide Prevention
RESOURCE FOR ACTION**
A Compilation of the Best Available Evidence

**Adverse Childhood Experiences Prevention
Resource for Action**
A Compilation of the Best Available Evidence

**Sexual Violence Prevention
Resource for Action**
A Compilation of the Best Available Evidence

**Child Abuse and Neglect Prevention
Resource for Action**
A Compilation of the Best Available Evidence

**Community Violence Prevention
RESOURCE FOR ACTION**
A Compilation of the Best Available Evidence for Track and Tracing Activities

CDC

CDC

CDC

CDC

CDC

Example: Addressing Economic Supports

Impact of Microfinance



Poverty reduction



Empowerment



Community solidarity



Long-term benefits

THE BRIDGE PROJECT IS THE LARGEST CONSISTENT, UNCONDITIONAL CASH PROGRAM FOR BABIES & NEW MOTHERS IN THE NATION.

We provide low-income mothers with cash on a biweekly basis during pregnancy, birth, and the earliest days of their babies' lives to support healthy development, avoid adverse childhood experiences, and break intergenerational cycles of poverty.



Example: Creating Protective Environments

DELTA IMPACT GREENING PROJECT IN DETROIT



mcedsv



Example: Community Partnership & Collaboration



**PREVENTION
INSTITUTE**



ABMoC **promesa**
Alliance for Boys and Men of Color BOYLE HEIGHTS



Helpful Resources

Foundations in Sexual and Intimate Partner Violence Prevention

Terminology Resources

Home > Co > All > Fr > Or > Pl > En > Enrollment options

Plain Language for Sexual Assault, Abuse, and Harassment

Enrollment options

Plain Language for Sexual Assault, Abuse, and Harassment



(30 Minutes) This course explains why plain language is important for messaging about sexual violence and provides opportunities to practice using plain language.

▼ Self enrollment (Student)

Resources



THE LEARNING
COMMUNITY



What can you do today to plant the seeds for a thriving community? What is in your control?

Text Chat Question





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